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Ambrell® Introduces the World's First Induction Heating Cobot *Using cobot technology, Ambrell has developed an innovative induction heating solution designed to maximize manufacturing throughput.*

Scottsville, NY — Ambrell Corporation, a leading manufacturer of innovative induction heating solutions worldwide, today unveiled the world's first induction heating cobot. The announcement took place at IMTS in Chicago, which is North America's largest manufacturing trade show with more than 2,000 exhibitors and attendance estimated to exceed 115,000 at this year's event.

A collaborative robot or "cobot" is a programmable machine that performs a variety of light industrial tasks, usually repetitive tasks, and interacts safely and efficiently as it works hand-in-hand with humans in a shared process. Using cobot technology, Ambrell has developed an innovative solution designed specifically to maximize manufacturing throughput. Known as **MAX™ by Ambrell**, the cobot is integrated into the induction heating process for optimized production flow, increased yields and greater uniformity.

Jeff Kramer, Director of Product Management at Ambrell and the MAX project team leader, stated, "With the flexibility, portability and cost-effectiveness of cobots in the manufacturing sector, Ambrell recognized how cobot-assisted automation could be designed and engineered into the heating process, especially for high mix, low volume production." He continued, "And leaner applications requiring no human intervention can free-up workers to focus on utilizing SPC data rather than simply collecting this data."

The announcement of MAX at the IMTS show was made by Tony Mazzullo, President and CEO of Ambrell. Commenting on Ambrell's first-to-market product innovation, Mr. Mazzullo explained, "The emergence of cobots as a new productivity tool will substantially change the way companies work in small and medium sized enterprises (SMEs) and large factories." He stated further, "We're extremely excited about all the possibilities MAX offers to our industry. Using the MAX cobot heating solution, fast set-up times, intuitive programming, space-saving footprints and significantly lower safety requirements will reduce the amount of time and labor required to meet production targets. Additionally, customers seeking ways to improve their competitive position will recognize a fast payback period coupled with a high return on investment."

The IMTS show in Chicago will run from September 12th through September 17th. Ambrell Corporation will be an exhibitor at the show for the entire week and can be located at the McCormick Place Convention Center in booth #N 6042. To learn more about Ambrell, visit www.ambrell.com or call +1 585 889 9000.

About Ambrell

Founded in 1986, Ambrell Corporation is a global leader in the induction heating market renowned for its application and engineering expertise. Exceptional product quality and outstanding service and support are at the core of the company's commitment to provide the best customer experience in the industry. Ambrell is headquartered in the United States with operations in the United Kingdom, France and the Netherlands. All products are engineered and made at the company's manufacturing facility in the United States, which is ISO 9001:2008-certified. Over the last three decades Ambrell has expanded its global reach through an extensive OEM and distribution network and today has more than 10,000 systems installed in over 50 countries.

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