

The Commonwealth of Massachusetts

William Francis Galvin

Secretary of the Commonwealth

One Ashburton Place - Room 1717, Boston, Massachusetts 02108-1512

FORM MUST BE TYPED

Annual Report for Domestic and Foreign Corporations

(General Laws Chapter 156D, Section 16.22; 950 CMR 113.57)

- (1) Exact name of the corporation: Dimagi, Inc.
(2) Jurisdiction of incorporation: Massachusetts
(3) Street address of the corporation's registered office in the commonwealth (number, street, city or town, state, zip code): 585 Massachusetts Ave, Suite 3, Cambridge, MA 02139
(4) Name of the registered agent at the registered office: Jonathan Jackson
(5) Street address of the corporation's principal office (number, street, city or town, state, zip code): 585 Massachusetts Ave, Suite 3, Cambridge, MA 02139
(6) Provide the names and addresses of the corporation's board of directors and its president, treasurer, secretary, and if different, its chief executive officer and chief financial officer.

NAME

ADDRESS

President: Jonathan Jackson; 585 Massachusetts Ave, Suite 3, Cambridge, MA 02139

Treasurer: Carter Powers; 585 Massachusetts Ave, Suite 3, Cambridge, MA 02139

Secretary: Vikram Kumar; 585 Massachusetts Ave, Suite 3, Cambridge, MA 02139

Chief Executive Officer:

Chief Financial Officer:

Directors: Jonathan Jackson, Vikram Kumar, Scott Mahar (Benefit Director)

- (7) Briefly describe the business of the corporation:

Custom Software Design for International Development Projects

- (8-9) Capital stock of each class and series:

Table with 3 columns: CLASS OF STOCK, TOTAL AUTHORIZED BY ARTICLES OF ORGANIZATION OR AMENDMENTS (Number of Shares), TOTAL ISSUED AND OUTSTANDING (Number of Shares). Rows include COMMON (3,500,000 / 1,512,568) and PREFERRED (0 / 0).

- (10) Check if the stock of the corporation is publicly traded. []

(11) Report is filed for fiscal year ending: 12 / 31 / 2017 (month) (day) (year)

Signed by: [Signature]

Chairman of the board of directors [] President [] Other officer [] Court-appointed fiduciary [] on this 13th day of March, 2018



March 13, 2018

Secretary of the Commonwealth of Massachusetts
Corporations Division
McCormack Building
One Ashburton Place, 17th floor
Boston, MA 02108-1512
Telephone: (617) 727-9640

Subject: 2017 Massachusetts Annual Report – Domestic Benefit Corporation Forms and Filing for Dimagi, Inc.

To Secretary of the Commonwealth, Corporations Division:

I am writing to submit Dimagi, Inc.'s 2017 MA Annual Report on behalf of the Domestic Benefit Corporation pursuant to M.G.L. ch.156E.

- Transaction category: Domestic Benefit Corporation
- Transaction type: Annual Report
- Contact name: Carter Powers
- Contact phone: 617.649.2214 x58
- Contact email: legal@dimagi.com
- Filing Fee: Check for \$200 for Benefit Corporation filing attached

If your office should have any questions about any of the above information, please feel free to contact me at 617.649.2214 x58 or by email at legal@dimagi.com.

Sincerely,

A handwritten signature in black ink, appearing to read "Carter Powers".

Carter Powers
Chief Operations Officer, Dimagi, Inc.



March 13, 2018

Secretary of the Commonwealth of Massachusetts
Corporations Division
McCormack Building
One Ashburton Place, 17th floor
Boston, MA 02108-1512
Telephone: (617) 727-9640

Subject: Dimagi, Inc. 2017 Massachusetts Benefit Report

To Whom It May Concern:

I am writing this letter to certify that pursuant to M.G.L. ch.156E, I am the Benefit Director of record for Dimagi, Inc., a Massachusetts Benefit Corporation. I am not simultaneously named to any other positions in the company. I have not held any employee positions within the company for the past year, and I receive no compensation.

I have reviewed Dimagi, Inc.'s latest B Impact Report, have discussed it with the Board of Directors, and find it to be satisfactory and in accordance with the requirements of M.G.L. ch. 156E Section 15. Please find my conclusions in the attached "Dimagi, Inc. 2017 Benefit Report".

If your office should have any questions about any of the above information, please feel free to contact me at 617-869-4906 or by email at scott.mahar@gmail.com.

Sincerely,

A handwritten signature in blue ink that reads "Scott Mahar".

Scott Mahar
1070 Felspar Street Apt. 1
San Diego, CA 92109



Dimagi, Inc. 2017 Benefit Report

Introduction

Dimagi Overview

Founded in 2002, Dimagi is an award-winning, socially-conscious technology company that builds open-source mobile applications to increase and improve service delivery to underserved communities around the world. Dimagi designs mobile technologies to perform case management, decision support, data collection and monitoring, and has performed technical strategy, systems design, software development, and research for over 500 projects in 60 countries. We take a product platform approach to our ICT (information and communications technology) projects through use of our non-programmer configurable platform, CommCare, ensuring longevity and support models that are sustainable over the long-term.

Dimagi has years of experience participating in and leading research for healthcare delivery in underserved populations. Dimagi researchers are the principal investigators on several NIH research grants in the United States, investigating how to improve HIV medication adherence, manage depression, and coordinate care. Dimagi also has a strong history of successful project execution acting as a technical lead partnered with in-country implementation leads across sectors including health and agriculture. This model has been successfully implemented for both pilot-phase projects and enterprise wide deployments with over 200 partners, including the World Health Organization, World Bank, USAID, CDC, World Vision, UNICEF, PATH, the Rockefeller Foundation, and Acumen Fund.

As a small but growing business with a blend of expertise in ICT, Dimagi is able to rapidly iterate and adapt mobile technologies and reporting to the local environment, enabling appropriate, scalable solutions for organizations working to improve the lives of w communities through better data collection and dissemination.

Operational Structure

Our 139 worldwide team of engineers, physicians, public health professionals, data analysts, project managers, and field staff are based around the world, many in the countries they serve. The majority of our software product development takes place at our headquarters in Boston, while other team members are based throughout the world supporting local design, management, iteration, implementation and support. Dimagi operates offices in Boston, New Delhi, Cape Town, and Dakar. We also have full time staff based in Guatemala, Seattle, and Washington, D.C. As Dimagi's products have continued to gain traction globally, we have created these country offices to provide faster design and innovation cycles as well as better-value support. Our global teams have significant in-country and region-specific knowledge, having worked with numerous partners and end users. Our developer team frequently travels to work directly with our implementation partners and end users, enabling Dimagi to provide unparalleled expertise at designing, building, and deploying highly tailored applications for local needs.



Compensation

The compensation paid to Dimagi's executive managers in 2017, and their respective ownership stakes, is outlined below:

- Chief Executive Officer Jonathan Jackson was \$166,176 in compensation, and owns 52.1% of the outstanding shares.
- Chief Medical Officer Vikram Kumar received \$42,595 in compensation, and owns 29.7% of the outstanding shares.
- Chief Strategy Officer Neal Lesh received \$118,939 in compensation, and owns 5.0% of the outstanding shares.
- Chief Operations Officer Carter Powers received \$141,314 in compensation, and owns 5.0% of the outstanding shares.
- Chief Technology Officer Clayton Sims received \$130,549 in compensation and owns no outstanding shares.
- Chief Accelerator, Cory Zue, received \$34,843 in compensation, and owns 7.4% of the outstanding shares.
- The Benefit Director did not receive any compensation and no other owners received any compensation.

No other equity owners own 5% or more of the outstanding shares of the benefit corporation. In my opinion, the directors complied with their duty to consider the impact of decisions on stakeholders.

Public Benefit

Third Party Standard: The process and rationale for selecting the third-party standard used to prepare Dimagi's benefit report were that it was comprehensive, independent, credible, and transparent. B Lab, as a leader of the Benefit Corporation movement, met all of these criteria. Dimagi has performed remarkably well against the third-party standard historically, scoring 125 of a possible 200 points in our last Assessment with B Lab in the summer of 2016 (which was 20 points higher than the average Benefit Corporation under B Lab's assessment).

Dimagi, Inc. 2016 B Impact Report

	Company Score	Median Score*
Overall B Score	125	55
Environment	8	7
Environmental Products & Services (e.g. Renewable energy, recycling)	N/A	N/A
Environmental Practices	7	6
Land, Office, Plant	5	3
Energy, Water, Materials	1	1
Emissions, Water, Waste	1	1
Suppliers & Transportation	N/A	N/A
Workers	29	18
Compensation, Benefits & Training	18	12
Worker Ownership	6	1
Work Environment	6	3
Customers	50	N/A
Customer Products & Services	N/A	N/A
Products & Services	26	N/A
Serving Those in Need	23	N/A
Community	15	17
Community Practices	14	15
Suppliers & Distributors	2	2
Local	5	5
Diversity	3	2
Job Creation	1	2
Civic Engagement & Giving	4	3
Governance	23	6
Accountability	6	3
Transparency	7	3
Overall	125	55

Specific Public Benefit: Sticking closely with its business model, Dimagi provides Open Source tools that are designed for low-literate, low-income community health workers (CHWs) in Africa, Asia, and Latin America. Dimagi operates under well-established research showing that community health programs, when led by properly trained, motivated, and supervised CHWs, may reduce neonatal mortality by up to 50%. CommCare, Dimagi's flagship mobile health platform, expands the technical capacity of CHWs and the quality of their services. It replaces cumbersome paper registers, forms, and flipcharts with an open source, customizable software application housed on a mobile phone.

As of the end of 2017, Dimagi's Technologies have been used to track the following information and across the geographies highlighted in the figure below:

- 205,566 Mobile Users to Date (i.e. community health care workers)
- 498,776,312 MM Forms submitted to Date (i.e. number of visits, etc.)

General Public Benefit: Since its inception in 2002, Dimagi Inc. has focused on “impact, team, and profit (in that order).” Dimagi continues to pursue the purpose outlined in its articles of organization, the “development of technology to improve human health and wellbeing,” thereby scaling its work to increase the public benefit on a global scale. In 2017, Dimagi has pursued and successfully provided a public benefit for various underserved populations around the world. Through its work to improve maternal health outcomes worldwide, Dimagi has sought to decrease infant mortality, a key aspect of the United Nations Millennium Development Goals. As of December 2017, Dimagi had 519 active projects with NGOs, non-profit organizations, and governments in various countries that included 15,042 active front line workers, including CHWs, which has enabled access to millions of beneficiaries’ health data across the global. The countries impacted are highlighted below.





Evidence of Impact

Over 50 studies have demonstrated CommCare's positive impact on strengthening frontline healthcare systems, frontline worker capabilities (FLWS), and client results. Several rigorous studies have been published showing CommCare's impact on child health, including the largest mobile health RCT to date and a study that shows CommCare's impact on reducing child mortality. The full CommCare Evidence Base supporting Dimagi's impact, including full citations and papers, can be downloaded here: <http://sites.dimagi.com/commcare-evidence-base>.