What's New At Mi-Corporation & Telling the Future (Product Roadmap)

Chris DiPierro CTO

cdipierro@mi-corporation.com

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www.mi-corporation.com

Mability Summit 2016

Agenda

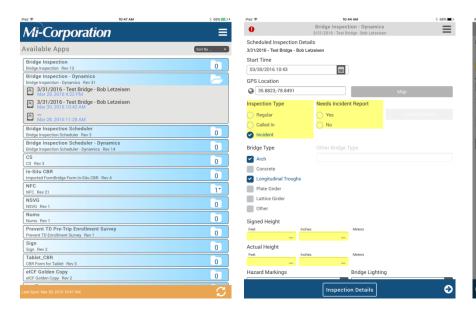
- What's New
 - And sort of new...
- What's coming
- What's on my mind
- Secret looks at the future

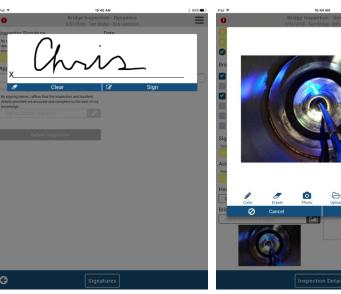
What's New?

- One Platform
 - Pick what you need
 - Mi-Designers
 - Mi-Apps
 - · Mi-Forms
 - Mi-Forms SDK
 - Mi-Enterprise Middleware
 - Mi-Analytics
 - · Mi-Download Center
 - Interoperability across products
 - Select based on use case

What Else is New?

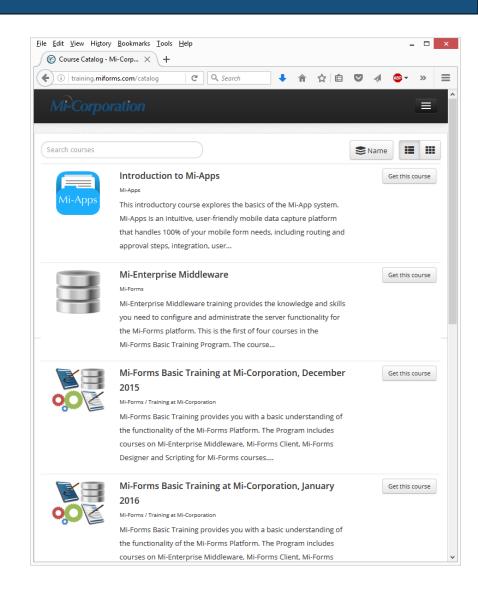
· Mi-Apps





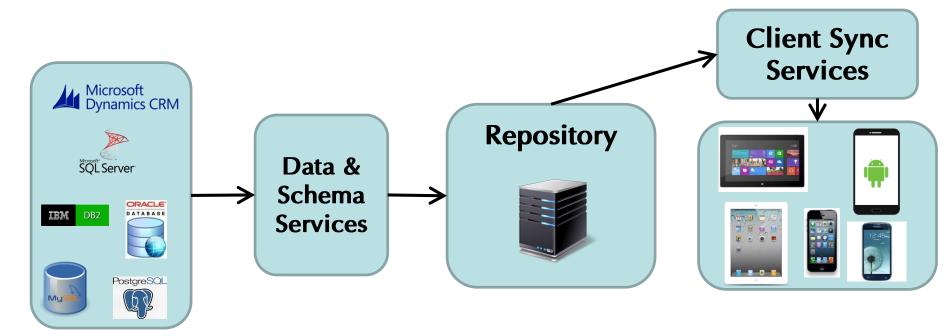
Not just "products" are new

- Online learning (LMS)
 - Intro through advanced courses
 - Exercises to put knowledge to use
 - Follow-on to in person training
- All current (AIMS)
 customers & partners
 get 4 free users



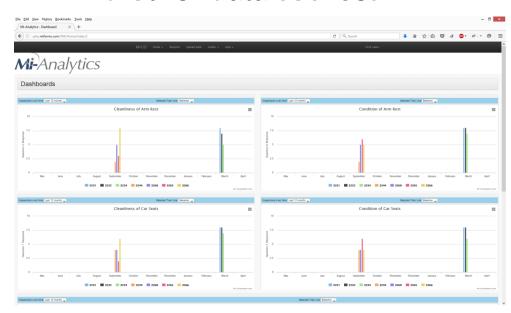
What's Sort of New?

- Data Replication
 - It's not new...anymore
 - Use it
 - Compatible with Mi-Forms & Mi-Apps



What's Sort of New?

- Mi-Analytics
 - It's not new…anymore
 - Use it
 - Compatible with Mi-Forms & Mi-Apps
 - And other data sources



What's Coming

- More and better Azure integration
 - App Insights
 - Azure Storage
 - Azure DB
 - Azure website
- More and better capture
 - Audio
 - Video
 - NFC

What's Coming

- Improved document storage
 - Download center
- Data Integrations
 - Microsoft Dynamics CRM
 - "Seamless" data replication
 - GIS
- Windows Universal

What's Coming

- Designer 2.0
 - Goals
 - Code
 - Universal access (web)
 - Easy to configure data flows
 - · Simple design
 - Help be part of the future
 - · Paper prototyping workshops going on now
 - · Provide insight on how you want to use it

What's On My Mind

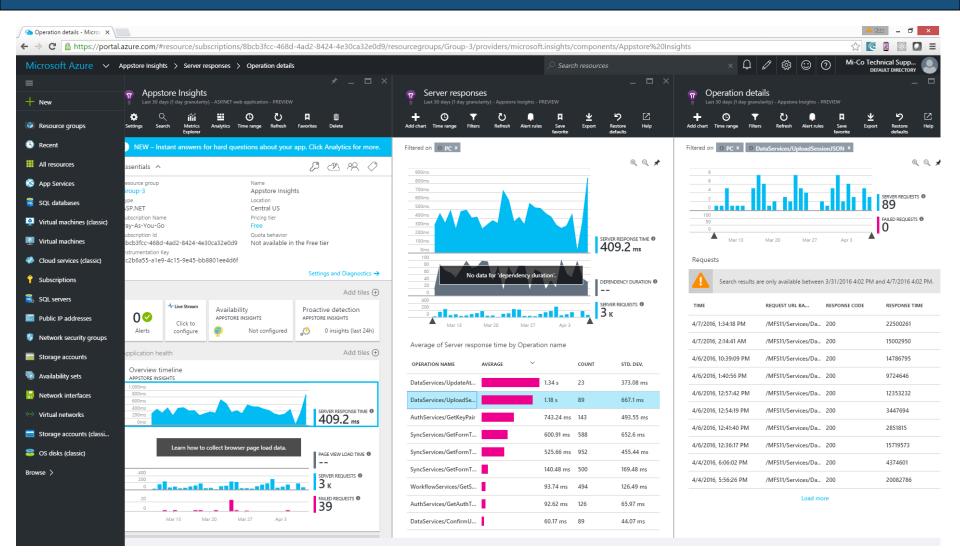
- Making things easier for users
 - QR code configuration
 - Step through form navigation
 - Design choice
 - Good captions
 - Device choices change
 - Good sectioning
 - · Avoid infinite scroll



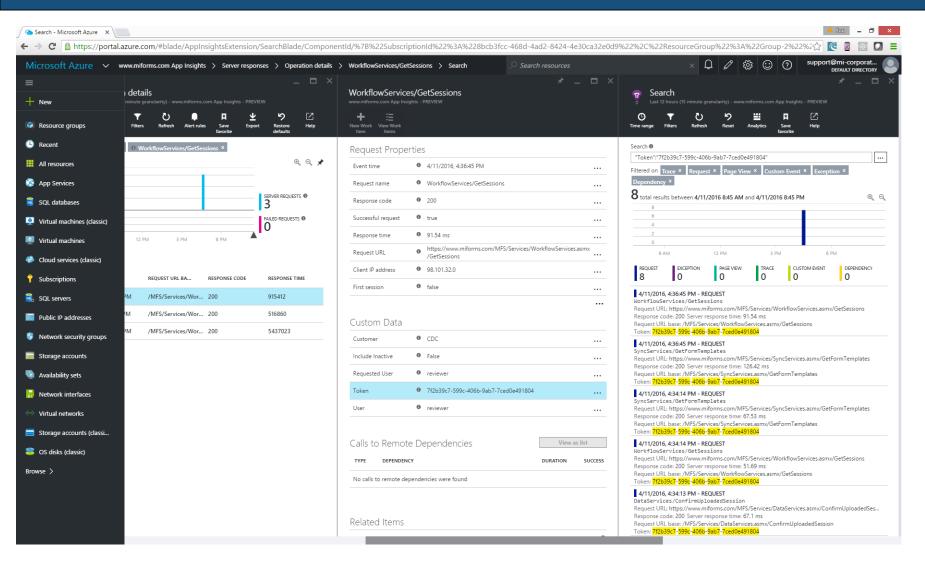
What's On My Mind

- App Analytics
 - System
 - Measuring service details
 - Usage
 - Responsiveness
 - Tracing specific behavior
 - Behavioral
 - Data entry pattern
 - Session workflow

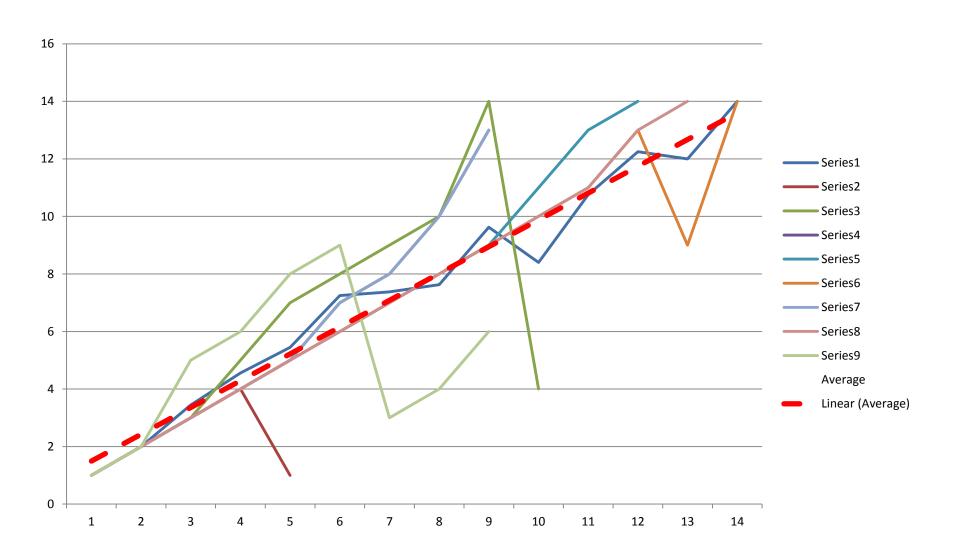
System Analytics

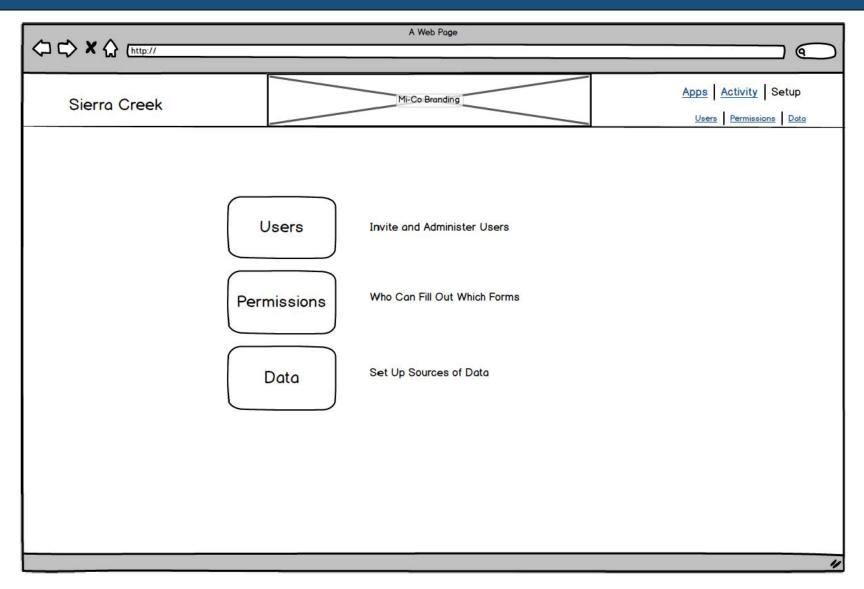


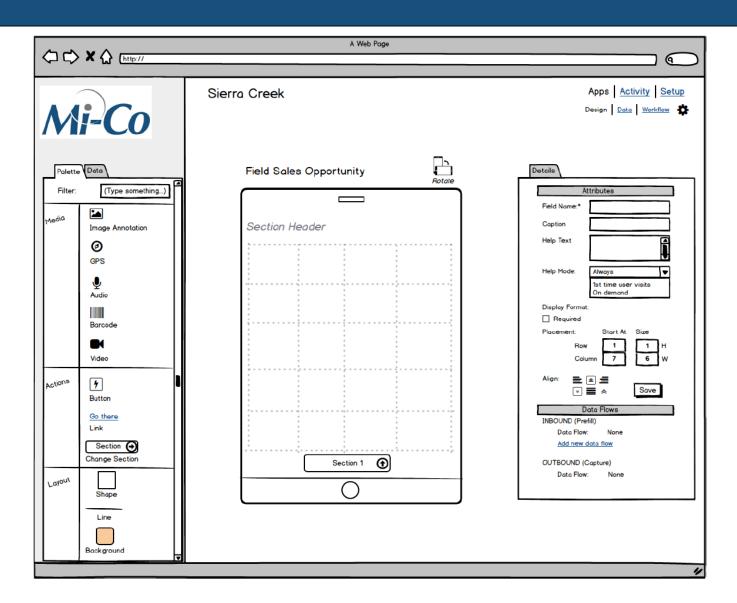
System Analytics

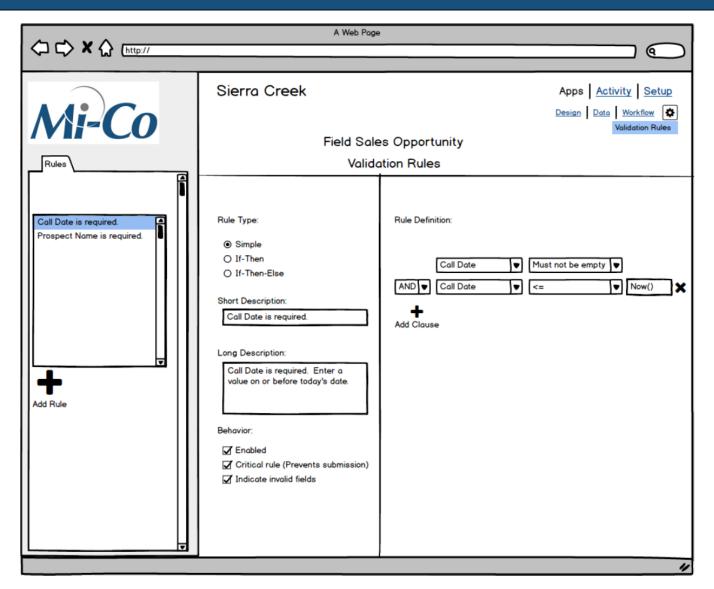


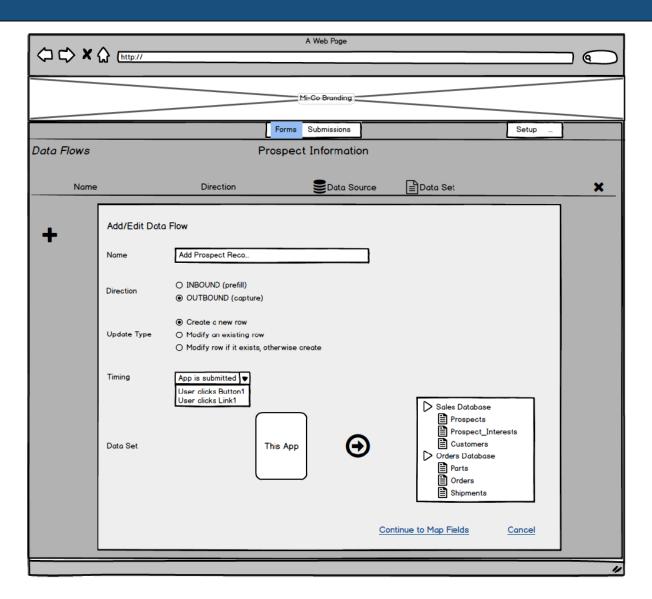
Behavioral Analytics

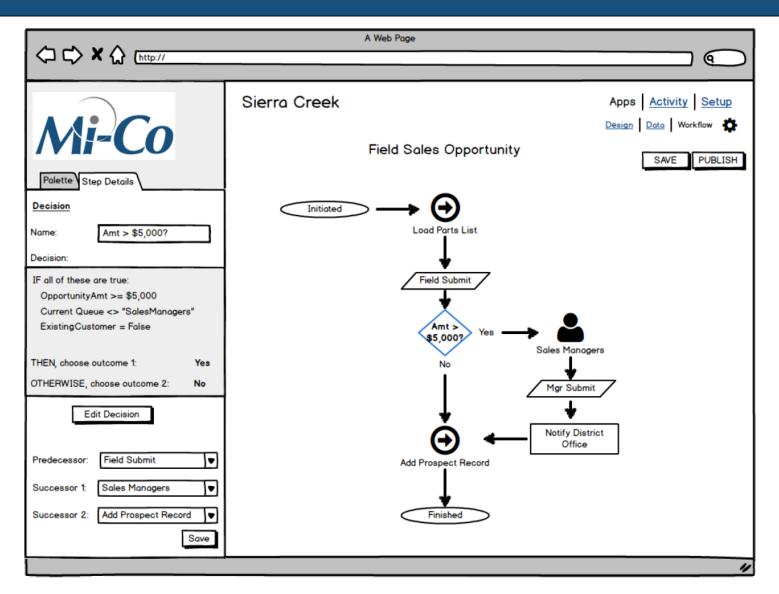












As Always, Thanks You

- Thanks to our partners and our customers
- · Without you, there's no us