



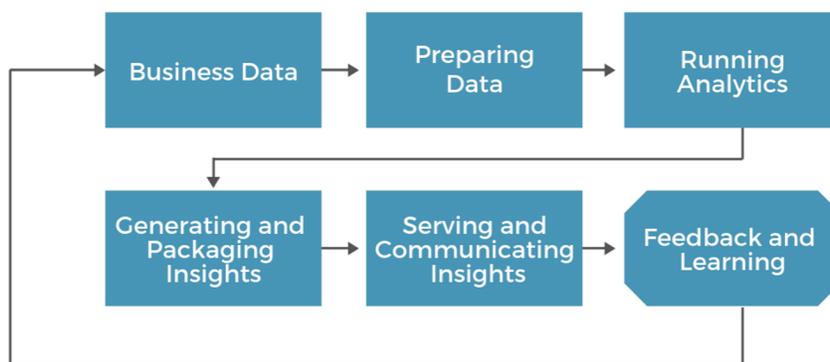
A complete suite of advanced products focused on performance management



## A Successful Data Driven Decision Journey Begins with Augmented Analytics

The benefits of business intelligence and analytics tools are clear, but organizations seeking to deploy Augmented Analytics are challenged with mapping all their business data and how to get insights. Lumenore delivers a powerful solution to meet this challenge.

Lumenore is the only tool on the market that not only integrates with all your data sources it also generates insights for you - making development and deployment easier and more efficient than ever before.



## What is Lumenore Performance Management Platform?

A proprietary, AI-driven platform that focuses on business goals rather than just serving visualizations. Lumenore correlates variations and makes recommendations on the users' behavior for enhanced results, which can directly be consumed by business. Lumenore provides an ecosystem that helps organizations maximize the value of data.



# How Augmented Analytics benefits your Organization



## Get Insights versus Dashboards

Lumenore augmented data discovery applies machine learning to train models to come up with insights that matter most to businesses. By finding insights based on the interests of users, generating analytics in natural language to describe the insights in the simplest form and serves them to the right point of contact.



## No More Guesswork

Lumenore's augmented analytics capabilities are packaged very strategically and its insights building and bundling method fetch the insights which are critically important for you. Lumenore does all the work for you after the initial configuration needed to act. The moment you log-on to Lumenore, you meet with suggested insights that are relevant to your role.



## More Opportunities

Lumenore's pricing module is designed to fit and to be accessible for the entire organization. The quicker your organization adapts to Lumenore technology, the quicker your team will be able to find and exploit growth opportunities faster than the competition.

# We understand the language of business. See how Lumenore platform benefits yours

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## CIO/CTO of an Enterprise Company?

-  **Cost Reduction**  
Development, deployment, and management cost go down as Lumenore is delivered all in one price.
  -  **Quality Improvement**  
Actionable insights and automated reporting allow you to continuously optimize your business.
  -  **Risk Reduction**  
Lower risk of information lost and inaccurate reporting across the enterprise.
  -  **Scalability**  
Stay ahead of time using the Lumenore performance management ecosystem by having more control over your enterprise data, processes and people.
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## Head of Customer Experience?

-  **Higher transparency**  
Continuous monitoring of tasks performed by employees allowing you to have full visibility of your team activities.
  -  **Improved Customer Experience**  
Learn from Outlier and historical data to offer your customers a great CX.
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## Manager

-  **Cost and Time Savings**  
Eliminate the time previously spent on reporting and focus on your business unit activities.
-  **Data-Backed Decisions**  
Augmented data discovery. Your recommendations will be supported by data and insights.
-  **Faster ROI**  
Better version management with single view of planning across the organization.

# Key Features

**We have addressed the problem from multiple ends.**

- Top down approach: Start from what's most important.
- Natural language query and augmented analytics to make it more user friendly.
- Building more accountability within the system by driving actions from insights.



## **“Do you know” - Augmented Analytics**

A fresh way to grasp your data. Self-driven insights powered by Machine Learning and Artificial Intelligence designed to provide the user with actionable insights.



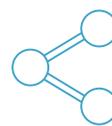
## **KPI Bank**

Pre-configured KPI's and ready to deploy dashboards.. Lumenore focuses on your business goals and measures your KPI to improve performance and drive successful business.



## **“Ask Me” - Natural Language Query (NLQ)**

Through voice demand and web interface, executives and employees are able to utilize any published data source in their records while accessing the answers and insights they need in a visual, intuitive platform.



## **Collaborative Analytics**

Discover and share insights with other team members by using an advanced collaboration application. Set smart data alerts to alert you when outliers or changes happen.