

FOR IMMEDIATE RELEASE Contact: Brett Daly bdaly@ambrell.com

Ambrell Launches All-New EKOHEAT with VPA Technology – Easy to Deploy, Safe and Serviceable

Scottsville, NY (November 5, 2015) – Ambrell, a leading source of innovative applications of induction heating, today launched its next generation EKOHEAT products, featuring *Versatile Performance Architecture* (VPA) Technology. A first-of-its-kind in the industry, the EKOHEAT product line with VPA makes induction processes *easy, safe and serviceable*.

Easy-to-Use

 EKOHEAT VPA integrates into manufacturing systems or performs as a stand-alone induction heating solution. The AUTOSCAN capability allows the user to expand the use of the product beyond its current application. With auto-scan, EKOHEAT VPA includes easy-to-use functionality to scan a new application and auto-set the starting frequency and then recommend RF setup parameters.

Safety

 EKOHEAT VPA products include soft start circuitry. This safety feature eliminates the risk of tripping up other equipment when a power supply is turned on. System power is tightly controlled on start-up to minimize transient spikes and electrical noise.

Serviceable

- EKOHEAT VPA is built using a universal printed circuit board (PCB) that can be used across the entire product line. This means fast availability of service repair and replacement parts assuring business continuity and long-lasting product life. Regardless of system size and frequency, common PCBs are integrated into the design of EKOHEAT VPA products. A single board-set addresses multiple EKOHEAT VPA systems, thereby minimizing inventory and eliminating model-specific versions.
- EKOHEAT VPA is enabled for remote diagnostics and data collection with industrial Ethernet communication capabilities. In the industrial and automation environment, networking is fully supported using EKOHEAT VPA's chosen gateway and includes CIPs (Common Industrial Protocols) such as EthernetIP, Modbus/TCP, and PROFINET protocols.

Commenting on EKOHEAT with VPA, Ambrell President and CEO, Tony Mazzullo, stated, "This breakthrough in product design and innovation represents another example of our focus on customers' needs and delivering products that easily incorporate induction into their production, service or laboratory environments. Ease of use, safety and service are what we continue to deliver. Our customers across the world have come to expect highly-engineered products delivered with impeccable quality. And our new EKOHEAT with VPA Technology is no exception."

For additional information call +1 585 889 9000 or visit the Ambrell website at <u>www.ambrell.com</u>.

About Ambrell

Founded in 1986, Ambrell is a global leader in the induction heating market renowned for its application and engineering expertise. Exceptional product quality and outstanding service and support are at the core of the company's commitment to provide the best customer experience in the industry. Ambrell is headquartered in the United States with operations in the United Kingdom, France and the Netherlands. All products are engineered and made at the company's manufacturing facility in the United States, which is ISO 9001:2008-certified. Over the last three decades Ambrell has expanded its global reach through an extensive OEM and distribution network and today has more than 10,000 systems installed in over 50 countries.

###