

Mi-Co *Best-of-Breed* Mobile-Forms Solutions

Competitive Positioning

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Mi-Co



www.fieldinspectiondata.com

www.mi-corporation.com

www.beyondedc.com

Competitive Overview



- There are a lot of new competitors in this very HOT marketplace



- Several of them have “extended” their platform to be “mobile”



- Others are generic e-forms companies that have decided to “*go mobile*” in the last 2-3 years

Mi-Co's Key Differentiation

Proven: 13 years experience building *mobile*-forms solutions from the ground-up for Tablets & mobile devices

Enterprise: Robust, scalable technology that has passed audits by Eli Lilly, Sutter Health and AT&T

Flexible: Any data, any device anywhere. Support for maximal input options, hardware devices, integrations

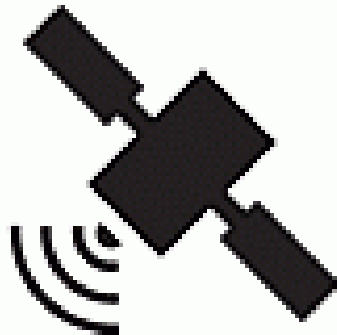
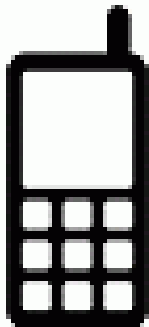
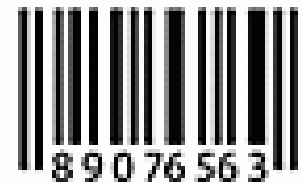
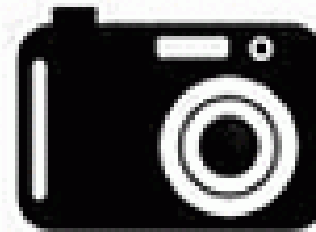
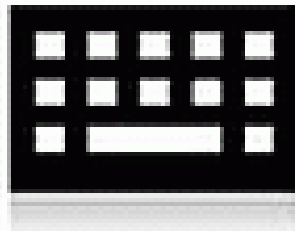
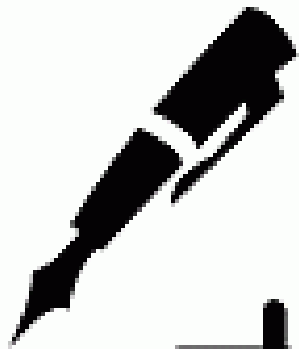
Intellectual Property: 10 issued US patents covering digital writing technology, including [7,869,655](#), [7,486,824](#) & [6,798,907](#), others pending



Any data, Any device,
anywhere. Any questions?

Mi-Co's mobile data capture solutions work on any device and seamlessly integrates with your enterprise business systems.

Any Data: Maximal Input Options



Any Device: It's a BYOD, Diverse World Now!

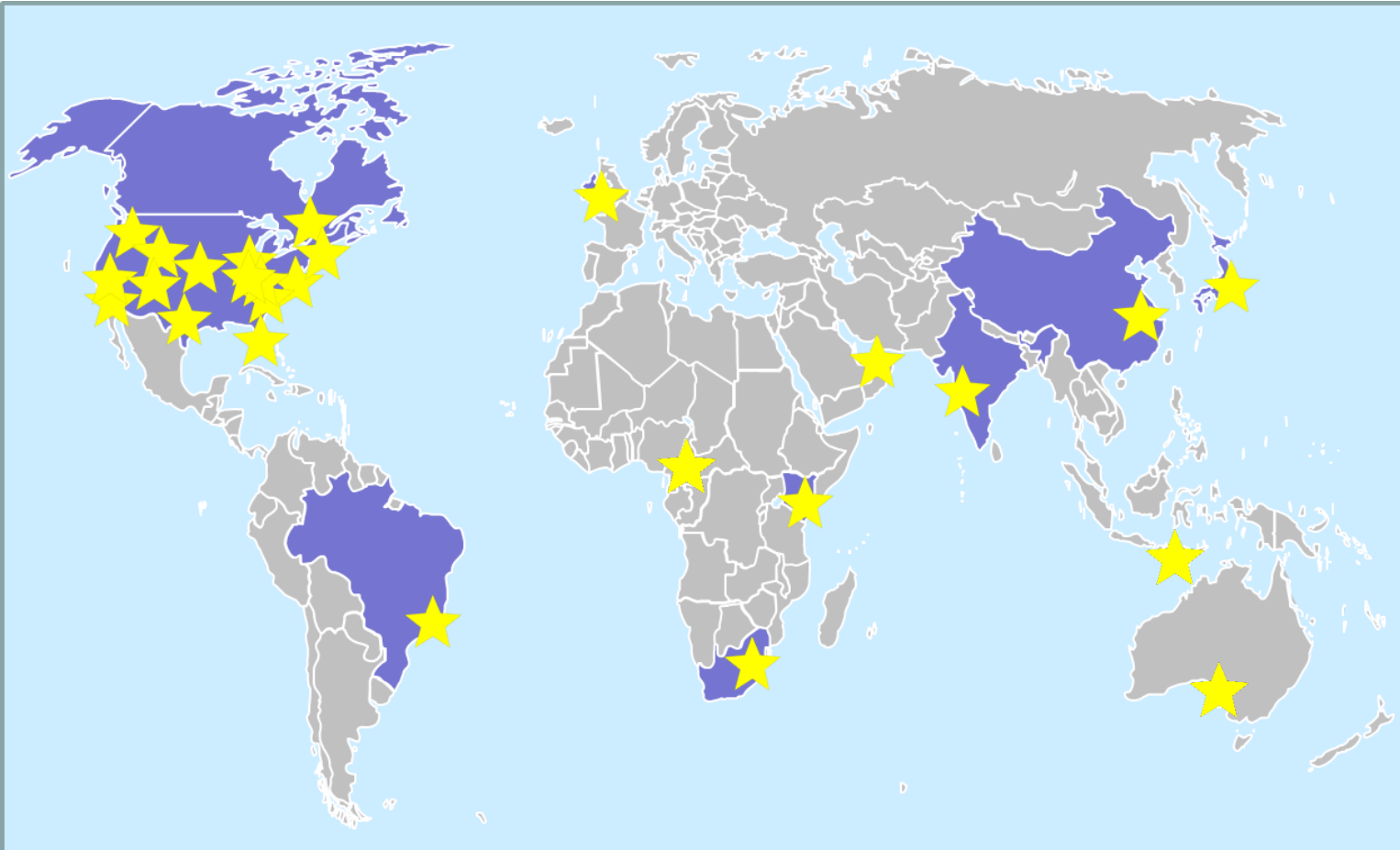


Anywhere: Data Integration Capable



Mi-Co: Global Mobile-Forms Solutions at Work!

Mi-Co Partners around the world

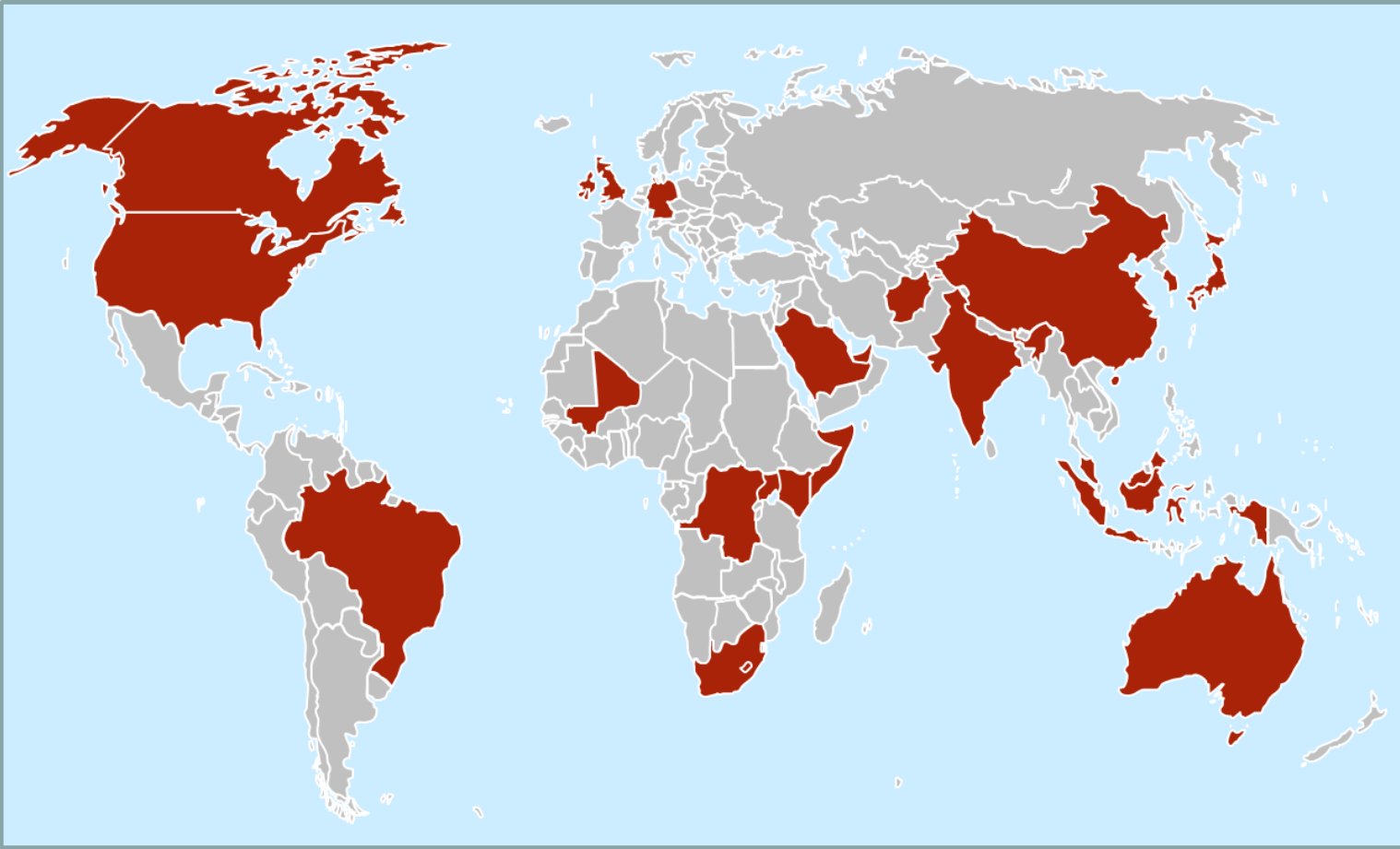


- USA
- Canada
- Brazil
- Ireland
- Kenya
- South Africa
- UAE
- Japan
- Singapore
- Australia
- India

*Yellow stars indicate cities where Mi-Co partners are situated

Mi-Forms Users Around the World

- Mali
- Congo
- UAE
- Uganda

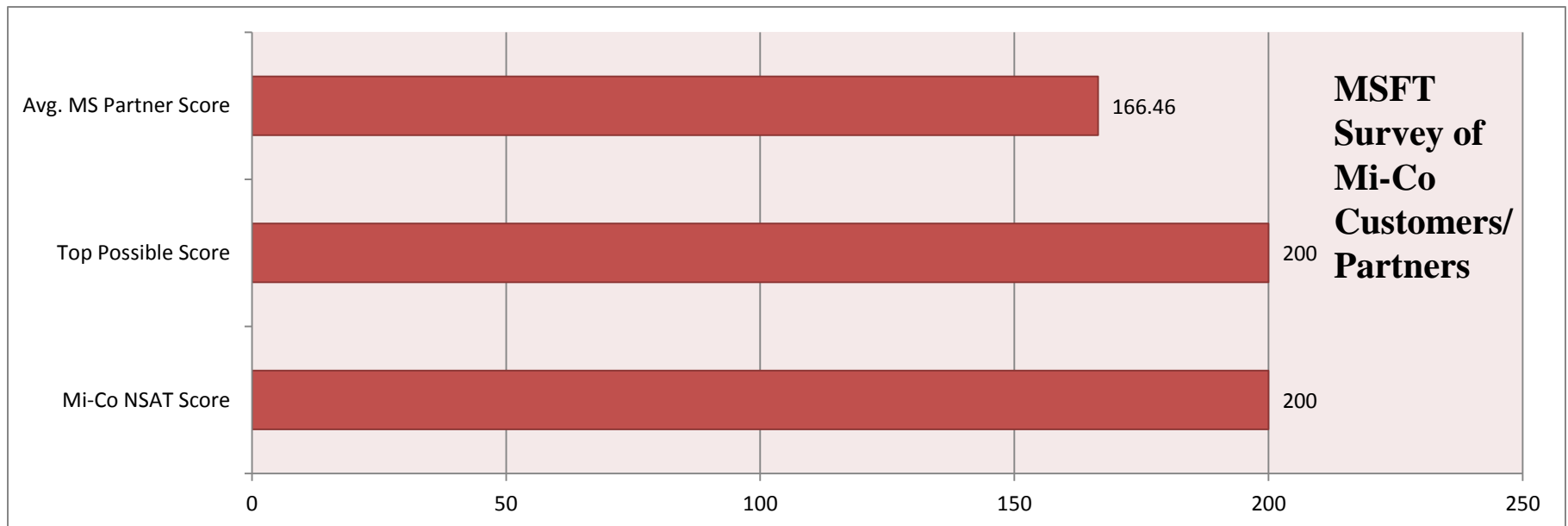


- USA
- Canada
- Brazil
- Ireland
- UK
- Switzerland
- Germany
- Kenya
- Somalia
- South Africa
- Australia
- Singapore
- Indonesia
- Malaysia
- China
- Saudi Arabia
- Afghanistan
- India
- South Korea
- Japan

ANY DATA, ANY DEVICE, ANYWHERE!

Outstanding, Top-Notch Support!

- **Customers & Partners come first!**
 - From the top-down, emphasis on serving our customers/partners
- **Deep Bench of Data Capture Experts that want to solve YOUR problems**
 - Most of core technical team been with company an average of 7-12 years
- **Easy to work with, access to great support!**
 - Mi-Co customers have rave reviews of our training, support, expertise
 - 4 AM webinars on a Sunday morning with a Saudi partner!



Selected Mi-Co Customers



The Market Opportunity

Vertical Software

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Users hate it*

Long deployment cycles

Custom App Development

\$\$\$

IT hates it**

Long development cycles



Mobile Forms Capture

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!!!!!!

User friendly

IT friendly

Shorter deployment cycles

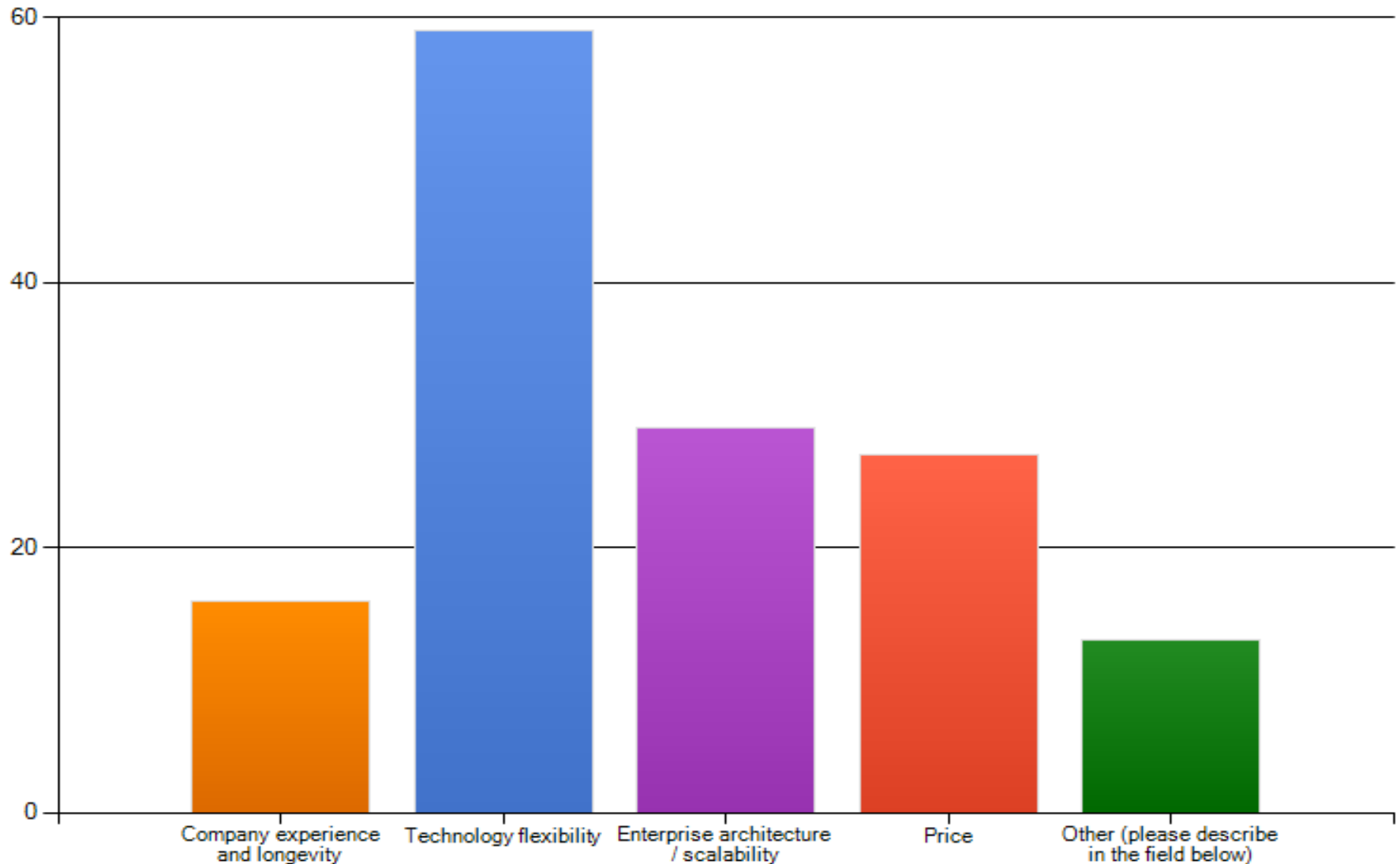
*June 2009, “Nuance Survey shows that 90% of doctors are “concerned” about usability of EHR”

**2011 AIIM/OpenText Survey, “Greater than 30% cannot justify mobile app development costs”

Mobile Data Capture Survey

(10,000 + people surveyed)

What is the single-most important factor for you in selecting a mobile-forms technology?



Next Steps:

- ***Visit www.mi-corporation.com for more information about Mi-Forms: Data Sheets, Case Studies, Resources***

- ***Downloadable Demo software is available at:
<http://www.mi-corporation.com>***

Look for “Mi-Forms”, ON THE APP STORES!

Like us on Facebook: www.facebook.com/Mico102

Watch us on YouTube: www.youtube.com/micortp

- ***Contact your Mi-Co Representative or reseller to get STARTED TODAY!***

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