March 12, 2020

Secretary of the Commonwealth of Massachusetts
Corporations Division
McCormack Building
One Ashburton Place, 17th floor
Boston, MA 02108-1512
Telephone: (617) 727-9640


To Secretary of the Commonwealth, Corporations Division:

I am writing to submit Dimagi, Inc.’s 2019 MA Annual Report on behalf of the Domestic Benefit Corporation pursuant to M.G.L. ch.156E.

- Transaction category: Domestic Benefit Corporation
- Transaction type: Annual Report
- Contact name: Carter Powers
- Contact phone: 617.649.2214 x58
- Contact email: corporate-ops@dimagi.com
- Filing Fee: $200 check attached

If your office should have any questions about any of the above information, please feel free to contact me at 617.649.2214 x58 or by email at corporate-ops@dimagi.com.

Sincerely,

Carter Powers
Chief Operations Officer, Dimagi, Inc.
The Commonwealth of Massachusetts
William Francis Galvin
Secretary of the Commonwealth
One Ashburton Place - Room 1717, Boston, Massachusetts 02108-1512

FORM MUST BE TYPED

Annual Report for Domestic
and Foreign Corporations
(General Laws Chapter 156D, Section 16.22; 950 CMR 113.57)

(1) Exact name of the corporation: Dimagi, Inc.

(2) Jurisdiction of incorporation: Massachusetts

(3) Street address of the corporation’s registered office in the commonwealth (number, street, city or town, state, zip code):
   585 Massachusetts Ave, Suite 3, Cambridge, MA 02139

(4) Name of the registered agent at the registered office: Jonathan Jackson

(5) Street address of the corporation’s principal office (number, street, city or town, state, zip code):
   585 Massachusetts Ave, Suite 3, Cambridge, MA 02139

(6) Provide the names and addresses of the corporation’s board of directors and its president, treasurer, secretary, and if different, its chief executive officer and chief financial officer.

   NAME                  ADDRESS
   President: Jonathan Jackson; 585 Massachusetts Ave, Suite 3, Cambridge, MA 02139
   Treasurer: Carter Powers; 585 Massachusetts Ave, Suite 3, Cambridge, MA 02139
   Secretary: Vikram Kumar; 585 Massachusetts Ave, Suite 3, Cambridge, MA 02139
   Chief Executive Officer: 
   Chief Financial Officer: 
   Directors: Jonathan Jackson, Vikram Kumar, Scott Mahar (Benefit Director)

(7) Briefly describe the business of the corporation:
   Custom software design for international development projects

(8-9) Capital stock of each class and series:

<table>
<thead>
<tr>
<th>CLASS OF STOCK</th>
<th>TOTAL AUTHORIZED BY ARTICLES OF ORGANIZATION OR AMENDMENTS</th>
<th>TOTAL ISSUED AND OUTSTANDING</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Number of Sharesante of Shares</td>
<td>Number of Shares</td>
</tr>
<tr>
<td>COMMON</td>
<td>3,500,000</td>
<td>1,715,206</td>
</tr>
<tr>
<td>PREFERRED</td>
<td>0</td>
<td>0</td>
</tr>
</tbody>
</table>

(10) Check if the stock of the corporation is publicly traded. □

(11) Report is filed for fiscal year ending: 12/31/2019

Signed by: 

[Signature]

Chairman of the board of directors

President

Other officer

Court-appointed fiduciary

on this 12th day of March, 2020.
March 12, 2020

Secretary of the Commonwealth of Massachusetts
Corporations Division
McCormack Building
One Ashburton Place, 17th floor
Boston, MA 02108-1512
Telephone: (617) 727-9640

Subject: Dimagi, Inc. 2019 Massachusetts Benefit Report

To Whom It May Concern:

I am writing this letter to certify that pursuant to M.G.L. ch.156E, I am the Benefit Director of record for Dimagi, Inc., a Massachusetts Benefit Corporation. I am not simultaneously named to any other positions in the company. I have not held any employee positions within the company for the past year, and I receive no compensation.

I have reviewed Dimagi, Inc.’s latest B Impact Report, have discussed it with the Board of Directors, and find it to be satisfactory and in accordance with the requirements of M.G.L. ch. 156E Section 15. Please find my conclusions in the attached “Dimagi, Inc. 2019 Benefit Report”.

If your office should have any questions about any of the above information, please feel free to contact me by email at scott.mahar@gmail.com.

Sincerely,

Scott Mahar
15805 Cumberland Drive
Poway CA 92064
Introduction

Dimagi Overview
Founded in 2002, Dimagi is an award-winning, socially-conscious technology company that builds open-source mobile applications to increase and improve service delivery to underserved communities around the world. Dimagi designs mobile technologies to perform case management (allowing tracking of subjects over time), decision support, data collection and monitoring, and has performed technical strategy, systems design, software development, and research for over 2000 projects in more than 80 countries. Our information and communications technology (ICT) platform, CommCare, enables organizations without software development expertise to configure mobile applications specific to their programmatic needs, while still benefiting from the support structures of a fully hosted Software as a Service (SaaS) tool, enabling more sustainable ICT interventions over the long-term.

Dimagi has years of experience participating in and leading research for healthcare delivery in underserved populations. Dimagi researchers are the principal investigators on several NIH research grants in the United States, investigating how to improve HIV medication adherence, manage depression, and coordinate care. Dimagi also has a strong history of successful project execution acting as a technical lead partnered with in-country implementation leads across sectors including health and agriculture. This model has been successfully implemented for both pilot-phase projects and enterprise wide deployments with over 200 partners, including the Bill & Melinda Gates Foundation, World Health Organization, World Bank, USAID, CDC, World Vision, UNICEF, PATH, the Rockefeller Foundation, and Acumen Fund.

As a small but growing business with a blend of expertise in ICT, Dimagi is able to rapidly iterate and adapt mobile technologies and reporting to the local environment, enabling appropriate, scalable solutions for organizations working to improve the lives of communities through better data collection and dissemination.

Operational Structure
Our 150 worldwide team of engineers, physicians, public health professionals, data analysts, project managers, and field staff are based around the world, many in the countries they serve. The majority of our software product development takes place at our headquarters in Boston, while other team members are based throughout the world supporting local design, management, iteration, implementation and support. Dimagi operates offices in Boston, Washington, D.C., New Delhi, and Cape Town. We also have full time staff based across the Americas and West Africa. As Dimagi’s products have continued to gain traction globally, we have leveraged our presence across the globe to provide faster design and innovation cycles as well as better-value support. Our global teams have significant in-country and region-specific knowledge, having worked with numerous partners and end users. Our developer team frequently travels to work directly with our implementation partners and end users, enabling Dimagi to provide unparalleled expertise at designing, building, and deploying highly tailored applications for local needs.

Compensation to Board of Directors

The compensation paid to Dimagi’s Board of Directors in 2019 was as follows:
- Jonathan Jackson received $207,075.91 as compensation for his employment as Chief Executive Officer.
- Vikram Kumar received $45,904 in compensation for his employment as Chief Medical Officer.
- Scott Mahar received no compensation for his appointment as Benefit Director.

Shareholding

As of December 31, 2019:
- President and Chief Executive Officer Jonathan Jackson owns 51.7% of outstanding shares.
- Secretary and Chief Medical Officer Vikram Kumar owns 31.8% of outstanding shares.
- Chief Accelerator Cory Zue owns 6.5% of the outstanding shares.
- Chief Strategy Officer Neal Lesh owns 4.4% of the outstanding shares.
- Chief Operations Officer Carter Powers owns 4.4% of the outstanding shares.
- No other equity owners own 5% or more of the outstanding shares of the benefit corporation.
In my opinion, the directors complied with their duty to consider the impact of decisions on stakeholders.

**Public Benefit**

**Third Party Standard:** The process and rationale for selecting the third-party standard used to prepare Dimagi’s benefit report include that it be comprehensive, independent, credible, and transparent. B Lab, as a leader of the Benefit Corporation movement, has continued to meet all of these criteria as it has in years past. Dimagi has performed remarkably well against the third-party standard historically, scoring 124.7 of a possible 200 points in our last Assessment with B Lab in 2019, 56% higher than the required 80 points to qualify for B Corp Certification under B Lab’s assessment. Dimagi was also honored by B Lab as 2019’s “Best for the World: Governance” and “Best for the World: Customers”, scoring in the top 10% in the areas of governance and customers of all B Corps across the globe. As described by B Lab,

- **These honorees embody what it means to use business as a force for good. By building their vision and values into their company bylaws, they ensure that their mission will live on with transparency and accountability.** (Best for the World: Governance).
- **These businesses set the standard for serving their customers. By providing critical services like education, healthcare, and finance management, they add value to customers’ lives while supporting the greater good.** (Best for the World: Customers).

Dimagi’s B Impact Report is pasted below and can be viewed online at [https://bcorporation.net/directory/dimagi-inc](https://bcorporation.net/directory/dimagi-inc):

**General Public Benefit:** Since its inception in 2002, Dimagi has focused on “impact, team, and profit (in that order).” Dimagi continues to pursue the purpose outlined in its articles of organization, the “development of technology to improve human health and wellbeing,” and is committed to reinvesting a majority of its profits back into achieving its social mission, thereby scaling its work to increase the public benefit on a global scale. In 2019, Dimagi has pursued and
Dimagi has successfully provided a public benefit for various underserved populations around the world. Through its work to improve maternal health outcomes worldwide, Dimagi has sought to decrease infant mortality, a key aspect of the United Nations Millennium Development Goals.

Dimagi is one of the world’s largest providers of mobile technology in support of frontline health workers. Dimagi’s cloud server currently supports 2,000 active projects deployed across 80 countries, including the largest scaling digital health projects worldwide. Dimagi is also the lead technical partner in developing frontline health worker and logistics mobile applications for many large-scale, prominent development projects. Dimagi has one of the most mature software development teams in the digital development industry, as well as a professional services team with extensive experience in designing and deploying leading solutions for LMICS, many at national scale.

Specific Public Benefit: Sticking closely with its business model, Dimagi provides Open Source tools that are designed for low-literate, low-income community health workers (CHWs) in Africa, Asia, and Latin America. Dimagi operates under well-established research showing that community health programs, when led by properly trained, motivated, and supervised CHWs, may reduce neonatal mortality by up to 50%.

Dimagi’s flagship technology platform, CommCare, is an award-winning, open source mobile case management platform that supports frontline health workers in tracking their clients through a continuum of service delivery. CommCare is used by 680,000 frontline workers around the world, who are cumulatively tracking tens of millions of people and submitting 5 million forms a day via the system. By running as an application on a mobile phone, CommCare is built on a decision and logic-processing platform that can support partners in delivering a wide range of services. It provides critical data-quality checks and calculations at each point of service. The tool aims to help partners to track and support client registration and follow-up alongside the CommCare web platform that includes workforce performance monitoring dashboards designed to assist project managers in better supporting frontline workers as they deliver critical program interventions in the field.

CommCare is a cloud-based, HIPAA-compliant, GDPR-compliant, open source mobile platform and Global Good that supports data collection, decision-support, client tracking, SMS-interaction, and map-based visualizations. CommCare is uniquely suited as the platform for mobile applications for outbreak response. It is the only mobile platform that integrates support for frontline workers, supply chain, and messaging needed for outbreak response. The CommCare form builder enables non-engineers, such as program managers, to build and adapt applications themselves. Finally, Dimagi maintains a repository of frontline worker applications that have been published by our partner organizations. The accumulation of standardized CommCare applications represents an increasingly important resource to assist in the rapid deployment of new mobile applications.

Evidence of Impact: Over 60 studies have demonstrated CommCare’s positive impact on strengthening frontline healthcare systems, frontline worker capabilities (FLWS), and client results. Several rigorous studies have been published showing CommCare’s impact on child health, including the largest mobile health RCT to date and a study that shows CommCare’s impact on reducing child mortality. The full CommCare Evidence Base supporting Dimagi’s impact, including full citations and papers, can be downloaded here: http://sites.dimagi.com/commcare-evidence-base.