



Duncan Logan, Founder and CEO, RocketSpace

Duncan is the founder and CEO of RocketSpace, an external innovation consulting company headquartered in the heart of San Francisco. Since 2011, RocketSpace has helped corporate innovators, startups, and investors bring the future to market. RocketSpace has fueled the success of more than 2,000 startups, including 23 unicorns such as Uber, Spotify and Leap Motion.

RocketSpace's Corporate Innovation Services team has helped more than 130 industry leading brands worldwide - including Nestle, BP, DeBeers, ExxonMobil, PepsiCo, Ferguson, VW, JetBlue, and Mizuho - transform into digitally-led modern corporations. RocketSpace clients create new opportunities from inside, and outside, their organizations to ensure they are leading the disruption in their industry, not being disrupted. With access to nearly 70,000 innovators across RocketSpace's network, its Corporate Innovation Services team specializes in leading innovation transformation via partnerships with emerging technology startups.

Duncan was born and raised near St. Andrews, Scotland and began his professional career working in derivatives at Swiss Bank Corporation in London. At 24, he started his first company, CITYPRO International. He built it to \$8 million in revenue over a three year period, before selling to ASAP Plc in 2000, where he went on to become group managing director. In 2002, Duncan joined MessageLabs, an early SAAS security company, which he helped to build until it was sold to Symantec in 2008 for \$700 million. Duncan made the move to San Francisco in 2008 and started RocketSpace in 2011. Duncan is a sought after professional speaker on the topic of Innovation and Corporate Transformation and has spoken around the world in front of numerous Governments and Fortune 500 Executive Teams. Finally and most importantly, Duncan is married to the lovely Lucy, a fellow entrepreneur, and they have two darling children, Elvis and Sinatra, and a troublesome dog named Pinot.

