## Magento Commerce for Small Business

Consider our cloud solution, Magento Commerce to power your online store. It's the ideal choice for merchants and developers who need an all-in-one cloud solution that is optimized for Magento, easy to deploy, provides enhanced security, and is packed with additional integrated capabilities to accelerate sales.

## Compare the capabilities of Magento Commerce for yourself.

<b>BUILT-IN FEATURES</b>	Magento Open Source	Magento Commerce
Integrated Checkout, Payment, and Shipping	<b>~</b>	Includes more payment sources for greater flexibility.
Mobile Optimized Shopping	$\checkmark$	Provides an optimal viewing experience across a wide range of devices (from desktop to mobile phones).
Global Selling	$\checkmark$	Provides ability to transact in multiple countries, currencies, and use worldwide shipping providers.
Catalog Management	<b>~</b>	Manages the creation of rich content across many types of products: simple, configurable, bundled, and customer-personalized.
Extended Functionality via App Marketplace	$\checkmark$	Easily add capabilities and connectors for a nominal fee using the Magento Extensions Marketplace.
Instant Purchase	$\checkmark$	Provides returning customers with a faster checkout experience.
Site Search	<b>~</b>	Comes with Elasticsearch, which delivers high quality search results that help boost conversion rates.
Business Intelligence Dashboards		Learn more about your customers with advanced reporting tools and over 100 ready-to-use reports.
Integrated B2B Functionality		Access advanced B2B capabilities like quoting, custom catalogs, and company accounts.
Advanced Marketing Tools		Create custom promotions and merchandising tactics for your customer groups.
Content Staging and Preview		Create, schedule, and review site changes faster and more accurately with built-in staging and preview features.
Customer Loyalty Tools		Includes built-in tools for enabling reward points, gift registries, wish lists, and exclusive private sales events.
WYSIWYG Page Builder		Includes a built-in enhanced content management system (CMS) with drag and drop interface.
Visual Merchandising		Enables merchants to organize products on catalog pages dramatically faster and easier. Sort by most popular sales items and more with the click of a mouse.

MAGENTO HOSTED CLOUD	Magento Open Source	Magento Commerce
Optimized Cloud Commerce for Magento		A cloud environment that is optimized for Magento so there is one less thing to manage when rolling out your online store.
Global Availability		Easily deploy your shopping sites globally.
Cloud availability SLA up to 99.99%		SLA covers availability of servers and supporting services.
Fast Page Loading with Content Delivery Network (CDN)		Content Delivery Network (CDN) is always-on and ready to handle any traffic during peak periods (including Black Friday and Christmas). Achieve faster page loading performance for your users, enabling increased sales conversion rates, SEO, and a reduced website bounce rate.
Performance Monitoring Tools		Get real-time data about your site's performance with application performance monitoring (APM).
Enhanced Security with Fastly WAF and DDoS Services.		Protect your store with advanced security.
PCI Compliant		Important if your company intends to accept card payments, and store, process, and transmit cardholder data.
Easy Deployment		Get to market faster with pre-integrated cloud services.
Streamlined Updates and Testing		Immediately benefit from continuous infrastructure upgrades, performance enhancements and patches.
SUPPORT	Magento Open Source	Magento Commerce
Account Manager		Dedicated account manager to oversee overall relationship.
Technical Support		24/7 technical support with a real person.
Access to Quick Design-Build Express Packages		Express packages offered by Certified Magento Partners, offer quick-launch, low cost implementation solutions for merchants just getting started.



Getting started is easy. Schedule a personalized demo today.

Magento.com/schedule-a-demo