

## About VMS

For over 47 years VMS has been a leader in the custom graphic design services and printing industry producing pressure sensitive labels, decals, nameplates, overlays, four-color process labels, embossed keypads, static cling, displays and much more. Experts at designing high impact product identification, we are in business to help companies gain a significant edge with innovative markings. We consider excellent designs as those that visually convey quality, value, function and beauty.

## VISUAL MARKING SYSTEMS

Brand partner to America's hardest working companies

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# Outshine

Vehicle graphics that outshine everything else on the road

**VISUAL MARKING SYSTEMS-VEHICLE**

# FLEET & CUSTOM VEHICLE GRAPHICS

ENDORSE YOUR COMPANY AND TURN HEADS  
24/7 WITH FLEET GRAPHICS AND VEHICLE WRAPS  
BY VISUAL MARKING SYSTEMS.



"The entire experience of working with VMS was phenomenal. From the beginning discussions of design layout to the completed proof was excellent. Communication from VMS was wonderful; I was kept informed of the entire process. VMS picked up my company van, printed the graphics, applied the wrap, and delivered my finished product the next day. I would recommend VMS to anyone in need of fleet graphics and would use their services again and again. Thank you"

**Del Stevens**

Owner of Del's Catering

VMS offers a wide range of custom vehicle graphics, varying from single decals to complete vehicle graphic wraps on small cars to full size semi-trucks. VMS is certified in every step of vehicle fleet graphic production from design and manufacturing to installation and removal, allowing VMS to be your one-stop custom fleet graphics shop.

- Choose from a variety of programs designed to service one vehicle to a fleet of vehicles
- Customize your marketing campaigns with short term or long lasting vehicle graphics
- Experienced graphic artists will turn your sketch or pre-developed images into reality
- Performance warranties are available on our products
- 3M Select Supplier

## Quality Graphics And Markings

At VMS we take several measures to ensure that the quality of our fleet graphics enhances the quality of your products.

## Art For Approval

If digital graphics are provided by you, VMS will place them onto a digital vehicle template (if available) and / or photos taken by you (this enables us to size appropriately for your vehicle). Photos should be of the front, back & both sides, & photos are to be straight on, clean with no shadows. The make, model & year are required. Designs must include ALL sides of the vehicle, please do not design just one side only. The art process is generally handled by consultation over the phone, in person and/or through email.

## Pre-Production Proofs

Upon placement of your digital print order, VMS will send a color proof on the exact material on which we will print your order. This will give you an opportunity to approve the color and finish prior to production. VMS retains a copy of the proof sent to you, so that we can ensure you receive the same quality vehicle fleet graphics from run-to-run.

## Pass Modes

Our large format digital presses allow us to run at various pass modes/speeds. This allows us to tweak the quality of our print based on your end use. We can run good, better, best print modes to base on your end use and target price point.

## Fleet Graphic Installation & Removal

**VMS offers installation services that will complete the vehicle graphics process.**

Our in-house employees are trained in the installation and removal of your fleet graphics. Our installers understand the importance of appearance once the printing process is complete and ensure a perfect installation. With flexible installation hours that will work around the schedule of your vehicles—days, nights, and weekends!

## Inventory Management

**In today's world, stocking months of inventory on your shelf may not be ideal for your business needs. That is why we offer a variety of vendor managed fulfillment programs to meet your needs.**

- Customized systems
- Just-in-time
- KanBan
- Min/Max
- Contract order release programs
- On-Site inventory management
- Electronic ordering interface (EDI)

## Statistics show

the effectiveness on people when using vehicle graphics as reported by the American Trucking Association (ATA):

91% notice the words and pictures on fleet vehicles

75% develop a favorable impression when vehicle graphics are used

29% base a buying decision on impressions gained from fleet graphics