

DataDevice Pty Ltd

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Marketing Manager

Who are we and what do we do?

Specialists In

Data Capture (Mobile, Paper and Electronic Documents)
Business Process Management (Business Work Flows)
Middleware (CMS, CRM, ERP, DMS, ECM)

Products

Mi-Forms

Abbyy (Invoice Processing, Export & Integration)

Web-Forms

Laserfiche

Dokmee

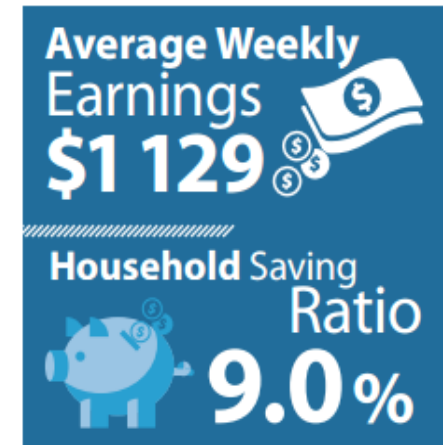
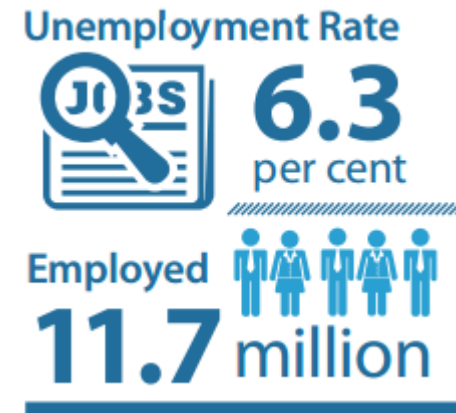
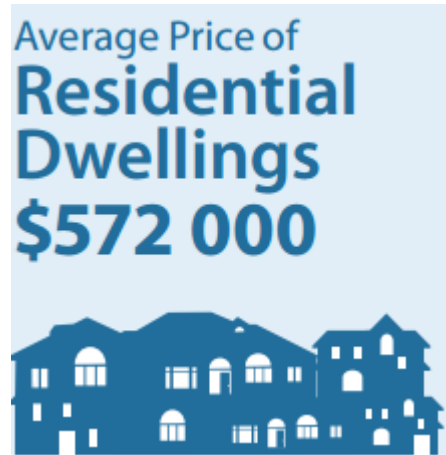
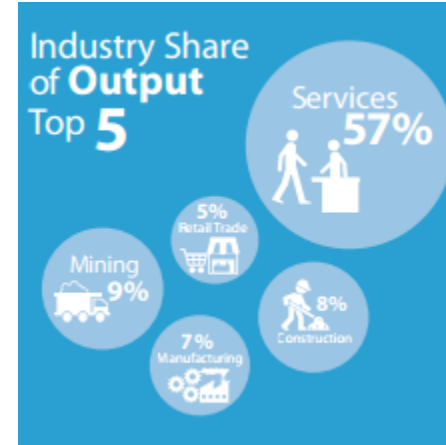
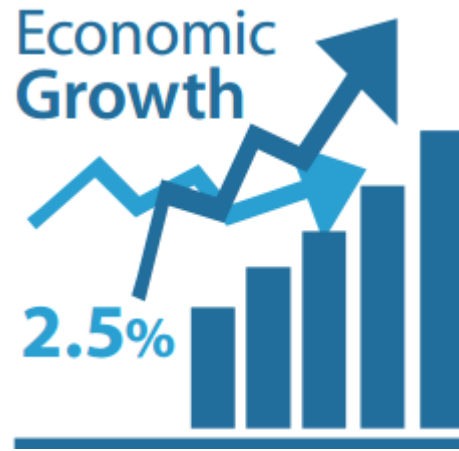
Software Development

Our Customers

- Local Government
- Hospitals
- Life Sciences
- Clinical Trials
- Inspection Companies
- Energy & Utilities
- Mining & Recourses
- Construction
- Sales Organization
- Survey Companies
- Logistics
- Insurance
- Geo-Science
- Clubs
- Building Maintenances
- Equipment Inspections
- Surveys
- Conventions/ Events
- Sporting Clubs
- Real Estate



Snapshot of Australian Economy



Investments for Business

Get an App



Limited

Build an App



Unknown

Mi-Forms



Flexible

Microsoft Technology Roadmap Event  
ICT spending is forecast for moderate growth in 2015. Until now new technology adoption has been behind other countries. Global Information Technology ranking Australia 18th for readiness to benefit from technology.
Mapping your business to new solutions

Case Study



Geoservices
Soil Testing

Background Information:

Customer: Australian Geotechnical Engineering company.

Specializing in geoservices, international development and project management work for industries such as mining, oil and gas, transport infrastructure and property developers across the globe.

DataDevice were engaged by the Soil Testing Division, who characterise soils to determine the mix of sand, silt or clay to enable an understanding of the predicted behaviour of soils. This helps to ensure that design limits are safe for operations and conform to set standards.

Customer Requirements:

- ▶ Faster and more accurate exchange of information
- ▶ Reduced cost, reduced rework and reduced delays
- ▶ Improved NATA and IANZ compliance which substantially reduces risk for clients and insurance costs
- ▶ Enable technicians to complete control tests continuously overnight and on weekends
- ▶ Allows test results to clients as soon as possible
- ▶ Methodologies produce consistent results

Issues and Challenges:

- ▶ Working with a number of disparate systems
- ▶ Apps as well as paper being used
- ▶ Unable to respond to clients in correct timeframe
- ▶ Reports time consuming and manual
- ▶ Lack of internal collaboration

Risk Factors and Assessment:

- ▶ Slow uptake from some areas of the business
- ▶ Lack of empowerment of the key stakeholders
- ▶ Being late technology adopters resulted in evaluations of a number of form solutions and device options
- ▶ Incorrect expectations from technology

Solution and Recommendations:

Mi-Forms SDK Platform

- ▶ Ability to scale from one business unit
- ▶ **Option for field scientists to work in both paper and Mi-Forms mode**
- ▶ Starting with Windows users in Pilot Phase
- ▶ Choice to start development on iOS & Android (Scripting) - Which they did
- ▶ Use of scientific calculation using existing logic
- ▶ Workflow with managers and colleagues
- ▶ Output directly to storage and flat file format (Report)
- ▶ Cut back on time to delivery of 70-80% (Target)
- ▶ Interface with on device geo-positioning system
- ▶ Mi-Forms had to match device technology
- ▶ Currently in evaluation stage, pending production rollout