



FOR IMMEDIATE RELEASE

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Ambrell to Exhibit at Forge Fair 2017

Attendees can learn more about THE LAB, see an induction demonstration and discuss their applications

Scottsville, NY — Ambrell will exhibit at the Forge Fair in Cleveland, OH USA. The event will be held April 4-6 at the Cleveland Convention Center. The Forge Fair is hosted by the Forging Industry Association (FIA) and it is North America's largest forging tradeshow and conference. The event draws more than 1,500 people from around the globe.

Ambrell will be exhibiting at booth 942. At the booth, there will be an EASYHEAT™ on-hand for induction heating demonstrations. Additionally, a member of Ambrell's applications lab – also known as THE LAB – will be at the show to discuss attendee heating applications. THE LAB has a great deal of experience with forging, whether it is fastener hot heading or billet preheating.

“We’re excited to exhibit at the Forge Fair,” said Mark Palvino, Vice President of Sales at Ambrell Corporation. “Ambrell has a great deal of experience with forging applications. We’re looking forward to seeing attendees and discussing how we can help enhance their process. The conference is also a great opportunity for our team stay abreast of the latest forging industry trends.”

To learn more about Ambrell’s forging industry expertise, visit **forging.ambrell.com** or call **+1 585 889 9000**.

About Ambrell

Founded in 1986, Ambrell Corporation is a global leader in the induction heating market renowned for its application and engineering expertise. Exceptional product quality and outstanding service and support are at the core of the company’s commitment to provide the best customer experience in the industry. Ambrell is headquartered in the United States with operations in the United Kingdom, France and the Netherlands. All products are engineered and made at the company’s manufacturing facility in the United States, which is ISO 9001:2008-certified. Over the last three decades Ambrell has expanded its global reach through an extensive OEM and distribution network and today has more than 10,000 systems installed in over 50 countries.

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