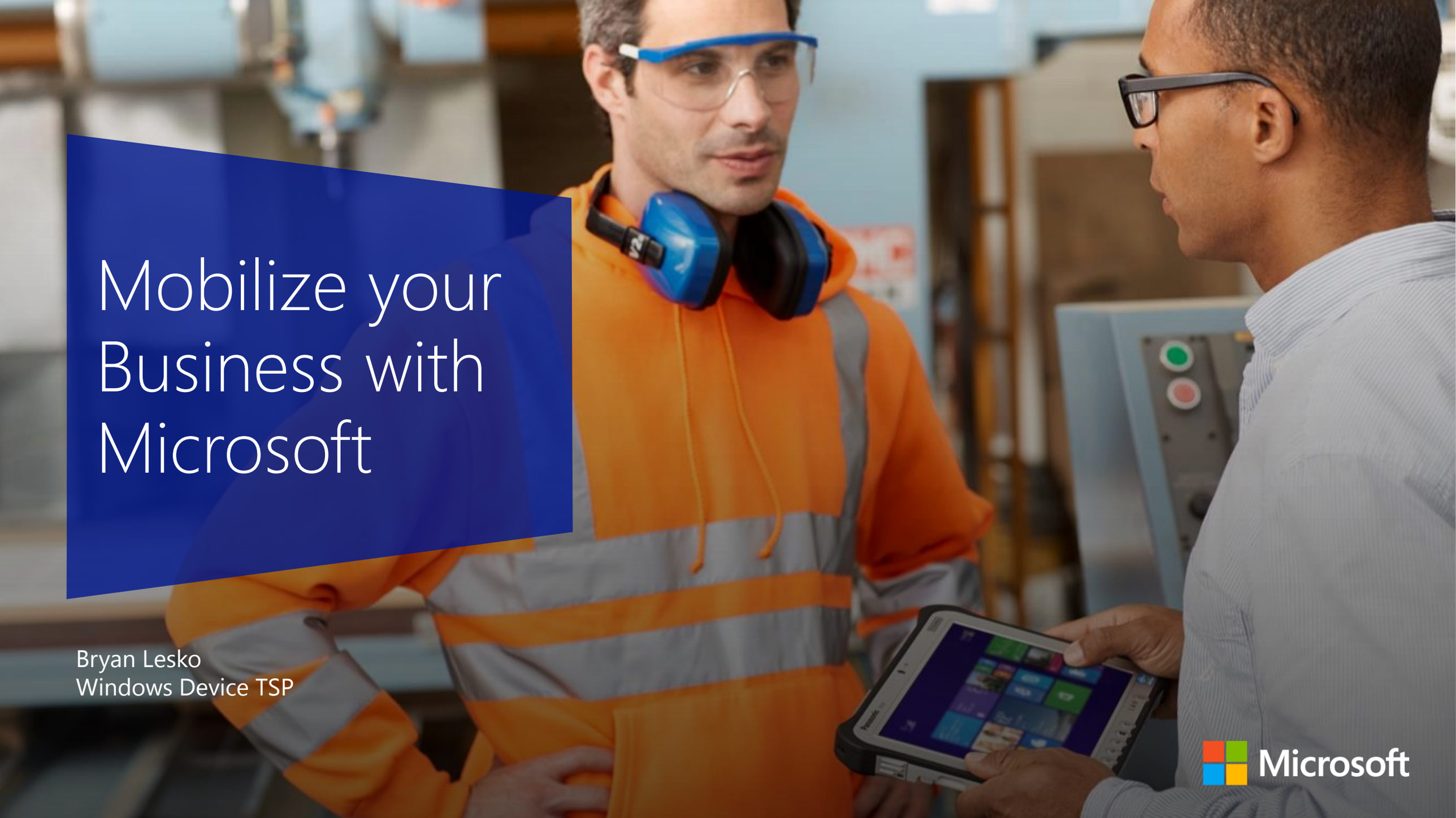
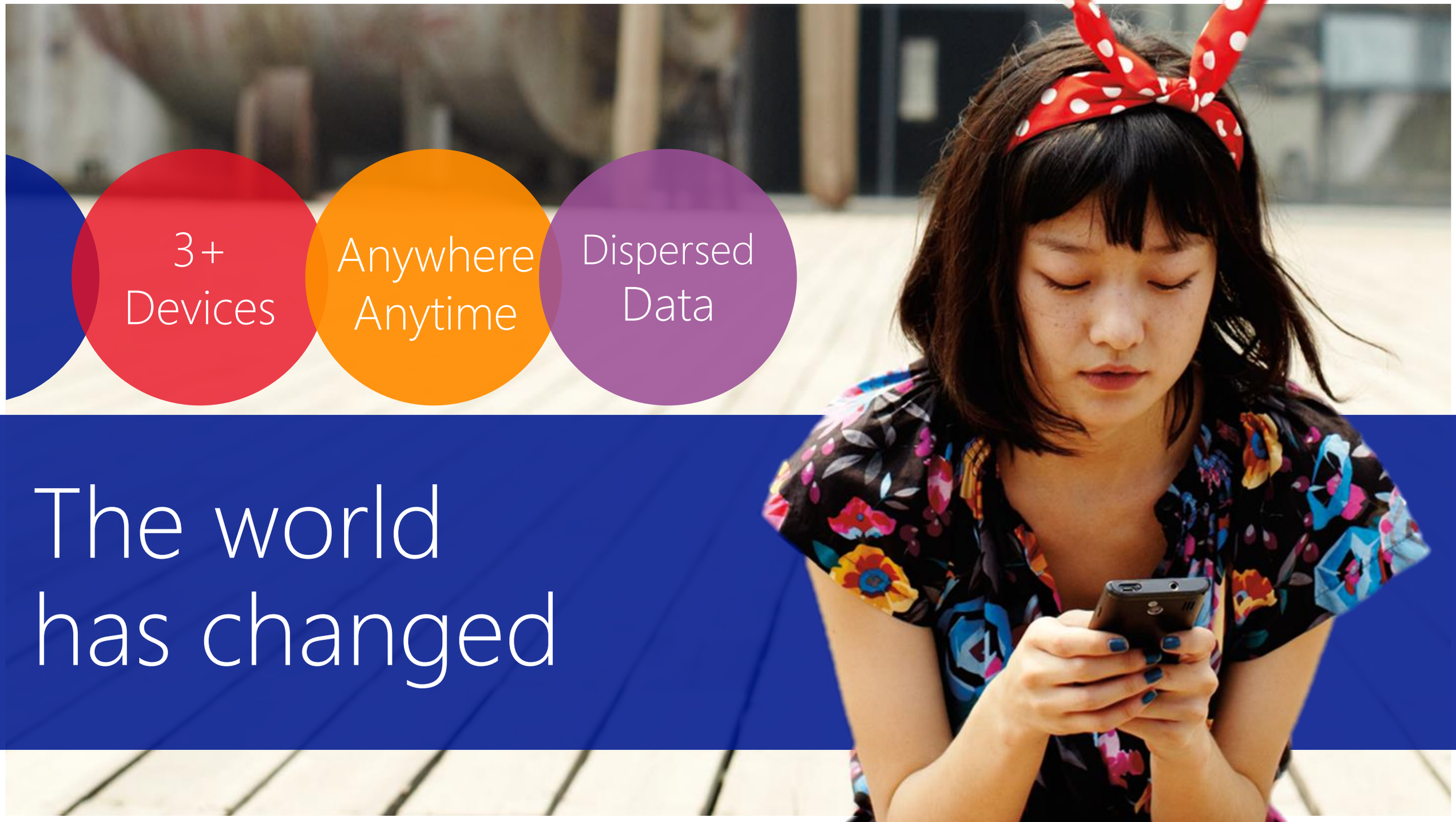


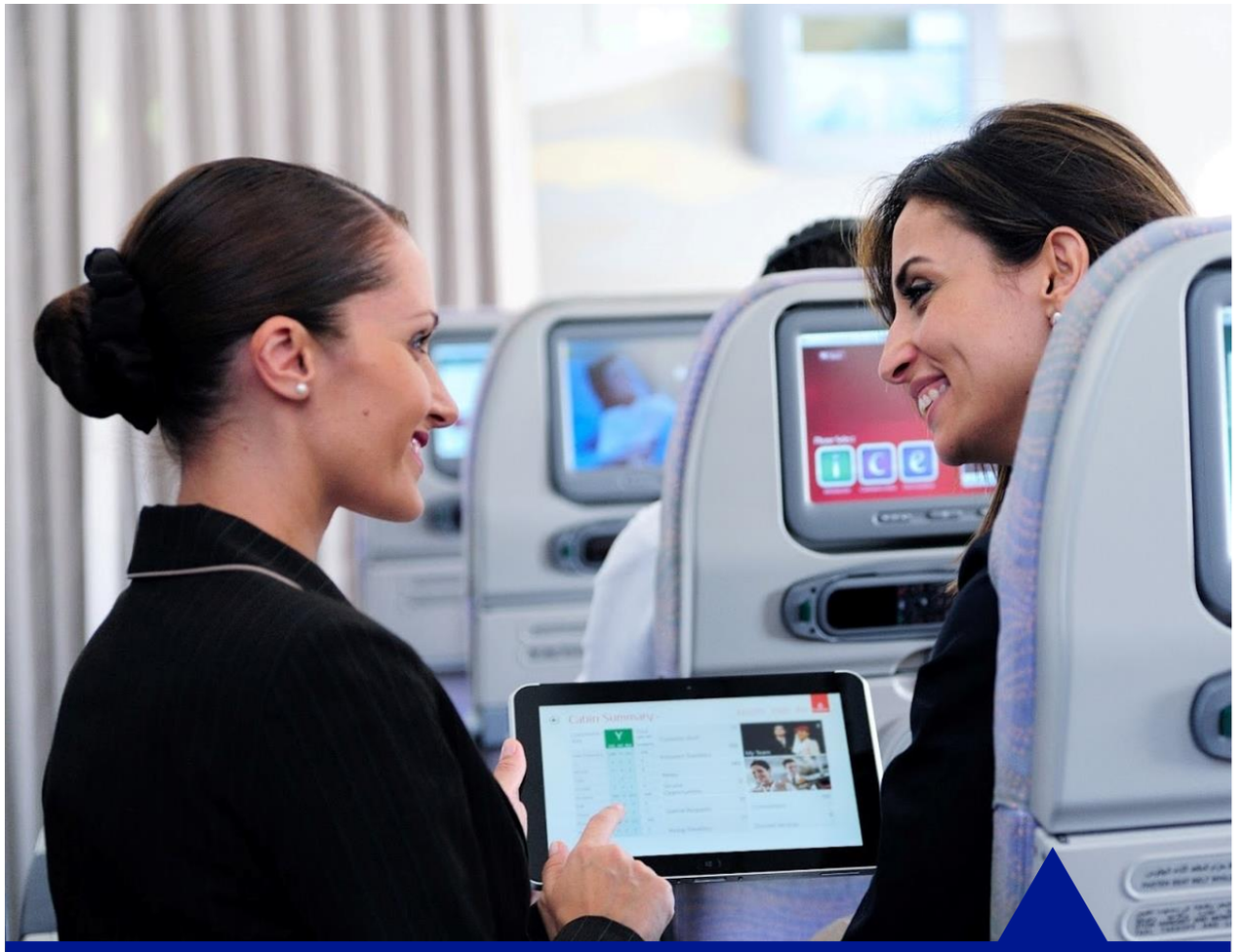
Mobilize your Business with Microsoft

Bryan Lesko
Windows Device TSP

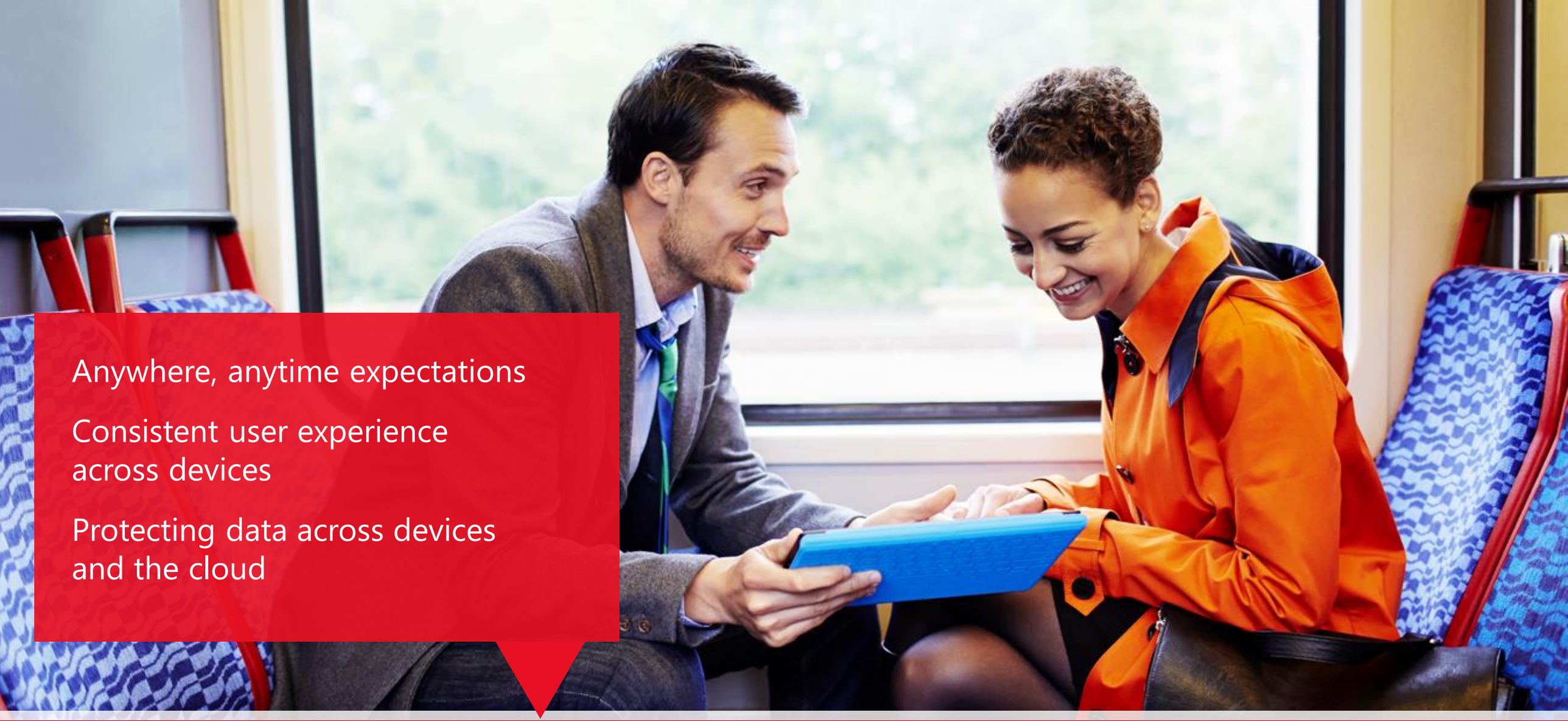
Microsoft


3+
Devices
Anywhere
Anytime
Dispersed
Data
The world
has changed

Mobility has changed how we work



...and can change how we do business



Anywhere, anytime expectations

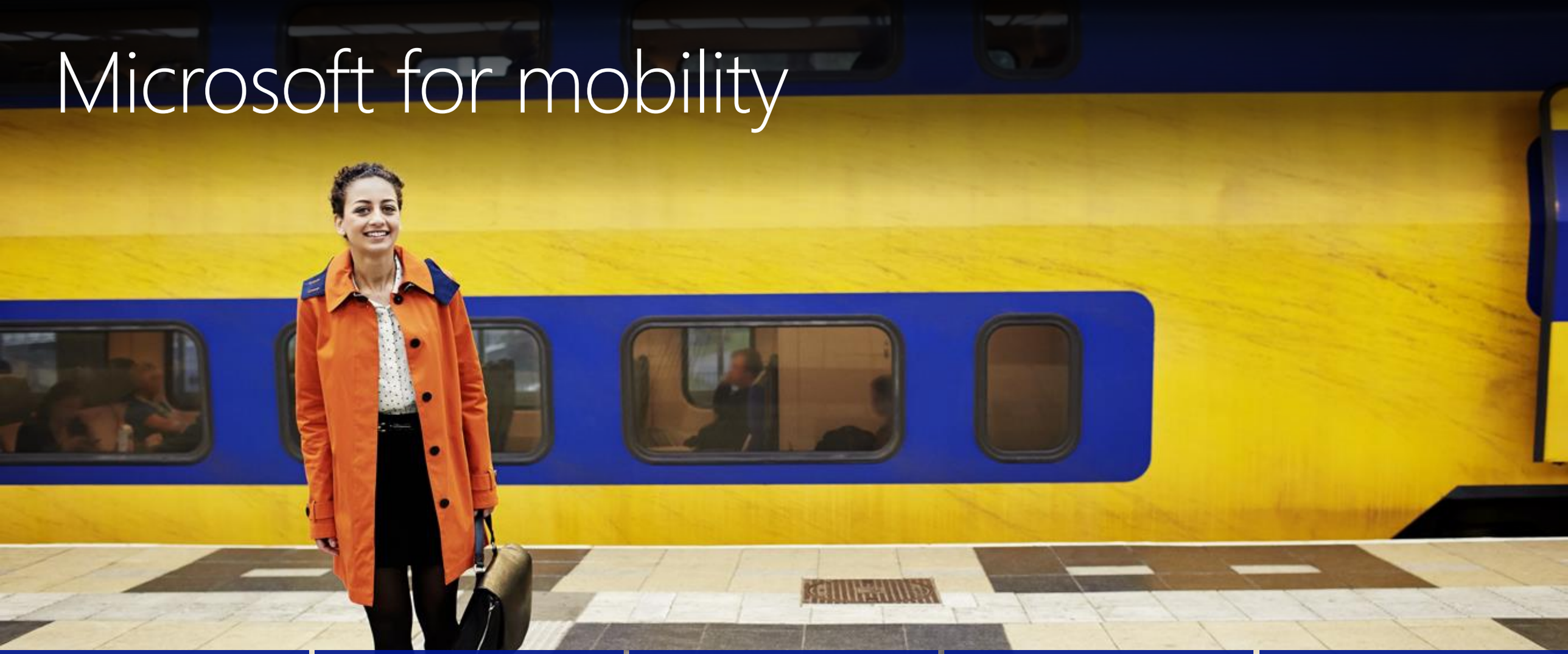
Consistent user experience across devices

Protecting data across devices and the cloud

Mobility has changed how we work

Embrace mobility,
Take your business to the next level

Microsoft for mobility



User Experience

Productivity & Data

Security

Management

App Platform

Microsoft for mobility

Familiar User Experience across Devices

From phone, tablet and desktop

Touch and Non touch enabled devices

Familiar desktop experience along with modern apps

User Experience

Productivity & Data

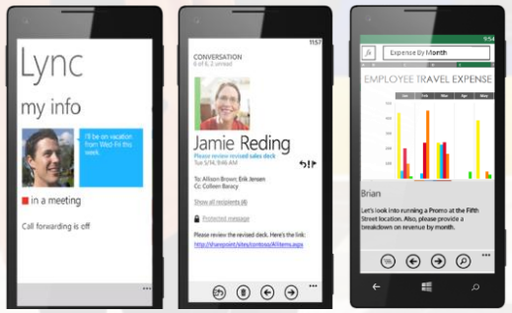
Security

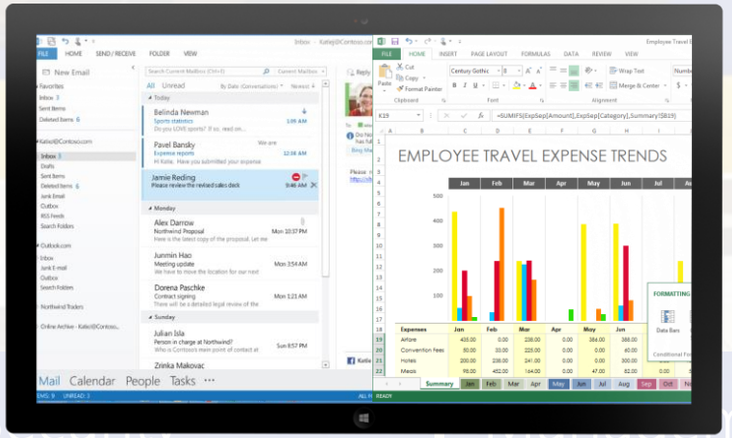
Management

App Platform

Microsoft for mobility

Productive on the Go with Microsoft Office





- Communicate in real-time with Lync
- Manage your email and calendar with outlook
- Protect sensitive content with IRM
- View, edit, and share Office documents across devices

Microsoft for mobility

Windows 8.1 Security

Shared across Windows Devices

USERS

DEVICES

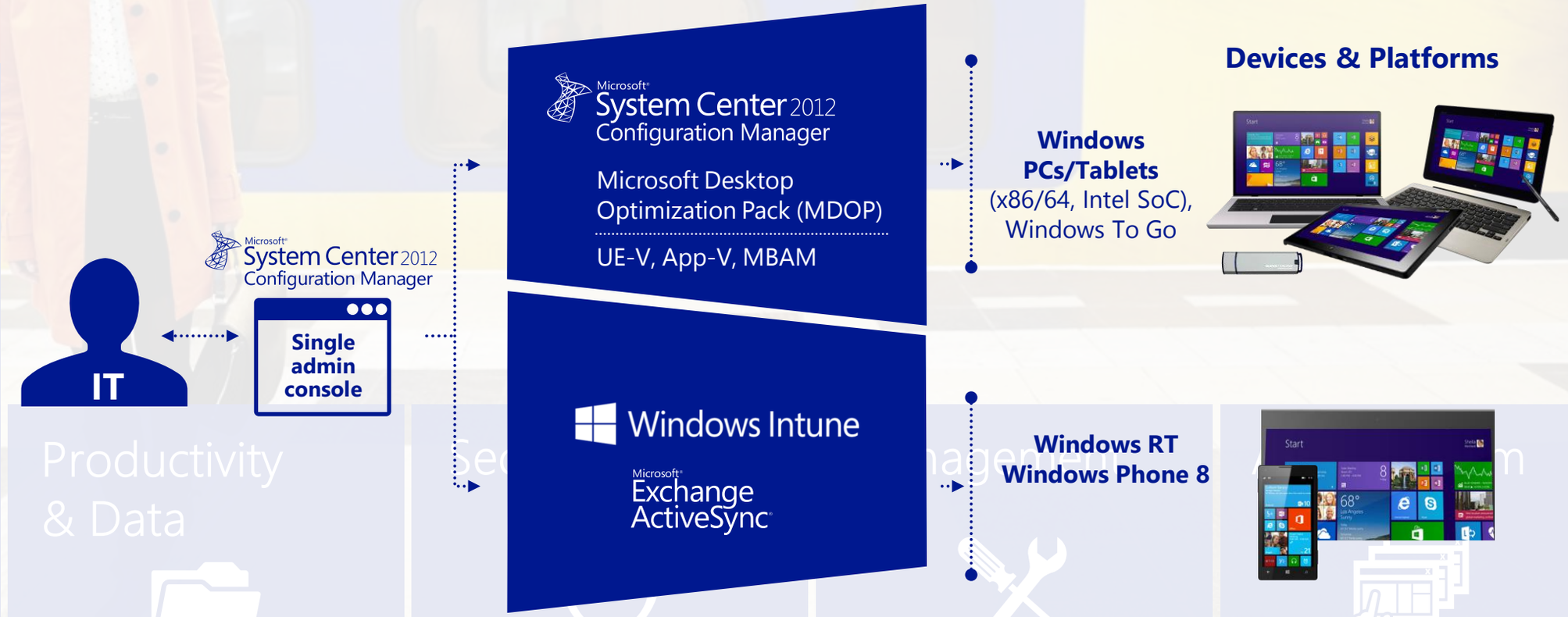
APPS

DATA

Microsoft for mobility

Unified Device Management

Windows, System Center, and Intune



Microsoft for mobility

One Windows for Apps

User Benefits:

Buy on PC ←→Works on Phone

More apps, faster app updates

Experience improvements

Developer Benefits:

Windows API set, shared app model

Converged Controls, unified toolset

One toolset to learn, one model to support

User Experience

Windows Phone Update

Available first half of 2014

Encrypted email (S/MIME)

VPN, app aware, auto-triggered

Enterprise Wi-Fi support with EAP-TLS

Enhanced MDM policies

Certificate management

Business mobility is not just about digitization, it's about changing the way you do business

Microsoft Customer Immersion Experience

MicrosoftCIE.com

Next Steps

Evaluate Windows 8.1 tablets for your mobile workforce	Pilot Office 365	Evaluate Windows Phone for Business	Develop mobile apps for Windows devices	Deploy Windows 8.1 across all PC form factors

Microsoft

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