

Concept & Solution Design



Engagement Description

Concept Design identifies a range of concepts that solves opportunity areas identified in Landscape Exploration. The concepts leverage emerging technology, internal capabilities, and market capabilities.

Solution Design designs one multi-feature solution that further crystalizes the tangible solution to your selected concept. The Solution Design process leverages startups that can deliver on the solution features.

Key Phases & Timeline



Key Deliverables

Receive up to five concept recommendations cascading from your opportunity areas to be further developed into tangible business solutions. Final recommendations are delivered via an in-person workshop and supplemented with a final report.

Receive one robust multi-feature solution recommendation cascading from your selected concept. Final recommendation is delivered via an in-person presentation and supplemented with a final report.

RocketSpace Product Suite

EXPLORE

Landscape Exploration

DESIGN

Concept & Solution Design

TEST

Component & Integration Test

SOURCE

Discovery & Discovery Plus

ACCELERATE

Industry Collaborative