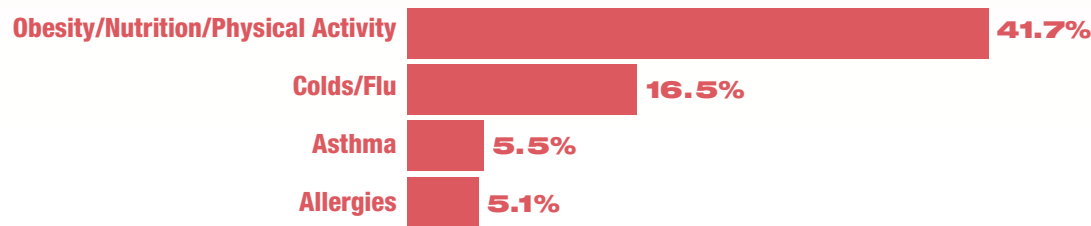




The Health of America's Children

PRC is the only research firm to conduct regular national research to serve as comparative data for its CHNA clients, including research focusing on the health needs of children. The latest PRC National Child & Adolescent Health Survey reflects a random sample of 1,000 households with children across the United States using a mixed-mode protocol of telephone (landline and cell phone) and Internet surveys.

Parents' Top Concerns for Children Under the Age of 12



Vaccinations

Parents Say: If I had a new baby, I would want him/her to get all recommended vaccines.



Among those saying "no," **48.1%** cited perceived risks or reactions, and another **31.0%** felt they are unnecessary.

Children's Most Prevalent Health Conditions



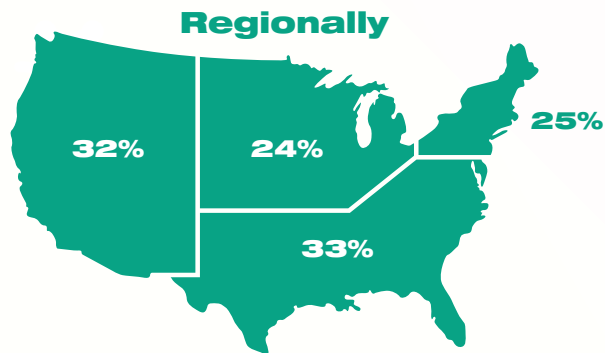
Professional Research Consultants, Inc.



The Health of America's Children

Access to Healthcare

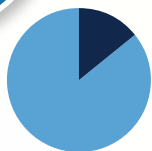
29% of parents experienced difficulties/delays in accessing healthcare for their child in the past year.



Safety

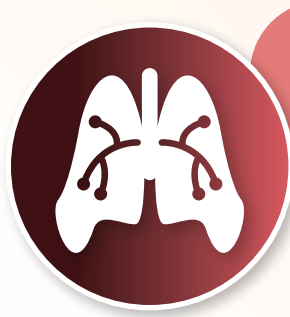


4.9% of school-age children missed one or more days of school in the past year because they felt unsafe at or on the way to or from school.



14.2% of American children live in neighborhoods their parents characterize as "slightly safe" or "not at all safe." Most live in neighborhoods that are "extremely safe" **34.6%** or "quite safe" **51.2%**.

Asthma



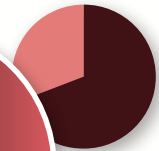
11.6% of children have been diagnosed with asthma and still have the condition. Of those, 39.2% missed school, 27.0% visited the ER, and 0.6% were hospitalized in the past year.

Screen Time



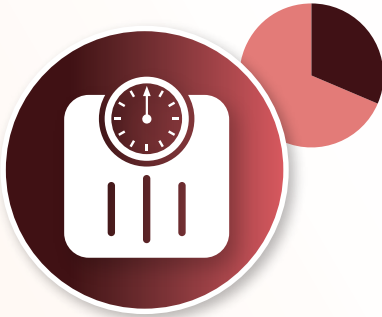
63.8% of U.S. school-age children are estimated to have three hours or more per day of combined screen time (television, videos, video gaming, computer use, hand-held device use, etc.). This increases to **77.8%** of teens age 13-17.

Breastfeeding



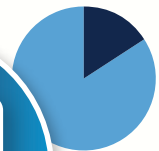
69.4% of U.S. children were breastfed or fed using breast milk as an infant. Of these children, **27.3%** were fed breast milk exclusively for at least the first 6 months of life.

Weight Status



31.1% of school-age children (5-17) are overweight, having a body mass index (BMI) in the 85th percentile for their gender, age, weight, and height. This includes **14.4%** who are obese, with a BMI in the 95th percentile.

Bullying



16.1% of U.S. school-age children were bullied on school property in the past year. **7.5%** were bullied while online in the past year.

Physical Activity



43.2% of children age 2-17 are reported to get at least one hour of physical activity per day on each of the seven days preceding the interview. This percentage is **70.5%** among preschool children (ages 2-5), but decreases sharply with age – **31.1%** among teens.

What Are Your Numbers?

Let PRC help you better understand the health of children in YOUR community through a customized PRC Child & Adolescent Health Needs Assessment done locally. Only PRC offers up-to-date national data as an important and consistent level of comparison for your local children's data.



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To learn more, email us at Info@PRCCustomResearch.com or call 1-800-428-7455