



FOR IMMEDIATE RELEASE

Contact: Brett Daly  
bdaly@ambrell.com

## **Ambrell to Exhibit at EASTEC 2017**

***Attendees can learn more about THE LAB, see an induction demonstration and discuss heating applications***

**Scottsville, NY USA** — Ambrell, a leading manufacturer of induction heating solutions, will exhibit at EASTEC. The event will take place May 16-18 at the Eastern States Exhibition Center in West Springfield, MA USA and representatives will be on-hand in booth 2008. At the booth, MAX – the world's first induction heating cobot – will be on display.

**MAX** is a collaborative robot that performs a variety of light, usually repetitive industrial tasks. It interacts safely and efficiently as it works hand-in-hand with humans in a shared process. Using cobot technology, Ambrell has developed an innovative induction heating solution designed specifically to maximize clients' manufacturing throughput.

Additionally, Ambrell's other induction heating solutions will be on display. Ambrell manufactures high and low frequency induction heating systems, ranging from 1 kW to 500 kW. Systems are manufactured at Ambrell's Scottsville, NY USA headquarters and there are sales and service locations around the globe.

The cornerstone of the Ambrell experience is applications testing from **THE LAB**. There, they test client applications and recommend the right system based on their process requirements. A senior applications consultant will be on-hand to discuss attendee heating applications. Attendees are encouraged to bring their parts and get the parts testing process started.

EASTEC draws over 13,000 professionals from across the northeastern United States and beyond to learn about the latest advancements in manufacturing. More information is available on the EASTEC website or at [www.ambrell.com](http://www.ambrell.com). Prospective show visitors can use code 10003238 when they register at [easteconline.com](http://easteconline.com) to get free passes.

### **About Ambrell**

Founded in 1986, Ambrell Corporation is a global leader in the induction heating market renowned for its application and engineering expertise. Exceptional product quality and outstanding service and support are at the core of the company's commitment to provide the best customer experience in the industry. Ambrell is headquartered in the United States with operations in the United Kingdom, France and the Netherlands. All products are engineered and made at the company's manufacturing facility in the United States, which is ISO 9001:2008-certified. Over the last three decades Ambrell has expanded its global reach through an extensive OEM and distribution network.