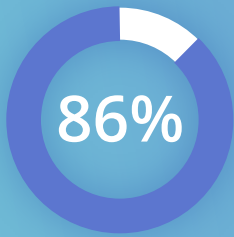


# How to Successfully Drive Off-Premise Dining



With 86% of consumers using off-premise services at least 1x per month, delivery, carryout and curbside dining have seen explosive growth. There has been a significant increase in competition for off-premise market share. How will you maximize your stake in this category?

## Benefits of Off-Premise Dining



- Leverage consumer demand
- Empower consumers with digital convenience
- Increase operational efficiencies
- Improve order accuracy
- Drive repeat purchase and loyalty

## Why Focus On Off-Premise Dining?



Delivery

**\$13B**

is spent on third-party delivery & increasing 13% annually



Curbside/Carryout

**\$70K**

is spent on takeout per American in their lifetime



## Quikly's Off-Premise Solutions Boost

- 1st time trial of off-premise dining via education and motivation
- Encouragement for current customers to advocate new customers through friend referrals
- Conversion for incremental off-premise offer usage within days



Participation

**2-3x**

increase in response rate vs. traditional tactics

**50%**

visit to participation conversion rate



App Usage

**20-60%**

lower cost-per mobile app download

**3x**

increase in first mobile app off-premise purchase



Purchase

**15-25%**

lift in offer redemption

**1.2-1.5x**

increase in average order value vs. traditional tactics

**Looking to make an immediate impact and boost results for your off-premise dining?**

Let Quikly help drive a material impact in awareness, trial, and continued usage. Our turnkey marketing platform can help motivate key actions across the lifecycle within days.

Contact us today to learn more and schedule a 20-minute demo!

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