

Platform Accelerator

Assess and de-risk platform investments

Why a Platform Accelerator?

Traditional technology and platform evaluations routinely **fail to meet business needs**. Selected platforms **lack context into customer needs**, fail to **integrate with legacy systems**, or **complicate vs. enabling** the business.

Without stakeholder alignment and decisions made with solving real-world scenarios in mind, requirements can often simply be a “laundry list” of unprioritized and unrealistic features with little concern to return-on-investment.

Seemingly simple questions like “build or buy a platform?” aren’t that simple at all. Selecting the wrong enterprise platform as foundation to your technical ecosystem is a common, and costly, mistake.

The goals of our Platform Accelerator are simple:

- [1] De-risk platform selection and rollout
- [2] Map technology investments to business value
- [3] Provide a clear roadmap and path forward

Whether your build or buy, our six (6) week Platform Accelerator takes a journey-based approach to align platform selection priorities with actual business and customer needs. We conduct a current state assessment of the existing technical ecosystem, and partner with key stakeholders to get the buy-in necessary to ensure technology adoption and unlock meaningful business value.

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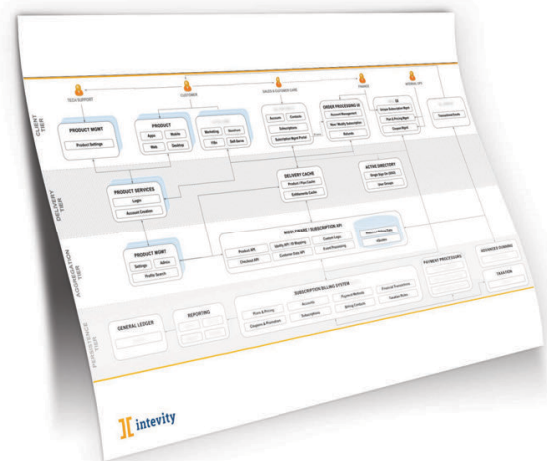
Major technology investments need to make lives of your customers measurably better, or the promise of the platform is failing.

— Ben Elmore
CEO, Intevity

Common Challenges



- Build a custom platform vs. buy a platform?
- Vendor evaluation and selection
- Lack of focus on real customer journeys
- Bloated or overly complex platform roadmap of unprioritized features
- Inability to map business and technical needs together
- Unmet stakeholder needs or inability to get buy-in
- Avoiding vendor vaporware
- Platform rollout delays or lack of meaningful progress
- Teams focused on systems and features vs. outcomes
- Limited cross-functional engagement and shared mission

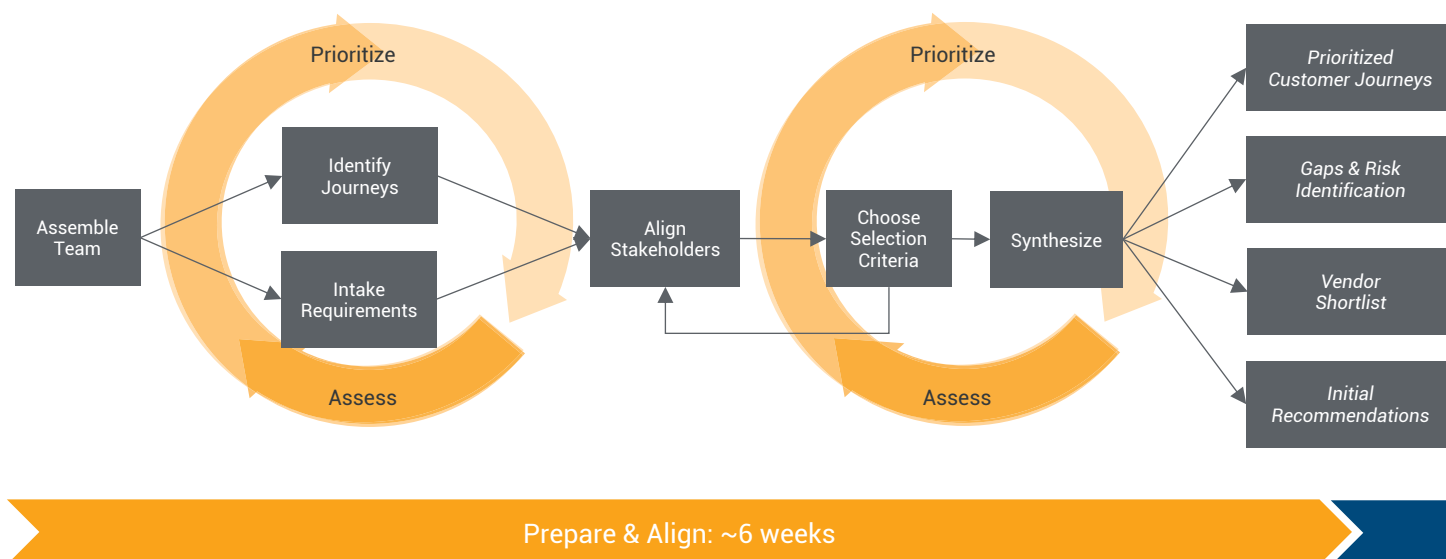


How does an Platform Accelerator work?

We deploy a small, senior team of strategists and solution architects for six (6) weeks to assess the current technical ecosystem within your organization and your vision for its future. Our team will work closely with yours to understand the needs and frustrations of all users, both internal and external, and craft real-world, high-value customer journeys. These journeys allow us to start building a high-level platform requirements list that is truly dictated by users of the system. These requirements are later pared down by business constraints (e.g. budget, timeframe) and prioritized to help inform a decision between building or buying.

We understand that platform decisions within an organization can be massive undertakings both from a cost and time perspective, so we partner with your stakeholders every step of the way to understand and address their organizational priorities and concerns early.

While each accelerator is unique and designed to address the specific challenges of an organization, the process generally flows through the following stages:



Actionable outcomes

At the end of our Accelerator, you will have high-level initial recommendations, including a shortlist of possible vendors or architecture choices (whichever is applicable) to support your organizations' desired business experience. We will provide high-level prioritized customer journeys that seed platform requirements and initial alignment documentation for C-suite buy-in. These outputs provide the foundational elements needed for the Proof-of-Concept (POC) next phase of your platform development.

We know that things change once rubber hits the road—that's why we bake in 30- and 60-day adjustment sessions into all of our Accelerator Programs to see what has changed and refine the guidance / plan.

Intevity is a digitally-focused management consultancy that takes organizations from Strategy to Execution.

Since 2003, we have been delivering world-class service to Fortune 500 companies across Financial Services, Insurance, Retail, and Technology Industries, as well as Federal Government Agencies. Through design thinking, pattern recognition, and deep technical acumen, we execute end-to-end solutions around meaningful business outcomes.

