Savanta Coronavirus Data Tracker
Tuesday 21st April
Introduction

Details, topics & sampling
Coronavirus Data Tracker - Introduction

Programme aim:
• To provide an accurate and up-to-date view of UK consumers during this unprecedented time
• To inform you with a daily tracker of key information; with a weekly in-depth survey to dig deeper in key topics of note each week

Daily tracker:
• 1,000+ UK respondents every day
• A consistent longitudinal view a number of behavioural and attitudinal measures to track the impact of the Coronavirus
• Results updated each day on our website, with full results provided as tables / reports

In-depth weekly surveys:
• Covers a series of rotating and ad-hoc questions to further understand and explore key issues raised each week
• Ability to add additional questions as needed
Daily tracker topics

**Coronavirus spread**
- Self-diagnosis
- Symptoms
- Recovery

**Concern & impact**
- Level of worry
- Economic impact
- Following advice

**Home activity**
- Self-isolation
- Home activities
- Home working

**Out-of-home activity**
- Visit family & friends
- Retail / supermarket visits
- Supermarket experience

**News consumption**
- News sources
- Trust in sources
- Daily government briefings

**Approval ratings**
- Approval of key figures
- Approval of organisations
- Industry support
Coronavirus spread
Which of the following best describes you regarding coronavirus (COVID-19)?
21 April, 2020

Profile: Self-diagnosis of Coronavirus (Monday 20th April)

Which of the following best describes you regarding coronavirus (COVID-19)?

<table>
<thead>
<tr>
<th>Category</th>
<th>87%</th>
<th>66%</th>
<th>87%</th>
<th>6%</th>
<th>8%</th>
<th>94%</th>
<th>83%</th>
<th>89%</th>
<th>84%</th>
<th>9%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Overall (N=1,621)</td>
<td></td>
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<td></td>
<td></td>
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<tr>
<td>Male (N=790)</td>
<td>4%</td>
<td>4%</td>
<td>3%</td>
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<td></td>
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<tr>
<td>Female (N=831)</td>
<td>5%</td>
<td>4%</td>
<td>3%</td>
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<tr>
<td>16-34 (N=390)</td>
<td>6%</td>
<td>6%</td>
<td>6%</td>
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<tr>
<td>35-54 (N=442)</td>
<td>5%</td>
<td>6%</td>
<td>3%</td>
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<tr>
<td>55+ (N=465)</td>
<td>4%</td>
<td>4%</td>
<td>3%</td>
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<tr>
<td>Scotland - NI (N=320)</td>
<td>7%</td>
<td>7%</td>
<td>3%</td>
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<tr>
<td>North (N=490)</td>
<td>8%</td>
<td>8%</td>
<td>8%</td>
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<tr>
<td>Midlands + Wales (N=394)</td>
<td>8%</td>
<td>8%</td>
<td>8%</td>
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<td></td>
<td></td>
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<tr>
<td>South (N=499)</td>
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<tr>
<td>London (N=160)</td>
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</tr>
</tbody>
</table>

- I have recovered from coronavirus having not been tested
- I have recovered from coronavirus having been tested
- I have no symptoms of coronavirus
- I think I have symptoms (i.e. coughing / high temperature / shor...
- I believe I have coronavirus but not been tested
- I have coronavirus having been tested positive
Concern & impact
Given what you know about COVID-19, using a scale from 0 - 10, how worried are you (where 0 is not at all worried and 10 is the most worried you’ve ever been)?
Profile: Level of worry about COVID-19 (Monday 20th April)

Given what you know about COVID-19, using a scale from 0 - 10, how worried are you (where 0 is not at all worried and 10 is the most worried you’ve ever been)?
Given what you know about COVID-19, using a scale from 0 to 10, how worried are you (where 0 is not at all worried and 10 is the most worried you've ever been)?
Has the COVID-19 virus impacted your disposable income (the amount of money you have left from your income after taking away money spent on ongoing bills)?
Has the COVID-19 virus impacted your disposable income (the amount of money you have left from your income after taking away money spent on ongoing bills)?
Has the COVID-19 virus impacted your disposable income (the amount of money you have left from your income after taking away money spent on ongoing bills)?

It has decreased
Given what you know about COVID-19, using a scale from 0 - 10, to what extent have you followed the government's advice (where 0 is not at all and 10 entirely)
Given what you know about COVID-19, using a scale from 0 - 10, to what extent have you followed the government's advice (where 0 is not at all and 10 entirely)?
Given what you know about COVID-19, using a scale from 0 - 10, to what extent have you followed the government’s advice (where 0 is not at all and 10 entirely)?
Which of the following best describes your working situation following the outbreak of COVID-19?
Which of the following best describes your working situation following the outbreak of COVID-19?

<table>
<thead>
<tr>
<th>Working Situation</th>
<th>% of Respondents</th>
</tr>
</thead>
<tbody>
<tr>
<td>I am working normal hours</td>
<td>Overall 33%</td>
</tr>
<tr>
<td>I am working fewer hours than normal</td>
<td>Male 28%</td>
</tr>
<tr>
<td>I am working more hours than normal</td>
<td>Female 30%</td>
</tr>
<tr>
<td>I have been furloughed on 80% pay and my employer is topping up the additional 20%</td>
<td>16-24 22%</td>
</tr>
<tr>
<td>I have been made redundant</td>
<td>35-54 19%</td>
</tr>
<tr>
<td>I have been made to take unpaid leave</td>
<td>55+ 63%</td>
</tr>
<tr>
<td>I was not working before the outbreak and still am not</td>
<td>Scotland 33%</td>
</tr>
<tr>
<td></td>
<td>North 33%</td>
</tr>
<tr>
<td></td>
<td>Midlands &amp; Wales 41%</td>
</tr>
<tr>
<td></td>
<td>South 35%</td>
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<tr>
<td></td>
<td>London 21%</td>
</tr>
</tbody>
</table>
21 April, 2020

Net personal impact - over time

Have any of the following changed since the outbreak of COVID-19? (% Got better minus % Got worse)
Home activity
Are you currently self-isolating i.e. deliberately not leaving your home?
Are you currently self-isolating i.e. deliberately not leaving your home?
Thinking about yesterday, did you...
Thinking about yesterday, did you...
Thinking about yesterday, did you...
Thinking about yesterday, did you...
Thinking about yesterday, did you...
Out-of-home activity
Earlier, you said you left your house. Did you do any of the following?
Earlier, you said you left your house. Did you do any of the following?
Earlier, you said you left your house. Did you do any of the following?
Empty shelves in the supermarket? (Monday 20th April)

Were there any empty aisles (shelves) in the supermarket?
Were there any empty aisles (shelves) in the supermarket?
News consumption
Yesterday, did you watch the Prime Minister’s press conference with the Chief Medical Officer and Chief Scientific Officer?
Did you watch the UK Government's daily coronavirus briefing?
Approval ratings
<table>
<thead>
<tr>
<th>Public Figure</th>
<th>Strongly approve</th>
<th>Somewhat approve</th>
<th>Neither approve nor disapprove</th>
<th>Somewhat disapprove</th>
<th>Strongly disapprove</th>
<th>Don’t know / Have not heard of</th>
</tr>
</thead>
<tbody>
<tr>
<td>Chief Medical Officer, Chris Whitty</td>
<td>23%</td>
<td>38%</td>
<td>23%</td>
<td>6%</td>
<td>6%</td>
<td>6%</td>
</tr>
<tr>
<td>Chief Scientific Adviser, Sir Patrick Vallance</td>
<td>19%</td>
<td>36%</td>
<td>20%</td>
<td>6%</td>
<td>4%</td>
<td>9%</td>
</tr>
<tr>
<td>Prime Minister, Boris Johnson</td>
<td>25%</td>
<td>28%</td>
<td>31%</td>
<td>13%</td>
<td>14%</td>
<td>3%</td>
</tr>
<tr>
<td>Chancellor of the Exchequer, Rishi Sunak</td>
<td>24%</td>
<td>30%</td>
<td>26%</td>
<td>9%</td>
<td>6%</td>
<td>3%</td>
</tr>
<tr>
<td>Health Secretary, Matt Hancock</td>
<td>17%</td>
<td>32%</td>
<td>22%</td>
<td>16%</td>
<td>11%</td>
<td>4%</td>
</tr>
<tr>
<td>Foreign Secretary, Dominic Raab</td>
<td>14%</td>
<td>27%</td>
<td>29%</td>
<td>12%</td>
<td>10%</td>
<td>6%</td>
</tr>
<tr>
<td>Cabinet Office Minister, Michael Gove</td>
<td>10%</td>
<td>23%</td>
<td>32%</td>
<td>14%</td>
<td>14%</td>
<td>6%</td>
</tr>
<tr>
<td>Leader of the Opposition, Sir Keir Starmer</td>
<td>11%</td>
<td>21%</td>
<td>37%</td>
<td>14%</td>
<td>9%</td>
<td>8%</td>
</tr>
</tbody>
</table>

From what you have seen or heard to what extent do you approve or disapprove of how each of the following public figures are handling the outbreak of COVID-19?
From what you have seen or heard to what extent do you approve or disapprove of how each of the following public figures are handling the outbreak of COVID-19?
Organisation approval ratings (Monday 20th April)

From what you have seen or heard to what extent do you approve or disapprove of how each of the following organisations are handling the outbreak of COVID-19?
From what you have seen or heard to what extent do you approve or disapprove of how each of the following organisations are handling the outbreak of COVID-19?
From what you have seen or heard, to what extent do you think the government is doing enough to support each of the following?
From what you have seen or heard, to what extent do you think the government is doing enough to support each of the following?
Personal impact (Monday 20th April)
Have any of the following changed since the outbreak of COVID-19?
21 April, 2020

Personal impact: Your mental health - over time

Have any of the following changed since the outbreak of COVID-19?
Have any of the following changed since the outbreak of COVID-19?
Have any of the following changed since the outbreak of COVID-19?

<table>
<thead>
<tr>
<th>Category</th>
<th>Got better</th>
<th>Stayed the same</th>
<th>Got worse</th>
</tr>
</thead>
<tbody>
<tr>
<td>Overall</td>
<td>14%</td>
<td>76%</td>
<td>10%</td>
</tr>
<tr>
<td>Male</td>
<td>16%</td>
<td>74%</td>
<td>10%</td>
</tr>
<tr>
<td>Female</td>
<td>13%</td>
<td>58%</td>
<td>21%</td>
</tr>
<tr>
<td>16-54 years</td>
<td>28%</td>
<td>61%</td>
<td>10%</td>
</tr>
<tr>
<td>55+</td>
<td>10%</td>
<td>80%</td>
<td>8%</td>
</tr>
<tr>
<td>Scotland</td>
<td>21%</td>
<td>66%</td>
<td>13%</td>
</tr>
<tr>
<td>North</td>
<td>13%</td>
<td>77%</td>
<td>7%</td>
</tr>
<tr>
<td>Midlands + Wales</td>
<td>13%</td>
<td>77%</td>
<td>7%</td>
</tr>
<tr>
<td>South</td>
<td>11%</td>
<td>77%</td>
<td>8%</td>
</tr>
<tr>
<td>London</td>
<td>25%</td>
<td>68%</td>
<td>7%</td>
</tr>
</tbody>
</table>
Have any of the following changed since the outbreak of COVID-19?
Have any of the following changed since the outbreak of COVID-19?
Approval by audience - individuals (Monday 20th April)
From what you have seen or heard to what extent do you approve or disapprove of how each of the following public figures are handling the outbreak of COVID-19?
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From what you have seen or heard to what extent do you approve or disapprove of how each of the following public figures are handling the outbreak of COVID-19?
21 April, 2020

Profile: Approval - Leader of the Opposition, Sir Keir Starmer

From what you have seen or heard to what extent do you approve or disapprove of how each of the following public figures are handling the outbreak of COVID-19?
From what you have seen or heard to what extent do you approve or disapprove of how each of the following public figures are handling the outbreak of COVID-19?
Approval by audience - organisations (Monday 20th April)
21 April, 2020

Profile: Approval - NHS

From what you have seen or heard to what extent do you approve or disapprove of how each of the following organisations are handling the outbreak of COVID-19?
From what you have seen or heard to what extent do you approve or disapprove of how each of the following organisations are handling the outbreak of COVID-19?
From what you have seen or heard to what extent do you approve or disapprove of how each of the following organisations are handling the outbreak of COVID-19?
From what you have seen or heard to what extent do you approve or disapprove of how each of the following organisations are handling the outbreak of COVID-19?
21 April, 2020

Profile: Approval - Police

From what you have seen or heard to what extent do you approve or disapprove of how each of the following organisations are handling the outbreak of COVID-19?
From what you have seen or heard to what extent do you approve or disapprove of how each of the following organisations are handling the outbreak of COVID-19?
Support level by audience (Monday 20th April)
From what you have seen or heard, to what extent do you think the government is doing enough to support each of the following?
From what you have seen or heard, to what extent do you think the government is doing enough to support each of the following?
From what you have seen or heard, to what extent do you think the government is doing enough to support each of the following?
From what you have seen or heard, to what extent do you think the government is doing enough to support each of the following?
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From what you have seen or heard, to what extent do you think the government is doing enough to support each of the following?
From what you have seen or heard, to what extent do you think the government is doing enough to support each of the following?
From what you have seen or heard, to what extent do you think the government is doing enough to support each of the following?
End