

PIXELLE EXPANDS ITS PORTFOLIO OF NATURAL KRAFT PAPERS WITH THE INTRODUCTION OF GLAZESTAR® NK FOR INSULATION FACING AND INDUSTRIAL CONVERTING APPLICATIONS

EXPANDING NATURAL KRAFT FAMILY OF SPECIALTY PAPERS DESIGNED FOR TAPES, RELEASE LINERS, FOOD PACKAGING AND INSULATION APPLICATIONS

Spring Grove, PA – May 28, 2020 – <u>Pixelle Specialty Solutions</u> ("Pixelle") today announced the introduction of GlazeStar[®] NK, a Natural Kraft facing paper designed for Foil/Scrim/Kraft or FSK building and construction insulation – one of the most widely used insulations in the industry today.

"The GlazeStar[®] NK product features excellent strength characteristics as well as specific porosity and holdout properties for optimal adhesive bonding," said Bob van Helden, Vice President, Specialty Papers. "This translates to a stronger insulation construction for improved durability and energy efficiency."

"GlazeStar[®] NK features run-to-run consistency that is ideal for high-speed FSK lamination processes and for meeting the high performance standards necessary in demanding insulation applications. In addition, Pixelle's Natural Kraft is an attractive natural shade adopted by many as their preferred standard, said Bob."

GlazeStar[®] NK joins the expanding family of Natural Kraft (NK) papers from Pixelle, including: GlazeArmor[™] NK, GlazeWrap[™] NK and GlazeBag[™] NK for food packaging; GlazeSil[™] NK for release liners; and GlazeTape[™] NK for specialty tape applications. With basis weights ranging from 15# to 45#, Pixelle offers one of the most comprehensive portfolios of Natural Kraft papers manufactured in the U.S.A.

GlazeStar[®] NK is manufactured on the A5 paper machine at Pixelle's Androscoggin Mill in Jay, Maine. This state-of-the-art machine manufactures a wide array of uncoated, bleached and unbleached Kraft papers, and is ideally positioned to meet the growing demands for natural kraft papers.

If you have applications requiring Natural Kraft papers or would like product samples, please email <u>Cory.Boettcher@pixelle.com</u> or contact your Pixelle Specialty Solutions Account Manager.

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