



February 25, 2019

Secretary of the Commonwealth of Massachusetts
Corporations Division
McCormack Building
One Ashburton Place, 17th floor
Boston, MA 02108-1512
Telephone: (617) 727-9640

Subject: 2018 Massachusetts Annual Report – Domestic Benefit Corporation Forms and Filing for Dimagi, Inc.

To Secretary of the Commonwealth, Corporations Division:

I am writing to submit Dimagi, Inc.'s 2018 MA Annual Report on behalf of the Domestic Benefit Corporation pursuant to M.G.L. ch.156E.

- Transaction category: Domestic Benefit Corporation
- Transaction type: Annual Report
- Contact name: Carter Powers
- Contact phone: 617.649.2214 x58
- Contact email: legal@dimagi.com
- Filing Fee: \$125 check attached

If your office should have any questions about any of the above information, please feel free to contact me at 617.649.2214 x58 or by email at legal@dimagi.com.

Sincerely,

A handwritten signature in black ink, appearing to read "Carter Powers".

Carter Powers
Chief Operations Officer, Dimagi, Inc.

The Commonwealth of Massachusetts

William Francis Galvin

Secretary of the Commonwealth

One Ashburton Place - Room 1717, Boston, Massachusetts 02108-1512

FORM MUST BE TYPED

Annual Report for Domestic and Foreign Corporations

(General Laws Chapter 156D, Section 16.22; 950 CMR 113.57)

- (1) Exact name of the corporation: Dimagi, Inc.
(2) Jurisdiction of incorporation: Massachusetts
(3) Street address of the corporation's registered office in the commonwealth (number, street, city or town, state, zip code): 585 Massachusetts Ave, Suite 3, Cambridge, MA 02139
(4) Name of the registered agent at the registered office: Jonathan Jackson
(5) Street address of the corporation's principal office (number, street, city or town, state, zip code): 585 Massachusetts Ave, Suite 3, Cambridge, MA 02139
(6) Provide the names and addresses of the corporation's board of directors and its president, treasurer, secretary, and if different, its chief executive officer and chief financial officer.

NAME

ADDRESS

President: Jonathan Jackson; 585 Massachusetts Ave, Suite 3, Cambridge, MA 02139

Treasurer: Carter Powers; 585 Massachusetts Ave, Suite 3, Cambridge, MA 02139

Secretary: Vikram Kumar; 585 Massachusetts Ave, Suite 3, Cambridge, MA 02139

Chief Executive Officer:

Chief Financial Officer:

Directors: Jonathan Jackson, Vikram Kumar, Scott Mahar (Benefit Director)

- (7) Briefly describe the business of the corporation:

Custom Software Design for International Development Projects

- (8-9) Capital stock of each class and series:

Table with 3 columns: CLASS OF STOCK, TOTAL AUTHORIZED BY ARTICLES OF ORGANIZATION OR AMENDMENTS Number of Shares, TOTAL ISSUED AND OUTSTANDING Number of Shares. Rows include COMMON (3,500,000 / 1,715,206) and PREFERRED (0 / 0).

- (10) Check if the stock of the corporation is publicly traded. []

(11) Report is filed for fiscal year ending: 12 / 31 / 2018 (month) (day) (year)

Signed by: [Signature]

Chairman of the board of directors [] President [] Other officer [] Court-appointed fiduciary [] on this 25 day of February, 2019.



March 11, 2019

Secretary of the Commonwealth of Massachusetts
Corporations Division
McCormack Building
One Ashburton Place, 17th floor
Boston, MA 02108-1512
Telephone: (617) 727-9640

Subject: Dimagi, Inc. 2018 Massachusetts Benefit Report

To Whom It May Concern:

I am writing this letter to certify that pursuant to M.G.L. ch.156E, I am the Benefit Director of record for Dimagi, Inc., a Massachusetts Benefit Corporation. I am not simultaneously named to any other positions in the company. I have not held any employee positions within the company for the past year, and I receive no compensation.

I have reviewed Dimagi, Inc.'s latest B Impact Report, have discussed it with the Board of Directors, and find it to be satisfactory and in accordance with the requirements of M.G.L. ch. 156E Section 15. Please find my conclusions in the attached "Dimagi, Inc. 2018 Benefit Report".

If your office should have any questions about any of the above information, please feel free to contact me at 617-869-4906 or by email at scott.mahar@gmail.com.

Sincerely,

A handwritten signature in blue ink that reads "Scott Mahar".

Scott Mahar
15805 Cumberland Drive
Poway CA 92064



Dimagi, Inc. 2018 Benefit Report

Introduction

Dimagi Overview

Founded in 2002, Dimagi is an award-winning, socially-conscious technology company that builds open-source mobile applications to increase and improve service delivery to underserved communities around the world. Dimagi designs mobile technologies to perform case management (allowing tracking of subjects over time), decision support, data collection and monitoring, and has performed technical strategy, systems design, software development, and research for over 2000 projects in more than 80 countries. Our information and communications technology (ICT) platform, CommCare, enables organizations without software development expertise to configure mobile applications specific to their programmatic needs, while still benefiting from the support structures of a fully hosted Software as a Service (SaaS) tool, enabling more sustainable ICT interventions over the long-term.

Dimagi has years of experience participating in and leading research for healthcare delivery in underserved populations. Dimagi researchers are the principal investigators on several NIH research grants in the United States, investigating how to improve HIV medication adherence, manage depression, and coordinate care. Dimagi also has a strong history of successful project execution acting as a technical lead partnered with in-country implementation leads across sectors including health and agriculture. This model has been successfully implemented for both pilot-phase projects and enterprise wide deployments with over 200 partners, including the World Health Organization, World Bank, USAID, CDC, World Vision, UNICEF, PATH, the Rockefeller Foundation, and Acumen Fund.

As a small but growing business with a blend of expertise in ICT, Dimagi is able to rapidly iterate and adapt mobile technologies and reporting to the local environment, enabling appropriate, scalable solutions for organizations working to improve the lives of communities through better data collection and dissemination.

Operational Structure

Our 150 worldwide team of engineers, physicians, public health professionals, data analysts, project managers, and field staff are based around the world, many in the countries they serve. The majority of our software product development takes place at our headquarters in Boston, while other team members are based throughout the world supporting local design, management, iteration, implementation and support. Dimagi operates offices in Boston, New Delhi, Cape Town, and Dakar. We also have full time staff based in Guatemala, Seattle, and Washington, D.C. As Dimagi's products have continued to gain traction globally, we have created these country offices to provide faster design and innovation cycles as well as better-value support. Our global teams have significant in-country and region-specific knowledge, having worked with numerous partners and end users. Our developer team frequently travels to work directly with



our implementation partners and end users, enabling Dimagi to provide unparalleled expertise at designing, building, and deploying highly tailored applications for local needs.

Compensation to Board of Directors

The compensation paid to Dimagi's Board of Directors in 2018 was as follows:

-) Jonathan Jackson received \$177,103.75 as compensation for his employment as Chief Executive Officer.
-) Vikram Kumar received \$38,210.28 in compensation for his employment as Chief Medical Officer.
-) Scott Mahar received no compensation for his appointment as Benefit Director.

Shareholding

As of December 31, 2018:


-) President and Chief Executive Officer Jonathan Jackson owns 51.7% of outstanding shares.
-) Secretary and Chief Medical Officer Vikram Kumar owns 31.8% of outstanding shares.
-) Chief Accelerator Cory Zue owns 6.5% of the outstanding shares.
-) Chief Strategy Officer Neal Lesh owns 4.4% of the outstanding shares.
-) Chief Operations Officer Carter Powers owns 4.4% of the outstanding shares.
-) No other equity owners own 5% or more of the outstanding shares of the benefit corporation.

In my opinion, the directors complied with their duty to consider the impact of decisions on stakeholders.

Public Benefit

Third Party Standard: The process and rationale for selecting the third-party standard used to prepare Dimagi's benefit report were that it was comprehensive, independent, credible, and transparent. B Lab, as a leader of the Benefit Corporation movement, met all of these criteria. Dimagi has performed remarkably well against the third-party standard historically, scoring 124.7 of a possible 200 points in our last Assessment with B Lab in the summer of 2016 (which was 56% higher than the required 80 points to qualify for B Corp Certification under B Lab's assessment).

B Impact Report




Dimagi, Inc.
Mobile Solutions for International Development


Certified since: January 2010
Location: Cambridge, Massachusetts, United States
Sector: Service with Minor Environmental Footprint

Overall B Impact Score

124.7



The B Impact Score is being compared against all businesses that have completed the B Impact Assessment



[DIMAGI.COM](#)

The spread of mobile phones in the developing world has created an unprecedented opportunity to support service delivery to underserved populations. Dimagi believes that such frontline programs have the potential to improve overall quality of life around the globe. Whether they are providing mothers in rural Bangladesh with prenatal care, or strengthening farmers' livelihoods with better resources and support, our goal is to develop mobile technology that can improve frontline programs' service delivery, thus amplifying the benefits to the millions of individuals served.

Dimagi has three open source mobile products that support frontline workers in low resource settings: CommCare, CommConnect, & CommCare Supply Chain. These products support frontline workers by performing case management, decision support, data collection and monitoring, communication and logistics management, thereby strengthening ties between programs' managers, frontline workers, and the communities they serve.

Impact Area Scores

Governance	22.8
Workers	29.4
Community	15.1
Environment	7.8
Customers	49.6

Best for the World Honoree

Best for Customers 2018	Link
Best for Governance 2018	Link
Best for Customers 2017	Link
Best for Governance 2017	Link
Best for Customers 2016	Link

Previous Overall B Impact Scores

2014 Overall B Impact Score	126.2
2012 Overall B Impact Score	105.4
2010 Overall B Impact Score	112.3
2010 Overall B Impact Score	87.2



Specific Public Benefit: Sticking closely with its business model, Dimagi provides Open Source tools that are designed for low-literate, low-income community health workers (CHWs) in Africa, Asia, and Latin America. Dimagi operates under well-established research showing that community health programs, when led by properly trained, motivated, and supervised CHWs, may reduce neonatal mortality by up to 50%. CommCare, Dimagi's flagship mobile health platform, expands the technical capacity of CHWs and the quality of their services. It replaces cumbersome paper registers, forms, and flipcharts with an open source, customizable software application housed on a mobile phone.

General Public Benefit: Dimagi is a not-for-profit organization committed to reinvesting a majority of its profits back into achieving its social mission, thereby scaling its work to increase the public benefit on a global scale. In 2018, Dimagi has pursued and successfully provided a public benefit for various underserved populations around the world. Through its work to improve maternal health outcomes worldwide, Dimagi has sought to decrease infant mortality, a key aspect of the United Nations Millennium Development Goals.

In 2018, Dimagi's technologies included 183,712 active users, including CHWs, submitting a total of 371,684,552 form submissions across 640 active projects with NGOs, non-profit organizations, and governments in various countries, which has enabled access to millions of underserved people.

Evidence of Impact: Dimagi's CommCare platform is strengthening frontline healthcare systems, frontline worker capabilities (FLWS), and client engagement. CommCare has a significant impact on reducing child mortality. The full CommCare Evidence Base, including full citations and papers, can be downloaded here: <http://sites.dimagi.com/commcare-evidence-base>.