



Go mobile. Stay in control.

EMPOWER ENTERPRISE MOBILITY

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Mobile-first, cloud-first reality

75%

Exploited
credentials

More than 75 percent of network intrusions exploit weak or stolen credentials.

80%

Unsecured
apps

More than 80 percent of employees admit to using non-approved software as a service (SaaS) applications in their jobs.

15%

Mobile security
governance

By the end of 2015 only 15 percent of large organizations will have adequate mobile security governance for process and policy.

Is it possible to keep up?

Is it possible to stay secure?



Users



Data leaks

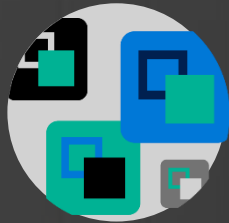


Lost device



Data

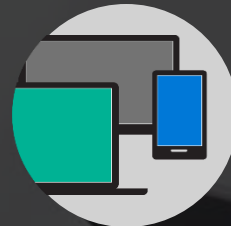
Business partners



Apps

Customers

Employees



Devices



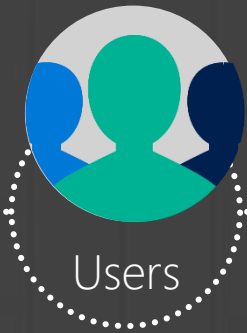
Compromised identity



Stolen credentials

Is it possible to keep up?

Microsoft's vision



Access everything from everything

Manage and secure productivity

Employees

Business partners

Customers

Apps



Integrate with what you have

Microsoft Enterprise Mobility Solution (EMS)

Customers need

Secure users, devices,
apps, and data



Access to everything
from everywhere



Preserve investments and
move to cloud



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Identity-driven
security

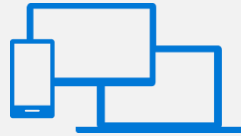
Microsoft solution
Managed mobile
productivity

Comprehensive
solution

Enterprise Mobility Suite



Identity and access
management



Mobile device and
app management



Information
protection



Behavior-based
threat analytics

**Microsoft Azure Active
Directory Premium**

Easily manage identities
across on-premises and cloud

Single sign-on and self-service
for corporate resources

Microsoft Intune

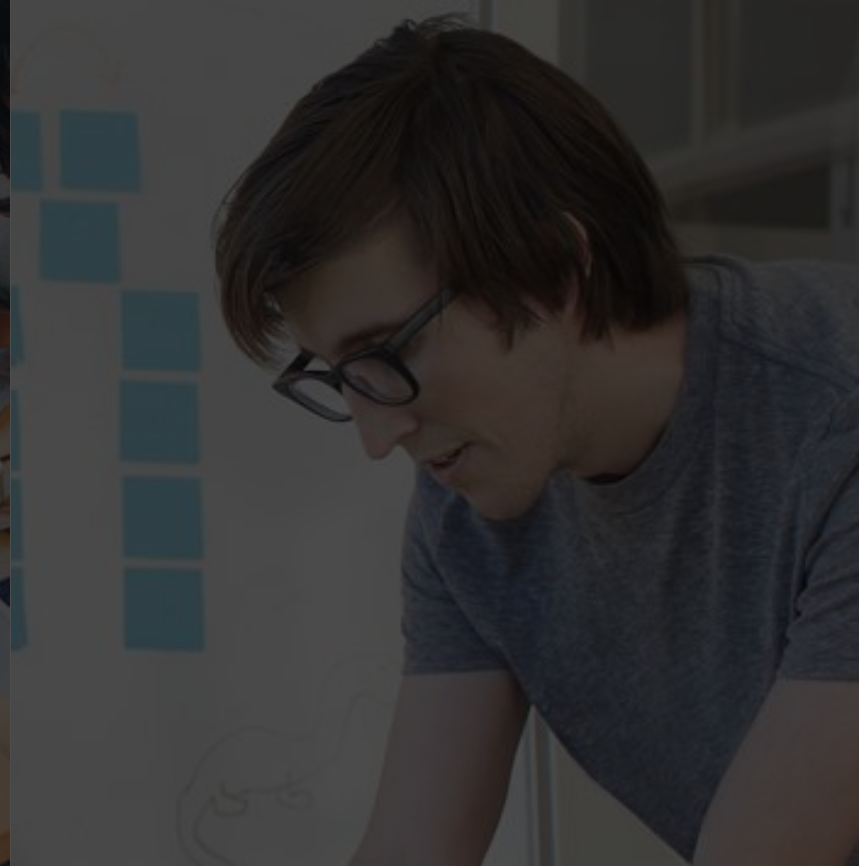
Leverage MDM and MAM to
protect corporate apps and
data on almost any device

**Microsoft Azure Rights
Management Premium**

Encryption, identity, and
authorization to secure
corporate files and email across
phones, tablets, and PCs

**Advanced Threat
Analytics**

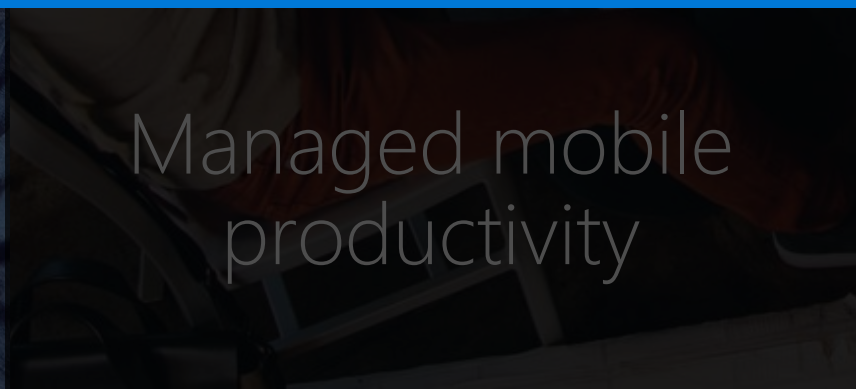
Identify suspicious activities
and advanced threats in near
real time with simple,
actionable reporting



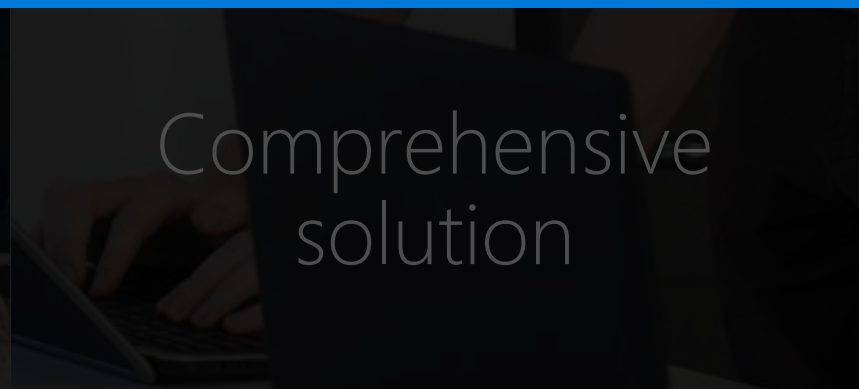
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Identity-driven
security

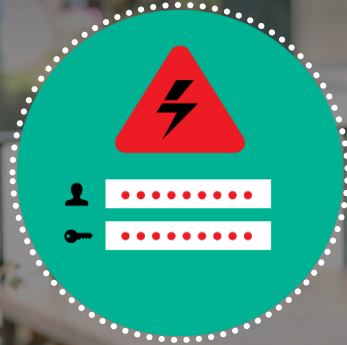


Managed mobile
productivity



Comprehensive
solution

Identity-driven security



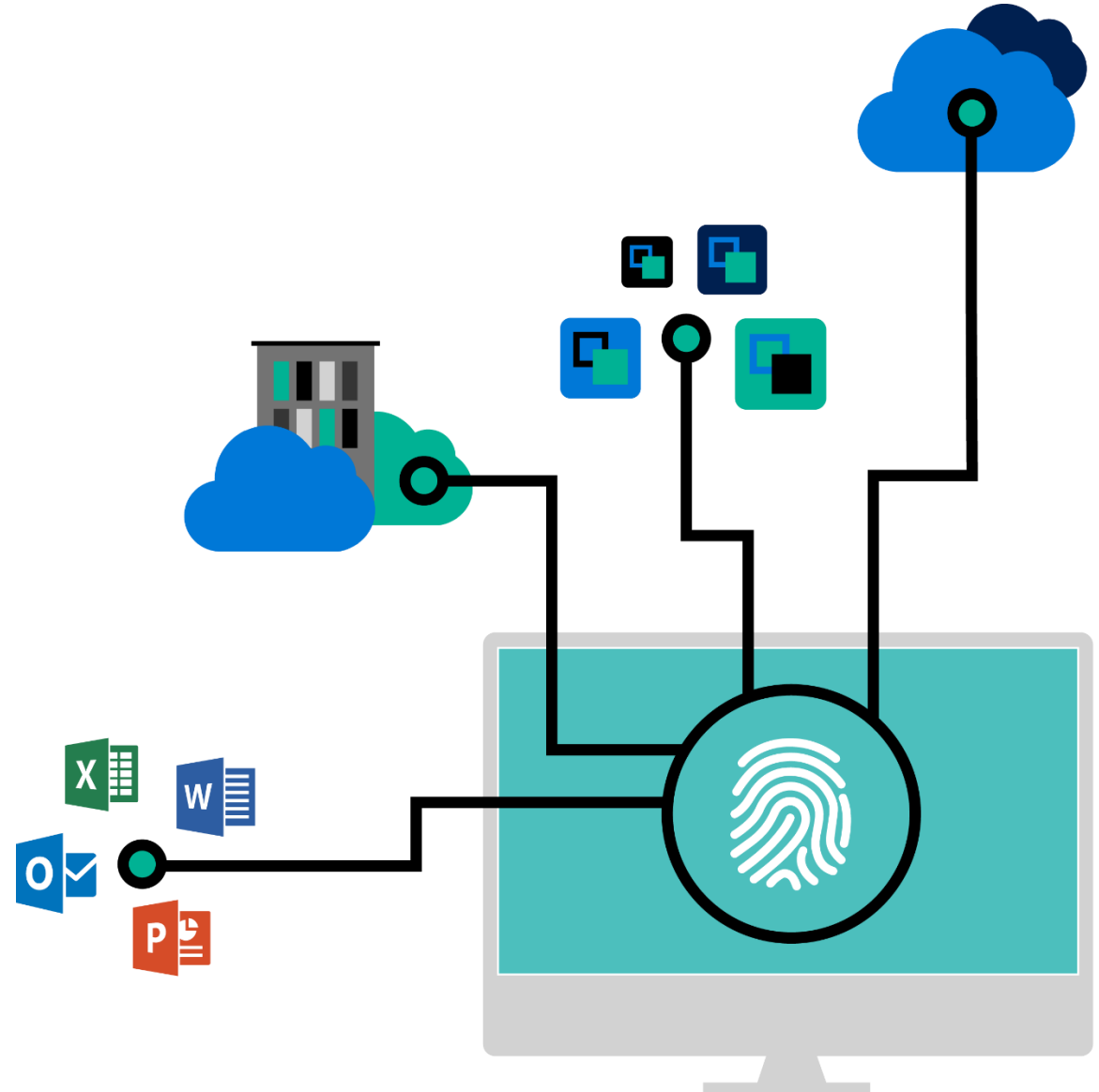
Exploited
credentials

75%

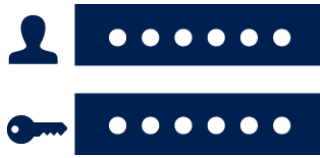


Identity and access management

- ➔ One common identity
- ➔ Simplify management
- ➔ Improve security



One common identity



Single sign-on

- Easy connection to existing assets
- Unified experience across user devices



Manage everything

- Dynamic groups
- Provisioning
- B2B collaboration



Self-service capabilities

- Password reset
- Group membership
- MyApps portal

Improve security



Protect users

- Multi-factor authentication
- Leaked credentials reporting



Intelligent analysis

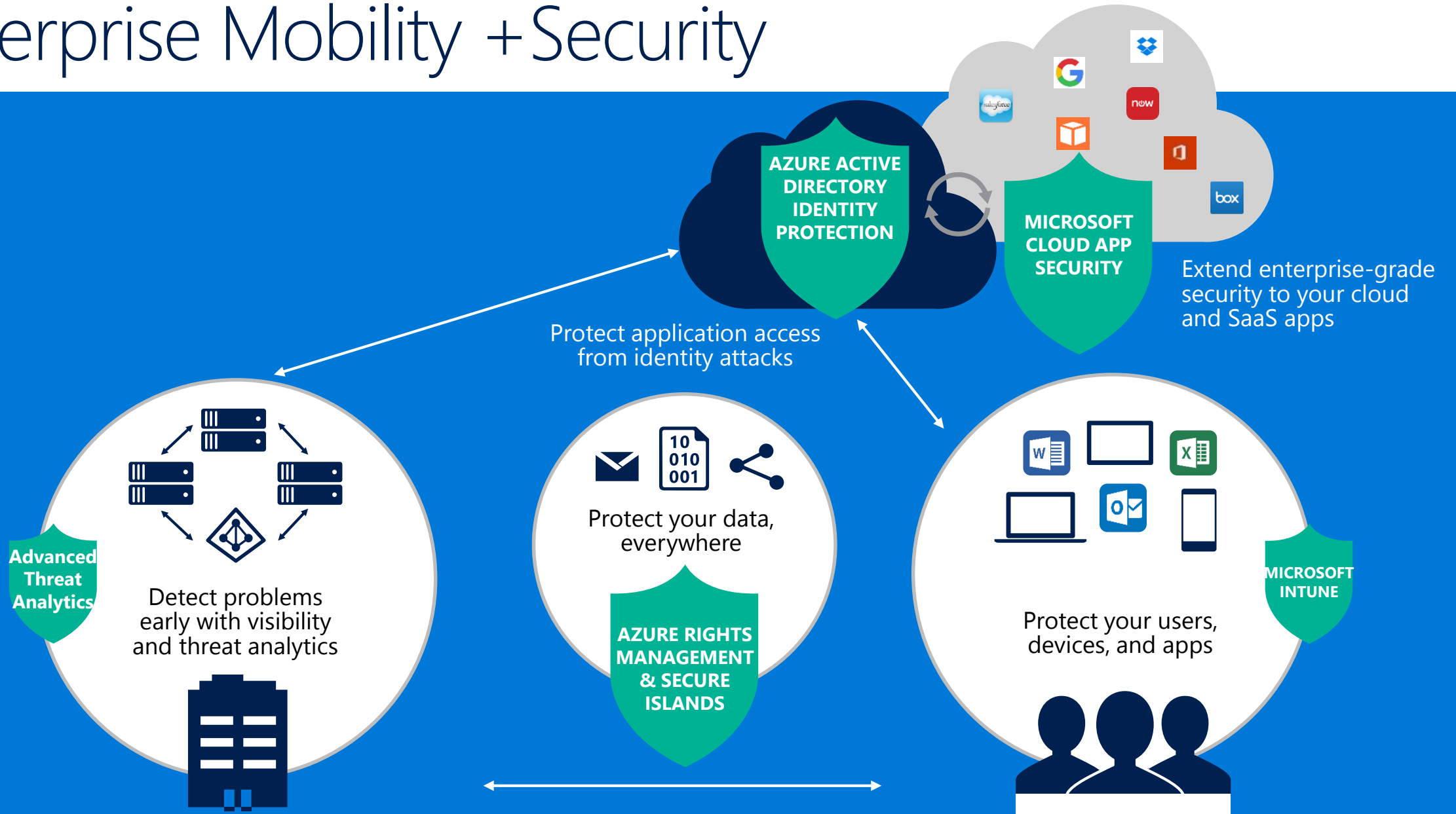
- Machine learning
- Security reports
- User behavior analysis



Guard apps

- Conditional access
- Secure remote access

Enterprise Mobility + Security

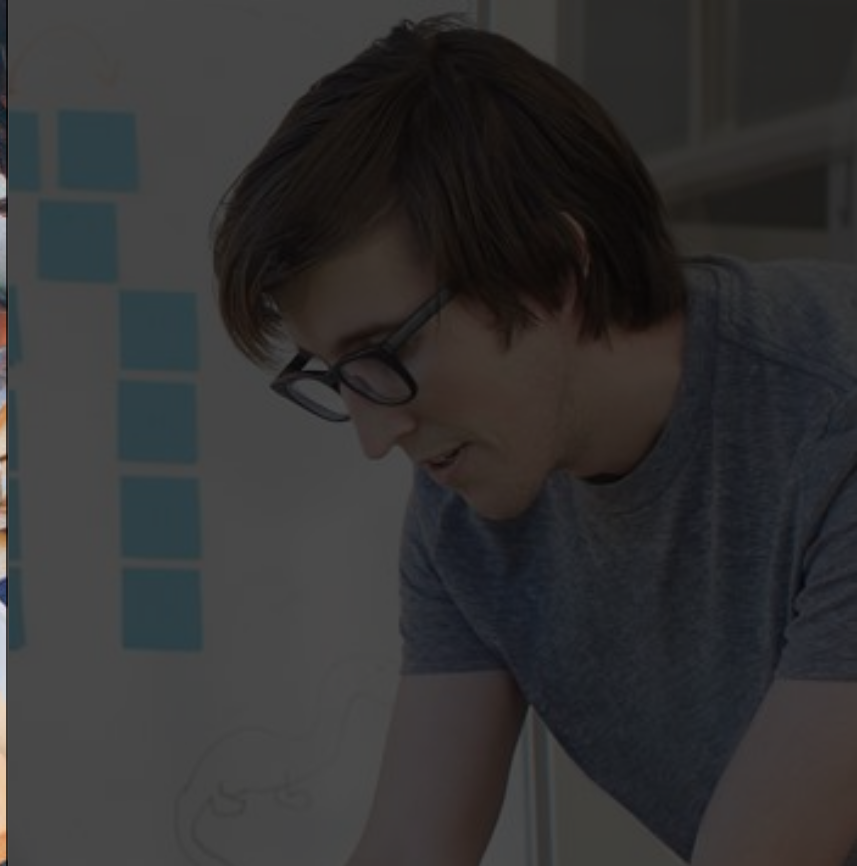


Integrated identity



Conditional access
to all apps,
resources, and
self-service tools

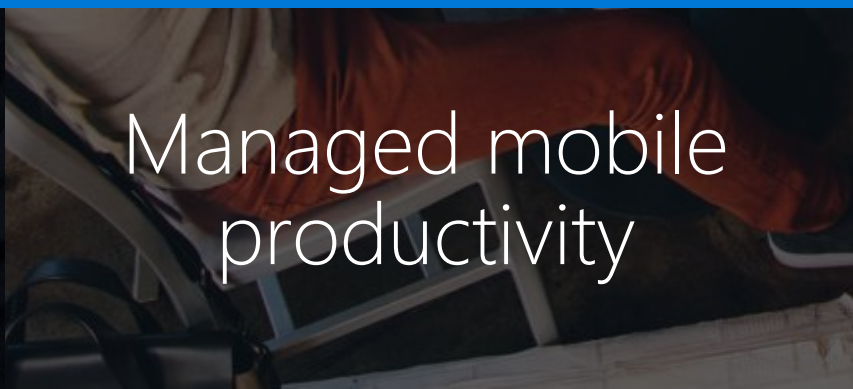




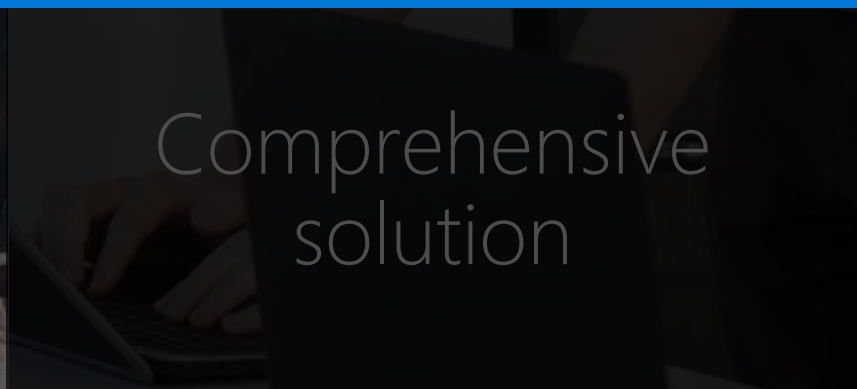
EMPOWER ENTERPRISE MOBILITY



Identity-driven
security



Managed mobile
productivity



Comprehensive
solution

Managed mobile productivity



Unsecured
apps

80%

Mobile device, application, and information protection

- ➔ Manage and secure devices
- ➔ Office mobile apps
- ➔ Data-level protection



Manage and secure mobile productivity



Access management

- Conditional access
- Compliance enforcement
- Multi-identity support



Built-in security

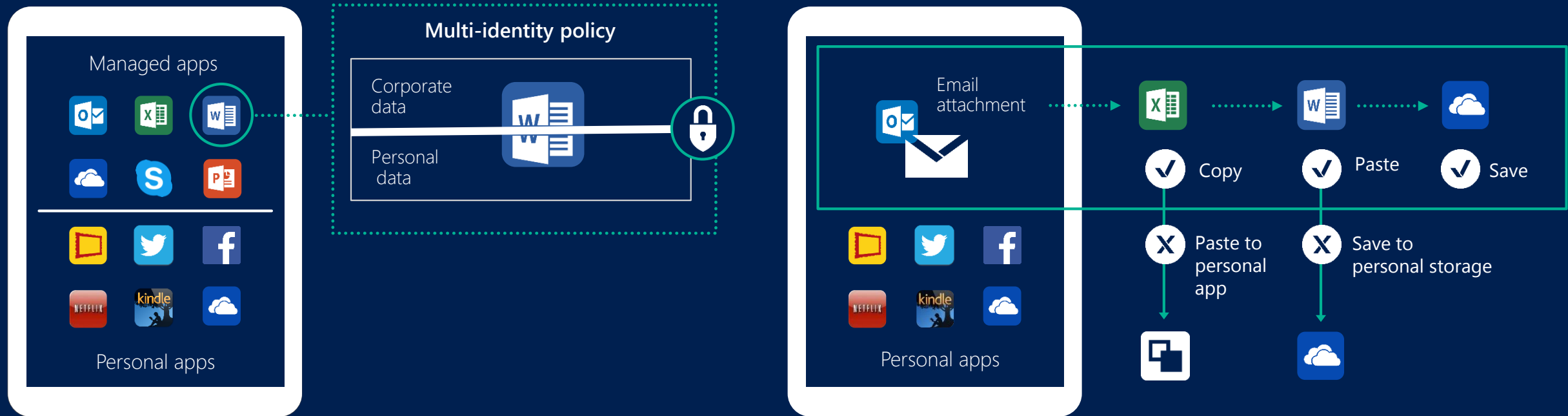
- Mobile app management (w & w/o a device enrollment)
- File and data encryption



Gold standard

- Office mobile apps
- Familiar and trusted

Mobile app management

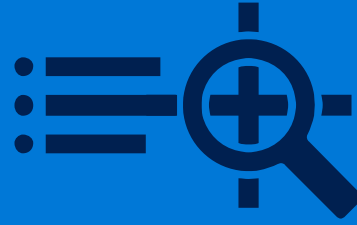


Collaborate securely



Persistent protection

- Storage-independent
- Permit all companies to authenticate
- Enforce authorization policies



Tracking and compliance

- Powerful logging and reporting
- Use/abuse tracking
- Kill documents remotely
- IT can reason over data



Integrated use

- Works across all platforms
- Free content consumption
- Consistent user experience
- Integrate into common apps and services

Data-level protection for secure sharing

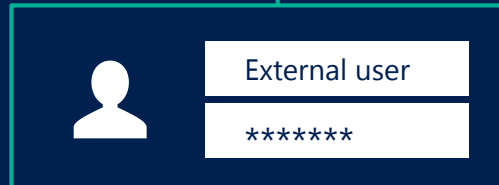


- Data-level encryption
- All file types
- LOB app protection

Protect



Any device/
any platform



Share



- Timeline view
- Map view
- Access and denials

Track and revoke

Run Windows apps anywhere



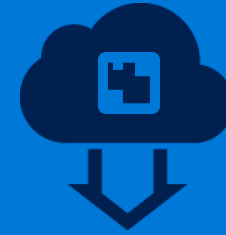
Centralized, secure data

- No local access or storage
- Apps and data stay in the cloud



Simplified scaling

- Scale to seasonal need
- Cloud flexibility
- File and data encryption



No app rewriting

- Deliver apps as is
- O365 integration
- Simplified updates

Managed mobile productivity



Protected mobile
users, devices,
apps, and data—
everywhere

Why Microsoft?

Integrated solutions across your enterprise



OFFICE 365



+

**ENTERPRISE
MOBILITY SUITE**

+

WINDOWS

EMS benefits for O365

		Identity and Access Management	Mobile device and app management	Information protection
 Enterprise Mobility Suite		Azure AD for O365+ <ul style="list-style-type: none">• Single sign-on for all cloud apps• Advanced MFA for all workloads• Self-service group management and password reset with write back to on-premises directory• Advanced security reports• FIM (Server + CAL)	MDM for O365+ <ul style="list-style-type: none">• PC management• Mobile app management (prevent cut/copy/paste/save as from corporate apps to personal apps)• Secure content viewers• Certificate provisioning• System Center integration	RMS for O365+ <ul style="list-style-type: none">• Protection for on-premises Windows Server file shares<ul style="list-style-type: none">• Email notifications when sharing documents• Email notifications when shared documents are forwarded
	 Office 365	Basic identity mgmt. via Azure AD for O365: <ul style="list-style-type: none">• Single sign-on for O365• Basic multi-factor authentication (MFA) for O365	Basic mobile device management via MDM for O365 <ul style="list-style-type: none">• Device settings management• Selective wipe• Built into O365 management console	RMS protection via RMS for O365 <ul style="list-style-type: none">• Protection for content stored in Office (on-premises or O365)• Access to RMS SDK• Bring your own key

