



PIXELLE INTRODUCES ASPECT® LIGHTWEIGHT 2.1MIL RELEASE LINER PAPER

EXPANDING ASPECT® FAMILY OF RELEASE LINERS DESIGNED FOR WIDE RANGE OF ROLL LABELING APPLICATIONS

Spring Grove, PA – February 13, 2020 – [Pixelle Specialty Solutions](#) (“Pixelle”) today announced the introduction of Aspect® 2.1mil release liner paper designed to support both film and paper label facestocks for high speed automated labeling applications. As a new lightweight roll release liner option, Aspect® 2.1mil joins the Aspect® family of release liners developed for North American and International pressure sensitive converters.

“Based on growing industry demand for sustainable release liner base paper options, we developed our new Aspect® 2.1mil with performance to meet the highest standards of pressure-sensitive converters,” said Bob van Helden, Vice President, Specialty Papers Sales. “With this new offering, Pixelle brings together the right balance of sustainability, consistency, functionality and efficiency in demanding environments, including industry-leading customer service and technical expertise that are second to none.”

Aspect release liners are manufactured on the A4 paper machine, one of three machines at the Pixelle Androscoggin Mill in Jay, Maine, a fully integrated pulp and paper manufacturing facility. This state-of-the-art machine manufactures a wide array of release liners and label facestocks, and is ideal for serving the unique requirements of the pressure sensitive industry.

Aspect 2.1mil joins the broader range of release liners from Pixelle, including the Exhere®, PointSil™ and GlazeSil™ families of clay-coated kraft, densified, poly-coated, supercalendered and hygiene kraft release liner papers. With calipers ranging from 1.7mil to 10mil, Pixelle offers the most comprehensive portfolio of release liner papers manufactured in the U.S.A.

For more information or product samples, email Cory.Boettcher@pixelle.com or contact your Pixelle Specialty Solutions Account Manager.

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