

GOAL: CONVERT DIGITAL ENGAGEMENT INTO IMMEDIATE AND IMPACTFUL STORE FOOT TRAFFIC AND SALES.

STEP ONE: Initial Marketing Push Across Various Channels

- Setup and launched within hours

STEP TWO: Viewers Click To Claim

- 95% of clicks claimed
- More than 50,000 claims within minutes

STEP THREE: Serve Up Offers & Closest Store

Immediate Revenue:

\$1M+

Redemption:

+10% higher than normal offer redemption

