

Certus Solutions

An IBM Solutions Expert for All Enterprise IT Needs

At present, several pivotal technologies in the software industry are going mainstream and organizations are gaining competitive advantage from the likes of data analytics, cloud, and mobility. One of the pioneers of these technologies is IBM, and its partners are focusing on integrating and upgrading the tech giant's offerings to meet the current market demands. Being a leading regional IBM software partner, Certus Solutions provides a wide range of IBM solutions spanning enterprise-grade mobile applications, business intelligence, database migration, system storage, and others. As IBM channel partner, "we use our PurePlay Methodology to ensure that we deliver tangible business outcomes and return on investment (ROI) for our clients," says Brian Allen, CEO, Certus Solutions.



Brian Allen

The company has been involved in designing mobile ready solutions by migrating IBM's collaboration applications such as Lotus Notes and Domino to mobile platforms. As the demand for handheld devices has been unprecedented, the company transforms IBM solutions and delivers bespoke mobile applications on a per-month, per-device price approach. "We are taking the suite of mobile and cloud based applications to the market and offering the solutions in the IBM space," informs Allen.

“

We use our PurePlay Methodology to ensure that we deliver tangible business outcomes and return on investment (ROI) for our clients

”

Certus also has end-to-end expertise in information management, analytics, and high performing business intelligence, budgeting, and planning solutions. The company also resolves the enterprises' unique reporting needs, which reaches across many lines of business and supported by a variety of corporate IT systems. "We provide the business and

technical skills to deliver sophisticated solutions that work together to meet complete data-warehousing, reporting, budgeting, and planning information needs," delineates Allen. Certus consultants have technical skills across all IBM Business Analytics software and the experience and expertise to integrate these technologies as part of a scalable platform that delivers real business value.

In addition to this expertise, the company optimizes the management of assets and facilities using IBM's Asset Management System, Maximo. "As we have seen a lot of demand in the areas of collaboration and integration and the need for integration software, we offer Maximo to address these needs," adds Allen. Recently, the Certus Solutions provided a new Health, Safety and Environmental (HSE) solution for Transpower, a state-owned enterprise responsible for electric power transmission in New Zealand. The client's demand was to develop a solution that provides a single view of facilities, assets, and hazards serving as a central source of data for HSE management risks. Certus deployed IBM Maximo HSE Manager for the client provided a single application enabling the reporting of all incidents including work, personnel, safety, health, and environmental areas. Aligned with the organization's Maximo platform, the client's HSE team is able to analyze incidents, hazards, and precautions, together with progress monitoring. "For the last two years we have been designing clients' requirement based solutions with a defined business outcome and ROI on a "pay as you go" basis," explains Allen.

As the company focuses on innovating technologies to the clients' requirements, Certus team has created "Data Quality Framework" and "Forward Fast" software integration platform utilizing IBM platforms and software. "We are investing significantly in the asset management transformation space and our "Forward Fast" is going to make a real impact in this area," states Allen. In the road ahead, the company plans to develop and enhance its suite of mobile applications for IBM solutions. "Our next strategic move will be to establish a presence in the U.S., and this development will happen during 2016," concludes Allen. **CR**