Coronavirus Data Tracker

Thursday 26th March
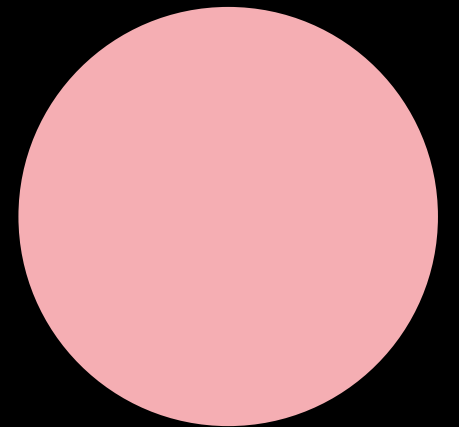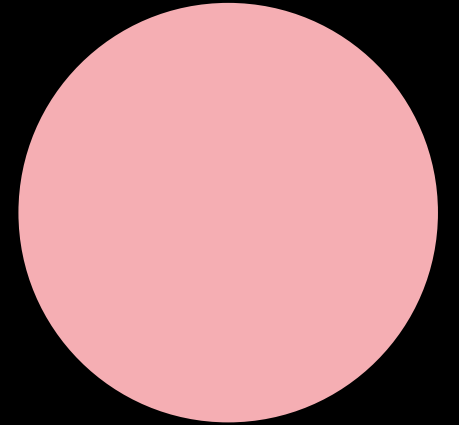
Savanta:

Contents

Savanta:

Introduction

Details, topics & sampling

Coronavirus Data Tracker - Introduction
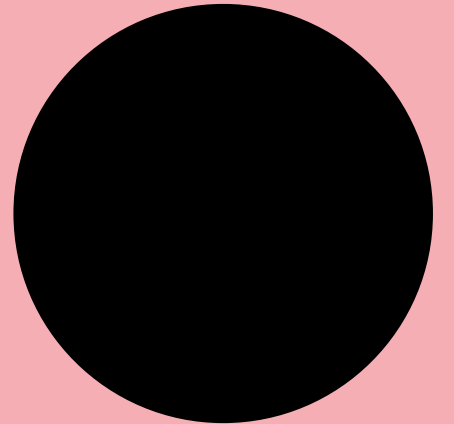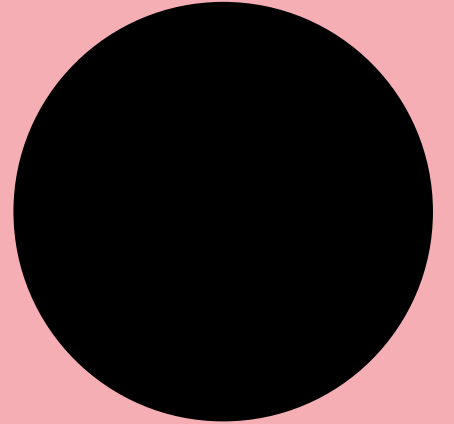
Programme aim:
- To provide an accurate and up-to-date view of UK consumers during this unprecedented time
- To inform you with a daily tracker of key information; with a weekly in-depth survey to dig deeper in key topics of note each week

Daily tracker:
- 1,000+ UK respondents every day
- A consistent longitudinal view a number of behavioural and attitudinal measures to track the impact of the Coronavirus
- Results updated each day on our website, with full results provided as tables / reports

In-depth weekly surveys:
- Covers a series of rotating and ad-hoc questions to further understand and explore key issues raised each week
- Ability to add additional questions as needed

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Daily tracker topics

Coronavirus spread
Self-diagnosis
Symptoms
Recovery

Concern & impact
Level of worry
Economic impact
Following advice

Home activity
Self-isolation
Home activities
Home working

Out-of-home activity
Visit family & friends
Retail / supermarket visits
Supermarket experience

News consumption
News sources
Trust in sources
Daily government briefings
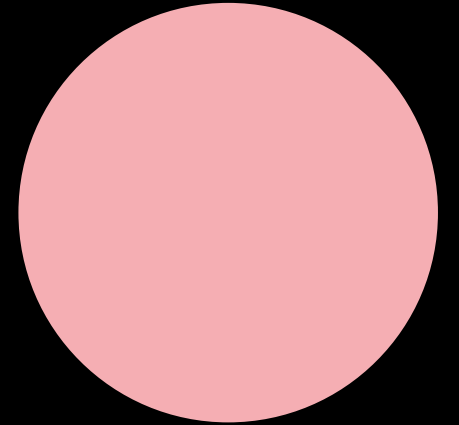
Approval ratings
Approval of key figures
Approval of organisations
Industry support

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26 March, 2020

Sample - by day

Overall	11,897
Wed 18th March	1,116
Thurs 19th March	1,066
Fri 20th March	1,414
Sat 21st March	901
Sun 22nd March	1,099
Mon 23rd March	3,128
Tue 24th March	1,474
Wed 25th March	1,330

Coronavirus spread

Savanta:
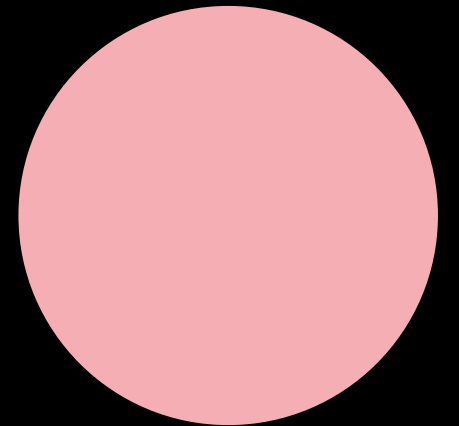
Self-diagnosis of Coronavirus - over time
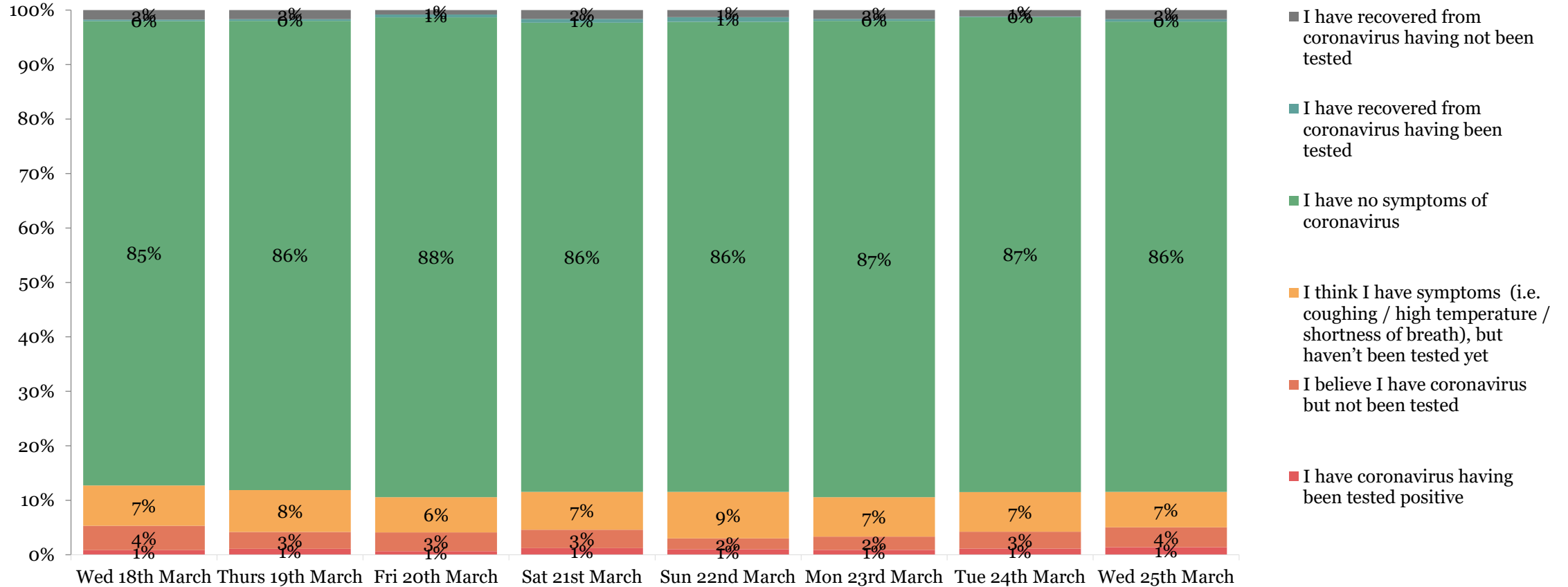
Which of the following best describes you regarding coronavirus (COVID-19)?

Profile: Self-diagnosis of Coronavirus (Wednesday 25th March)
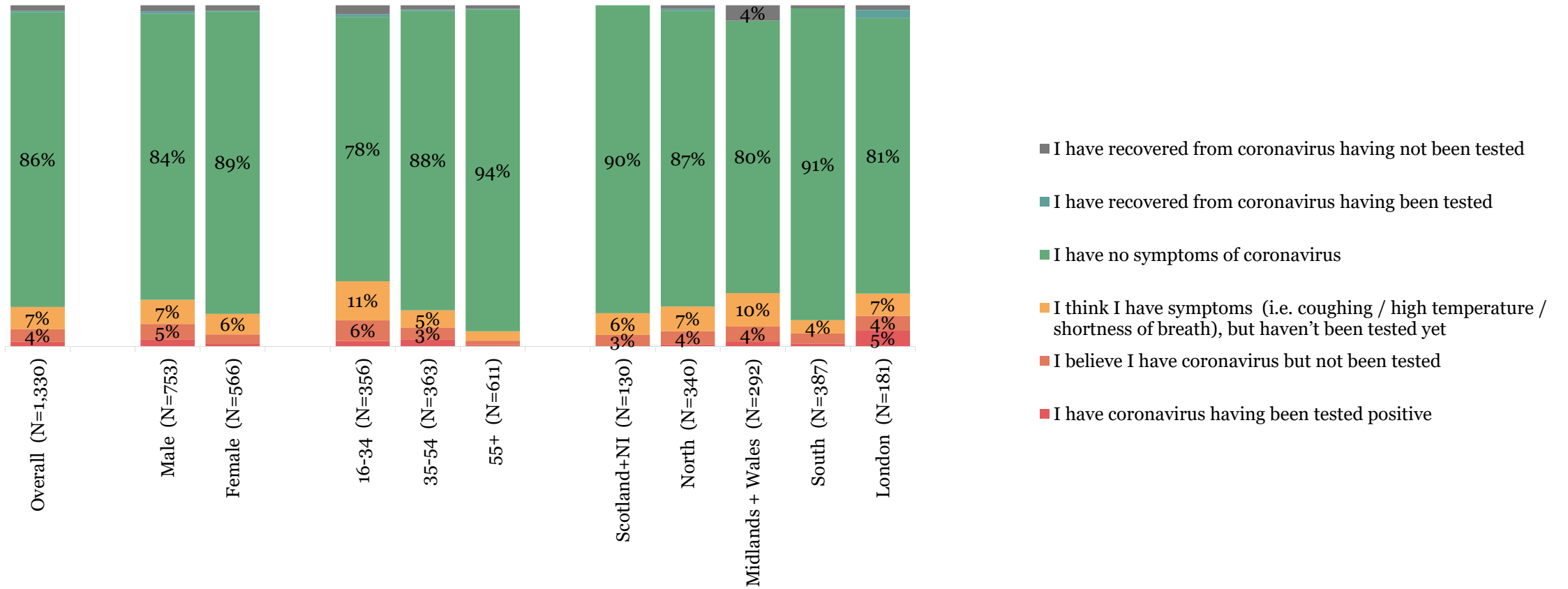
Which of the following best describes you regarding coronavirus (COVID-19)?

Concern & impact

Savanta:
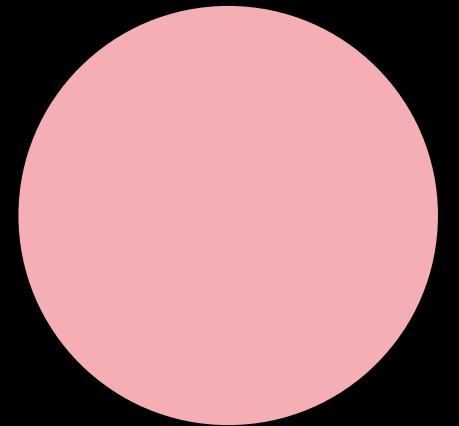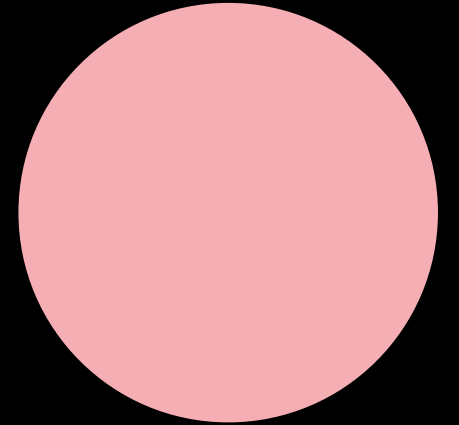
Level of worry about COVID-19 - over time

Given what you know about COVID-19, using a scale from 0 - 10, how worried are you (where 0 is not at all worried and 10 is the most worried you've ever been)?

26 March, 2020
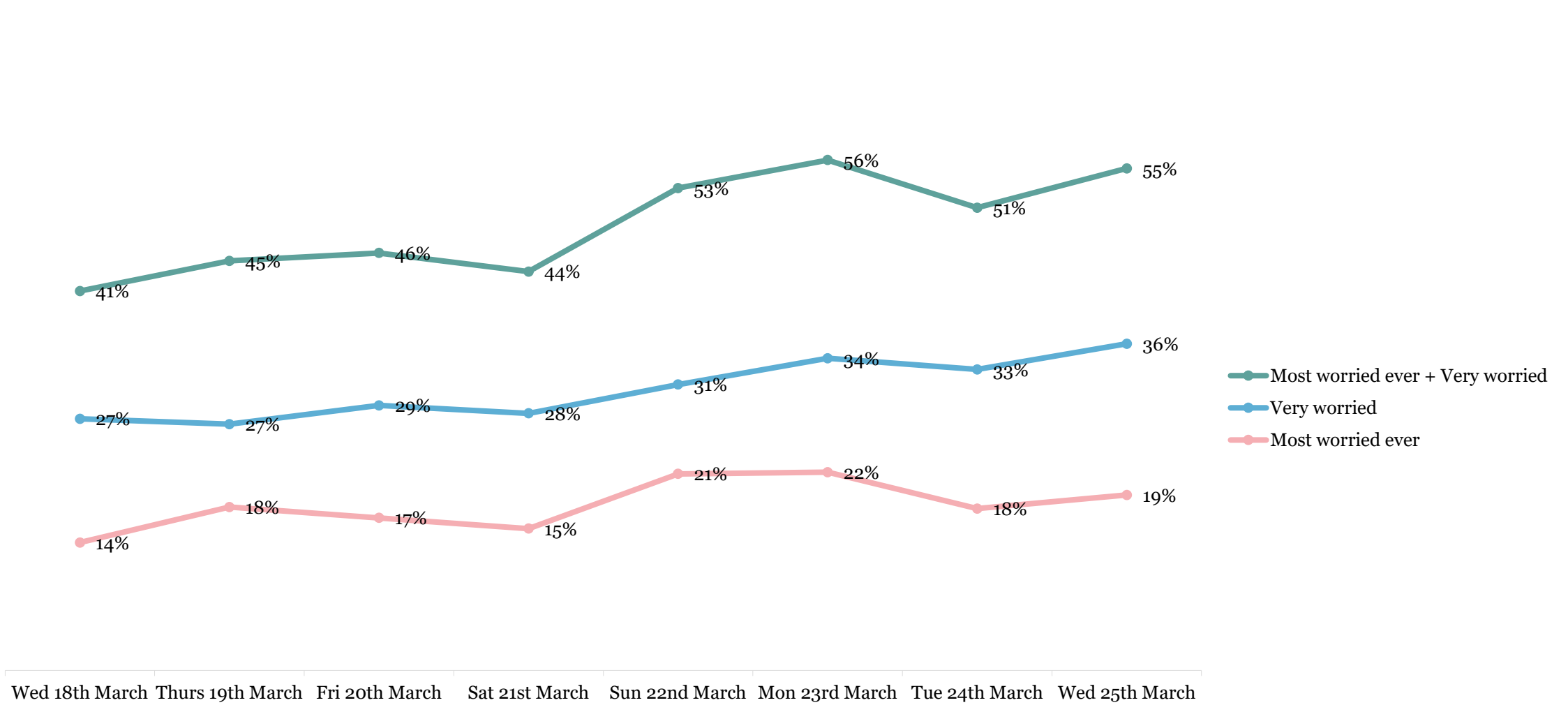
Profile: Level of worry about COVID-19 (Wednesday 25th March)

Given what you know about COVID-19, using a scale from 0 - 10, how worried are you (where 0 is not at all worried and 10 is the most worried you've ever been)?

Worry about COVID-19 - over time

Most worried ever + Very worried

Very worried

Most worried ever

	Wed 18th March	Thurs 19th March	Fri 20th March	Sat 21st March	Sun 22nd March	Mon 23rd March	Tue 24th March	Wed 25th March
Most worried ever + Very worried	41%	45%	46%	44%	53%	56%	51%	55%
Very worried	27%	27%	29%	28%	31%	34%	33%	36%
Most worried ever	14%	18%	17%	15%	21%	22%	18%	19%

Given what you know about COVID-19, using a scale from 0 - 10, how worried are you (where 0 is not at all worried and 10 is the most worried you've ever been)?

Disposable income impact - over time
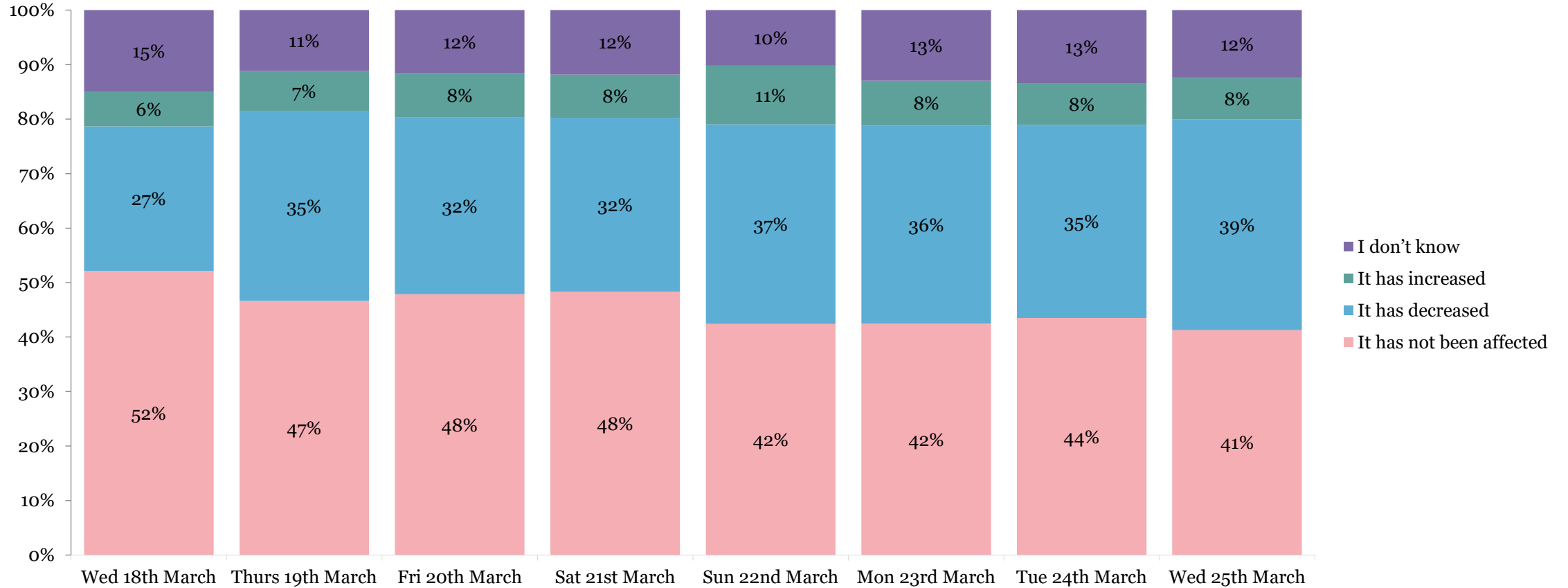
Has the COVID-19 virus impacted your disposable income (the amount of money you have left from your income after taking away money spent on ongoing bills)?
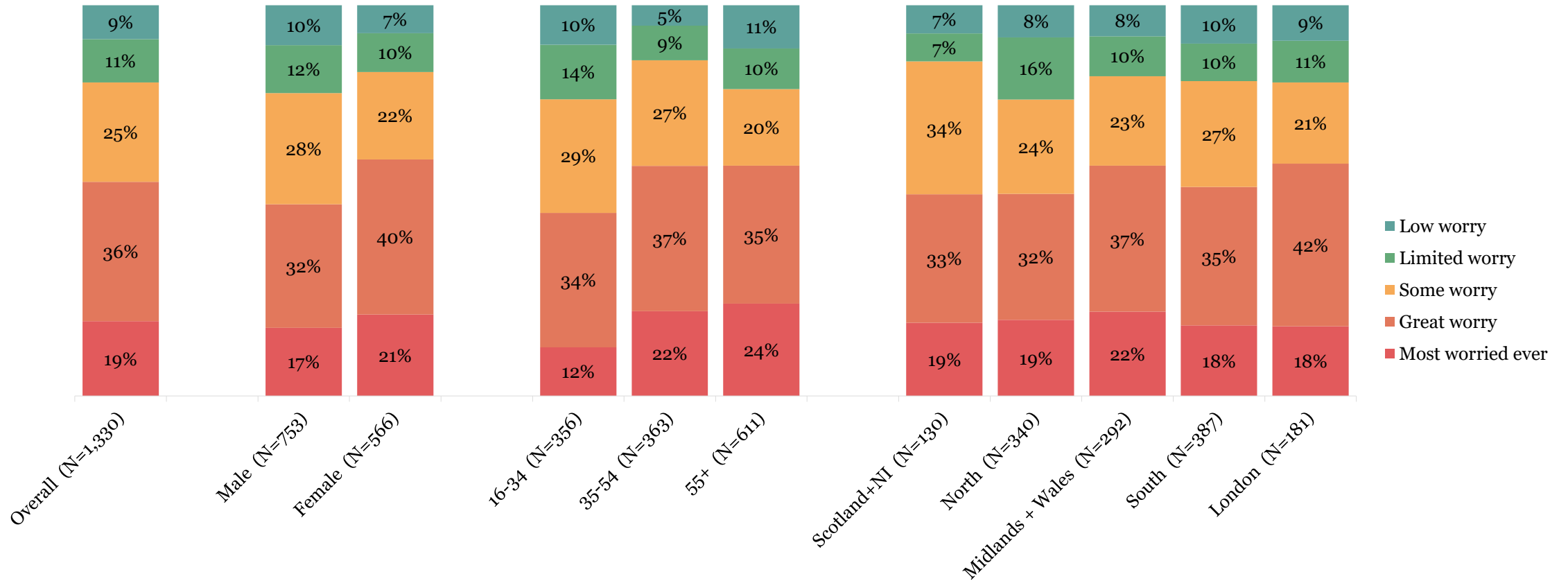
Profile: Disposable income impact (Wednesday 25th March)
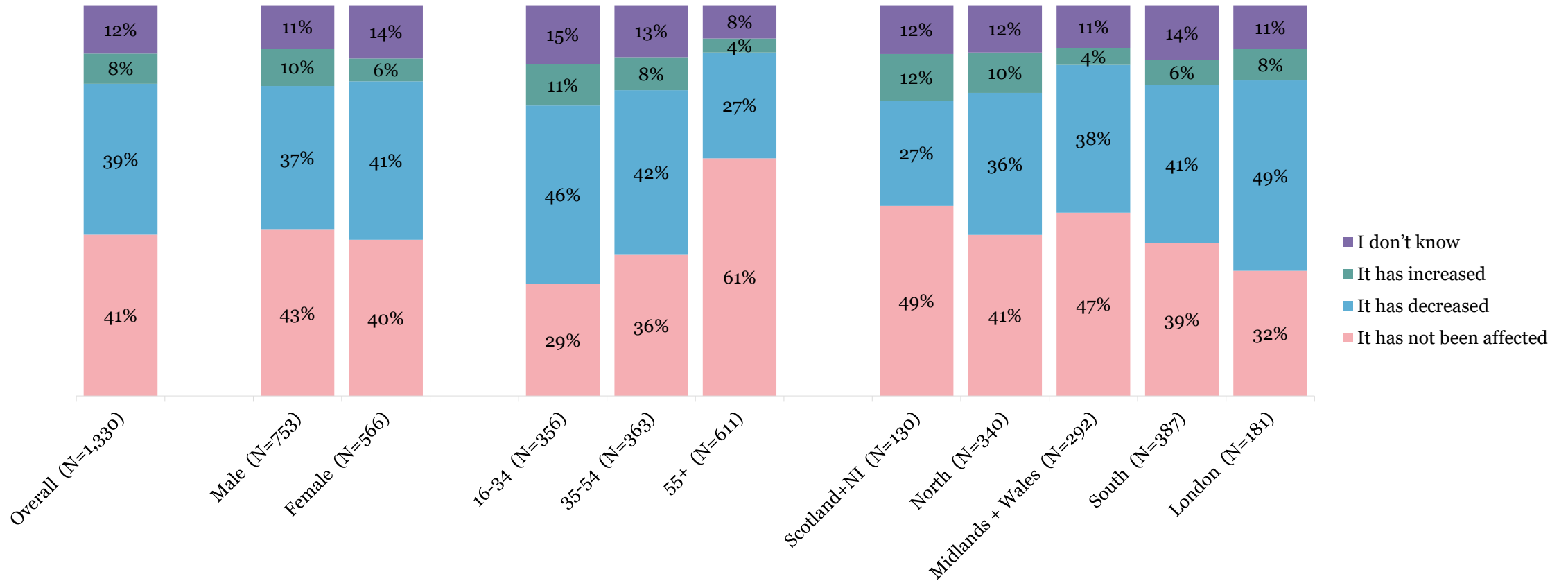
Has the COVID-19 virus impacted your disposable income (the amount of money you have left from your income after taking away money spent on ongoing bills)?

15

26 March, 2020

Decreased disposable income - over time
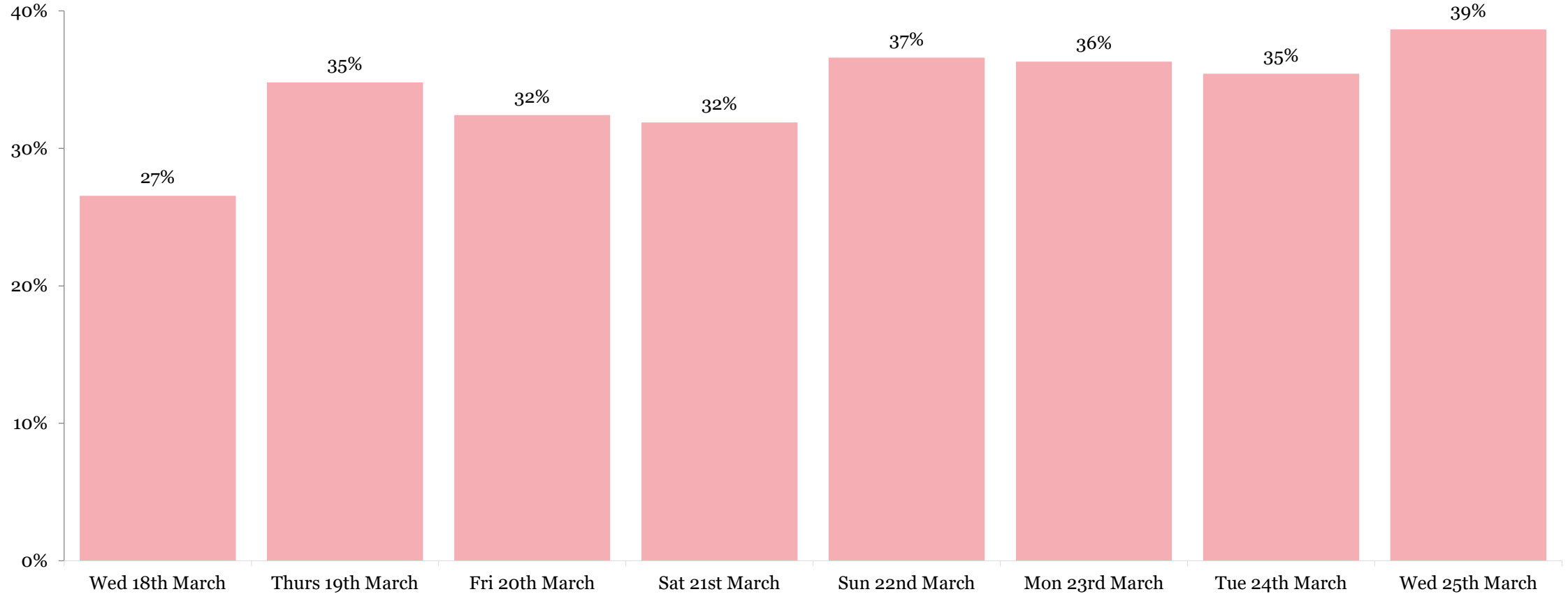
Has the COVID-19 virus impacted your disposable income (the amount of money you have left from your income after taking away money spent on ongoing bills)? % = It has decreased

16

26 March, 2020

Following government advice - over time

	Wed 18th March	Thurs 19th March	Fri 20th March	Sat 21st March	Sun 22nd March	Mon 23rd March	Tue 24th March	Wed 25th March
Not at all	6%	5%	4%	4%	3%	2%	2%	1%
Mostly not	10%	9%	8%	6%	7%	6%	5%	5%
Sometimes	26%	24%	24%	22%	20%	19%	14%	12%
Mostly	41%	40%	40%	45%	43%	45%	43%	42%
Entirely	17%	23%	24%	22%	28%	29%	36%	41%

Given what you know about COVID-19, using a scale from 0 - 10, to what extent have you followed the government's advice (where 0 is not at all and 10 entirely)?

17

Profile: Following government advice (Wednesday 25th March)
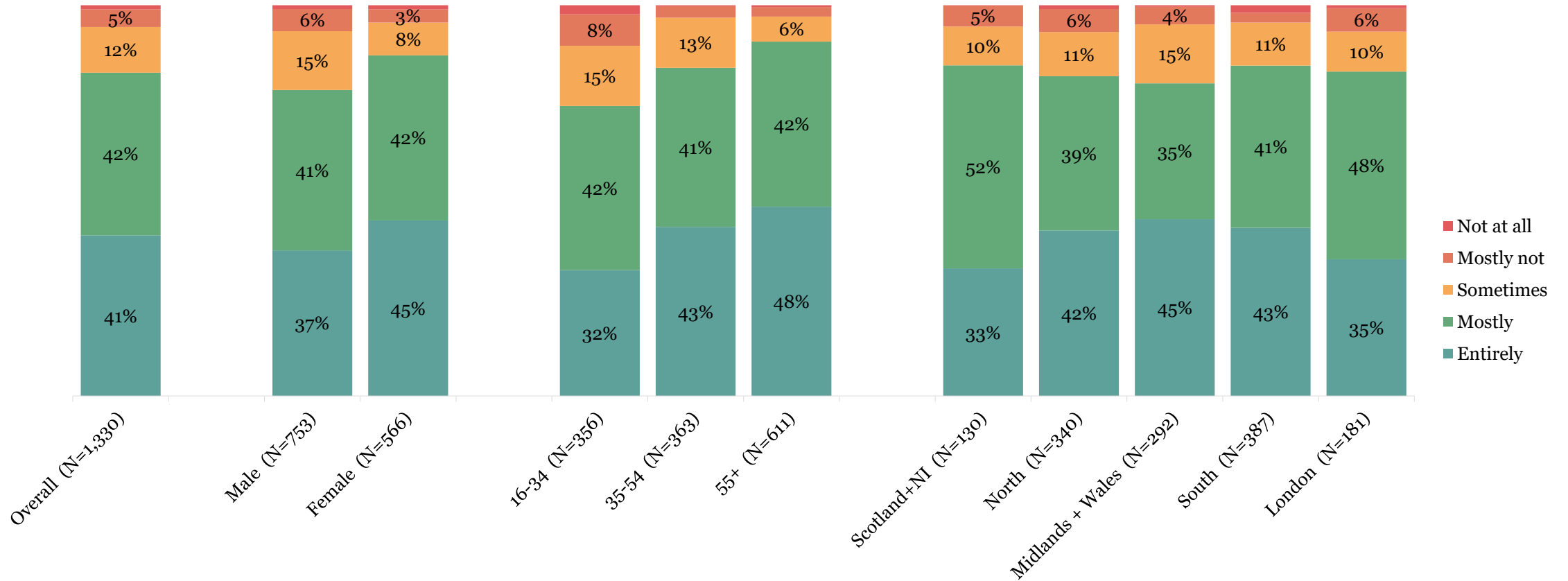
Given what you know about COVID-19, using a scale from 0 - 10, to what extent have you followed the government's advice (where 0 is not at all and 10 entirely)?

18

26 March, 2020

Mostly / entirely following government advice - over time
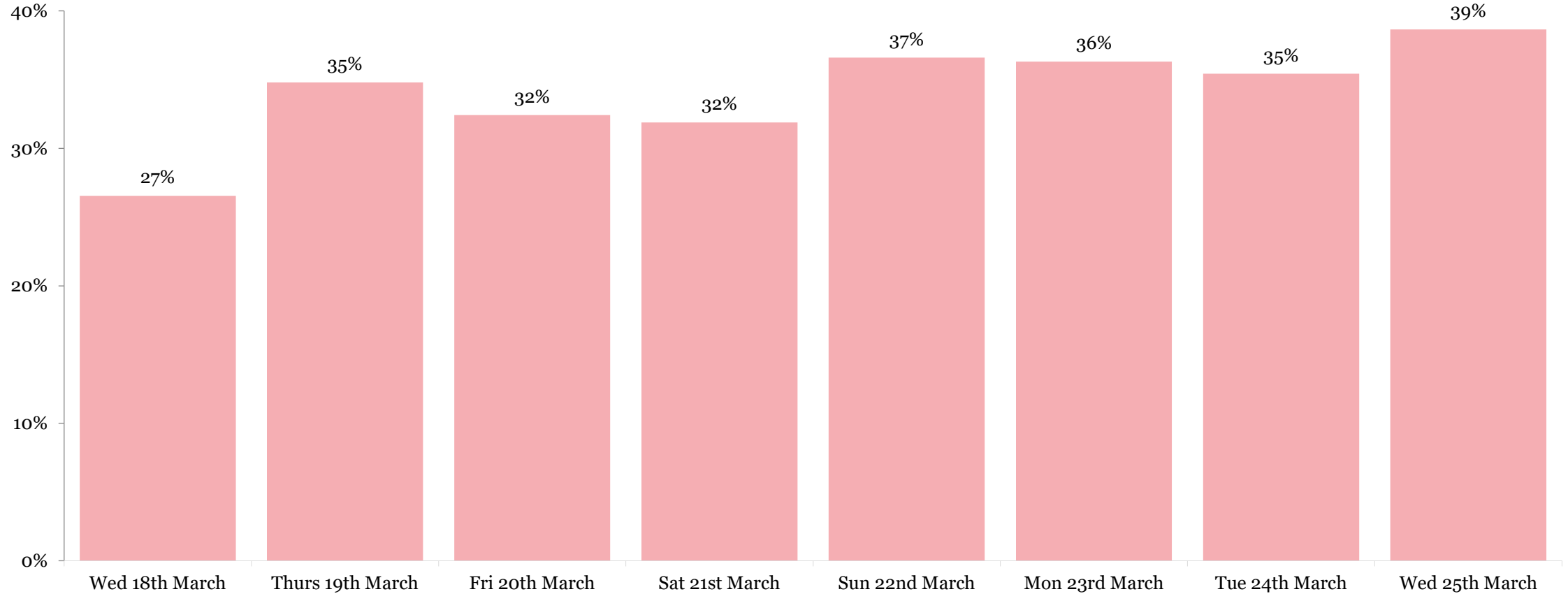
Given what you know about COVID-19, using a scale from 0 - 10, to what extent have you followed the government's advice (where 0 is not at all and 10 entirely)?

Home activity
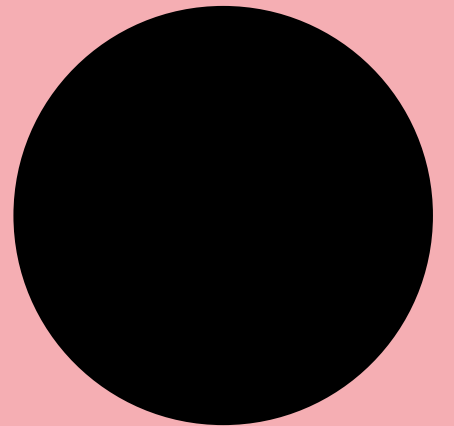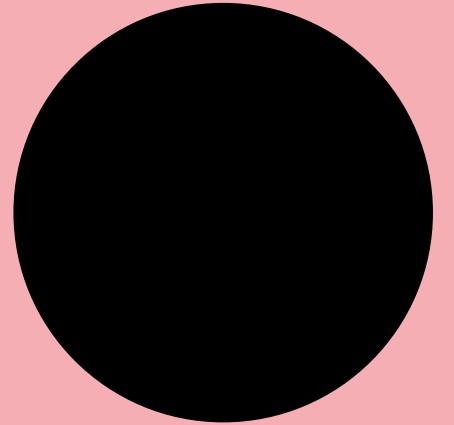
26 March, 2020

Self-isolation - over time
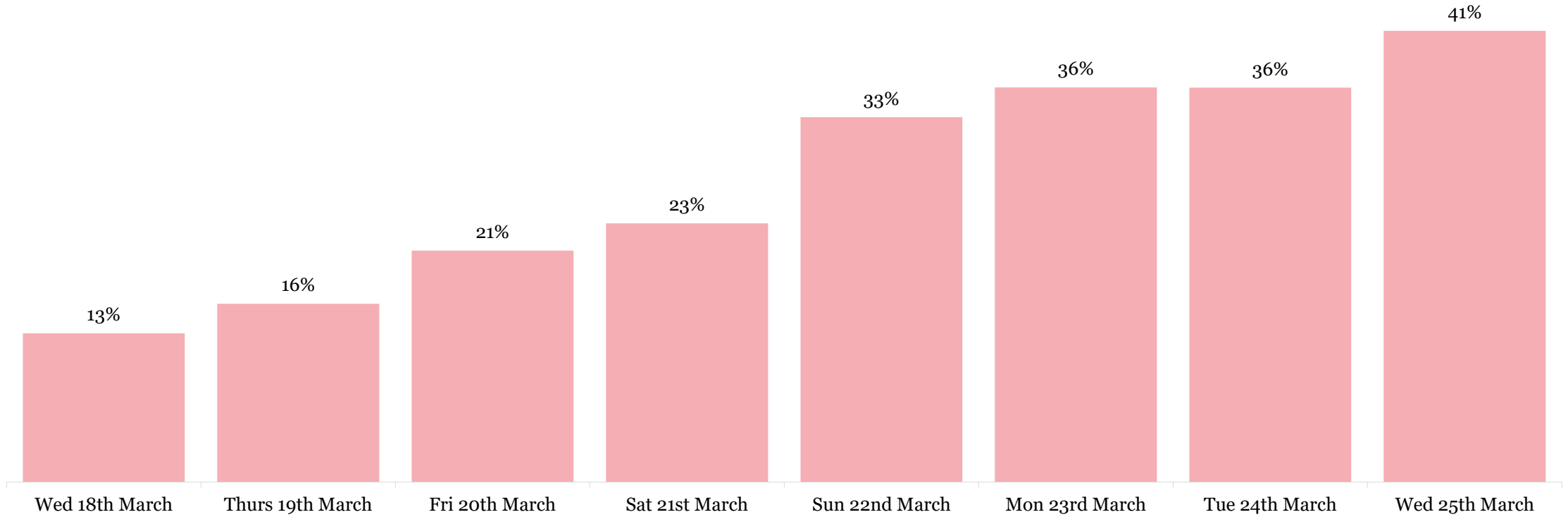
Are you currently self-isolating i.e. deliberately not leaving your home?

Profile: Self-isolation (Wednesday 25th March)
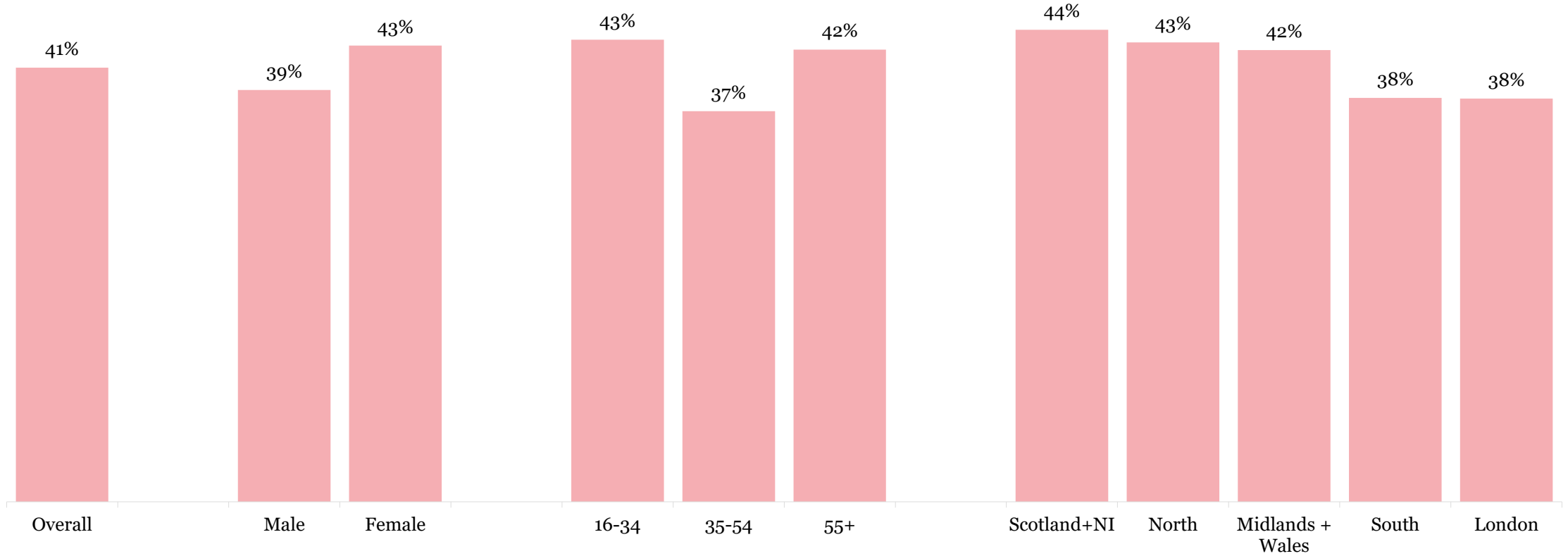
Are you currently self-isolating i.e. deliberately not leaving your home?

Actions taken - over time

	Wed 18th March	Thurs 19th March	Fri 20th March	Sat 21st March	Sun 22nd March	Mon 23rd March	Tue 24th March	Wed 25th March
Consumed news	90%	89%	90%	91%	91%	90%	92%	92%
Left house	75%	72%	69%	66%	56%	52%	59%	51%
Made a video call	26%	31%	29%	29%	33%	35%	32%	36%
Bought anything online	29%	29%	28%	27%	31%	26%	26%	26%

Thinking about yesterday, did you…

23
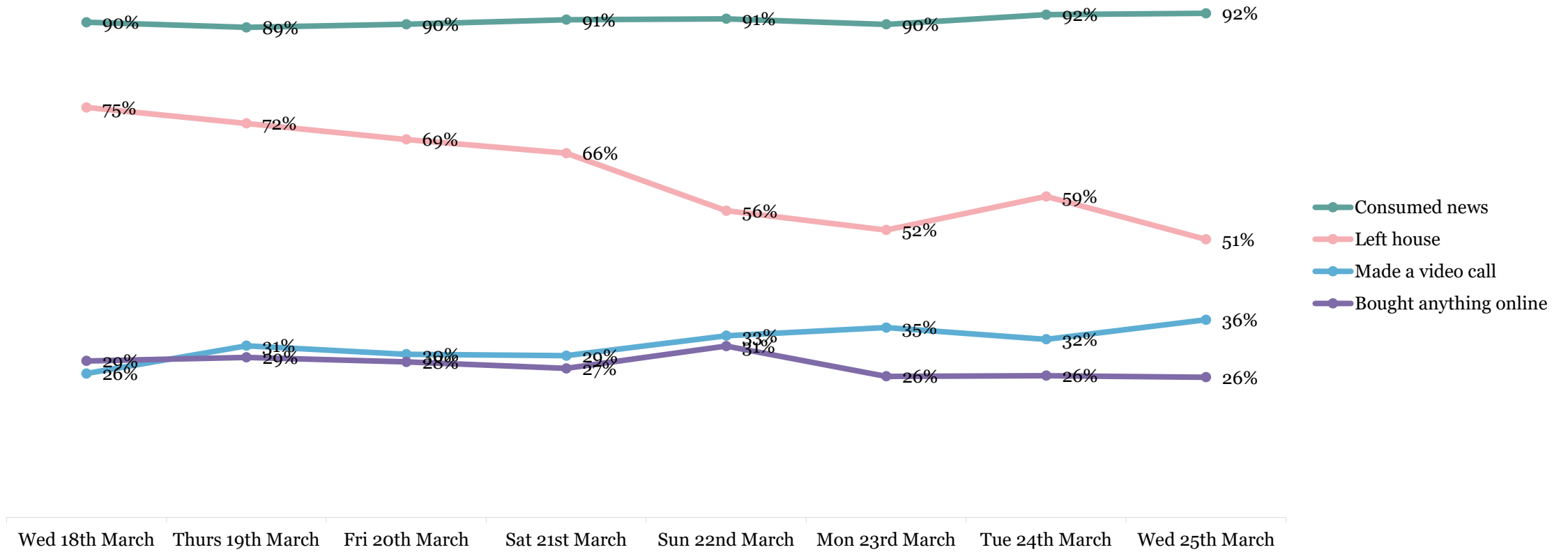
Profile: Watch / read / hear the news? (Wednesday 25th March)

Overall (N=1,330): 92%
Male (N=753): 90%
Female (N=566): 94%
16-34 (N=356): 87%
35-54 (N=363): 93%
55+ (N=611): 96%
Scotland+NI (N=130): 97%
North (N=340): 91%
Midlands + Wales (N=292): 90%
South (N=387): 93%
London (N=181): 91%
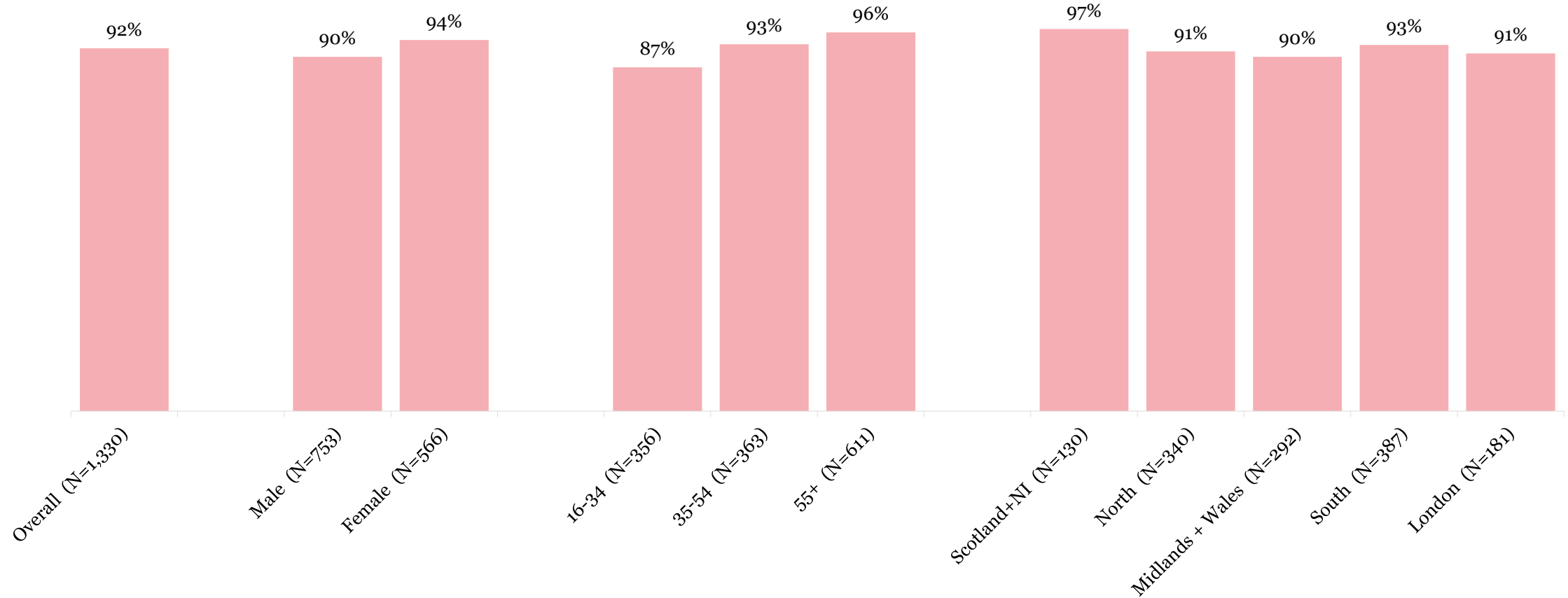
Thinking about yesterday, did you...

Profile: Leave your house? (Wednesday 25th March)

Overall (N=1,330) — 51%
Male (N=753) — 52%
Female (N=566) — 49%
16-34 (N=356) — 49%
35-54 (N=363) — 54%
55+ (N=611) — 48%
Scotland+NI (N=130) — 48%
North (N=340) — 51%
Midlands + Wales (N=292) — 51%
South (N=387) — 51%
London (N=181) — 52%

Thinking about yesterday, did you...

25
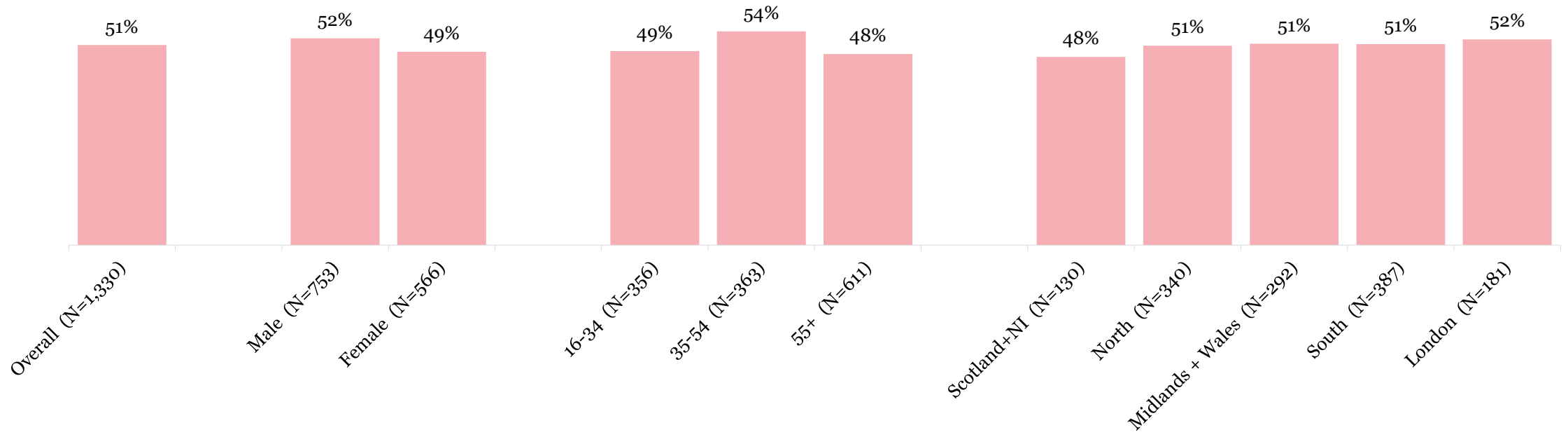
Profile: Buy anything online? (Wednesday 25th March)

Overall (N=1,330): 26%
Male (N=753): 28%
Female (N=566): 23%
16-34 (N=356): 32%
35-54 (N=363): 23%
55+ (N=611): 21%
Scotland+NI (N=130): 27%
North (N=340): 23%
Midlands + Wales (N=292): 24%
South (N=387): 25%
London (N=181): 32%

Thinking about yesterday, did you...
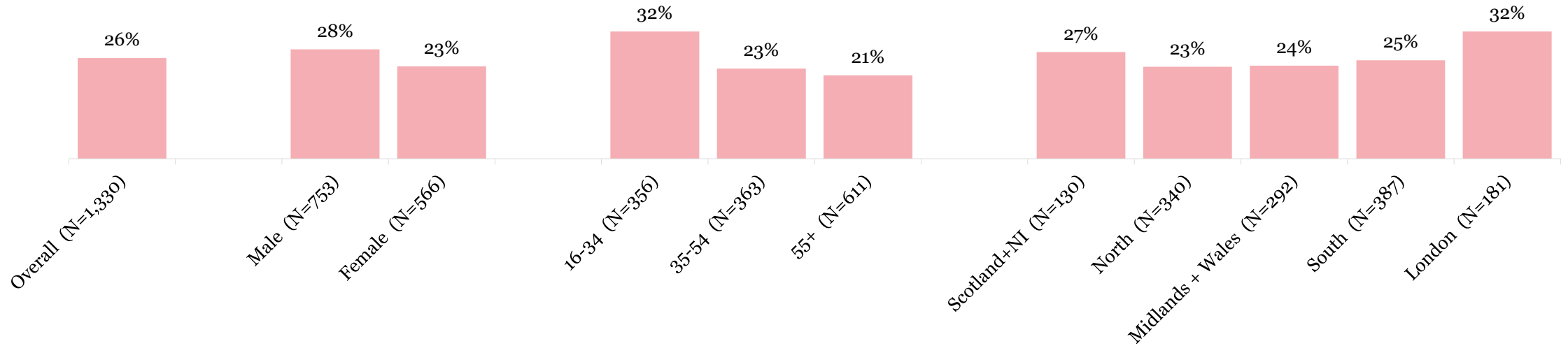
Profile: Video call anyone? (Wednesday 25th March)

Overall (N=1,330) — 36%
Male (N=753) — 33%
Female (N=566) — 39%
16-34 (N=356) — 55%
35-54 (N=363) — 30%
55+ (N=611) — 22%
Scotland+NI (N=130) — 34%
North (N=340) — 30%
Midlands + Wales (N=292) — 32%
South (N=387) — 38%
London (N=181) — 49%

Thinking about yesterday, did you...

26 March, 2020
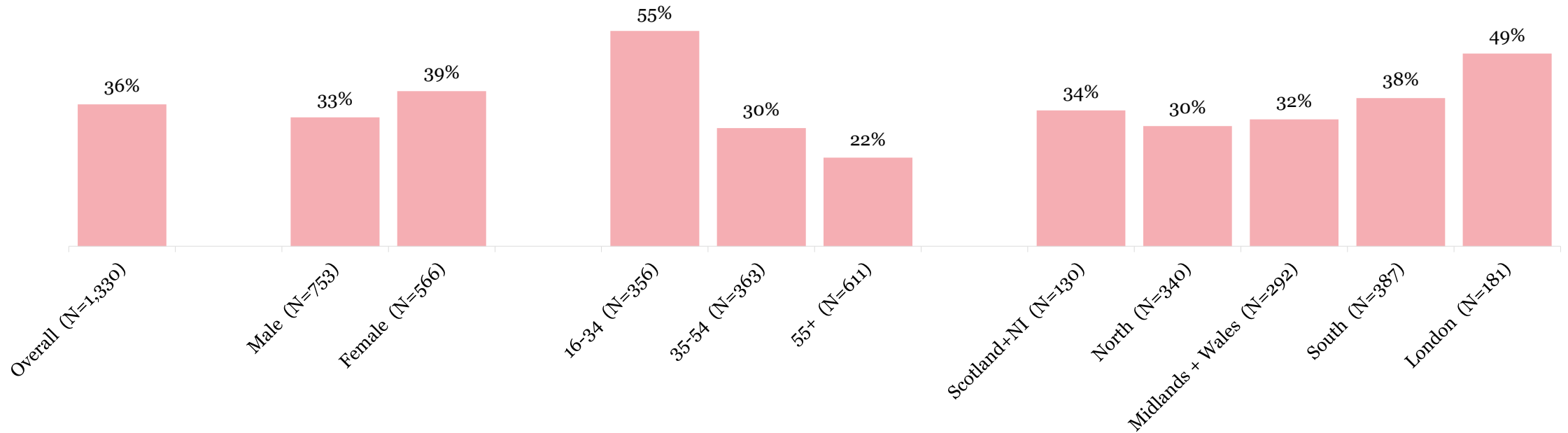
Workers - working from home or not - over time
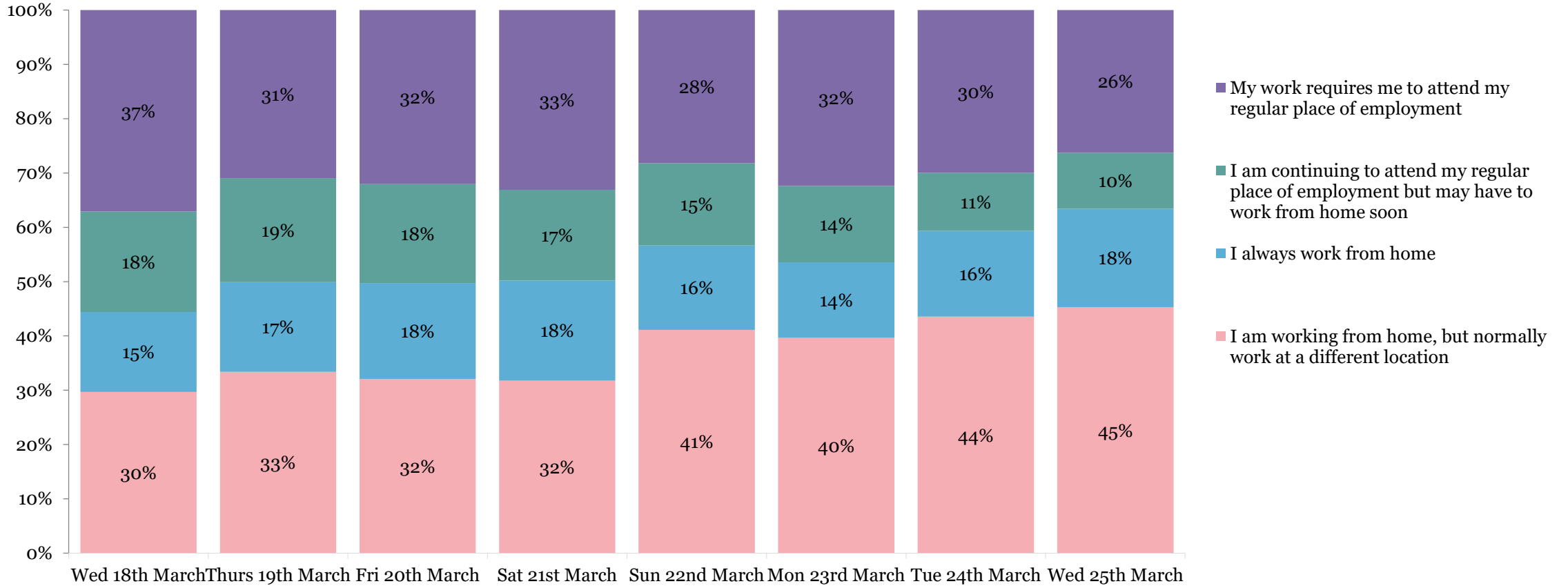
Which of these statements best describes you?

Profile: Workers - working from home or not (copy)

My work requires me to attend my regular place of employment

I am continuing to attend my regular place of employment but may have to work from home soon

I always work from home

I am working from home, but normally work at a different location
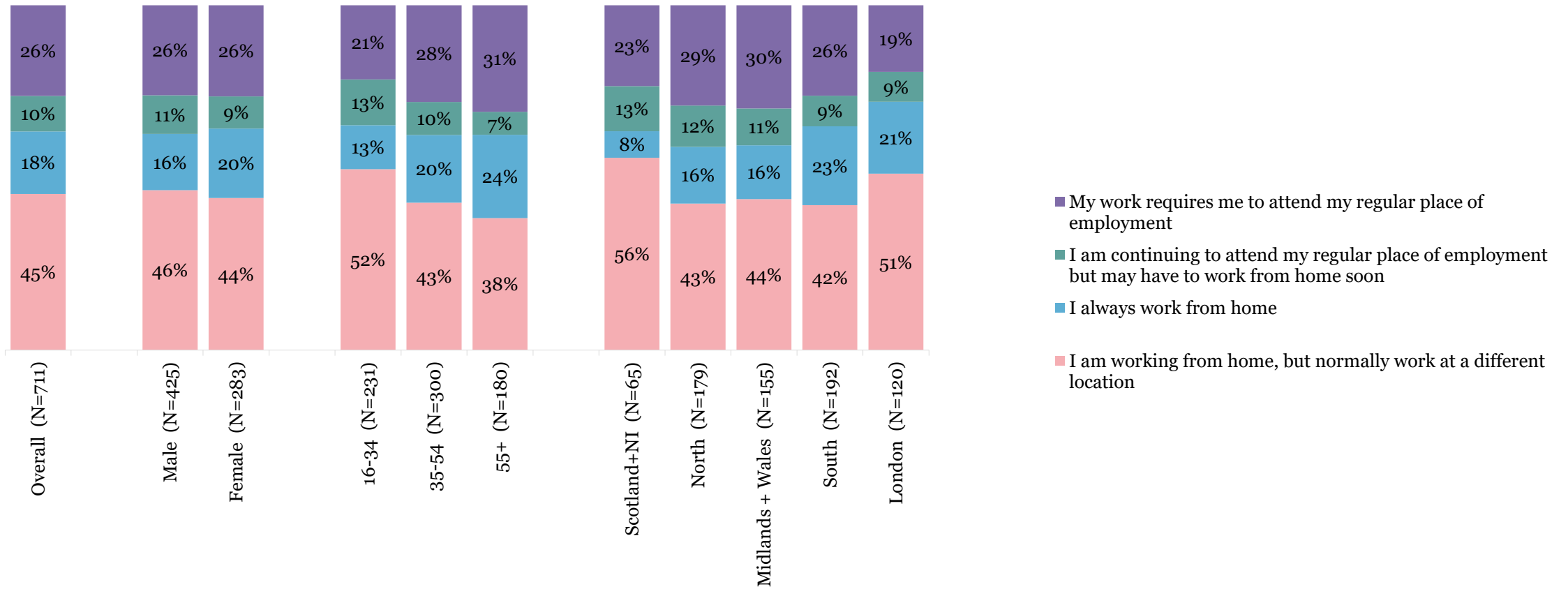
Which of these statements best describes you?

Out-of-home activity

Savanta**:**
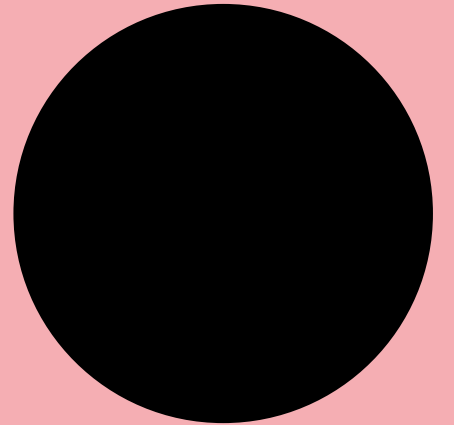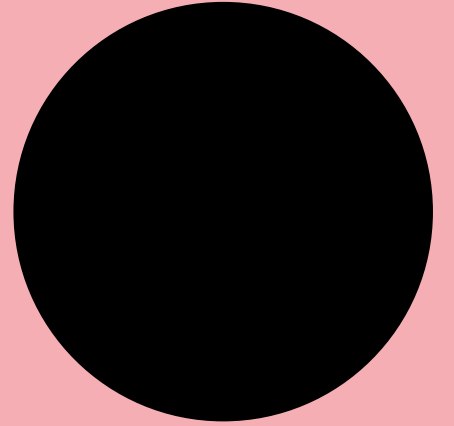
26 March, 2020

Out-of-home activity - over time

	Wed 18th March	Thurs 19th March	Fri 20th March	Sat 21st March	Sun 22nd March	Mon 23rd March	Tue 24th March	Wed 25th March
Went to the supermarket	49%	49%	48%	47%	40%	29%	35%	27%
Visited a shop (not a supermarket)	32%	33%	31%	29%	24%	19%	20%	18%
Visit friends / family (either home or out)	25%	26%	23%	21%	16%	17%	14%	9%

Earlier, you said you left your house. Did you do any of the following?

31
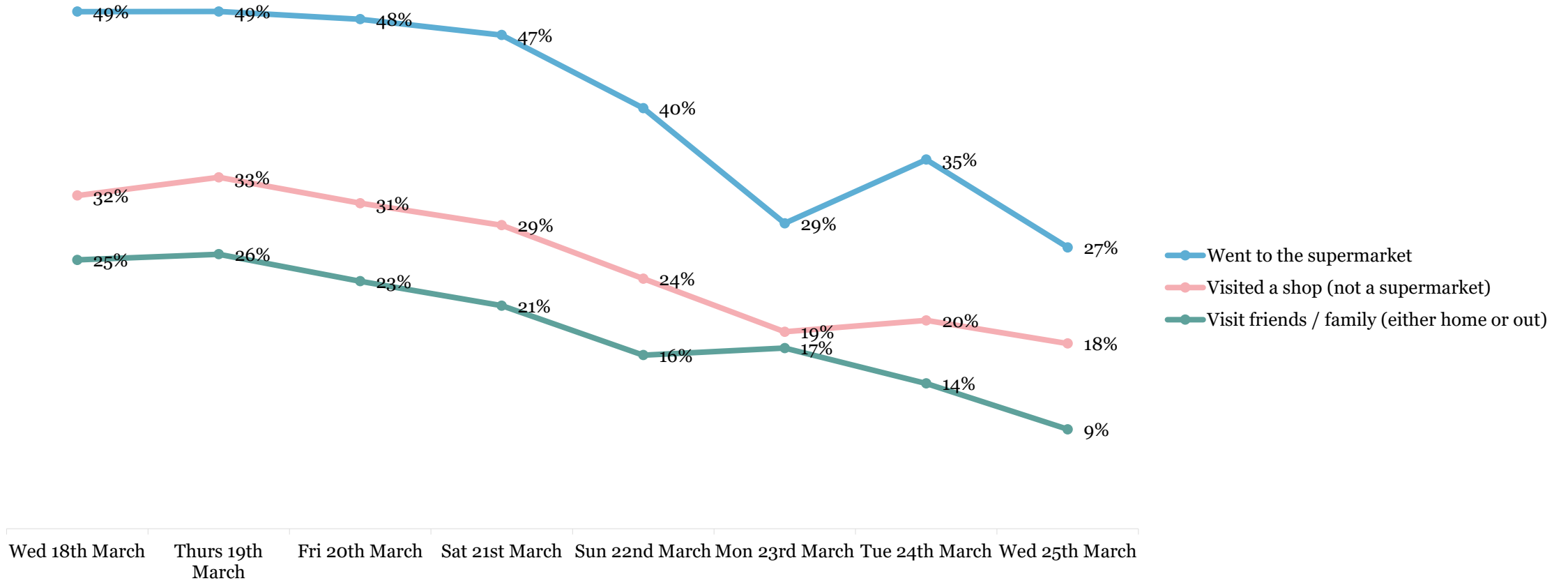
Profile: Go to the supermarket? (Wednesday 25th March)
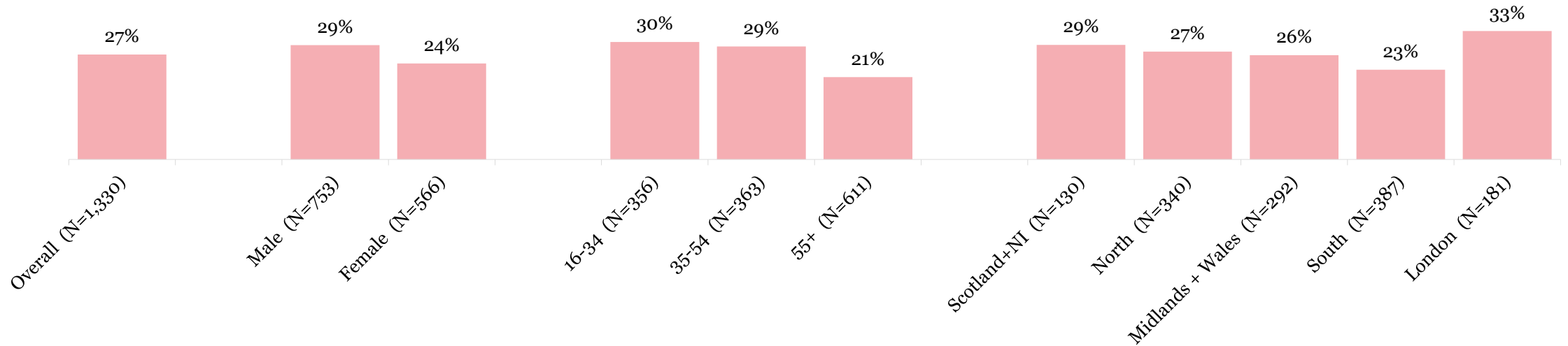
Overall (N=1,330)		Male (N=753)	Female (N=566)		16-34 (N=356)	35-54 (N=363)	55+ (N=611)		Scotland+NI (N=130)	North (N=340)	Midlands + Wales (N=292)	South (N=387)	London (N=181)
27%		29%	24%		30%	29%	21%		29%	27%	26%	23%	33%

Earlier, you said you left your house. Did you do any of the following?

Profile: Visit any shop other than a supermarket? (Wednesday 25th March)

Overall (N=1,330): 18%
Male (N=753): 20%
Female (N=566): 16%
16-34 (N=356): 23%
35-54 (N=363): 16%
55+ (N=611): 14%
Scotland+NI (N=130): 12%
North (N=340): 14%
Midlands + Wales (N=292): 23%
South (N=387): 15%
London (N=181): 26%
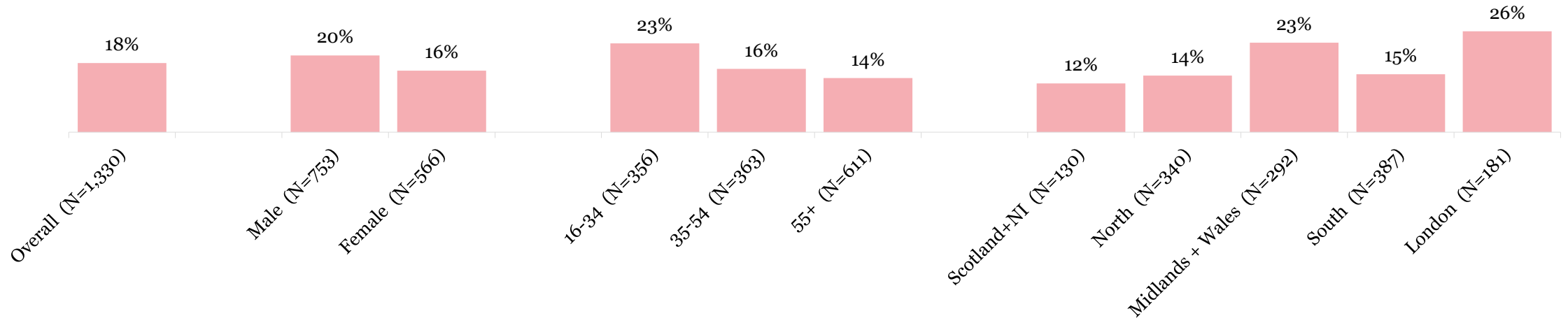
Earlier, you said you left your house. Did you do any of the following?

Profile: Visit any friends / family? (Wednesday 25th March)
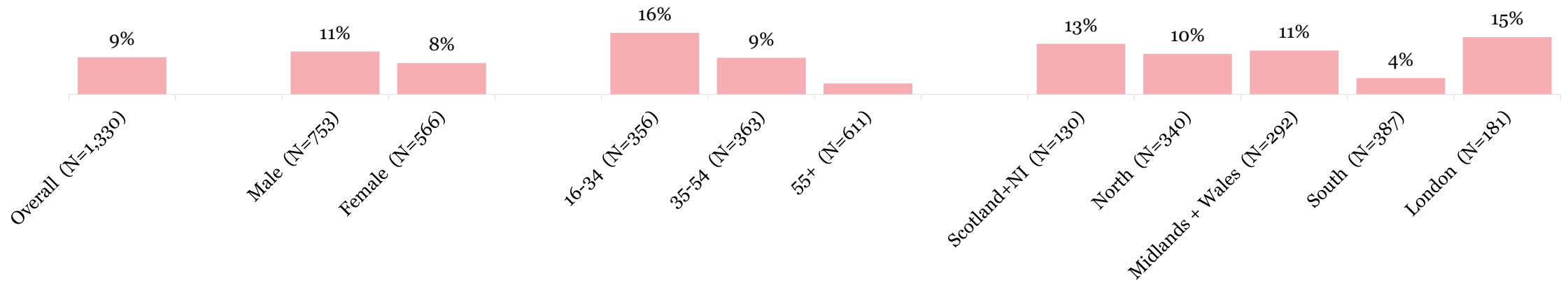
9%		

Overall (N=1,330)

Male (N=753) — 11%
Female (N=566) — 8%

16-34 (N=356) — 16%
35-54 (N=363) — 9%
55+ (N=611)

Scotland+NI (N=130) — 13%
North (N=340) — 10%
Midlands + Wales (N=292) — 11%
South (N=387) — 4%
London (N=181) — 15%

Earlier, you said you left your house. Did you do any of the following?

Stocking up - over time
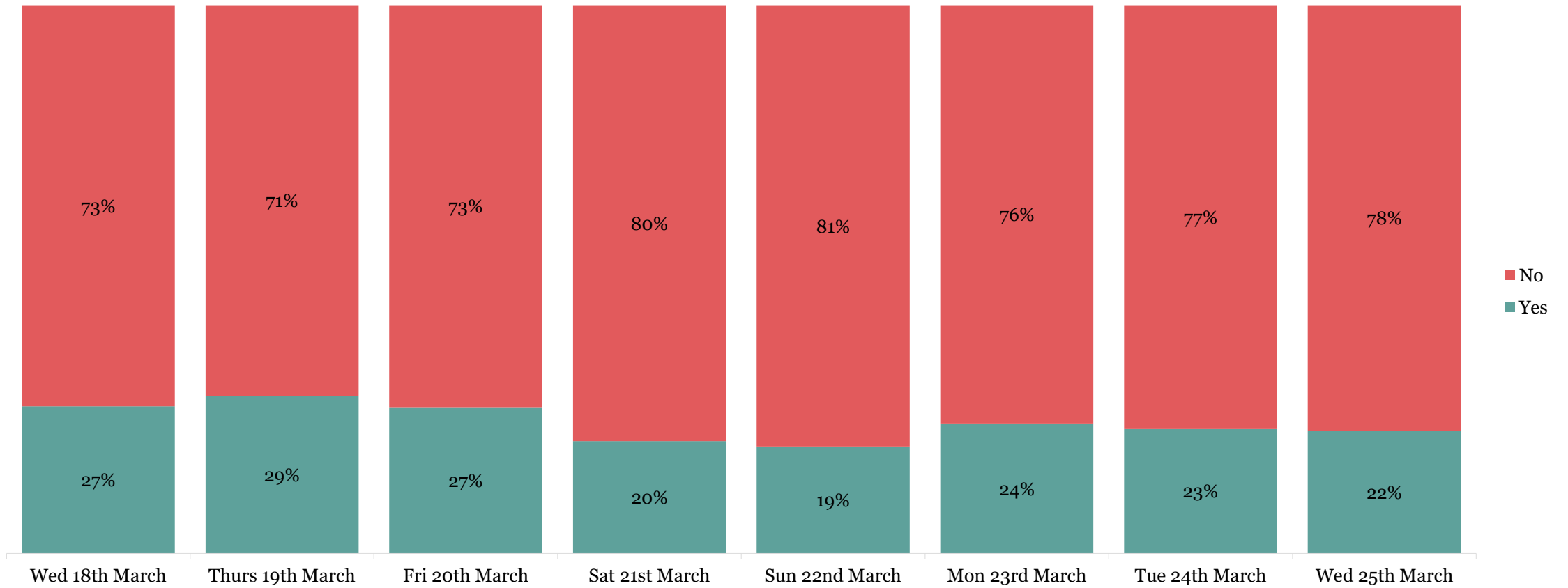
Did you buy more than usual to stock up?

Profile: Stocking up? (Wednesday 25th March)
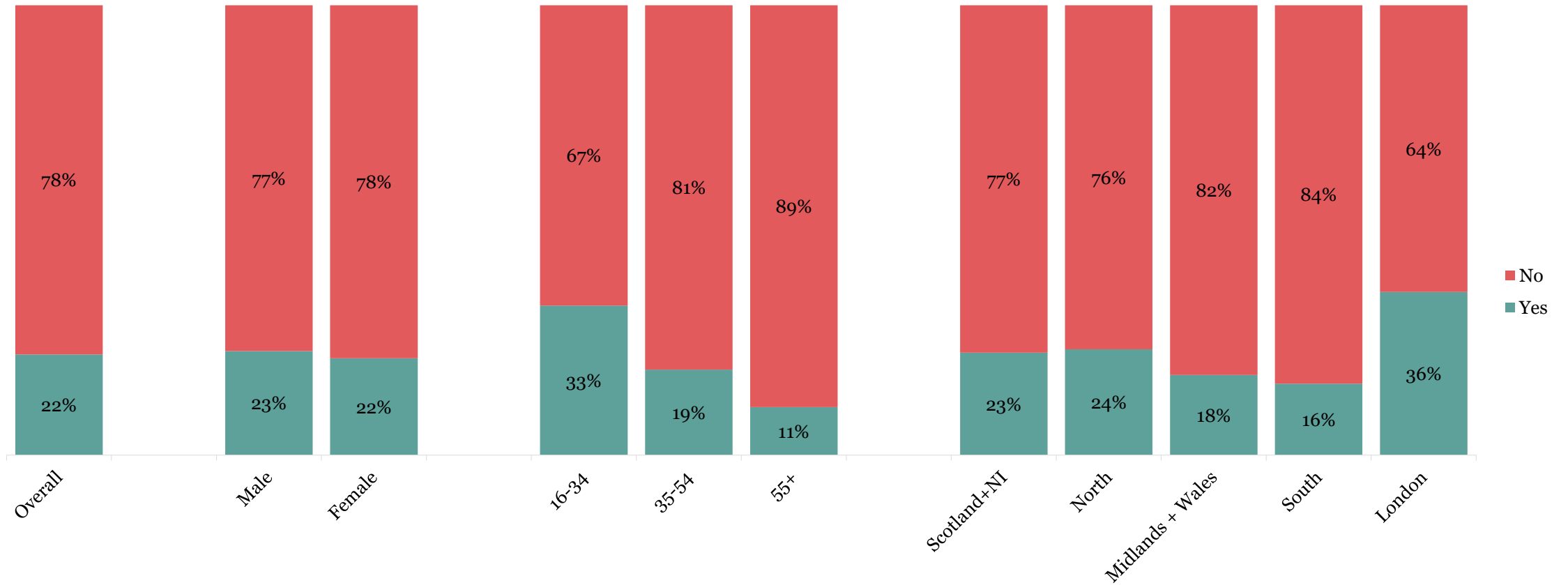
Did you buy more than usual to stock up?

36

Empty shelves in the supermarket? (Wednesday 25th March)

	Wed 18th March	Thurs 19th March	Fri 20th March	Sat 21st March	Sun 22nd March	Mon 23rd March	Tue 24th March	Wed 25th March
No	6%	5%	4%	2%	3%	5%	7%	10%
Yes	94%	95%	96%	98%	97%	95%	93%	90%

■ No
■ Yes

Were there any empty aisles (shelves) in the supermarket?

37
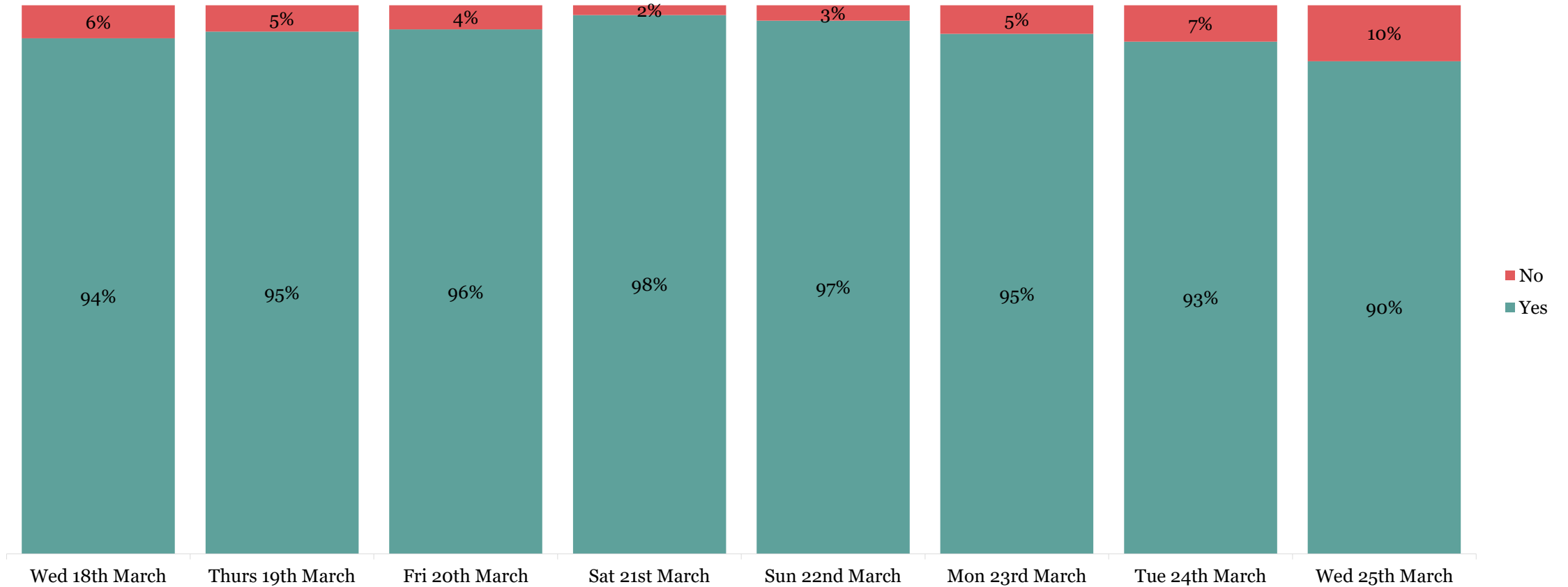
Profile: Empty shelves in the supermarket? (Wednesday 25th March)
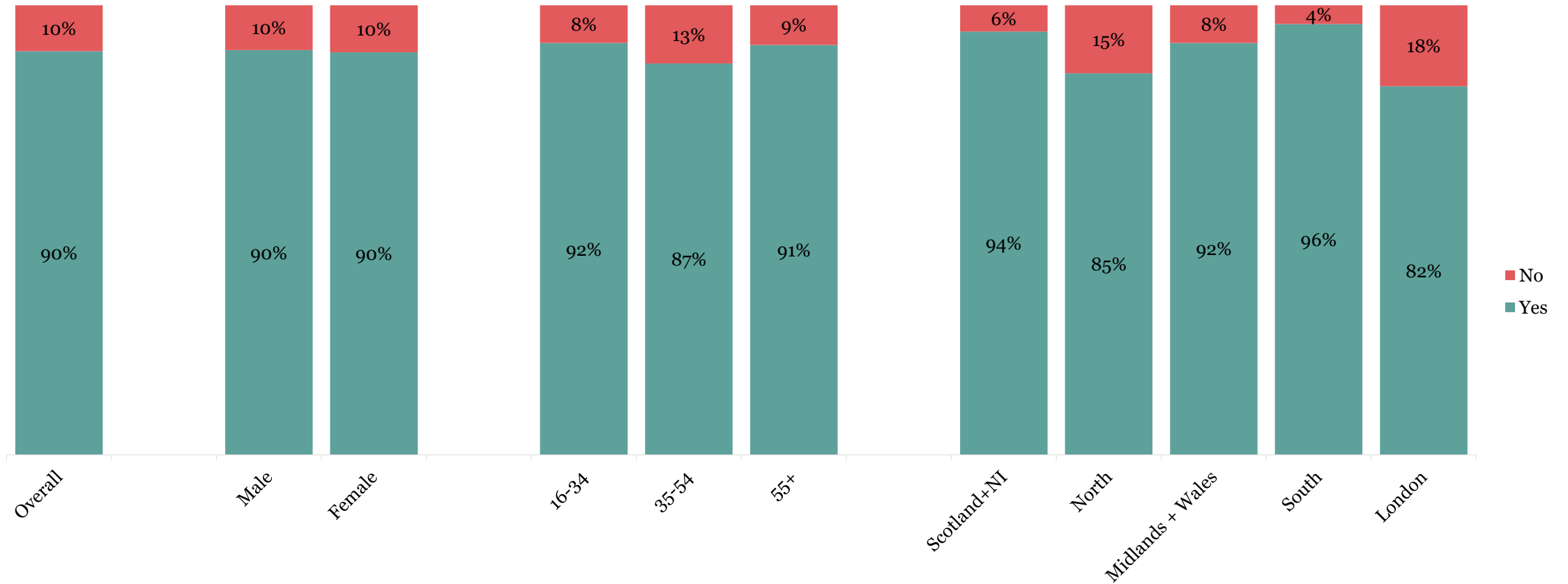
No (red)
Yes (teal)

	No	Yes
Overall	10%	90%
Male	10%	90%
Female	10%	90%
16-34	8%	92%
35-54	13%	87%
55+	9%	91%
Scotland+NI	6%	94%
North	15%	85%
Midlands + Wales	8%	92%
South	4%	96%
London	18%	82%

Were there any empty aisles (shelves) in the supermarket?

38

News consumption

Savanta:

News sources - over time

	Wed 18th March	Thurs 19th March	Fri 20th March	Sat 21st March	Sun 22nd March	Mon 23rd March	Tue 24th March	Wed 25th March
TV	76%	75%	75%	74%	75%	75%	80%	80%
News websites	53%	55%	53%	54%	54%	52%	51%	56%
Social media	49%	48%	48%	46%	51%	49%	48%	49%
National radio	33%	35%	32%	32%	32%	28%	30%	29%
Newspaper(s)	32%	27%	27%	29%	28%	26%	25%	25%
Local radio	28%	28%	26%	26%	26%	23%	25%	23%
Somewhere else	16%	15%	14%	14%	15%	13%	14%	14%

Where did you hear the news yesterday?

40
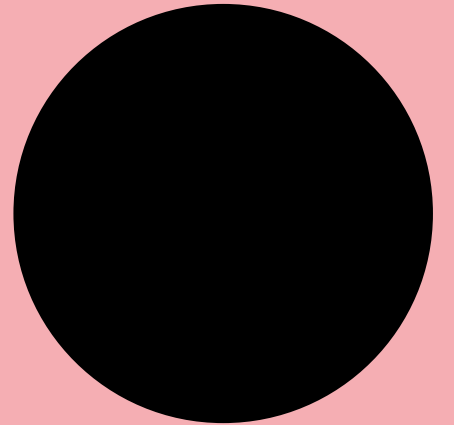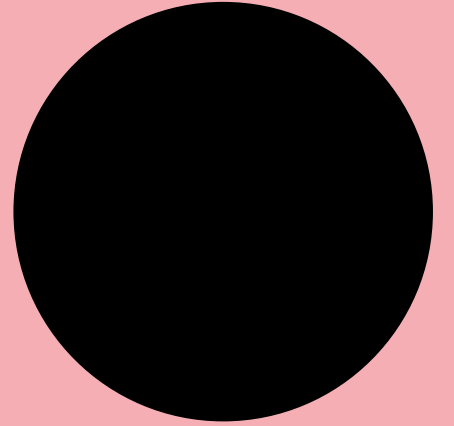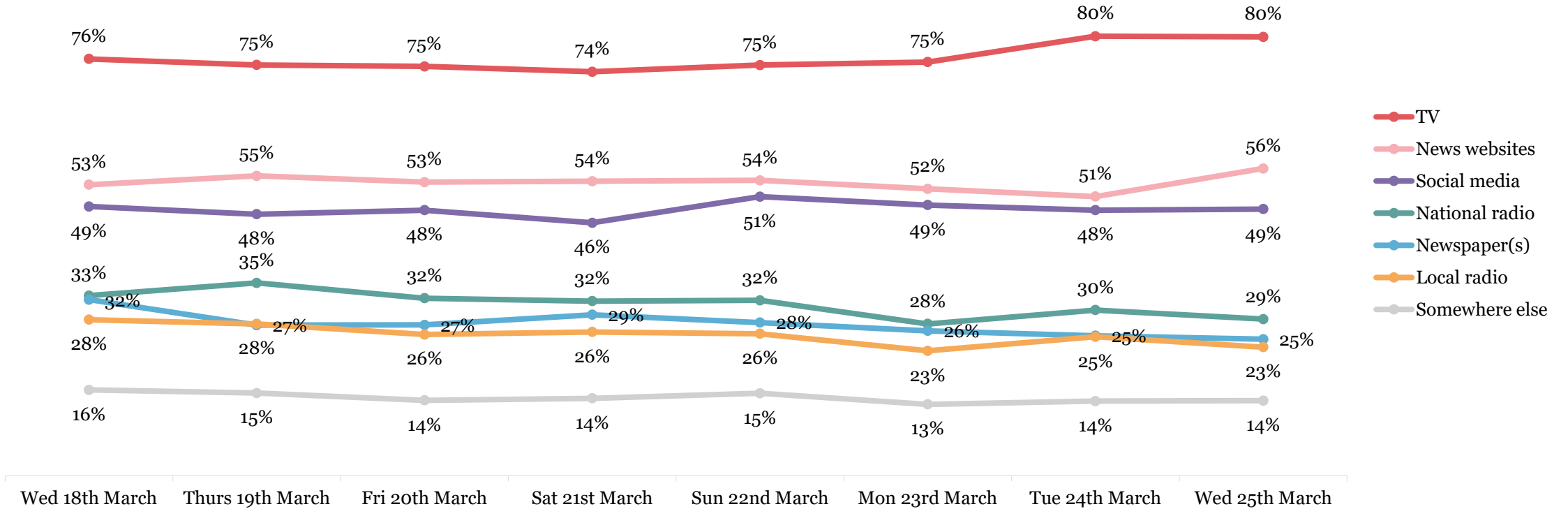
Trust in sources of information - (Wednesday 25th March)
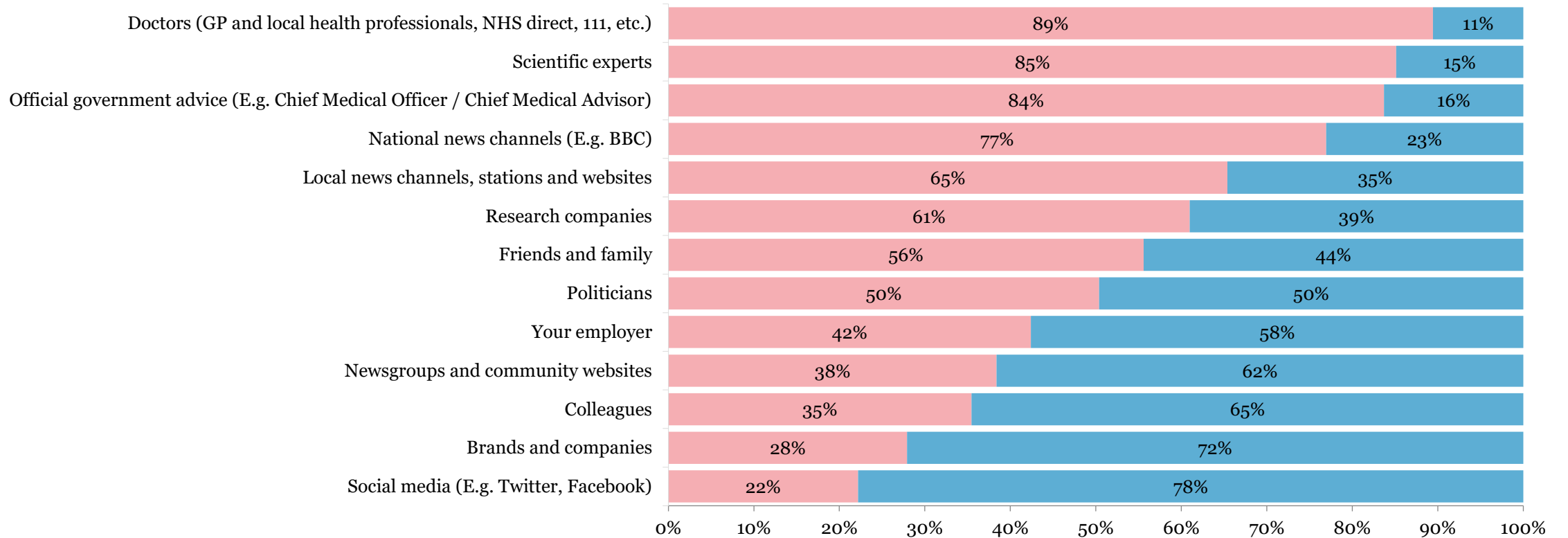
Who do you trust to give you reliable information about COVID-19?

Trust in news sources - over time

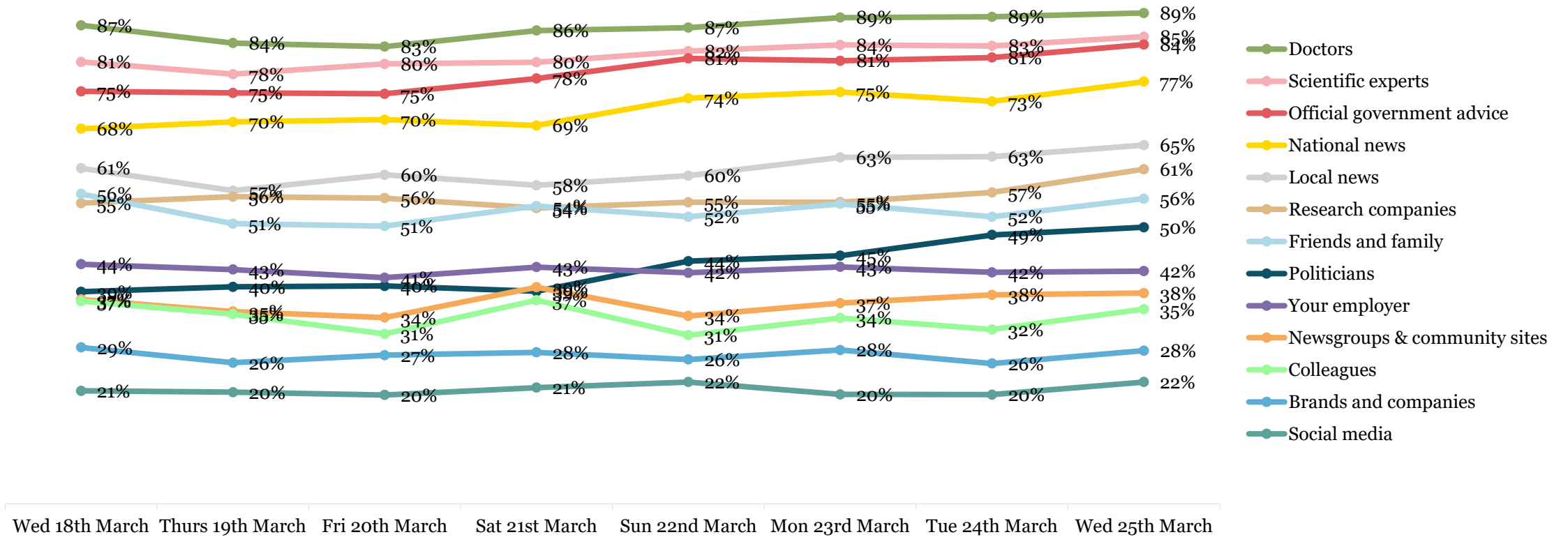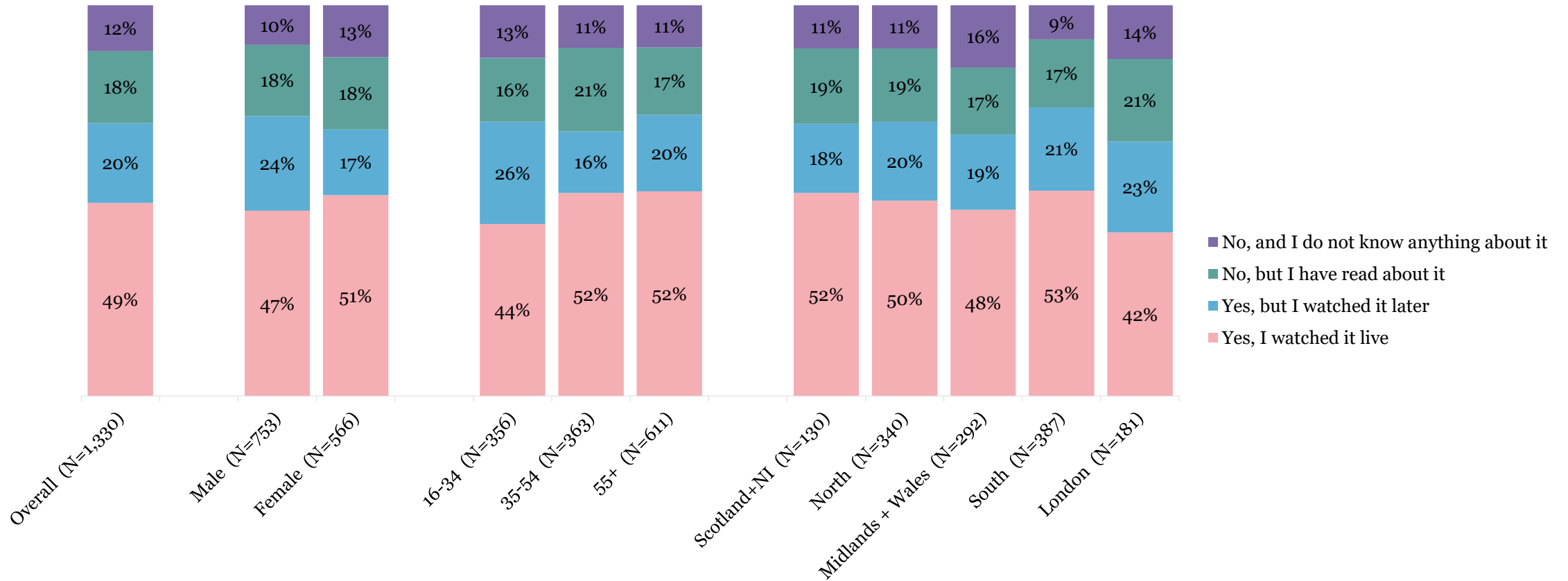|	Wed 18th March	Thurs 19th March	Fri 20th March	Sat 21st March	Sun 22nd March	Mon 23rd March	Tue 24th March	Wed 25th March
Doctors	87%	84%	83%	86%	87%	89%	89%	89%
Scientific experts	81%	78%	80%	80%	82%	84%	83%	85%
Official government advice	75%	75%	75%	78%	81%	81%	81%	84%
National news	68%	70%	70%	69%	74%	75%	73%	77%
Local news	61%	57%	60%	58%	60%	63%	63%	65%
Research companies	55%	56%	56%	54%	55%	55%	57%	61%
Friends and family	56%	51%	51%	54%	52%	55%	52%	56%
Politicians	39%	40%	40%	39%	44%	45%	49%	50%
Your employer	44%	43%	41%	43%	42%	43%	42%	42%
Newsgroups & community sites	39%	35%	34%	39%	34%	37%	38%	38%
Colleagues	37%	35%	31%	37%	31%	34%	32%	35%
Brands and companies	29%	26%	27%	28%	26%	28%	26%	28%
Social media	21%	20%	20%	21%	22%	20%	20%	22%

Who do you trust to give you reliable information about COVID-19?
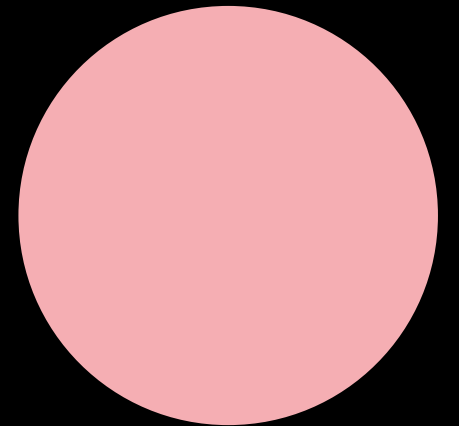
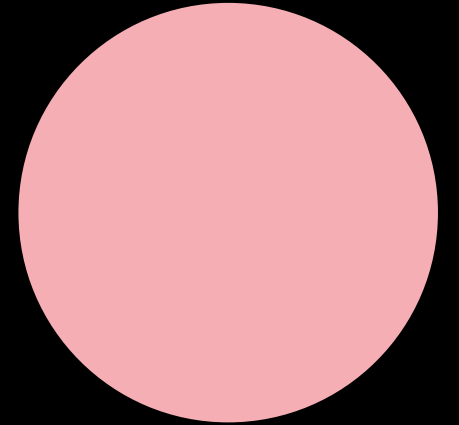# Prime minister's conference - over time
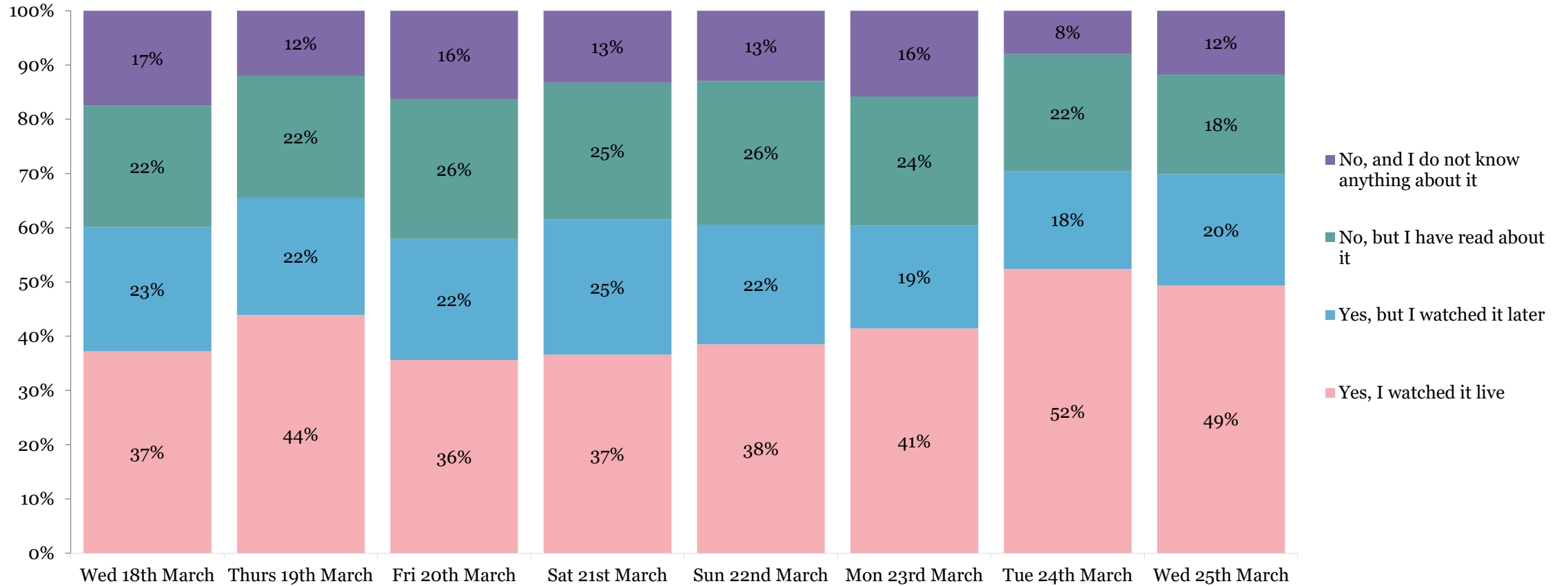
Yesterday, did you watch the Prime Minister's press conference with the Chief Medical Officer and Chief Scientific Officer?

Profile: Prime minister's conference (Wednesday 25th March)

Legend:
- No, and I do not know anything about it
- No, but I have read about it
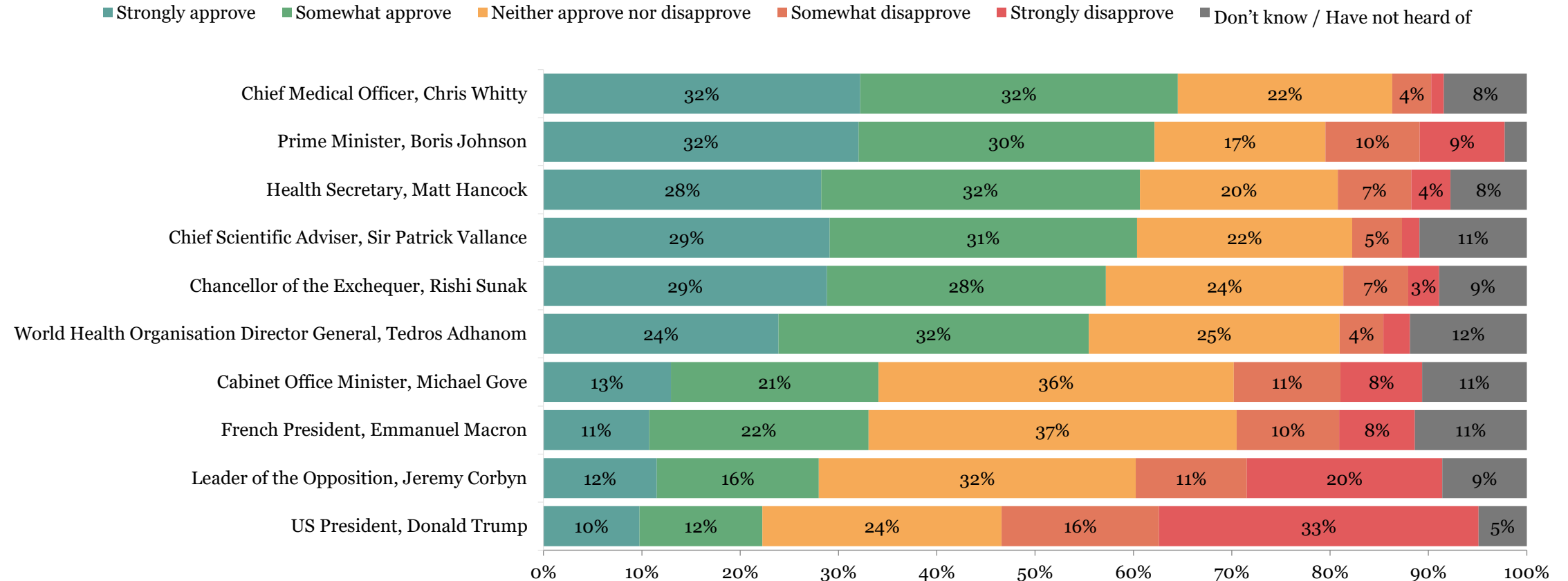- Yes, but I watched it later
- Yes, I watched it live

Yesterday, did you watch the Prime Minister's press conference with the Chief Medical Officer and Chief Scientific Officer?
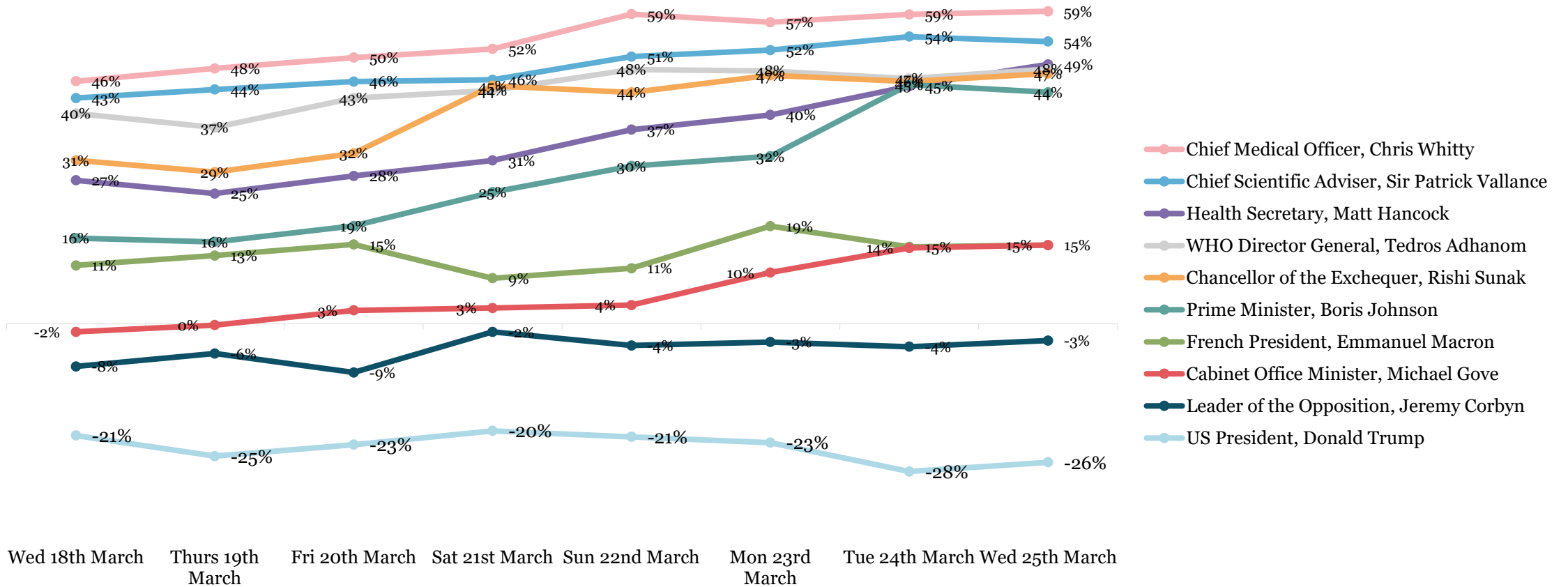
Approval ratings

Savanta:

Individual approval ratings (Wednesday 25th March)

Legend: Strongly approve · Somewhat approve · Neither approve nor disapprove · Somewhat disapprove · Strongly disapprove · Don't know / Have not heard of

Public figure	Strongly approve	Somewhat approve	Neither approve nor disapprove	Somewhat disapprove	Strongly disapprove	Don't know / Have not heard of
Chief Medical Officer, Chris Whitty	32%	32%	22%	4%		8%
Prime Minister, Boris Johnson	32%	30%	17%	10%	9%	
Health Secretary, Matt Hancock	28%	32%	20%	7%	4%	8%
Chief Scientific Adviser, Sir Patrick Vallance	29%	31%	22%	5%		11%
Chancellor of the Exchequer, Rishi Sunak	29%	28%	24%	7%	3%	9%
World Health Organisation Director General, Tedros Adhanom	24%	32%	25%	4%		12%
Cabinet Office Minister, Michael Gove	13%	21%	36%	11%	8%	11%
French President, Emmanuel Macron	11%	22%	37%	10%	8%	11%
Leader of the Opposition, Jeremy Corbyn	12%	16%	32%	11%	20%	9%
US President, Donald Trump	10%	12%	24%	16%	33%	5%

From what you have seen or heard to what extent do you approve or disapprove of how each of the following public figures are handling the outbreak of COVID-19?
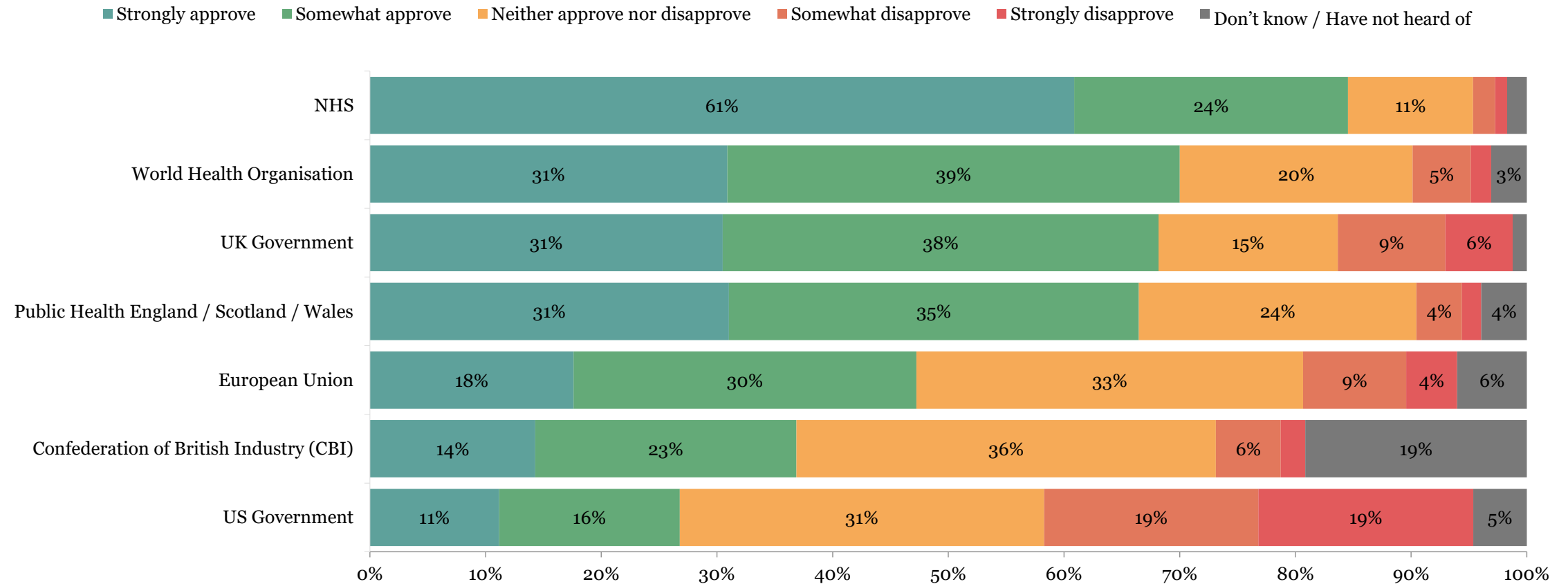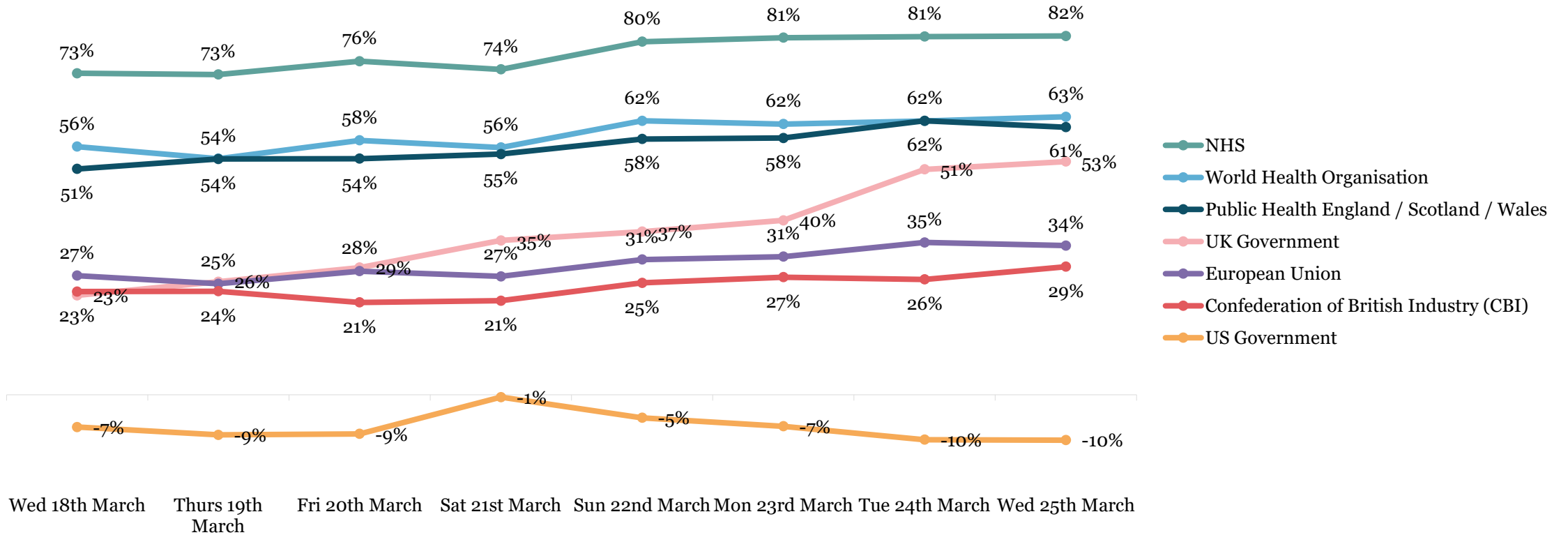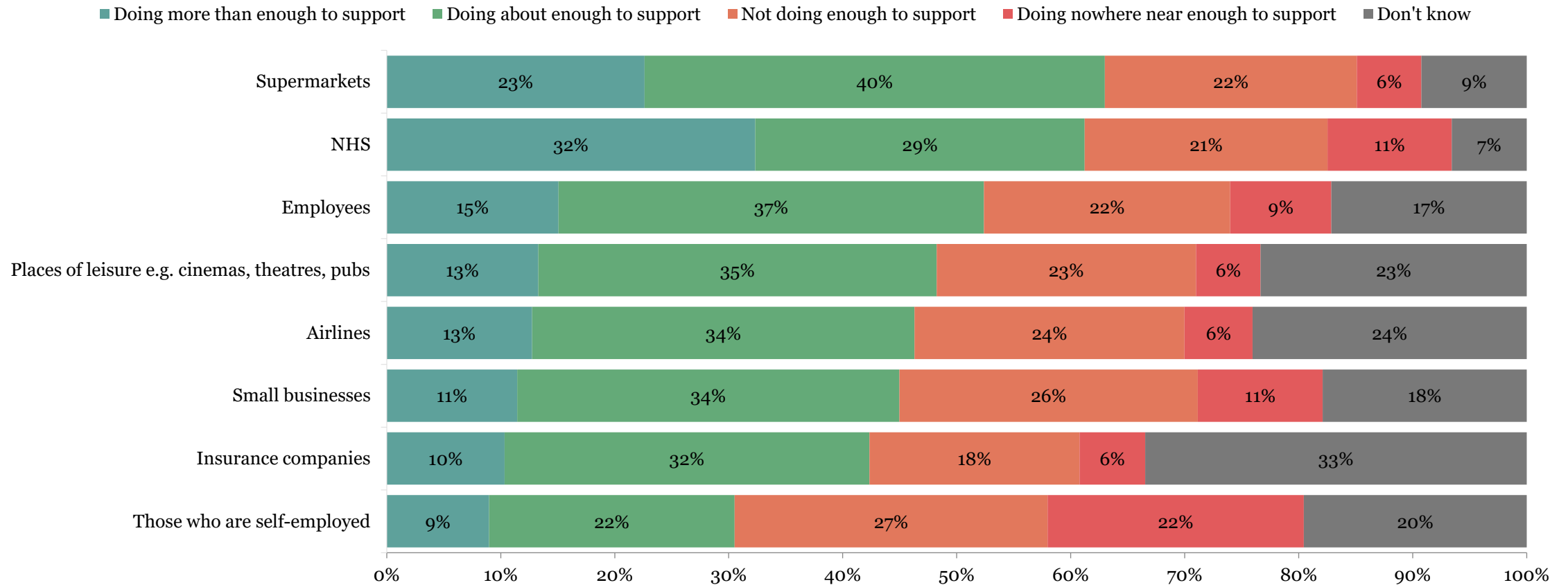
Individual net approval ratings - over time

Chief Medical Officer, Chris Whitty: 46% (Wed 18th) → 48% → 50% → 52% → 59% → 57% → 59% → 59%

Chief Scientific Adviser, Sir Patrick Vallance: 43% → 44% → 46% → 45% → 51% → 52% → 54% → 54%

WHO Director General, Tedros Adhanom: 40% → 37% → 43% → 46% → 48% → 48% → 47% → 49%

Chancellor of the Exchequer, Rishi Sunak: 31% → 29% → 32% → 44% → 44% → 47% → 45% → 48%

Health Secretary, Matt Hancock: 27% → 25% → 28% → 31% → 37% → 40% → 45% → 47%

Prime Minister, Boris Johnson: 16% → 16% → 19% → 25% → 30% → 32% → 45% → 44%

French President, Emmanuel Macron: 11% → 13% → 15% → 9% → 11% → 19% → 14% → 15%

Cabinet Office Minister, Michael Gove: -2% → 0% → 3% → 3% → 4% → 10% → 15% → 15%

Leader of the Opposition, Jeremy Corbyn: -8% → 6% → -9% → 2% → 4% → 3% → 4% → -3%

US President, Donald Trump: -21% → -25% → -23% → -20% → -21% → -23% → -28% → -26%

Wed 18th March | Thurs 19th March | Fri 20th March | Sat 21st March | Sun 22nd March | Mon 23rd March | Tue 24th March | Wed 25th March

From what you have seen or heard to what extent do you approve or disapprove of how each of the following public figFrom what you have seen or heard to what extent do you approve or disapprove of how each of the following public figures are handling the outbreak of COVID-19? ures are handling the outbreak of COVID-19?

# Organisation approval ratings (Wednesday 25th March)

From what you have seen or heard to what extent do you approve or disapprove of how each of the following organisations are handling the outbreak of COVID-19?
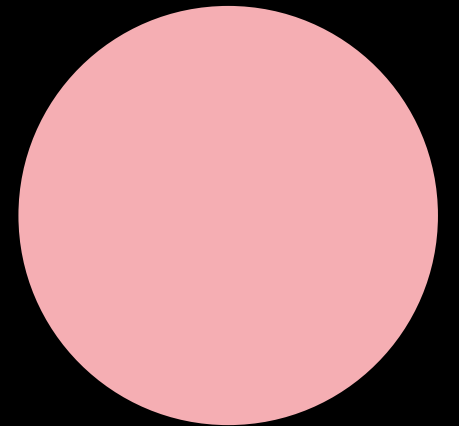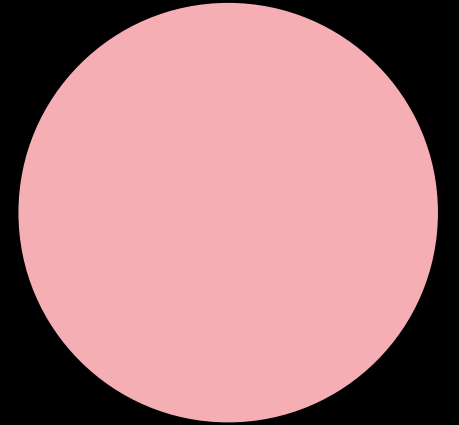
48

Organisation net approval ratings - over time

| | NHS |
| World Health Organisation |
| Public Health England / Scotland / Wales |
| UK Government |
| European Union |
| Confederation of British Industry (CBI) |
| US Government |

NHS: 73%, 73%, 76%, 74%, 80%, 81%, 81%, 82%

World Health Organisation: 56%, 54%, 58%, 56%, 62%, 62%, 62%, 63%

Public Health England / Scotland / Wales: 51%, 54%, 54%, 55%, 58%, 58%, 62%, 61%

UK Government: 23%, 26%, 29%, 35%, 37%, 40%, 51%, 53%

European Union: 27%, 25%, 28%, 27%, 31%, 31%, 35%, 34%

Confederation of British Industry (CBI): 23%, 24%, 21%, 21%, 25%, 27%, 26%, 29%

US Government: -7%, -9%, -9%, -1%, -5%, -7%, -10%, -10%

Wed 18th March   Thurs 19th March   Fri 20th March   Sat 21st March   Sun 22nd March   Mon 23rd March   Tue 24th March   Wed 25th March

From what you have seen or heard to what extent do you approve or disapprove of how each of the following organisations are handling the outbreak of COVID-19?

Government support

Legend: ■ Doing more than enough to support ■ Doing about enough to support ■ Not doing enough to support ■ Doing nowhere near enough to support ■ Don't know

	Doing more than enough	Doing about enough	Not doing enough	Doing nowhere near enough	Don't know
Supermarkets	23%	40%	22%	6%	9%
NHS	32%	29%	21%	11%	7%
Employees	15%	37%	22%	9%	17%
Places of leisure e.g. cinemas, theatres, pubs	13%	35%	23%	6%	23%
Airlines	13%	34%	24%	6%	24%
Small businesses	11%	34%	26%	11%	18%
Insurance companies	10%	32%	18%	6%	33%
Those who are self-employed	9%	22%	27%	22%	20%

From what you have seen or heard, to what extent do you think the government is doing enough to support each of the following?

50

Those not well enough supported by government - over time
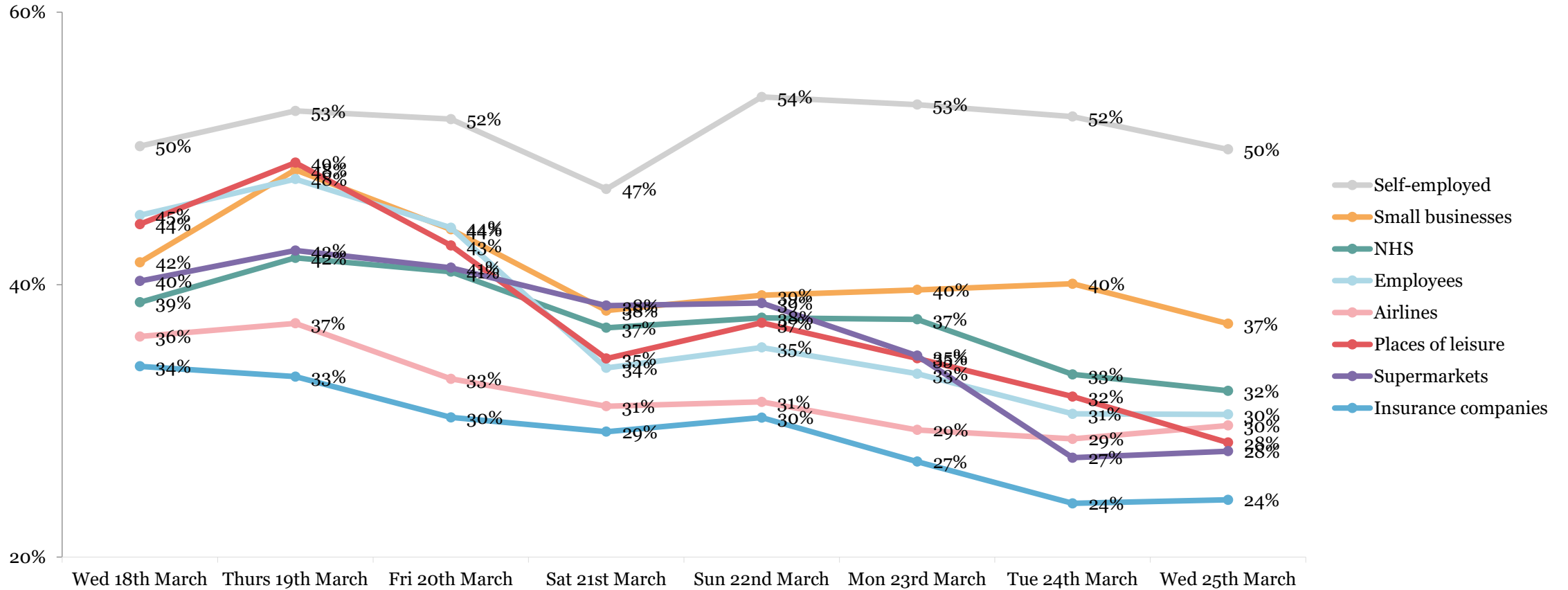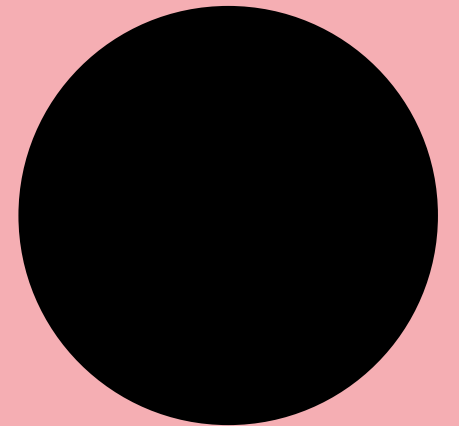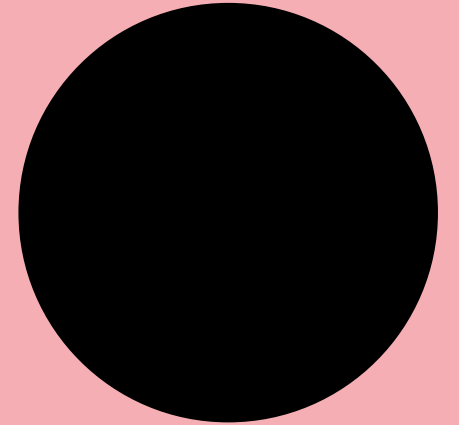
From what you have seen or heard, to what extent do you think the government is doing enough to support each of the following?

Appendix

Savanta:

News consumption - by audience (Wednesday 25th March)

Savanta**:**

Profile: TV (Wednesday 25th March)

80%	77%	83%	72%	79%	90%	84%	81%	78%	83%	70%

Overall (N=1,330) · Male (N=753) · Female (N=566) · 16-34 (N=356) · 35-54 (N=363) · 55+ (N=611) · Scotland+NI (N=130) · North (N=340) · Midlands + Wales (N=292) · South (N=387) · London (N=181)
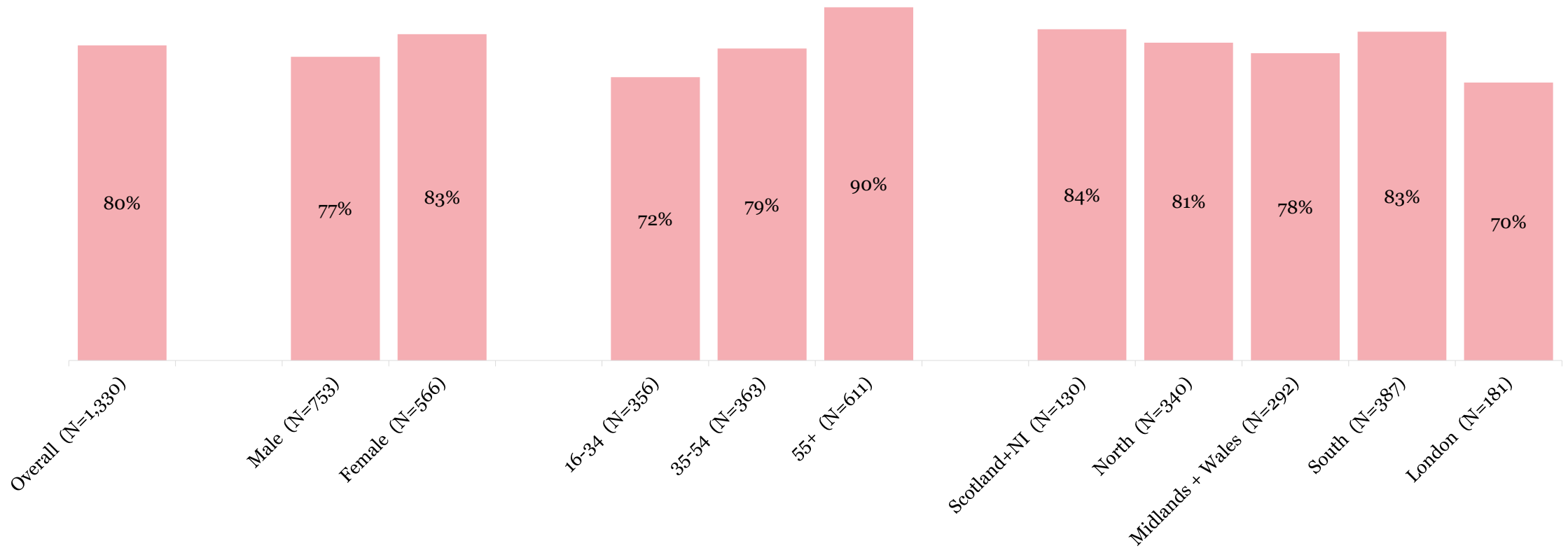
Where did you hear the news yesterday?

Profile: News websites (Wednesday 25th March)

Overall (N=1,330)		Male (N=753)	Female (N=566)		16-34 (N=356)	35-54 (N=363)	55+ (N=611)		Scotland+NI (N=130)	North (N=340)	Midlands + Wales (N=292)	South (N=387)	London (N=181)
56%		56%	56%		59%	58%	50%		52%	53%	50%	58%	68%
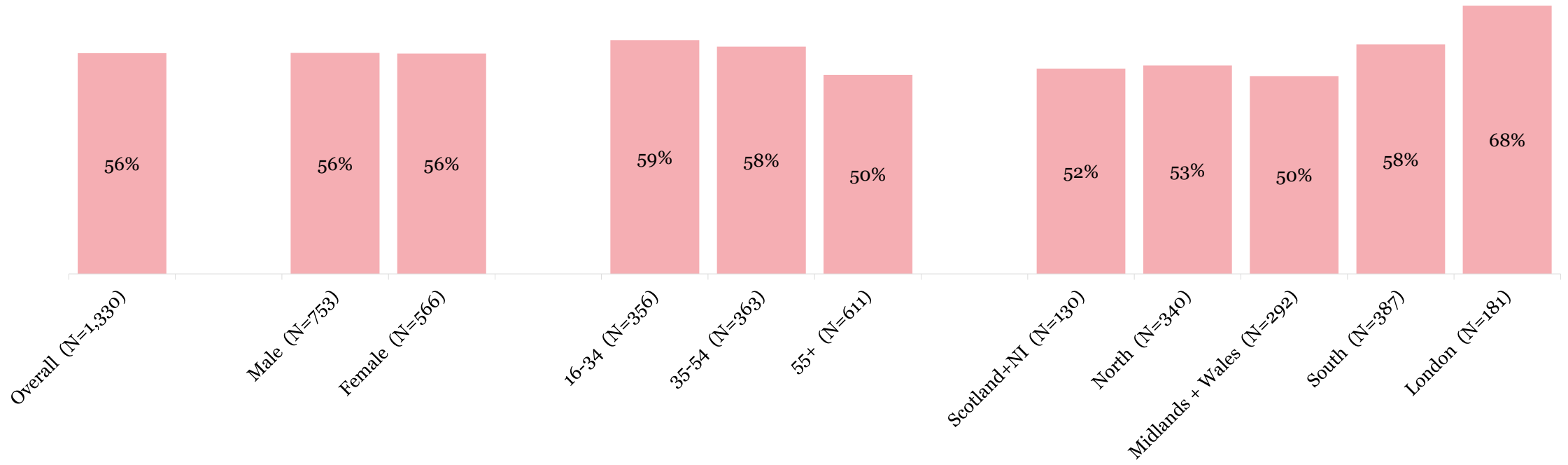
Where did you hear the news yesterday?

Profile: Newspaper(s) (Wednesday 25th March)

Overall (N=1,330)	Male (N=753)	Female (N=566)	16-34 (N=356)	35-54 (N=363)	55+ (N=611)	Scotland+NI (N=130)	North (N=340)	Midlands + Wales (N=292)	South (N=387)	London (N=181)
25%	28%	21%	25%	21%	29%	29%	26%	25%	20%	30%
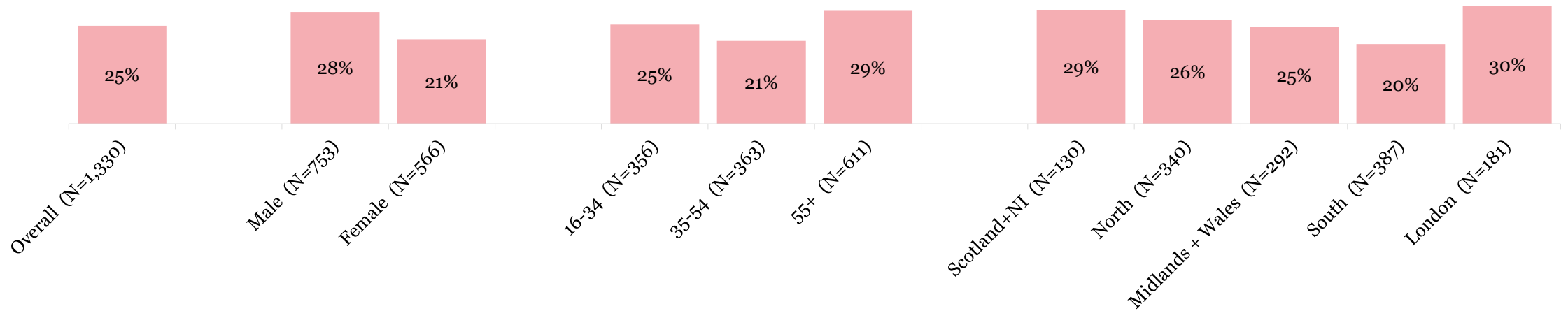
Where did you hear the news yesterday?

Profile: Social media (Wednesday 25th March)

Overall (N=1,330): 49%
Male (N=753): 46%
Female (N=566): 51%
16-34 (N=356): 69%
35-54 (N=363): 47%
55+ (N=611): 28%
Scotland+NI (N=130): 53%
North (N=340): 48%
Midlands + Wales (N=292): 42%
South (N=387): 49%
London (N=181): 54%
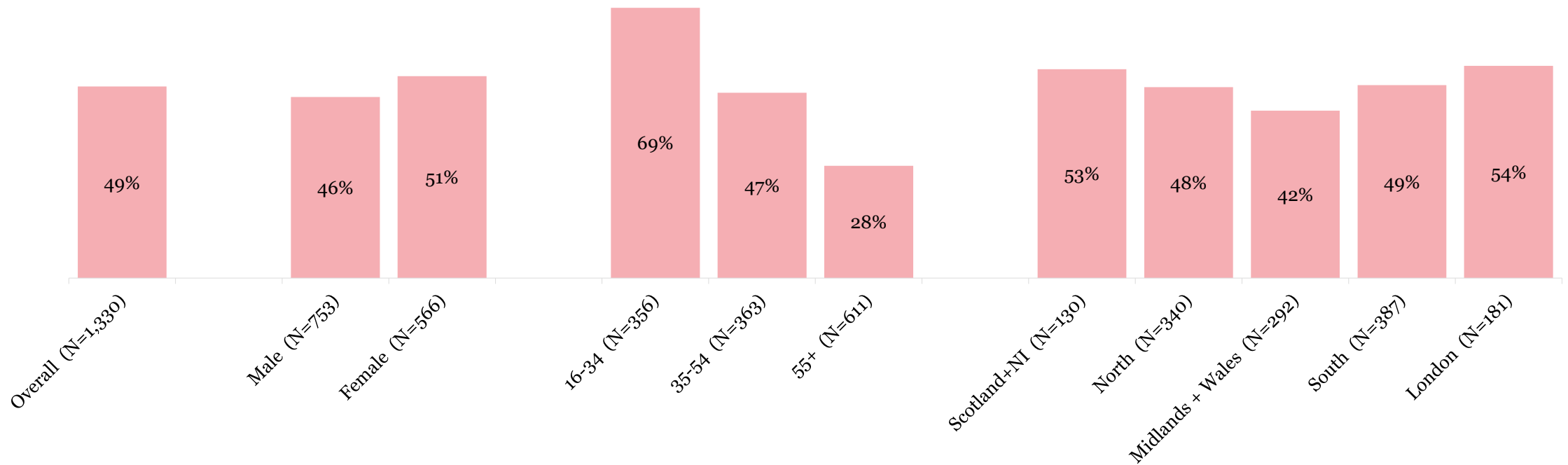
Where did you hear the news yesterday?

Profile: National radio (Wednesday 25th March)

Overall (N=1,330) — 29%
Male (N=753) — 32%
Female (N=566) — 25%
16-34 (N=356) — 28%
35-54 (N=363) — 31%
55+ (N=611) — 27%
Scotland+NI (N=130) — 30%
North (N=340) — 26%
Midlands + Wales (N=292) — 29%
South (N=387) — 27%
London (N=181) — 34%
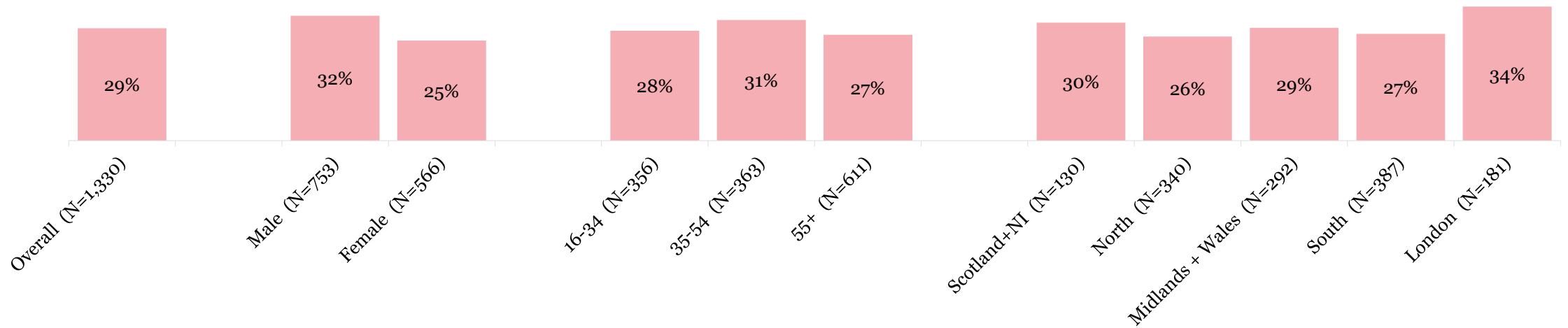
Where did you hear the news yesterday?

Profile: Local radio (Wednesday 25th March)

Overall (N=1,330)		Male (N=753)	Female (N=566)		16-34 (N=356)	35-54 (N=363)	55+ (N=611)		Scotland+NI (N=130)	North (N=340)	Midlands + Wales (N=292)	South (N=387)	London (N=181)
23%		24%	23%		29%	23%	18%		31%	21%	26%	19%	28%

Where did you hear the news yesterday?

59
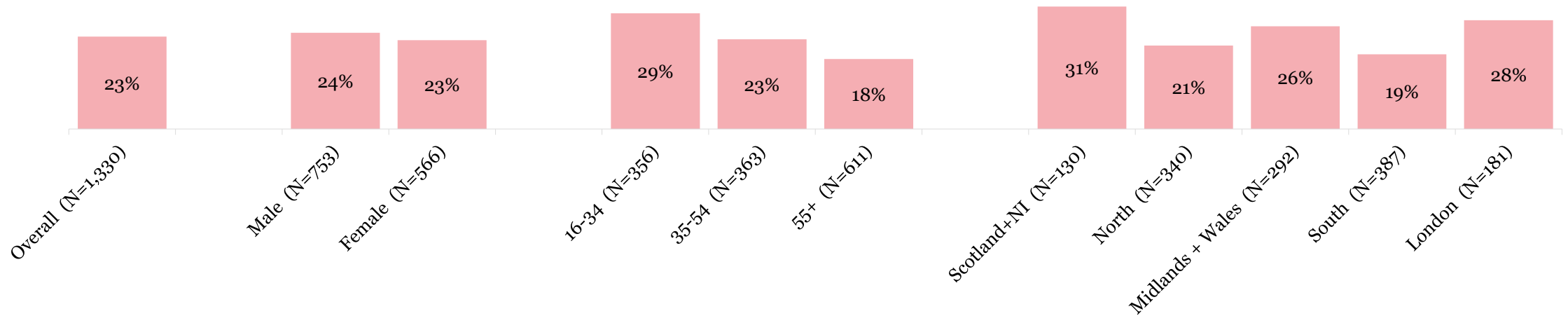
Profile: Somewhere else (Wednesday 25th March)

Overall (N=1,330): 14%
Male (N=753): 14%
Female (N=566): 13%
16-34 (N=356): 25%
35-54 (N=363): 9%
55+ (N=611): 6%
Scotland+NI (N=130): 12%
North (N=340): 14%
Midlands + Wales (N=292): 14%
South (N=387): 9%
London (N=181): 24%
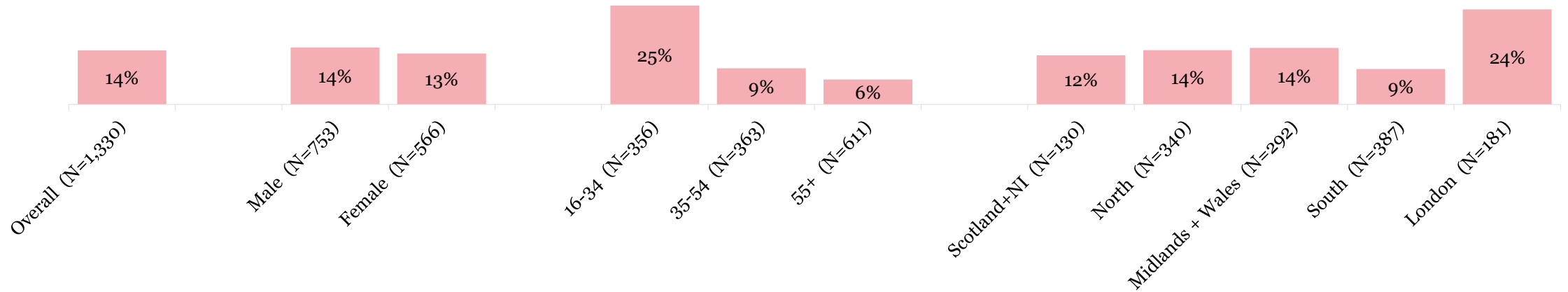
Where did you hear the news yesterday?

Information source trust by audience (Wednesday 25th March) (copy)

Savanta:

26 March, 2020

Profile: Trust - Doctors

Who do you trust to give you reliable information about COVID-19?

26 March, 2020
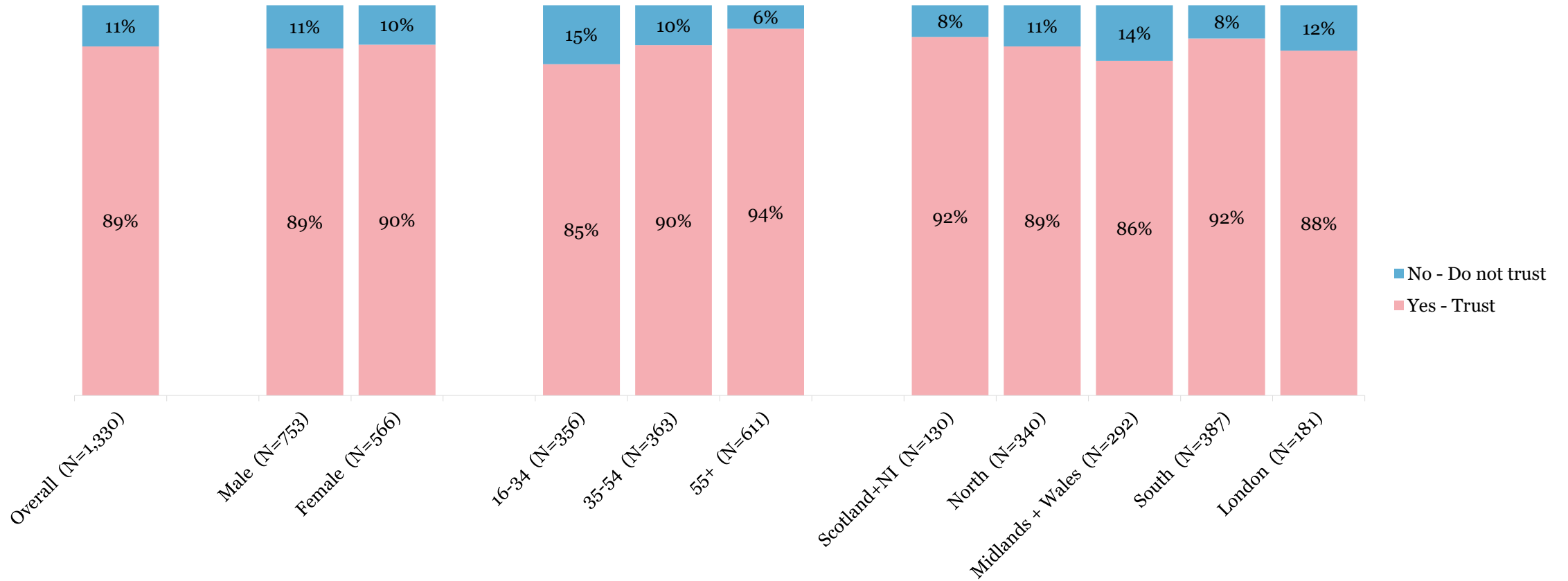
Profile: Trust - Scientific experts

Who do you trust to give you reliable information about COVID-19?

63
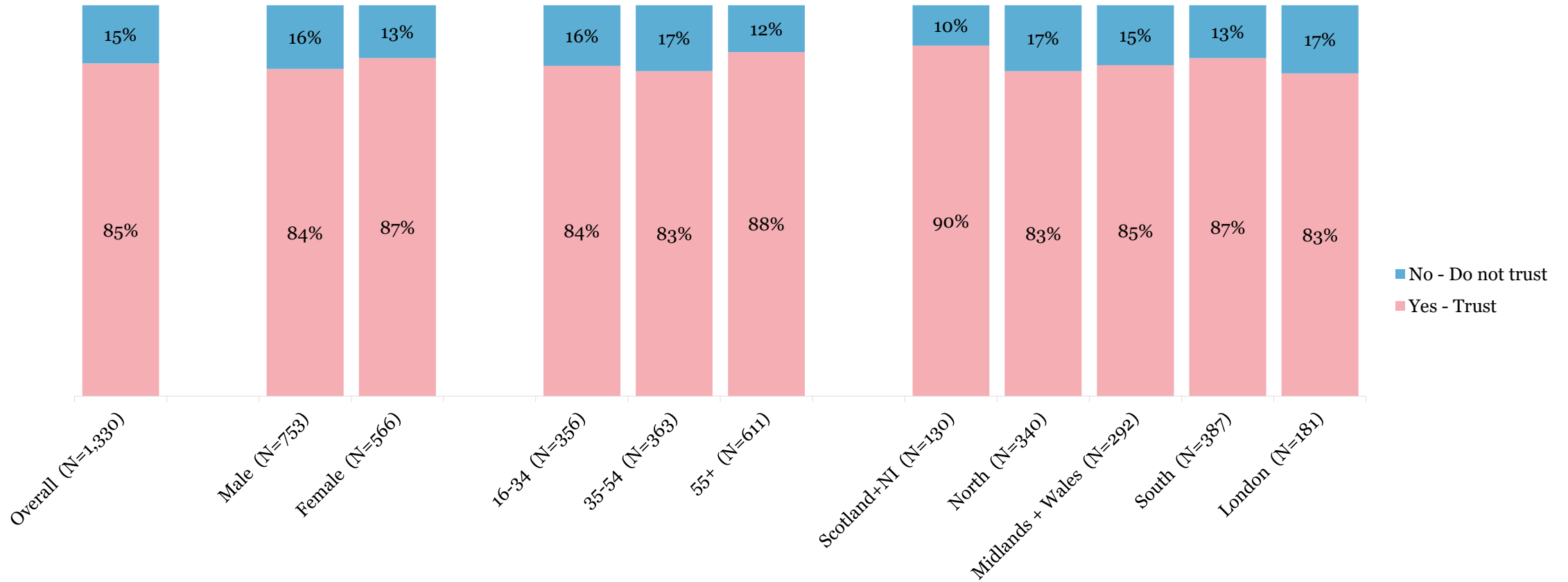
Profile: Trust - Official government advice

No - Do not trust
Yes - Trust

16%	18%	15%	17%	20%	11%	15%	18%	19%	14%	15%
84%	82%	85%	83%	80%	89%	85%	82%	81%	86%	85%

Overall (N=1,330) · Male (N=753) · Female (N=566) · 16-34 (N=356) · 35-54 (N=363) · 55+ (N=611) · Scotland+NI (N=130) · North (N=340) · Midlands + Wales (N=292) · South (N=387) · London (N=181)

Who do you trust to give you reliable information about COVID-19?

64

26 March, 2020
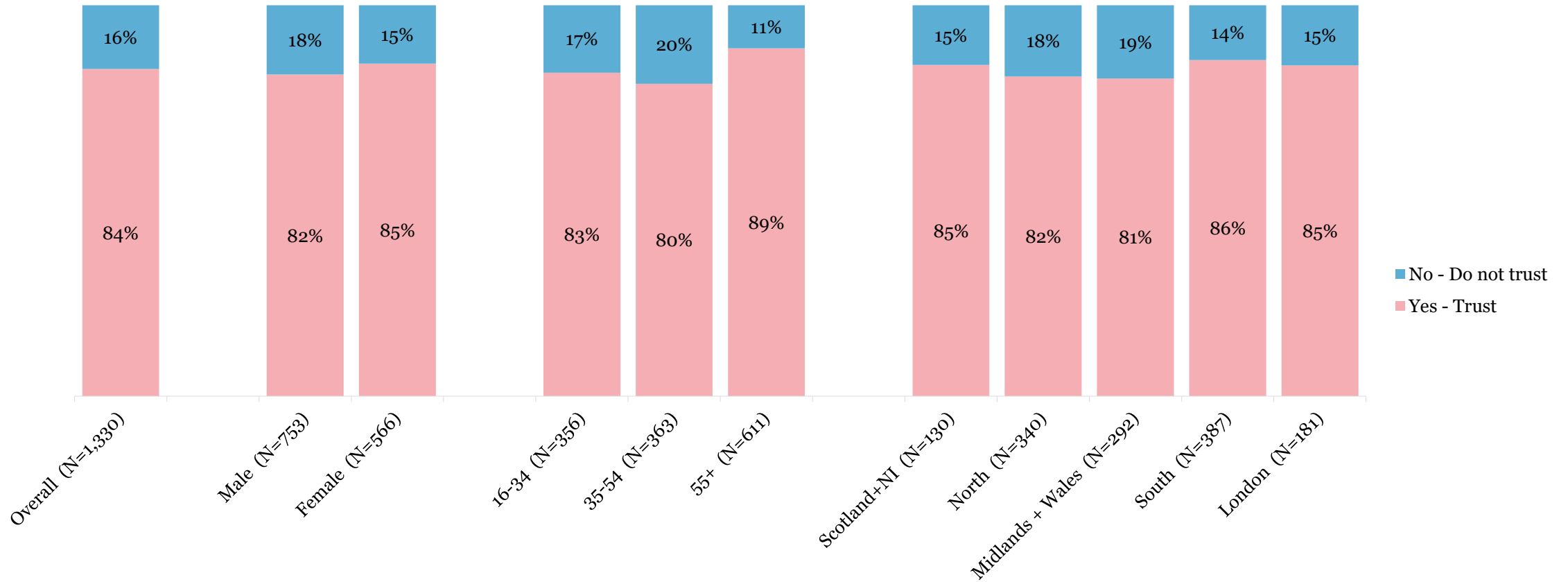
Profile: Trust - National news channels (E.g. BBC)

	No - Do not trust	Yes - Trust
Overall (N=1,330)	23%	77%
Male (N=753)	25%	75%
Female (N=566)	21%	79%
16-34 (N=356)	24%	76%
35-54 (N=363)	25%	75%
55+ (N=611)	20%	80%
Scotland+NI (N=130)	26%	74%
North (N=340)	22%	78%
Midlands + Wales (N=292)	26%	74%
South (N=387)	21%	79%
London (N=181)	21%	79%
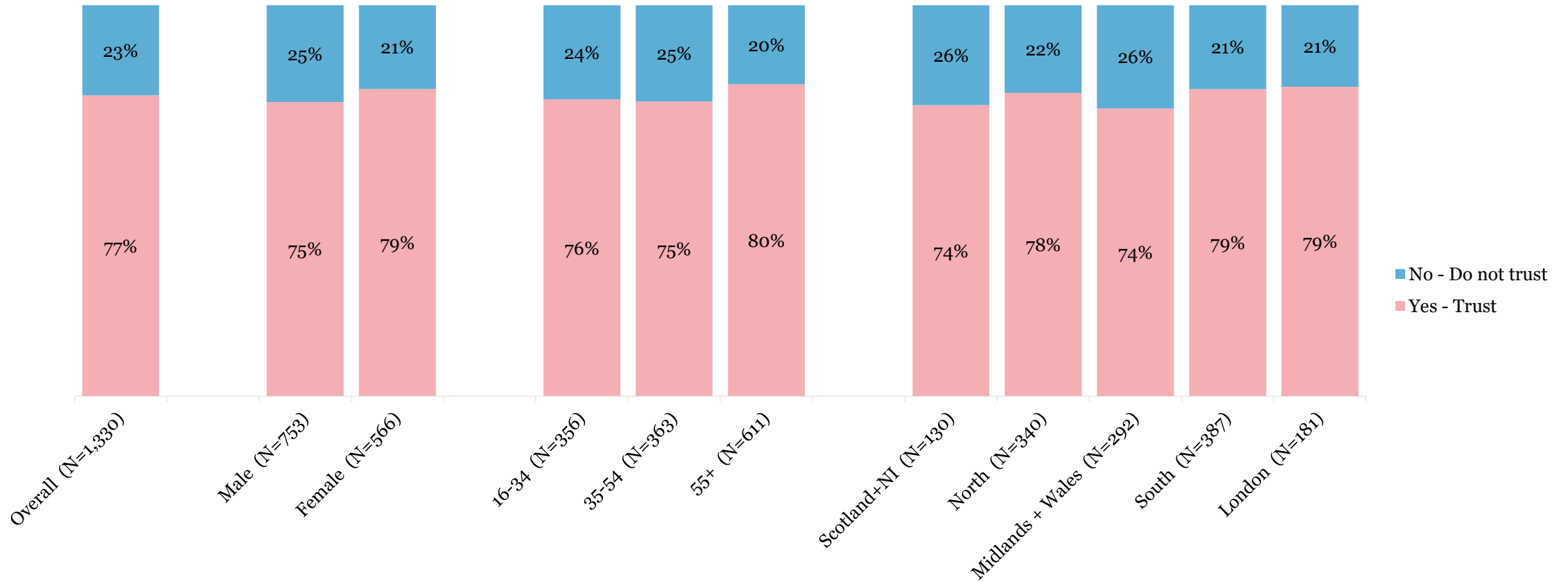
Who do you trust to give you reliable information about COVID-19?

Profile: Trust - Research companies
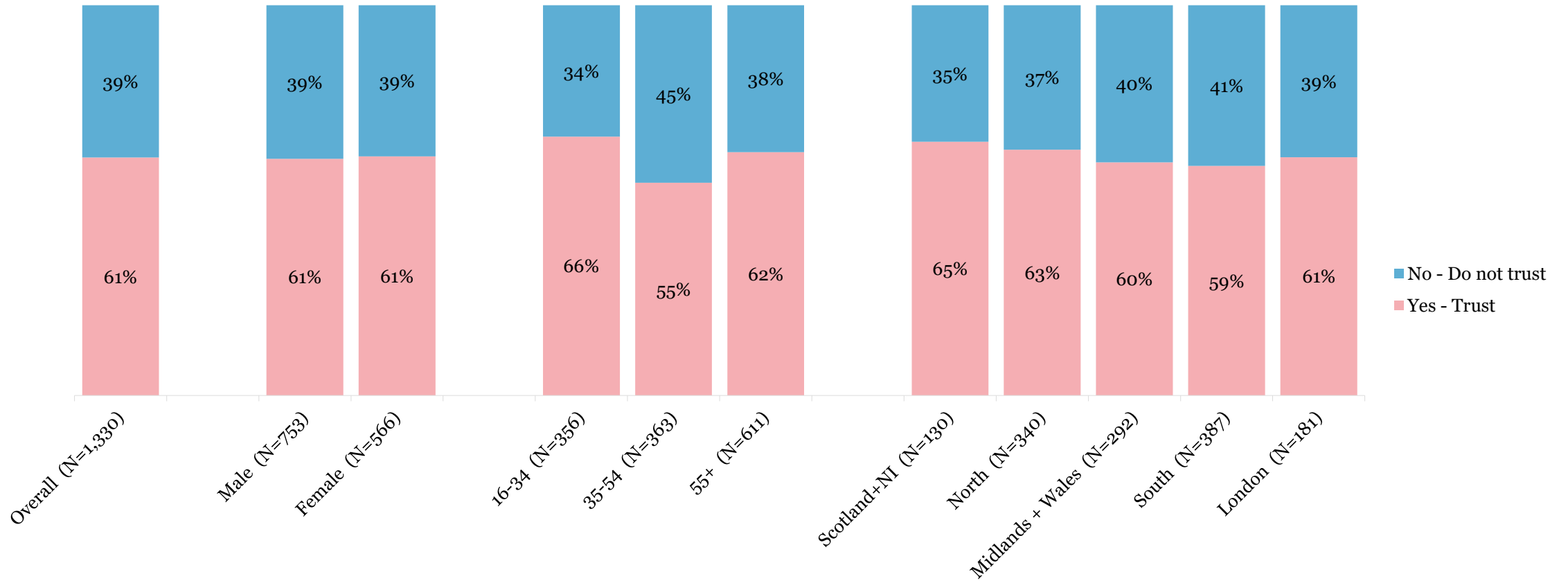
Who do you trust to give you reliable information about COVID-19?

Profile: Trust - Local news channels, stations and websites

Who do you trust to give you reliable information about COVID-19?

26 March, 2020
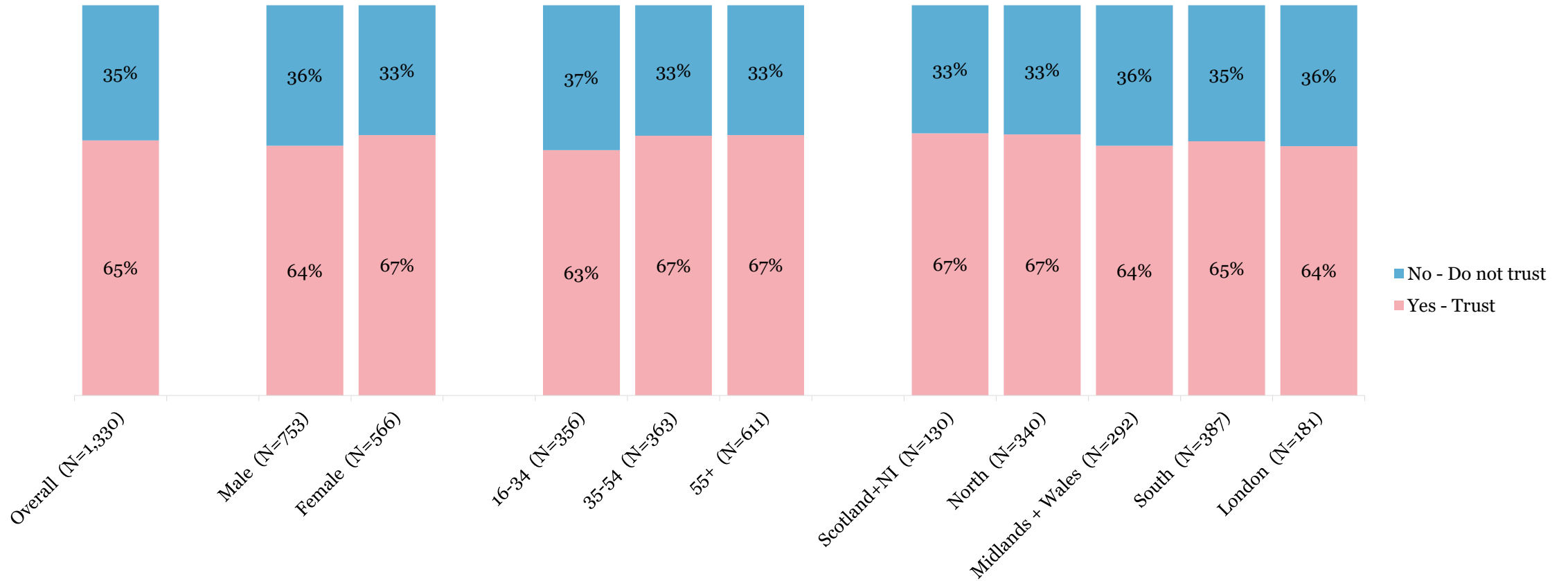
Profile: Trust - Friends and family

Who do you trust to give you reliable information about COVID-19?

26 March, 2020
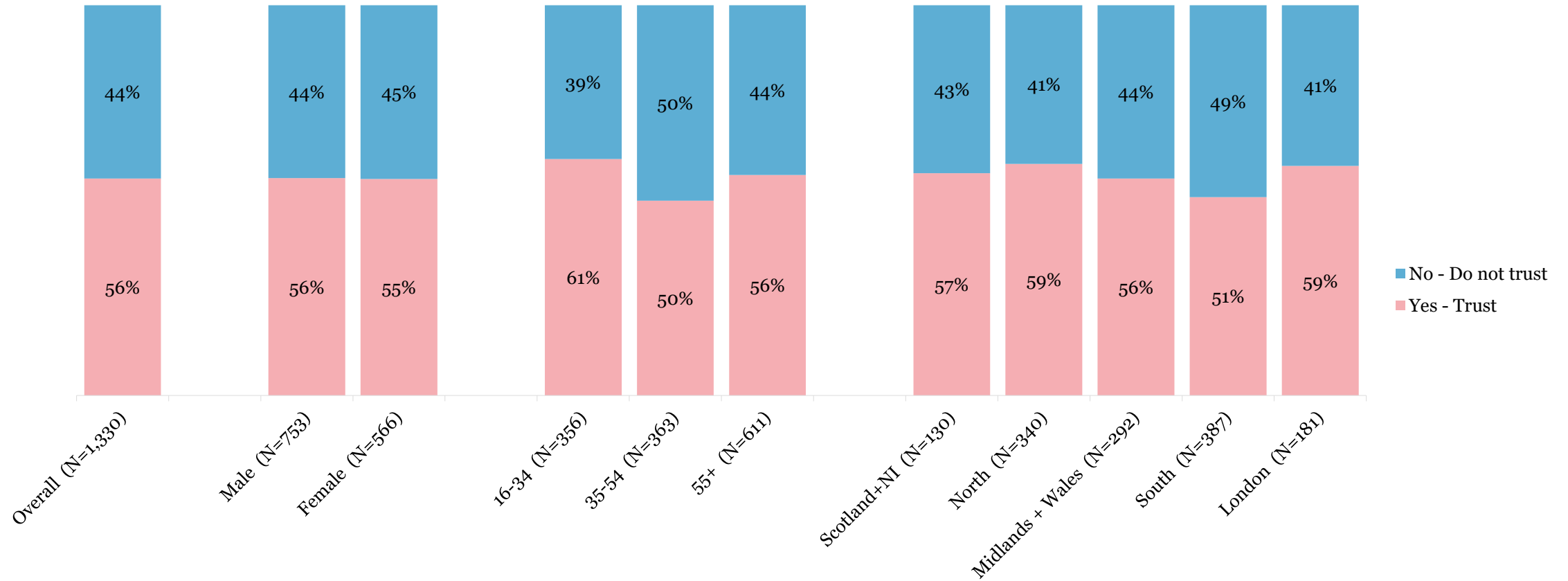
Profile: Trust - Your employer

Who do you trust to give you reliable information about COVID-19?

69

26 March, 2020
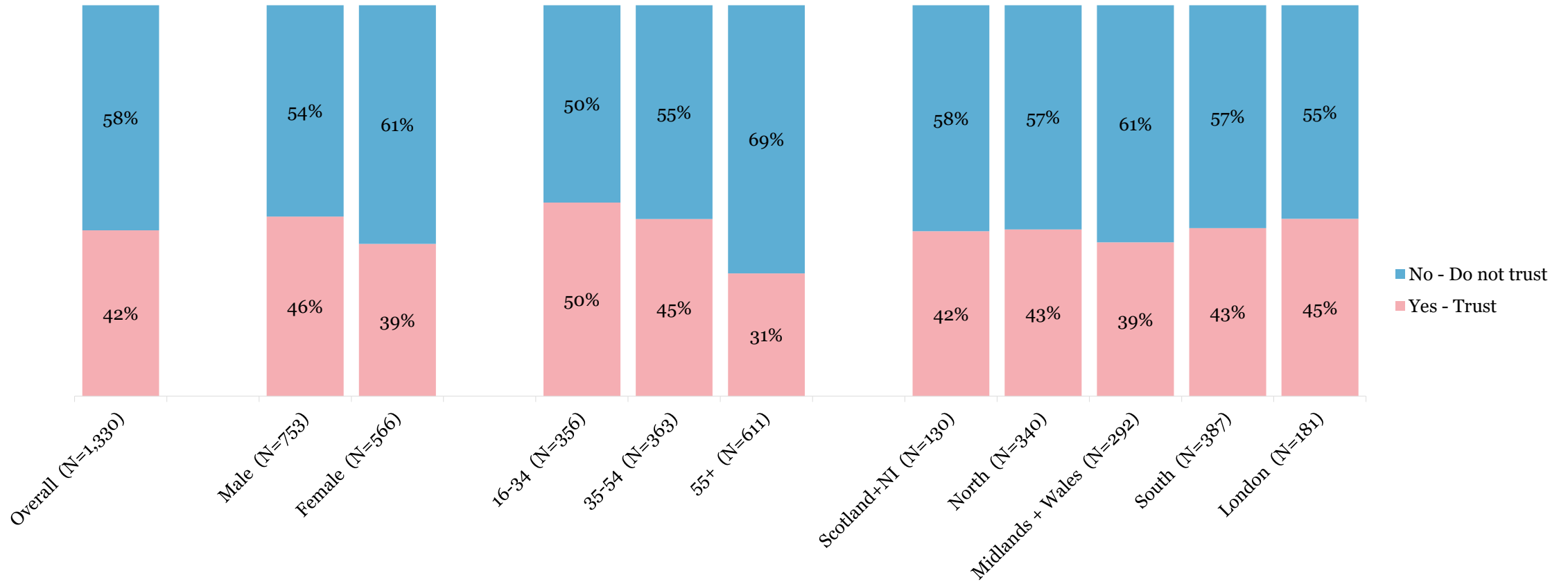
Profile: Trust - Politicians

Who do you trust to give you reliable information about COVID-19?

70
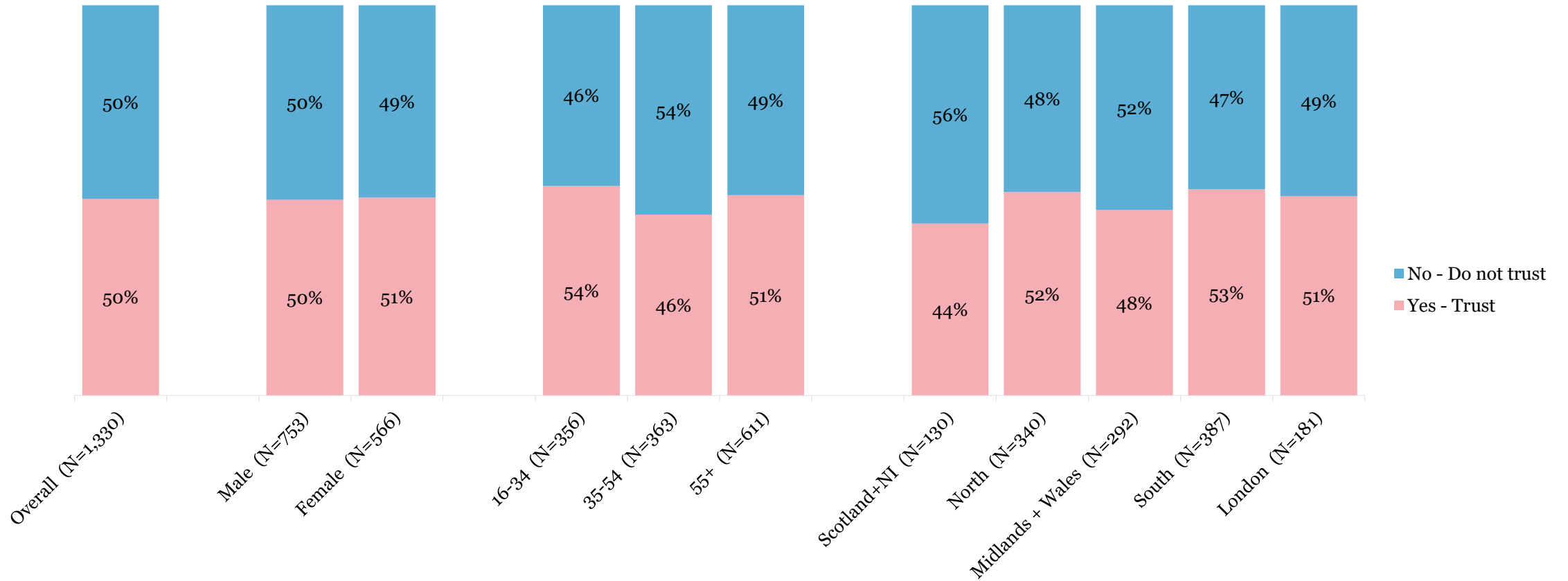
Profile: Trust - Newsgroups and community websites

Who do you trust to give you reliable information about COVID-19?

26 March, 2020
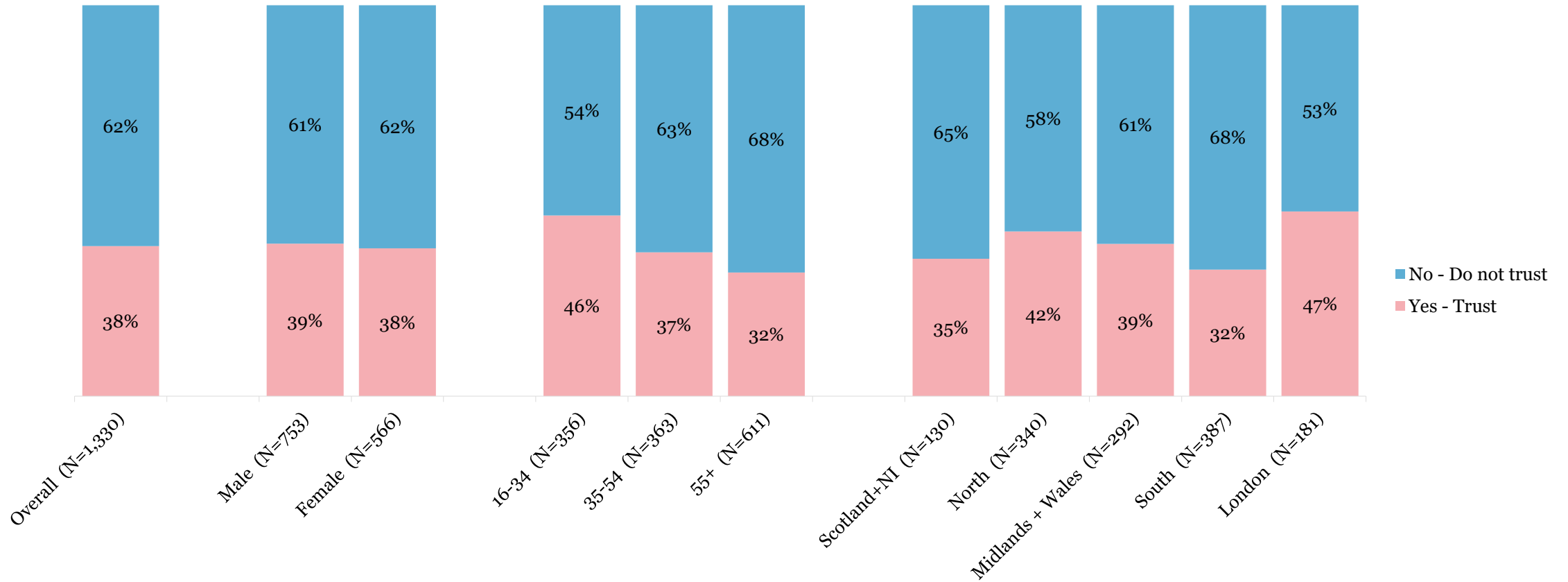
Profile: Trust - Colleagues

Who do you trust to give you reliable information about COVID-19?

72
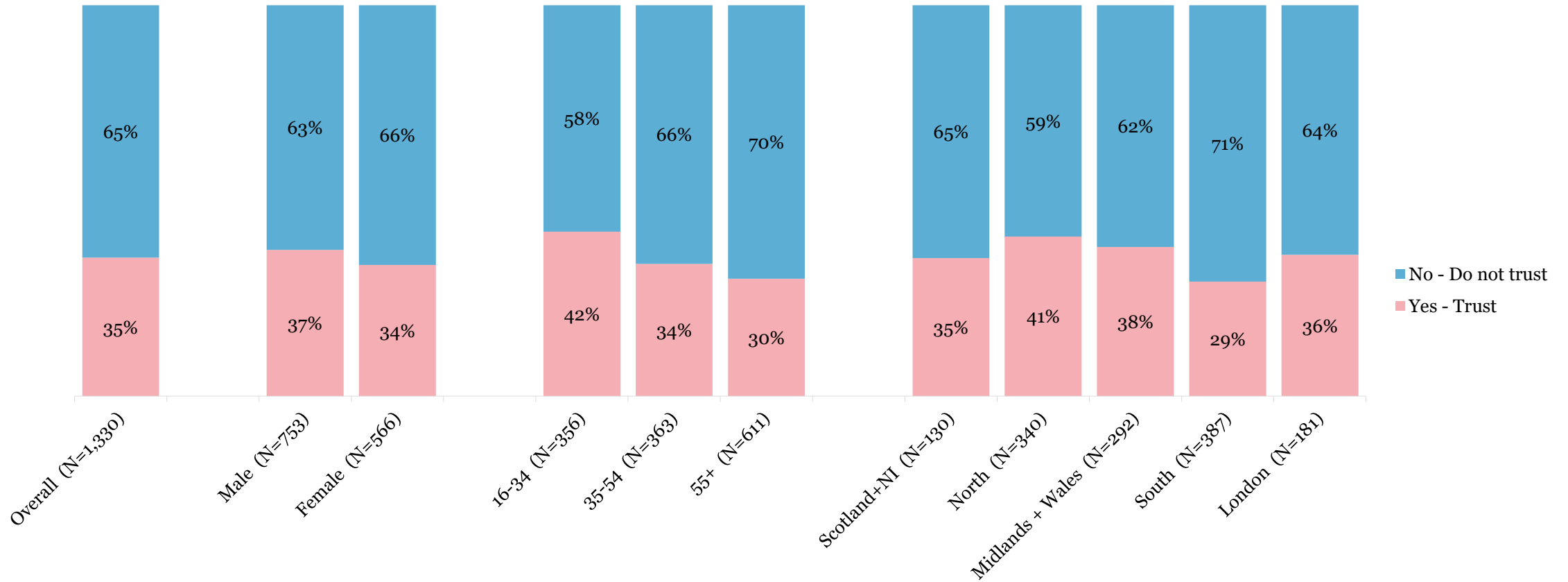
Profile: Trust - Brands and companies
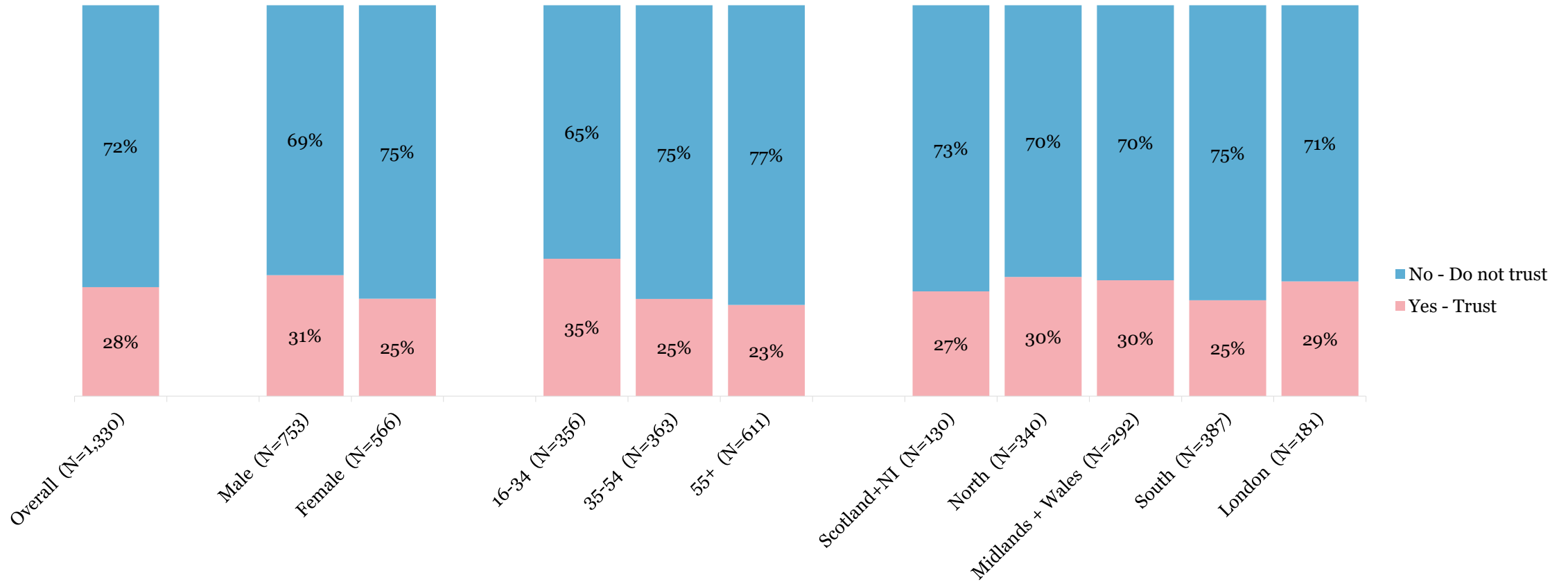
Who do you trust to give you reliable information about COVID-19?

Profile: Trust - Social media (E.g. Twitter, Facebook)

Legend:
- No - Do not trust
- Yes - Trust

Overall (N=1,330): 78% No, 22% Yes
Male (N=753): 76% No, 24% Yes
Female (N=566): 79% No, 21% Yes
16-34 (N=356): 65% No, 35% Yes
35-54 (N=363): 80% No, 20% Yes
55+ (N=611): 90% No, 10% Yes
Scotland+NI (N=130): 85% No, 15% Yes
North (N=340): 79% No, 21% Yes
Midlands + Wales (N=292): 78% No, 22% Yes
South (N=387): 82% No, 18% Yes
London (N=181): 61% No, 39% Yes
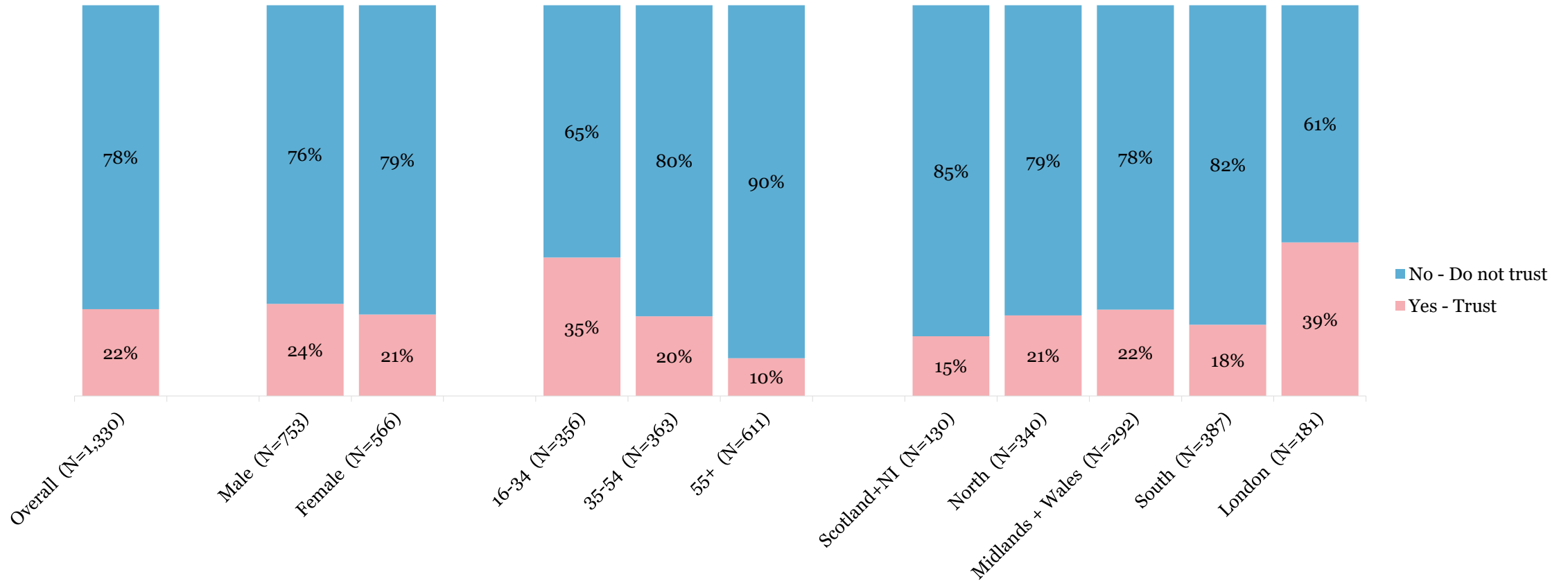
Who do you trust to give you reliable information about COVID-19?

Approval by audience - individuals (Wednesday 25th March)

Savanta:
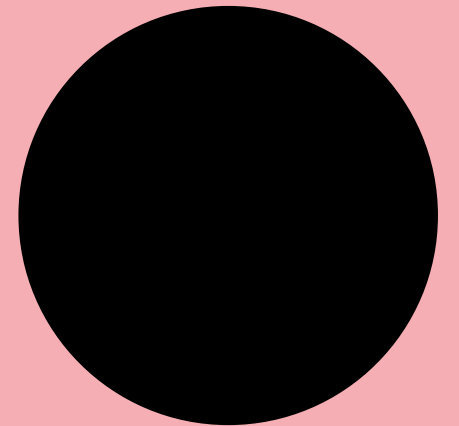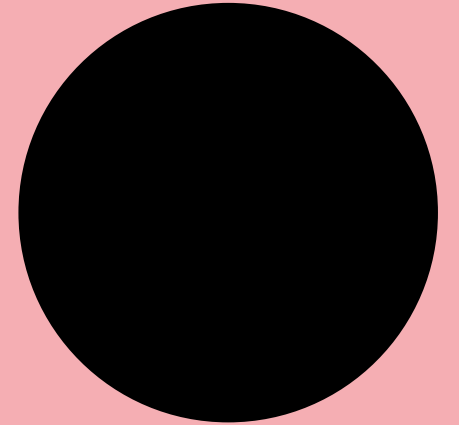
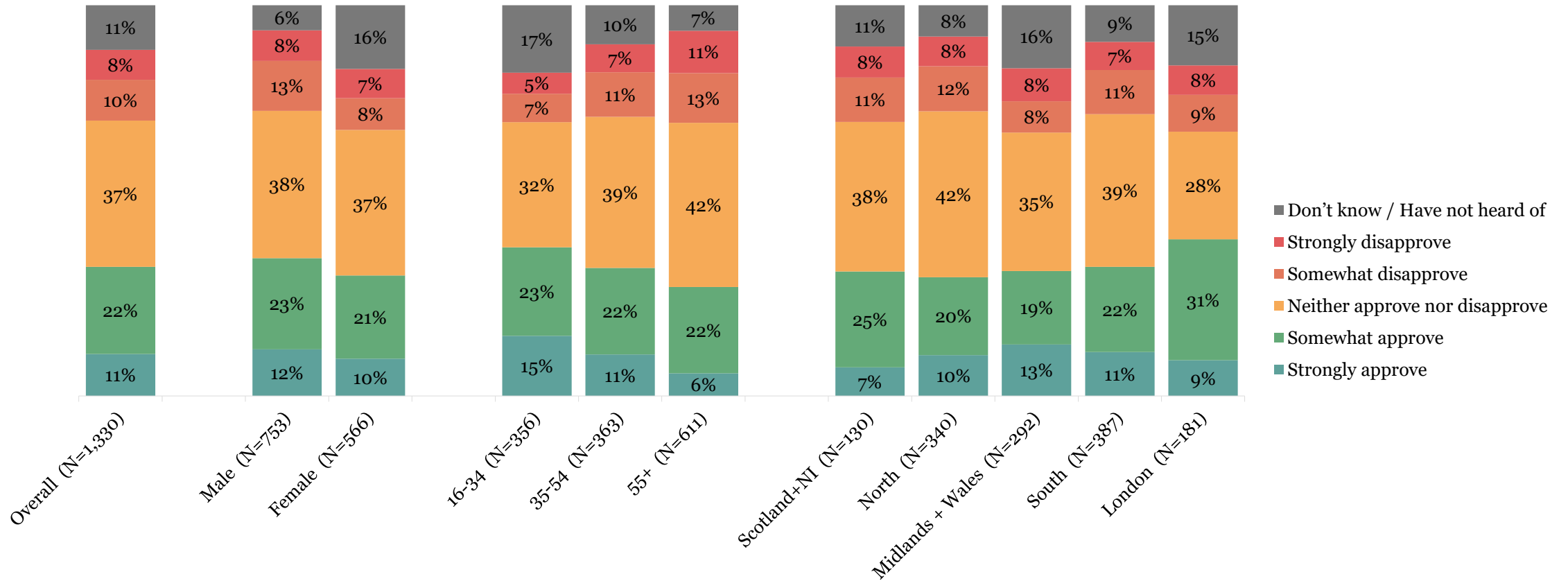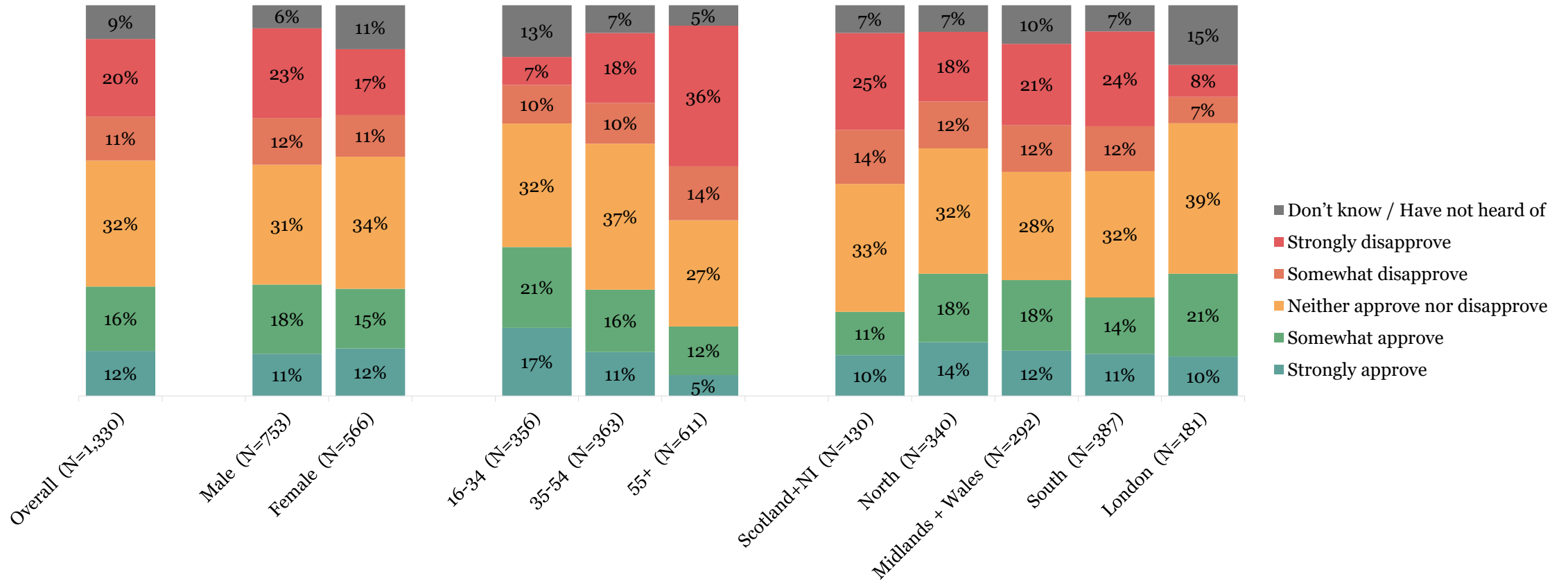# Profile: Approval - Chief Medical Officer, Chris Whitty
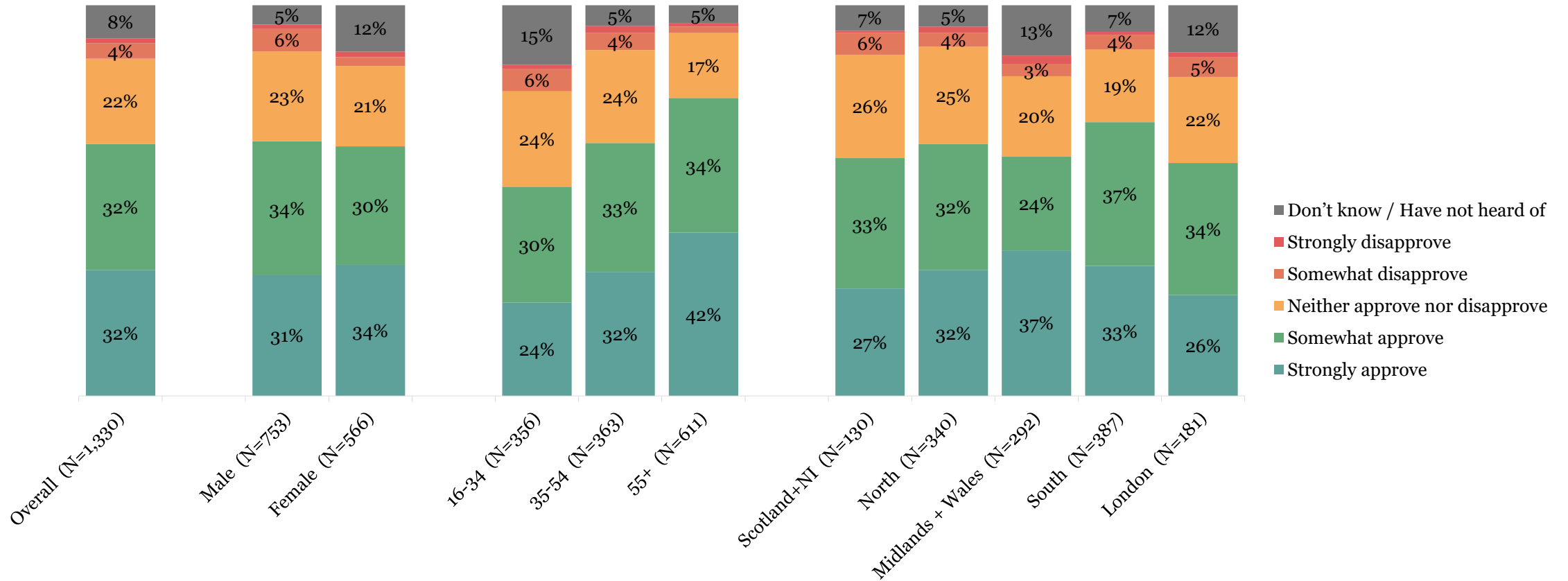
From what you have seen or heard to what extent do you approve or disapprove of how each of the following public figures are handling the outbreak of COVID-19?

Profile: Approval - Chief Scientific Adviser, Sir Patrick Vallance
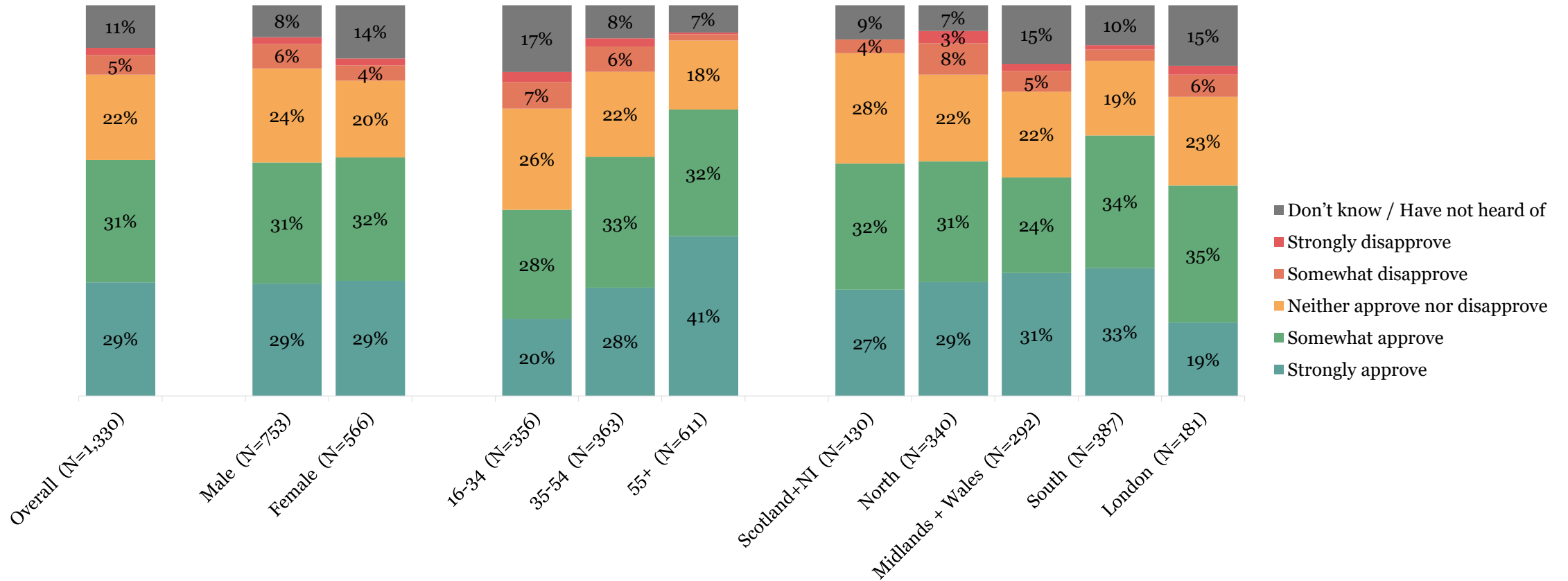
From what you have seen or heard to what extent do you approve or disapprove of how each of the following public figures are handling the outbreak of COVID-19?

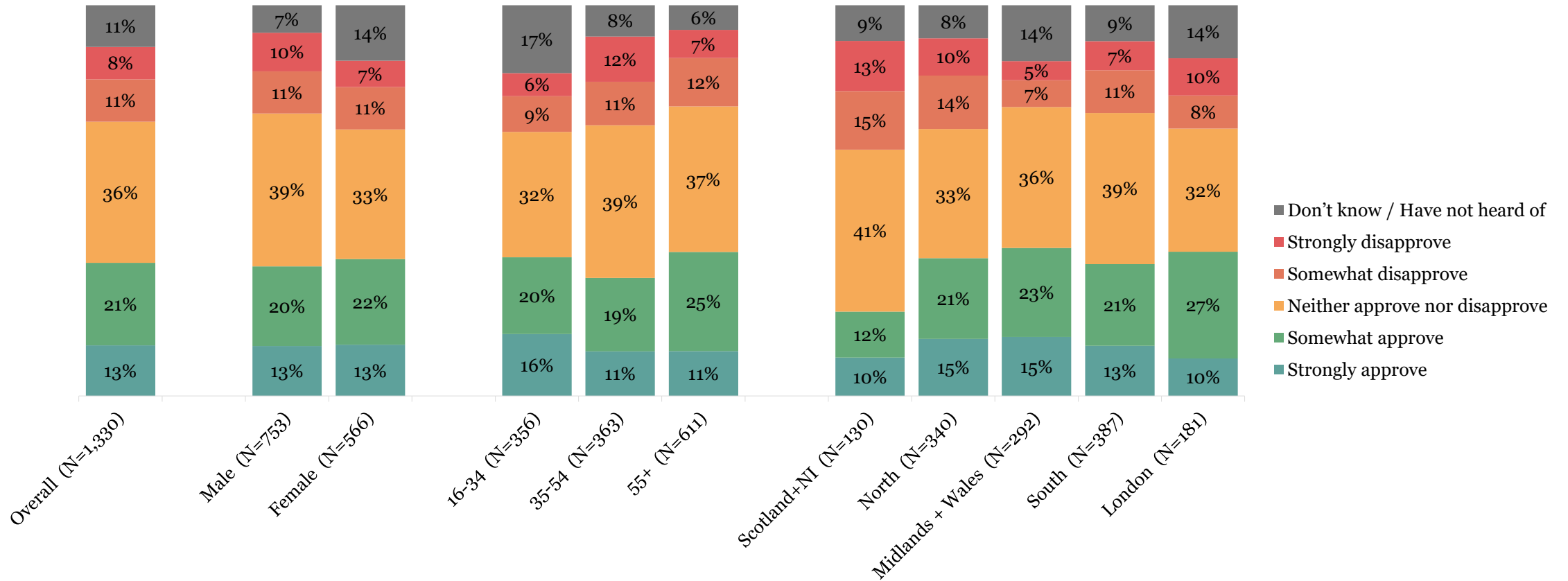# Profile: Approval - World Health Organisation Director General

From what you have seen or heard to what extent do you approve or disapprove of how each of the following public figures are handling the outbreak of COVID-19?

26 March, 2020
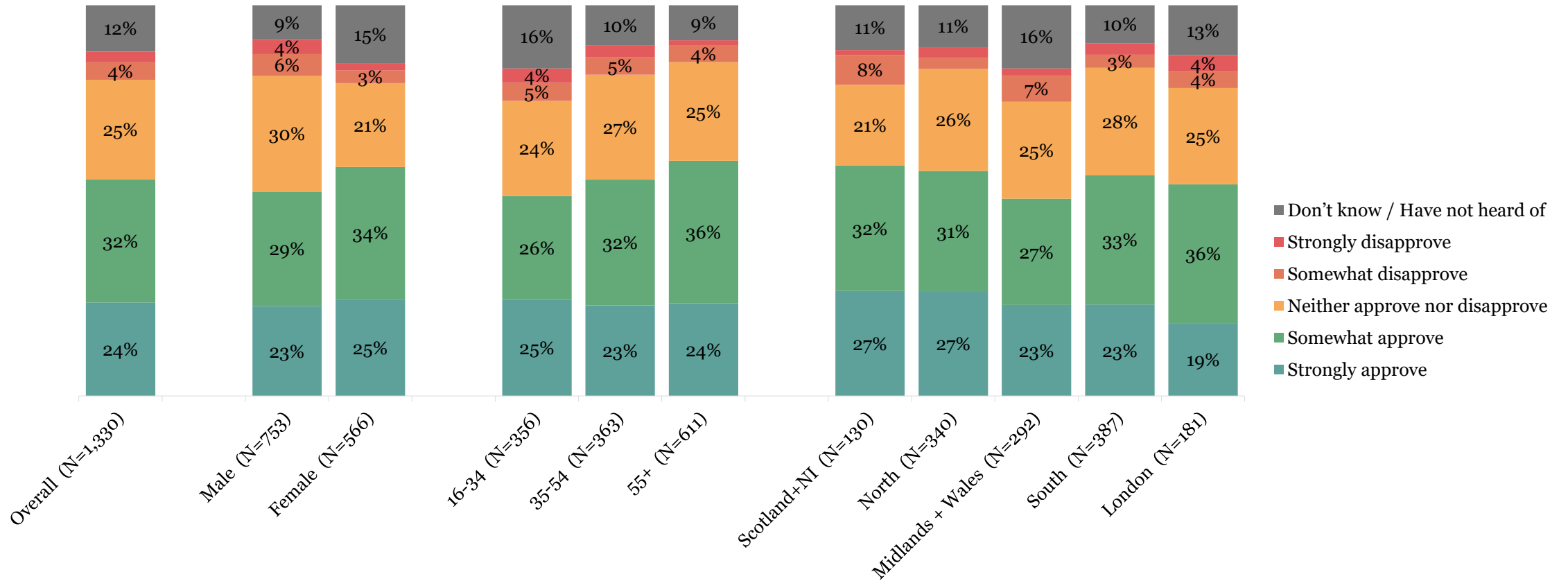
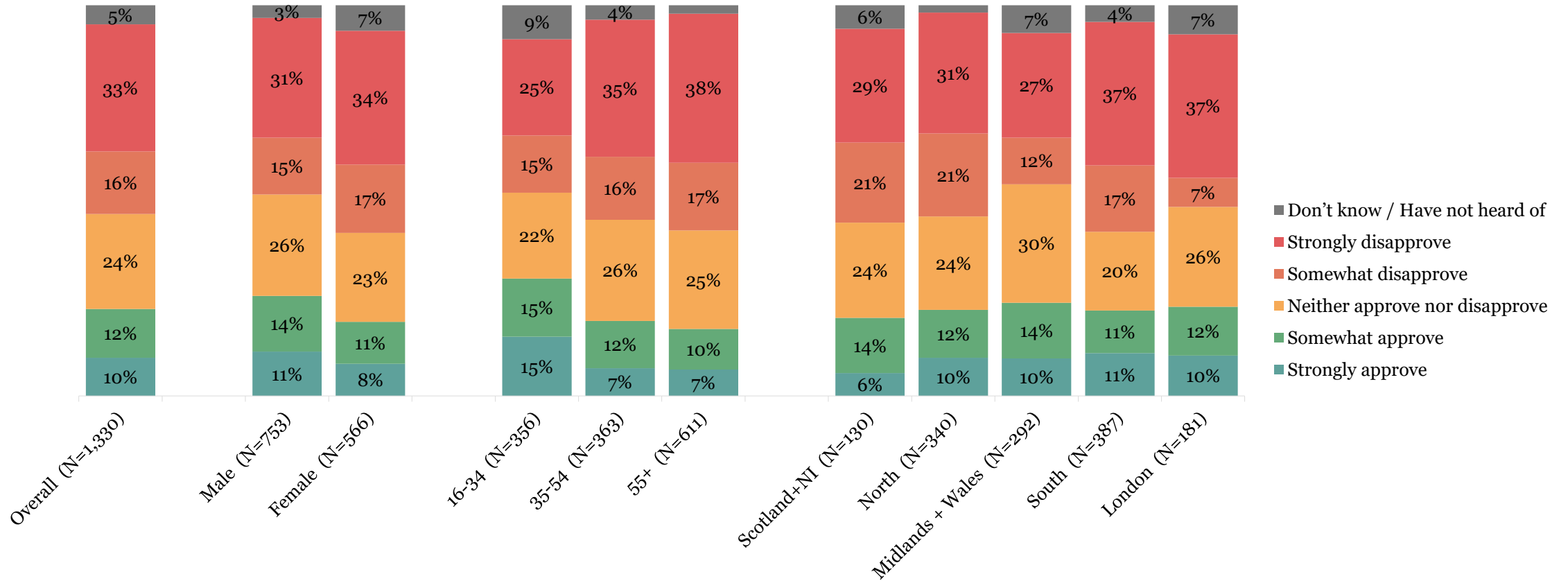# Profile: Approval - Prime Minister, Boris Johnson
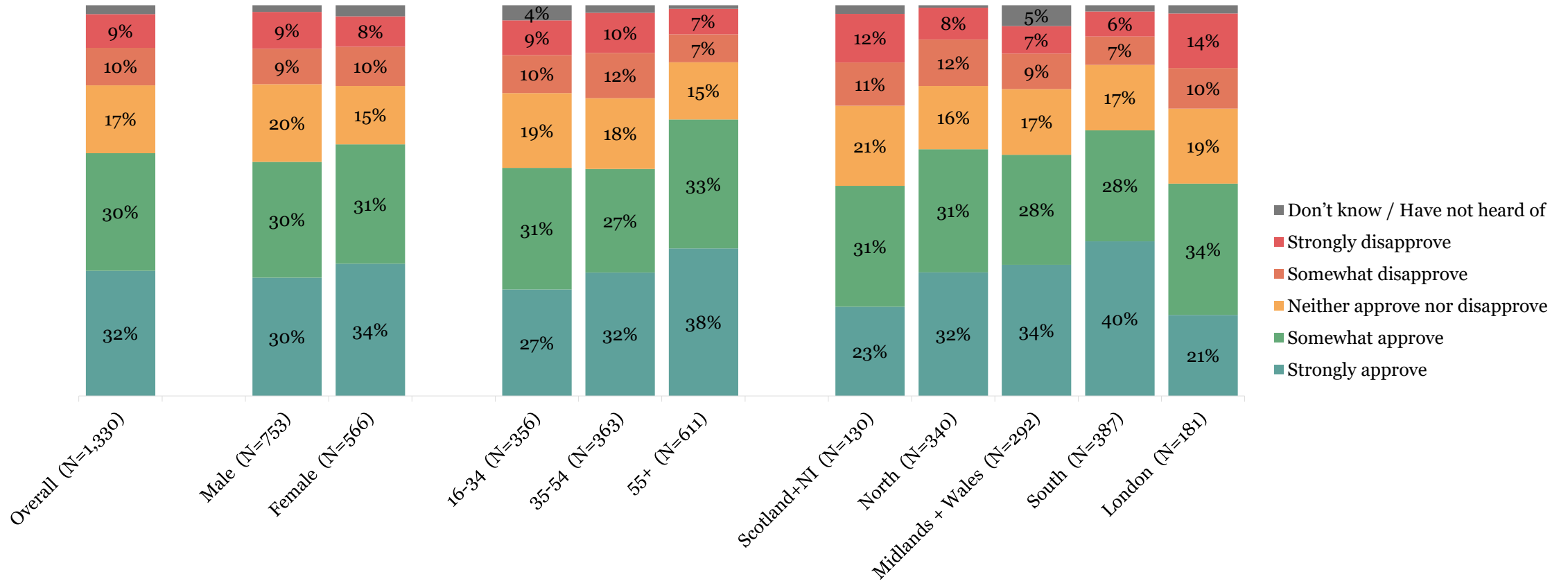
From what you have seen or heard to what extent do you approve or disapprove of how each of the following public figures are handling the outbreak of COVID-19?

Profile: Approval - Health Secretary, Matt Hancock
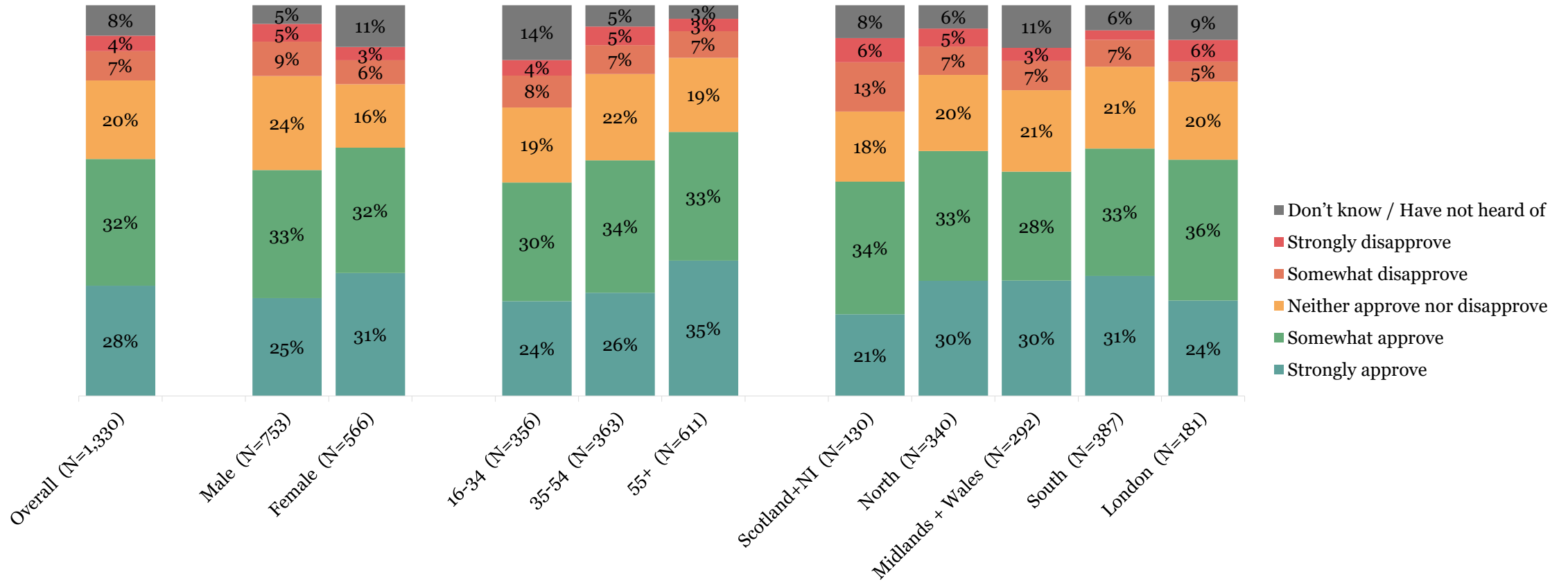
From what you have seen or heard to what extent do you approve or disapprove of how each of the following public figures are handling the outbreak of COVID-19?

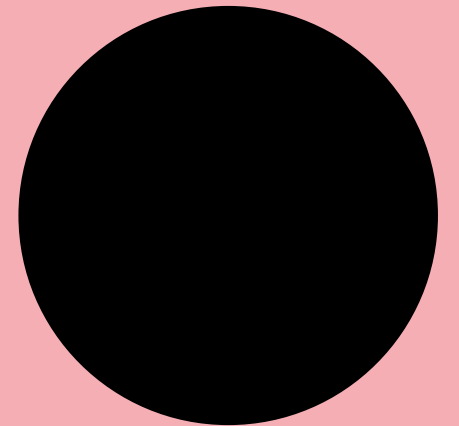# Profile: Approval - Chancellor of the Exchequer, Rishi Sunak
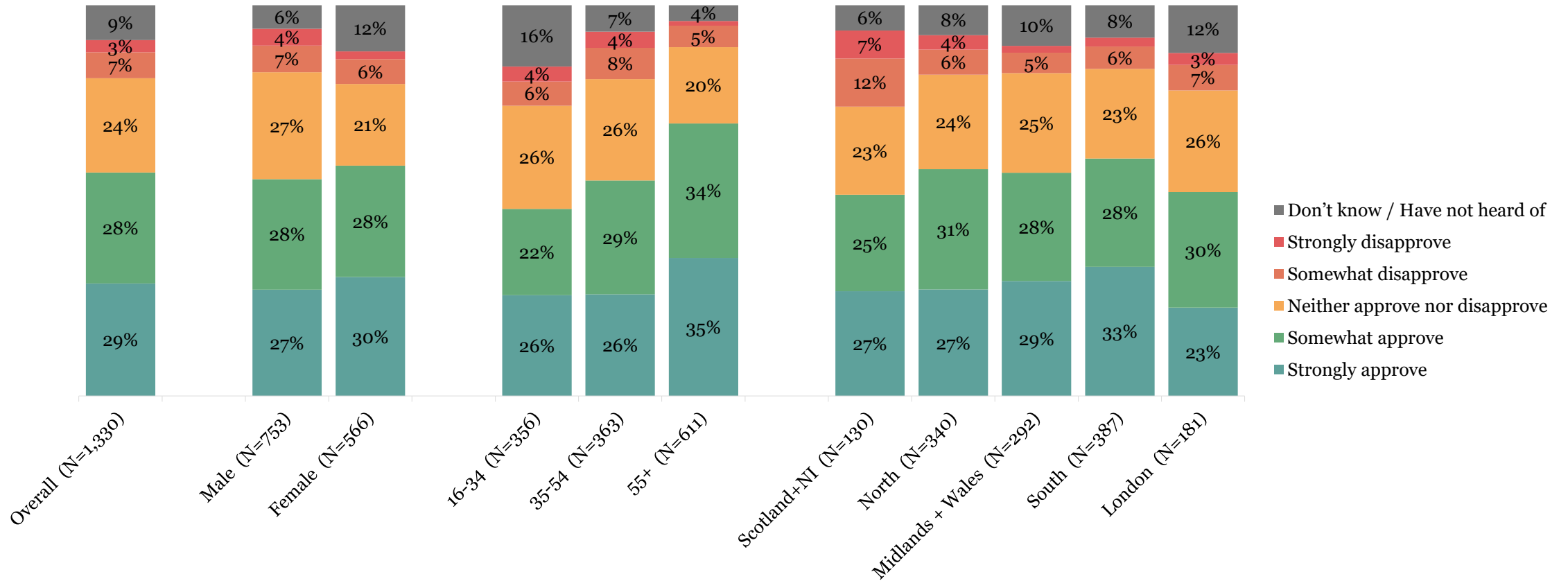
From what you have seen or heard to what extent do you approve or disapprove of how each of the following public figures are handling the outbreak of COVID-19?

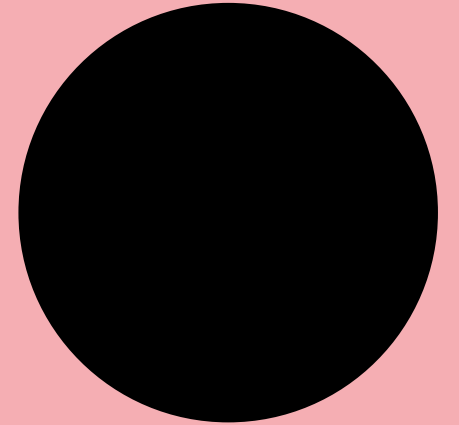# Profile: Approval - French President, Emmanuel Macron

From what you have seen or heard to what extent do you approve or disapprove of how each of the following public figures are handling the outbreak of COVID-19?

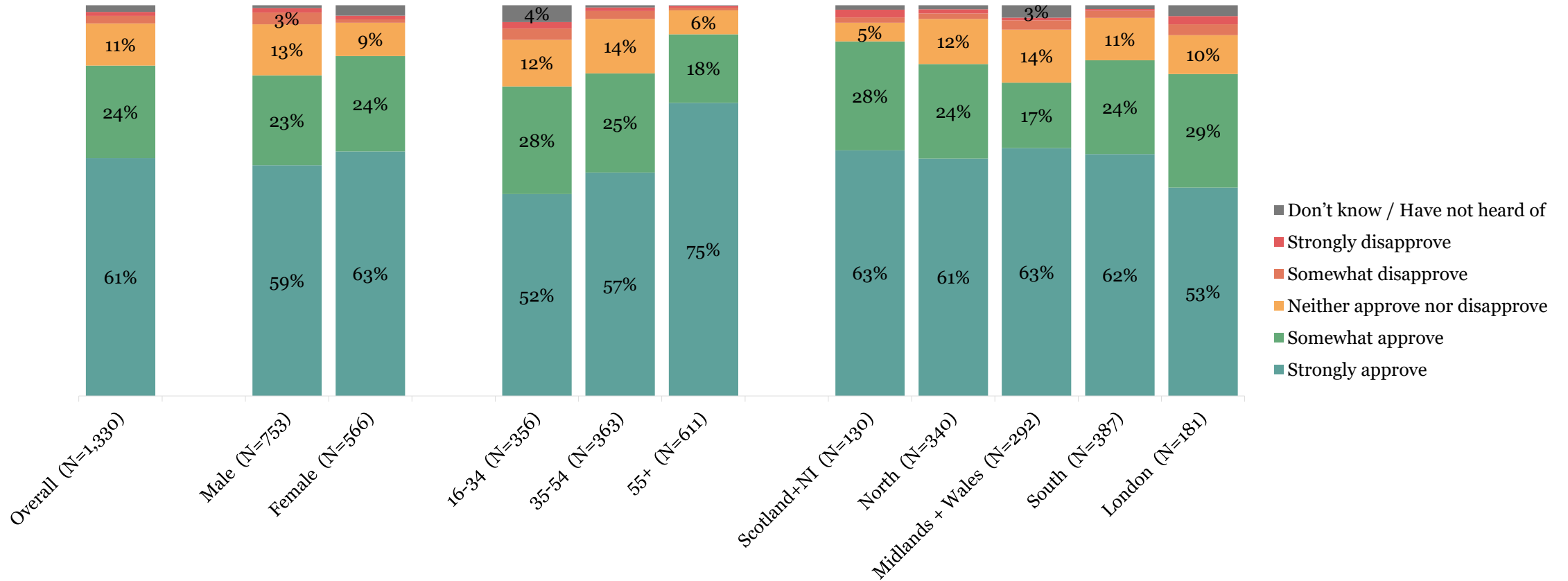# Profile: Approval - Leader of the Opposition, Jeremy Corbyn

From what you have seen or heard to what extent do you approve or disapprove of how each of the following public figures are handling the outbreak of COVID-19?

Profile: Approval - Cabinet Office Minister, Michael Gove

From what you have seen or heard to what extent do you approve or disapprove of how each of the following public figures are handling the outbreak of COVID-19?

Profile: Approval - US President, Donald Trump

26 March, 2020

From what you have seen or heard to what extent do you approve or disapprove of how each of the following public figures are handling the outbreak of COVID-19?

85

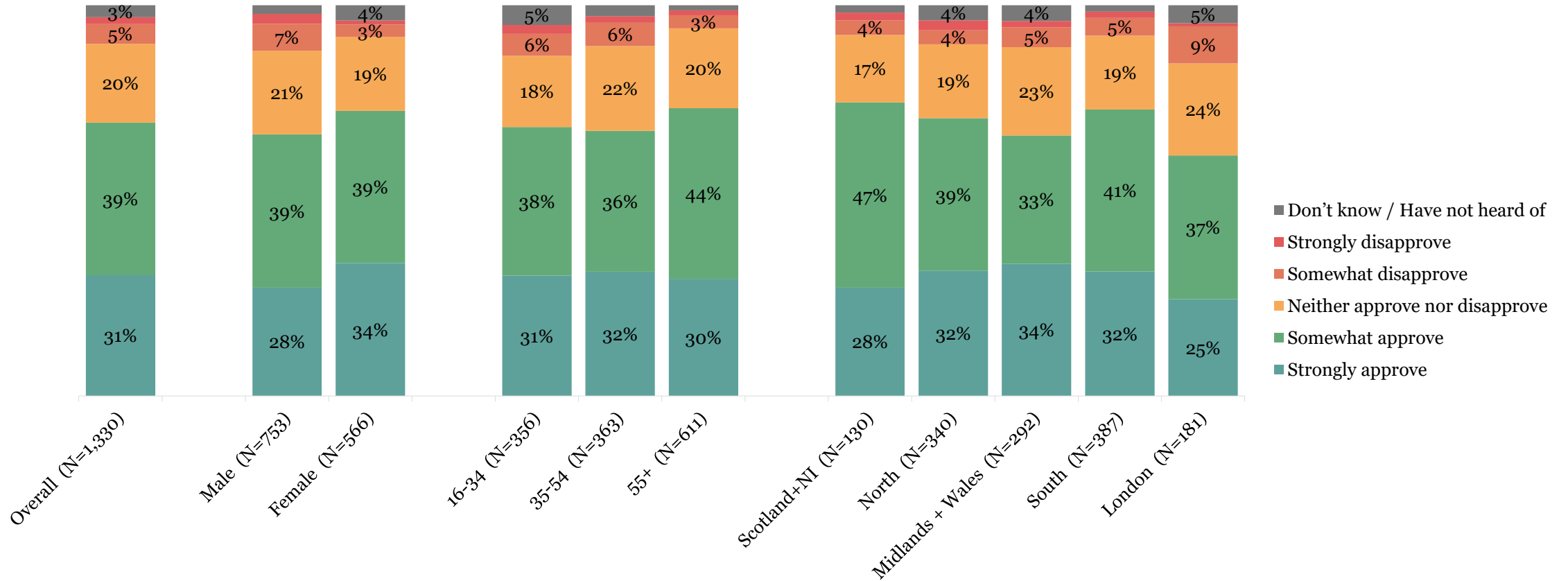# Approval by audience - organisations (Wednesday 25th March)
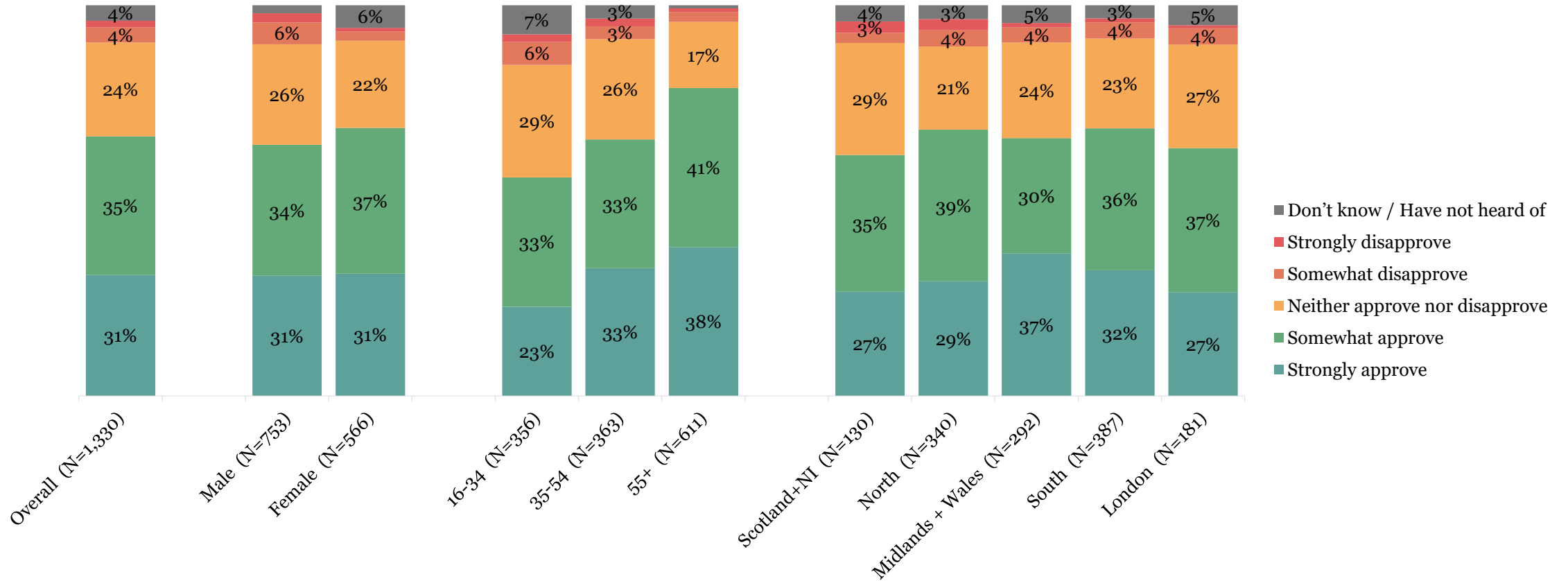
Savanta**:**

Profile: Approval - NHS

From what you have seen or heard to what extent do you approve or disapprove of how each of the following organisations are handling the outbreak of COVID-19?

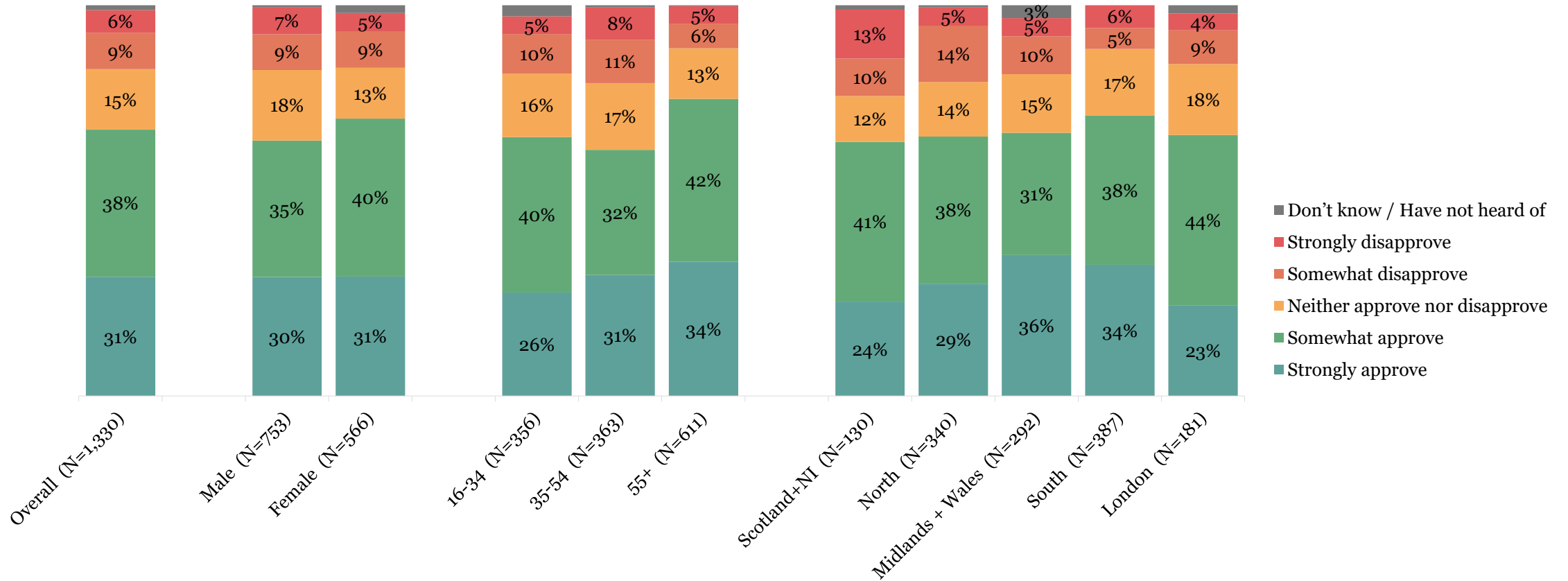# Profile: Approval - World Health Organisation

From what you have seen or heard to what extent do you approve or disapprove of how each of the following organisations are handling the outbreak of COVID-19?

Profile: Approval - Public Health England / Scotland / Wales

From what you have seen or heard to what extent do you approve or disapprove of how each of the following organisations are handling the outbreak of COVID-19?

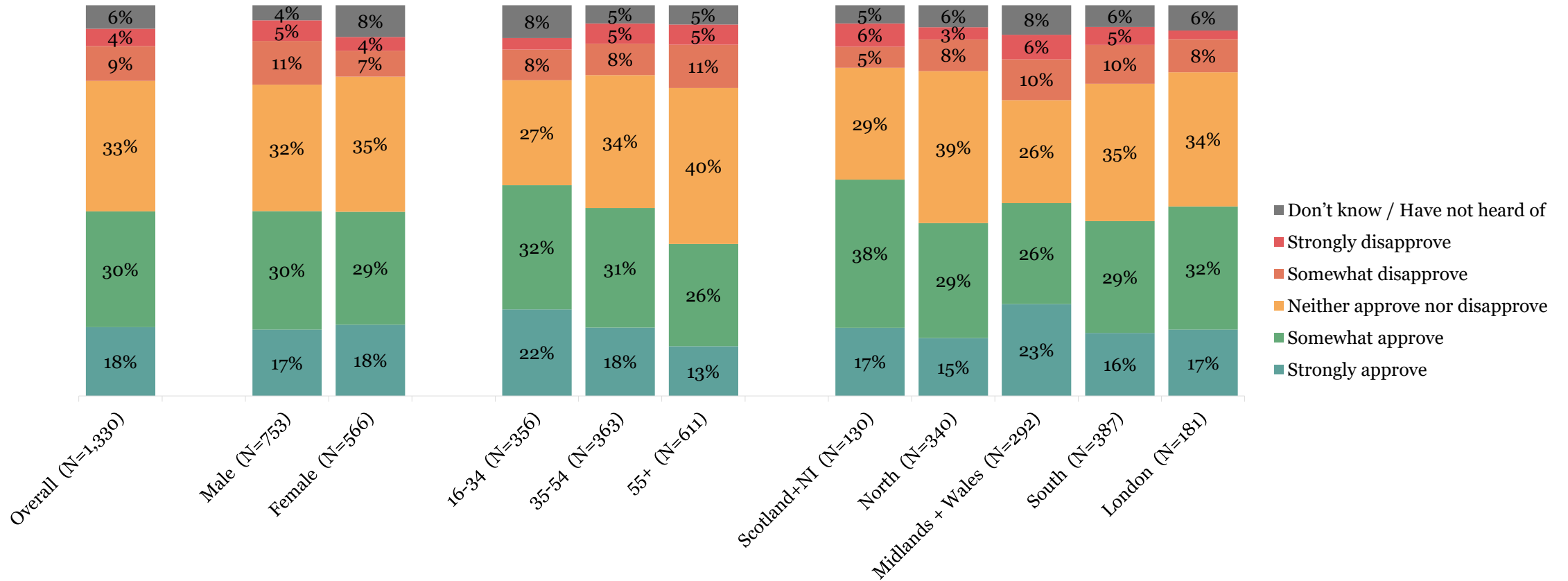26 March, 2020

Profile: Approval - UK Government

From what you have seen or heard to what extent do you approve or disapprove of how each of the following organisations are handling the outbreak of COVID-19?

Profile: Approval - European Union
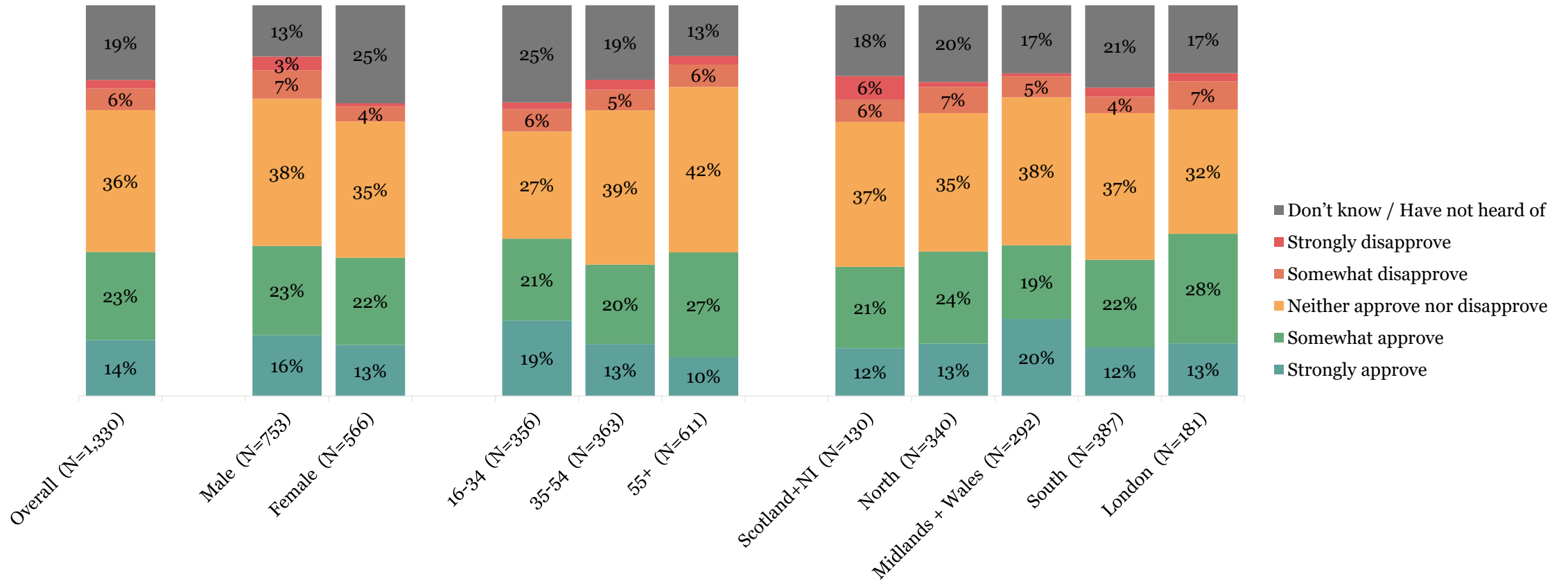

From what you have seen or heard to what extent do you approve or disapprove of how each of the following organisations are handling the outbreak of COVID-19?

26 March, 2020

Profile: Approval - Confederation of British Industry (CBI)

From what you have seen or heard to what extent do you approve or disapprove of how each of the following organisations are handling the outbreak of COVID-19?

Profile: Approval - US Government
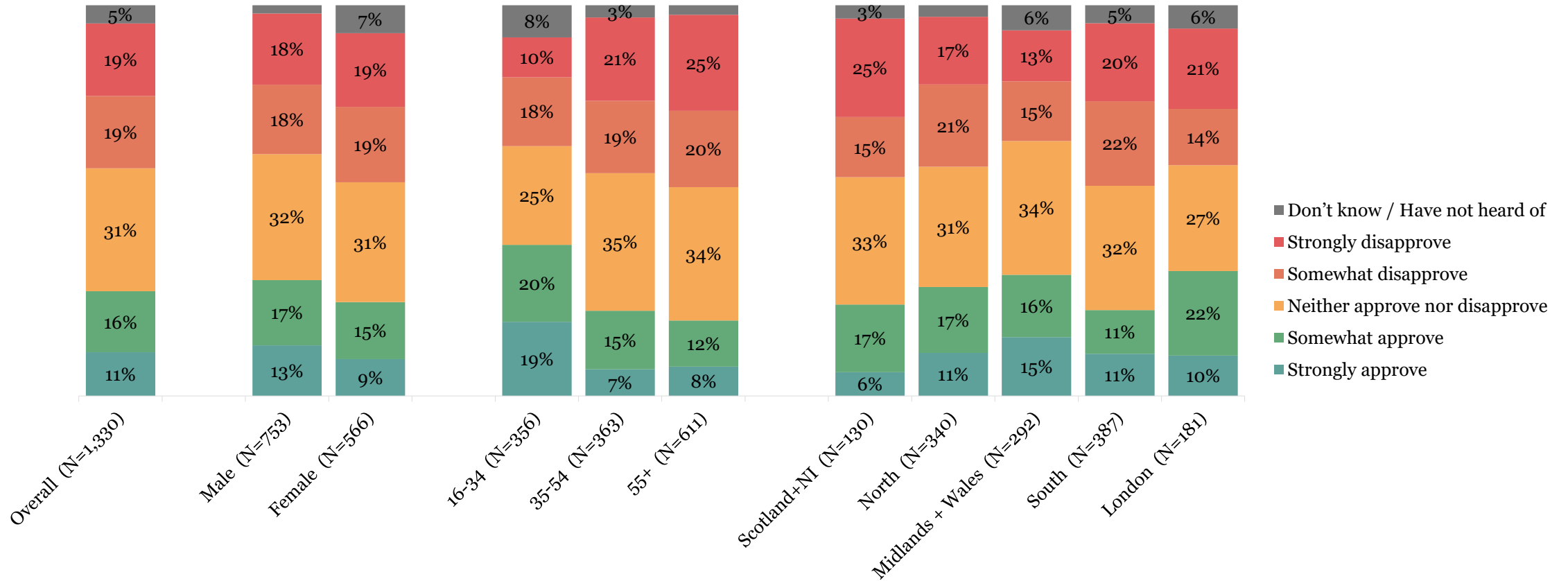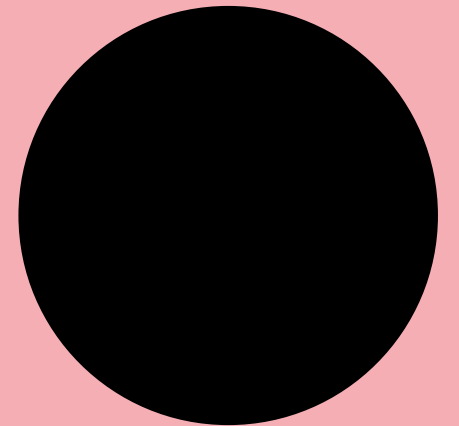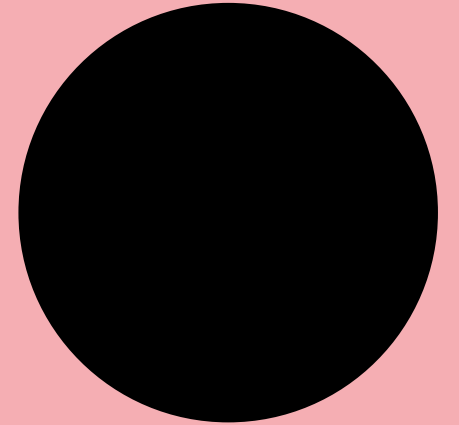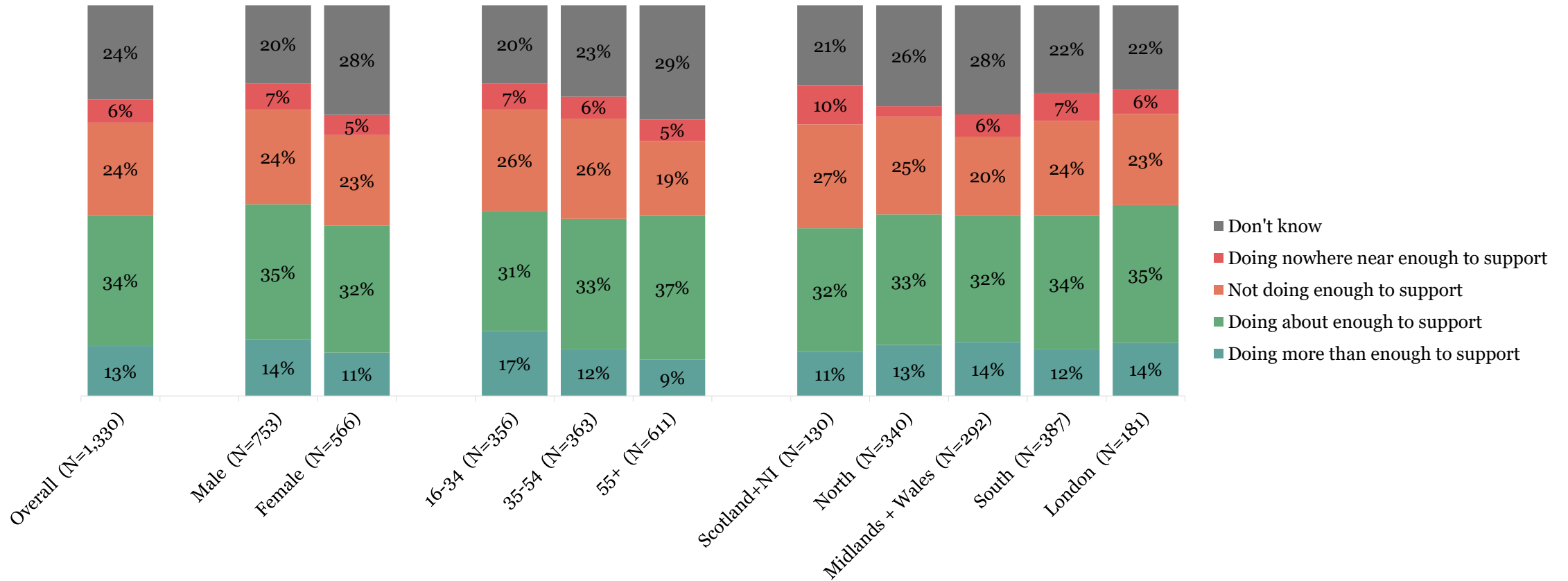

From what you have seen or heard to what extent do you approve or disapprove of how each of the following organisations are handling the outbreak of COVID-19?

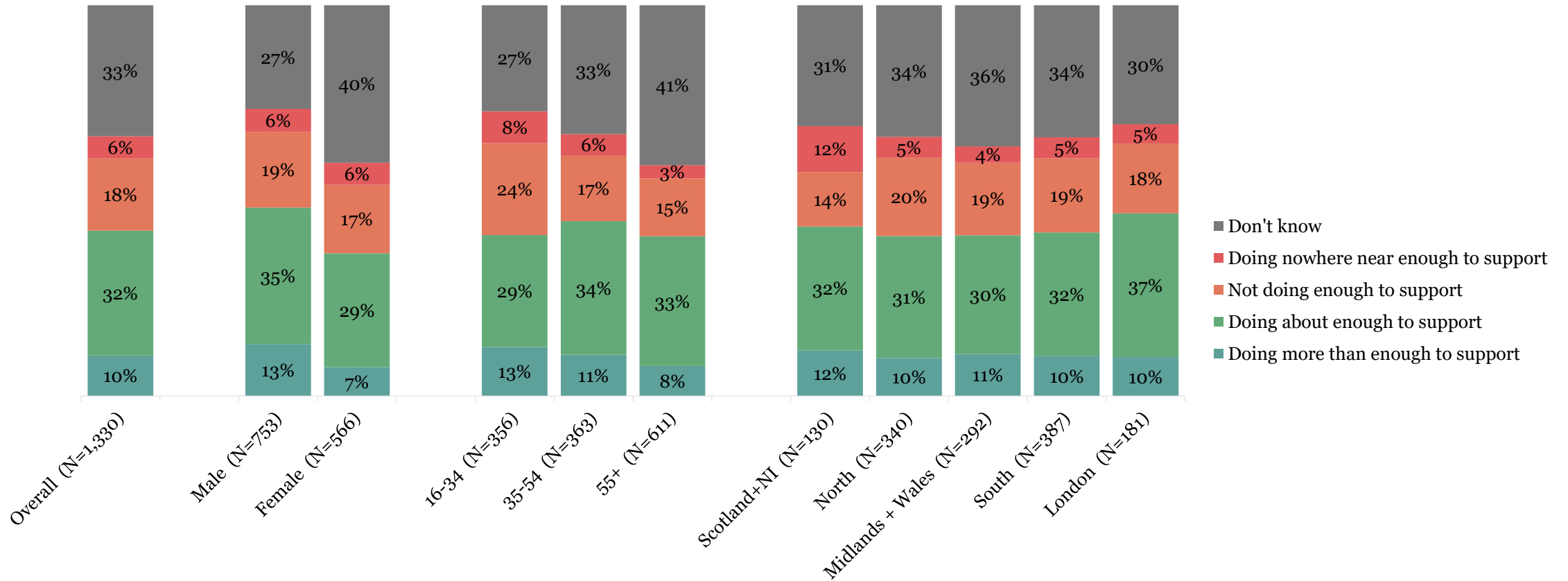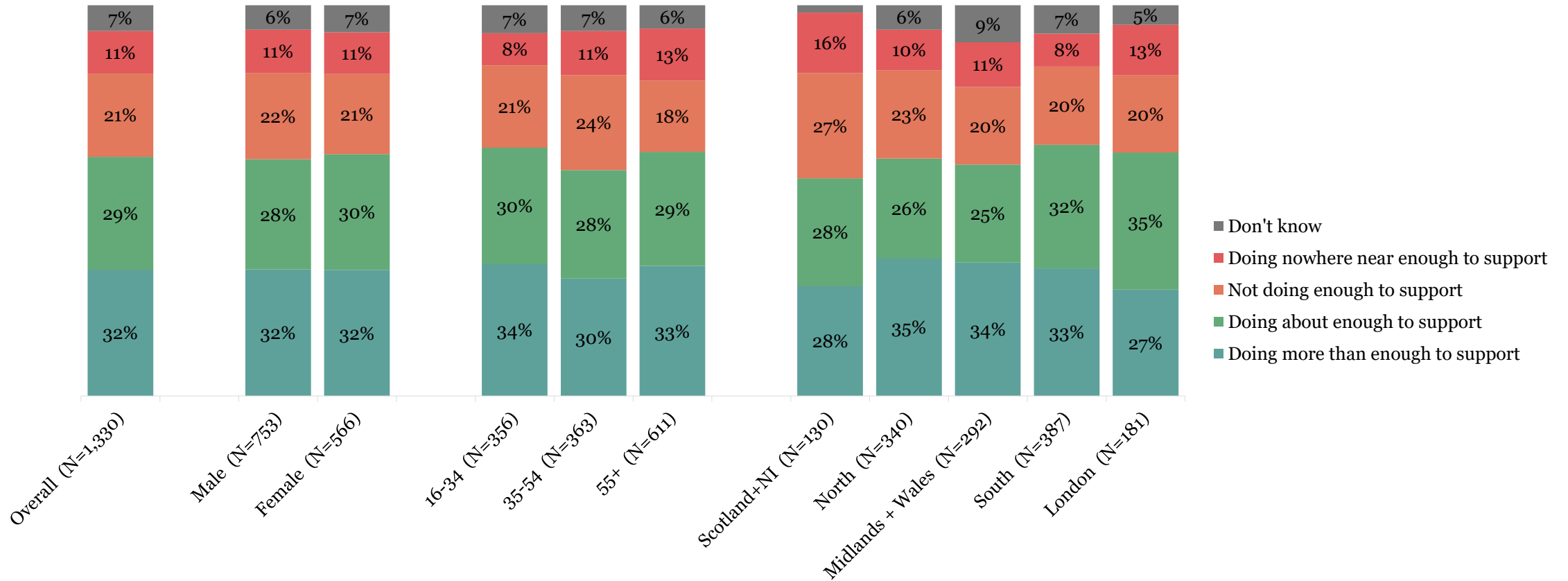# Support level by audience (Wednesday 25th March)

Profile: Airlines

From what you have seen or heard, to what extent do you think the government is doing enough to support each of the following?

Profile: Insurance companies

Legend:
- Don't know
- Doing nowhere near enough to support
- Not doing enough to support
- Doing about enough to support
- Doing more than enough to support

Category	Don't know	Doing nowhere near enough to support	Not doing enough to support	Doing about enough to support	Doing more than enough to support
Overall (N=1,330)	33%	6%	18%	32%	10%
Male (N=753)	27%	6%	19%	35%	13%
Female (N=566)	40%	6%	17%	29%	7%
16-34 (N=356)	27%	8%	24%	29%	13%
35-54 (N=363)	33%	6%	17%	34%	11%
55+ (N=611)	41%	3%	15%	33%	8%
Scotland+NI (N=130)	31%	12%	14%	32%	12%
North (N=340)	34%	5%	20%	31%	10%
Midlands + Wales (N=292)	36%	4%	19%	30%	11%
South (N=387)	34%	5%	19%	32%	10%
London (N=181)	30%	5%	18%	37%	10%

From what you have seen or heard, to what extent do you think the government is doing enough to support each of the following?

Profile: NHS

From what you have seen or heard, to what extent do you think the government is doing enough to support each of the following?

Profile: Supermarkets

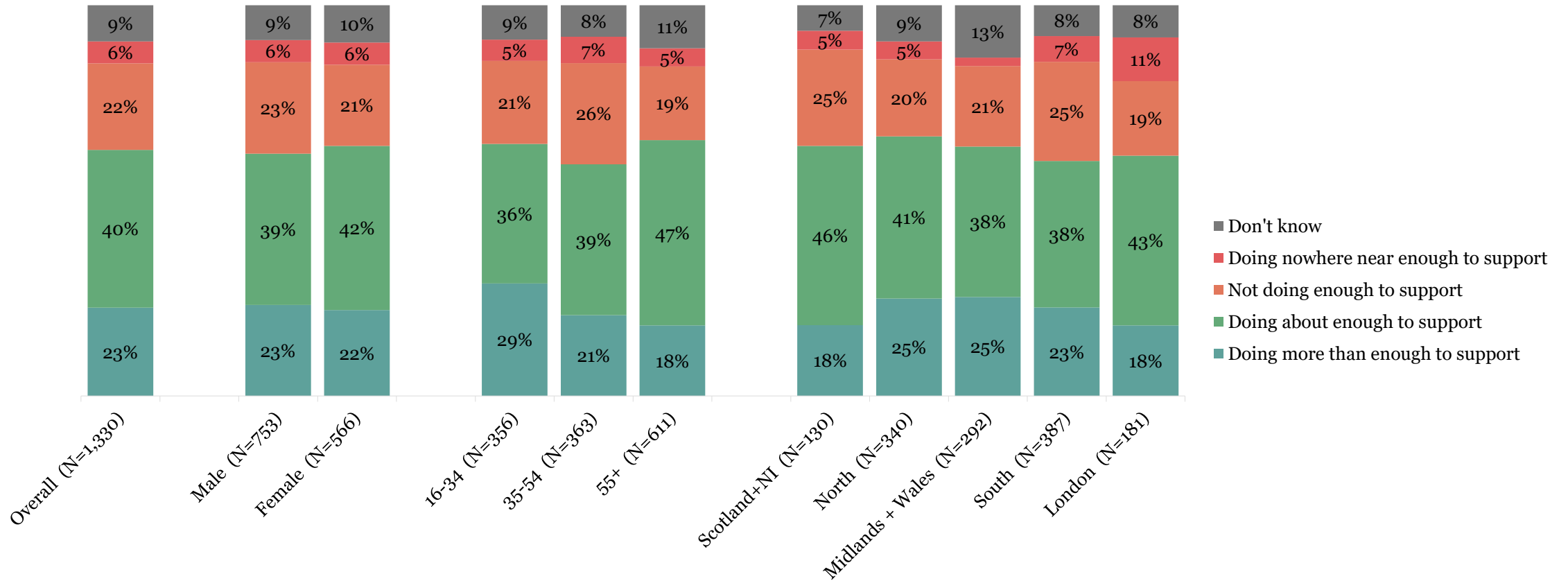
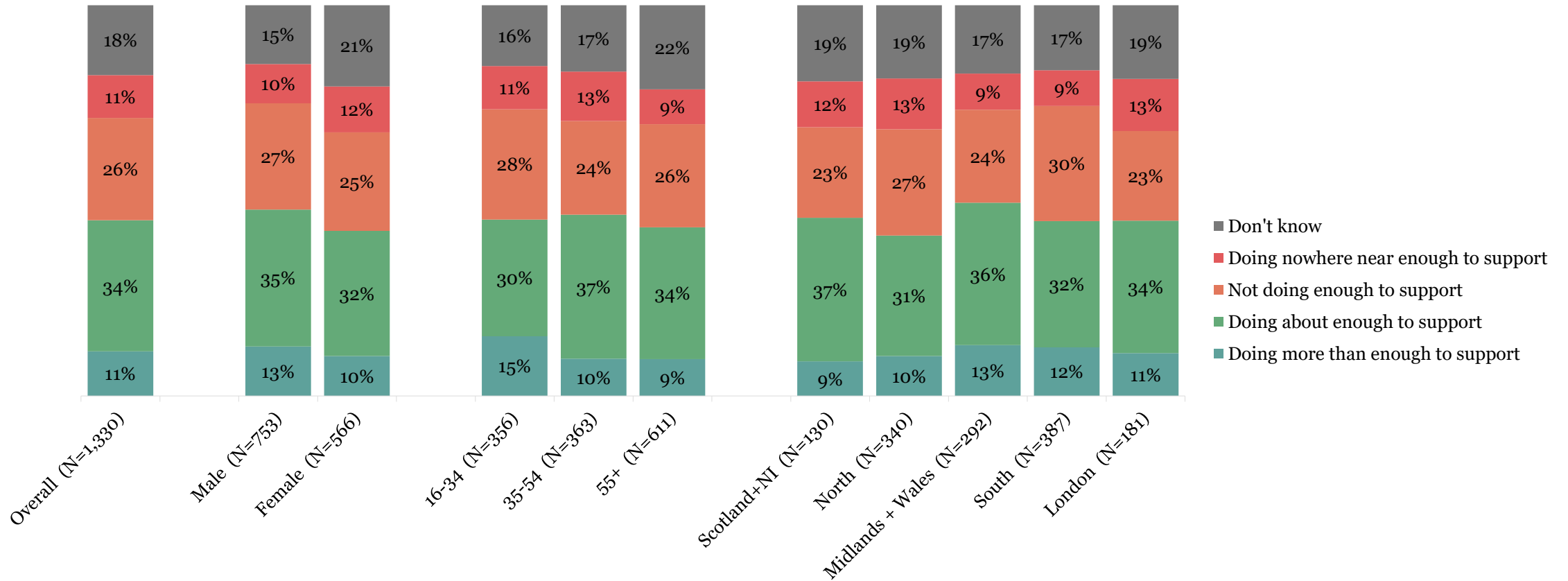
From what you have seen or heard, to what extent do you think the government is doing enough to support each of the following?

Profile: Small businesses

From what you have seen or heard, to what extent do you think the government is doing enough to support each of the following?

Profile: Places of leisure e.g. cinemas, theatres, pubs

From what you have seen or heard, to what extent do you think the government is doing enough to support each of the following?

Profile: Employees
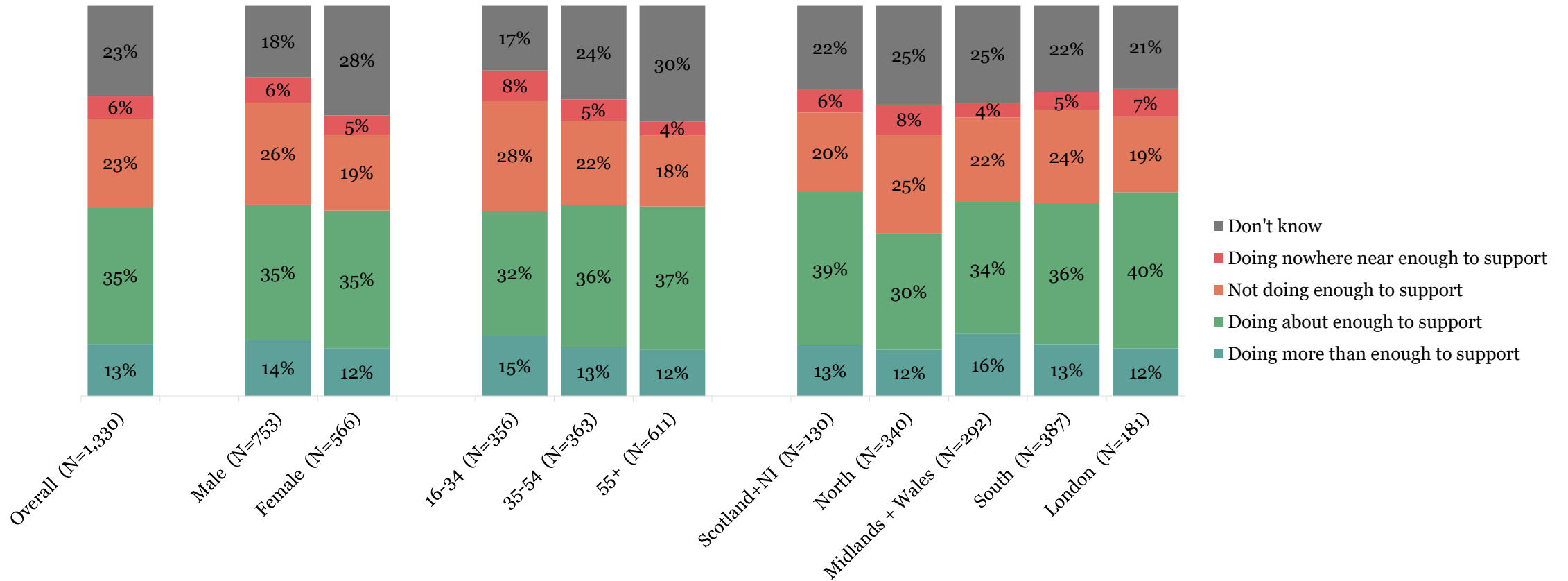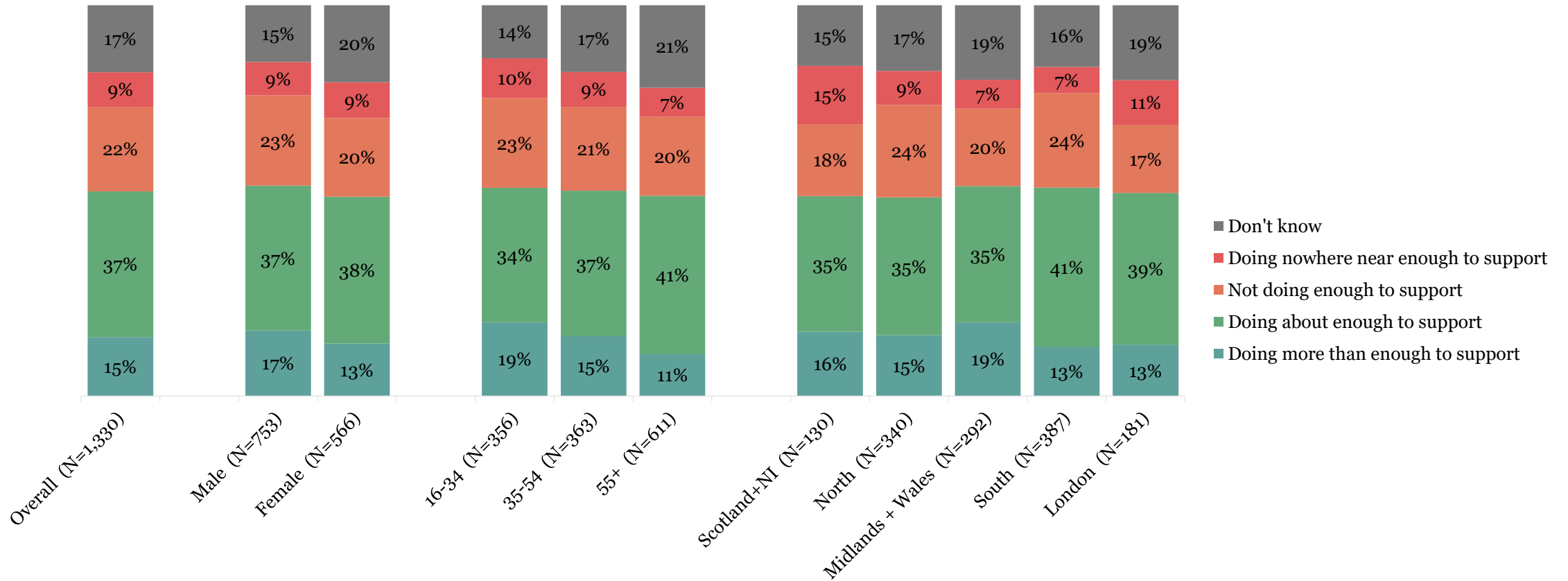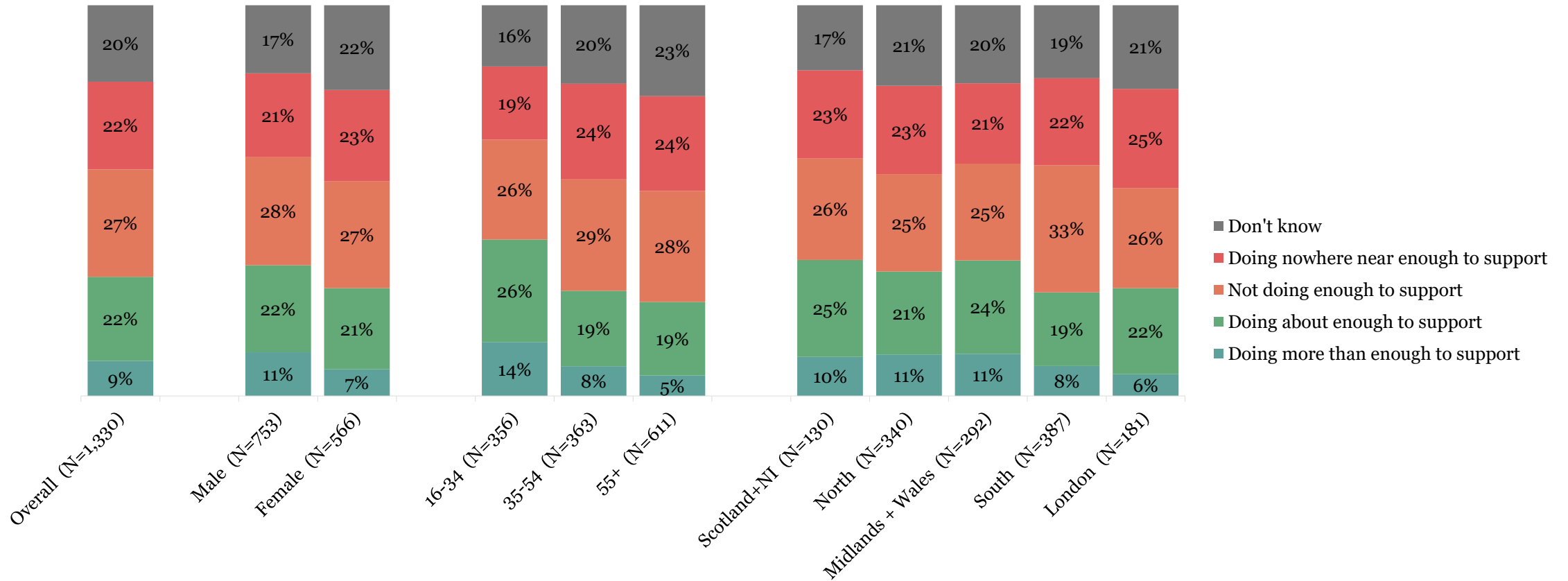

Legend:
- Don't know
- Doing nowhere near enough to support
- Not doing enough to support
- Doing about enough to support
- Doing more than enough to support

	Overall (N=1,330)	Male (N=753)	Female (N=566)	16-34 (N=356)	35-54 (N=363)	55+ (N=611)	Scotland+NI (N=130)	North (N=340)	Midlands + Wales (N=292)	South (N=387)	London (N=181)
Don't know	17%	15%	20%	14%	17%	21%	15%	17%	19%	16%	19%
Doing nowhere near enough to support	9%	9%	9%	10%	9%	7%	15%	9%	7%	7%	11%
Not doing enough to support	22%	23%	20%	23%	21%	20%	18%	24%	20%	24%	17%
Doing about enough to support	37%	37%	38%	34%	37%	41%	35%	35%	35%	41%	39%
Doing more than enough to support	15%	17%	13%	19%	15%	11%	16%	15%	19%	13%	13%

From what you have seen or heard, to what extent do you think the government is doing enough to support each of the following?

26 March, 2020

Profile: Those who are self-employed

From what you have seen or heard, to what extent do you think the government is doing enough to support each of the following?

End

Savanta: