



Excellence in Healthcare Conference

May 31 - June 2, 2017 • Austin, Texas • Hyatt Regency Austin

Join us as we focus on Amplifying Excellence in Healthcare by returning to purpose and restoring joy and humanity to your practice of medicine. Differentiate your organization in today's competitive healthcare environment by moving beyond short-term tactics to make transformational changes.

At The Excellence in Healthcare conference, inspirational thought leaders will describe strategies to:

1. Explore how culture and leadership help shape the patient experience.
2. Describe how technology and process improvements can enhance performance and patient satisfaction.
3. Explain how to use meaningful metrics to guide decision-making, create or reinforce infrastructure and get feedback from your stakeholders.
4. Adopt coping mechanisms that help restore the joy of healing and forge connections with patients and colleagues.

Visit www.PRCConference.com to view the full agenda and register.

Conference Registration Rate

Early Bird Registration Rate (on or before April 26) \$995

Standard Registration Rate (after April 26) \$1,195

Continuing Education

This activity is provided for up to **10.5 contact hours** under ANCC criteria through the University of Nebraska Medical Center College of Nursing Continuing Nursing Education.

This session is approved for **11.5 Patient Experience Continuing Education Credits (PXE)** through the Patient Experience Institute.

Keynote Speakers



Cynthia Mercer, MBA, SPHR
Senior Vice President & Chief Administrative Officer
Mercy



Rhonda Collins, MSN, RN
Chief Nursing Officer
Vocera



Rear Admiral Paul Becker, USN (Ret.)
CEO
The Becker T3 Group, LLC.



Kimberly Becker
Alexandria, Virginia



Joseph R. Snipp, MA
Director, Advanced Analytics
Professional Research Consultants, Inc.



J. Bryan Sexton, Ph.D.
Director, Duke Patient Safety Center
Duke University Health System



Danny Zollars
Vice President, Marketing, Digital Media & Production
Los Angeles Kings

