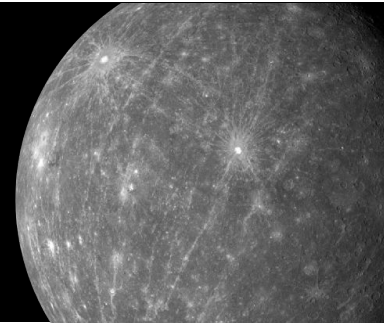


Landscape Exploration



Engagement Description

Landscape Exploration identifies a wide range of business opportunity areas within your company to transform. Opportunity areas are identified through exploration of key industry trends, market landscape evolution within specific and adjacent industries, technology themes and the relevant startups and investment trends within these themes.

Key Phases & Timeline



Key Deliverables

Receive a robust innovation Landscape Analysis and up to five business opportunity area recommendations. Final recommendations are delivered in-person and supplemented with a final report.

RocketSpace Product Suite

EXPLORE

Landscape Exploration

DESIGN

Concept & Solution Design

TEST

Component & Integration Test

SOURCE

Discovery & Discovery Plus

ACCELERATE

Industry Collaborative