

"I wanted the ability to run my agency the way that I wanted to, as opposed to how a corporation wanted me to. The support that ASNOA provides for you makes it a lot easier to start the new transition....[and] has been invaluable."

Emilio Montes

Principal, Superior Insurance Group, LLC



MORE FREEDOM



## EARN YOUR TRUE WORTH

The Agent Support Network of America (ASNOA) focuses on helping captive agents make the transition into the independent model. Together, we can help you experience true ownership and take your earnings to the next level.

### Earn Top Tier Commissions Easier

Due to ASNOA's premium volume, we can negotiate higher commission rates and help you *obtain larger profit margins*. ASNOA negotiates with your best interest in mind, and commissions are honestly shared across the network with *clear and transparent reporting*.

### See Higher Close Ratios

With more carrier choices and product options, you have the ability to close a higher percentage of your prospects. On average, ASNOA agents *close 80-90%* of their *PL quotes*.

### Obtain Larger and More Fair Profit Sharing

Unlike other networks, profit/loss requirements are determined per carrier at ASNOA. So instead of being potentially penalized across the board for one carrier's performance, *you earn every dollar you qualify for, and rightfully earn*.

### Gain More Growth Bonuses

You can have the ability to *earn bonuses at an elite status* - and *qualify for exclusive spiffs/contests* with select carriers - because of the size of ASNOA, our consistent premium volume and our long-term close relationships with carriers.

### Expand Into New Markets

With insurance, more product knowledge equals more revenue; plain and simple. And the money right now is in selling commercial lines. Knowing this, ASNOA has set up a free commercial lines training program to help you *become a commercial closer / rainmaker*.

MORE MONEY



## WRITE **WHAT YOU WANT**, **WHEN YOU WANT**

### More Freedom to Do Business Your Way

*No more DMs breathing down your neck*, pushing life insurance or bust. Instead, you can enjoy the freedom to pick and choose the policies you write and what carriers you do business with.

### More Carrier Options That You Own

Agents with ASNOA have *more direct carrier appointments* than members of other agency networks. Direct appointments are an important distinction because it means you own the business with that carrier - and *your name is on the policy, not ASNOA's*.

### **You Own Your Book of Business.**

ASNOA **DOES NOT** lock you down with non-compete language on future carrier appointments in our contracts.



GET MORE  
FOR  
YOUR WORK

# GET WHAT YOU PUT IN & THEN SOME

## Honest Contractual Ownership

You own your business, even with succession planning and/or at sale. And, your company will be worth more. You'll have access to our IN-NETWORK marketplace, which has consistently yielded sale prices above industry standards. And, you **keep 100% of your in-network sales revenue**.

## Ensure Your Legacy

We also make it easier by providing succession planning right in our contracts where **you have total control**. In addition, ASNOA will provide individual support throughout the transition to make it as cost effective and stress free as possible.

IT'S YOUR BRAND,  
NO ONE ELSE'S



## Minimal Start Up Fee

- Initialization of one Applied Epic License
- EZLynx set up
- The cost of on-boarding training for the new system
- Three months of EPIC, EZLynx and CRM (a \$1,500 value)
- A personal Agency Services Manager to help you through the contractual, licensing and carrier appointment process

## No ASNOA Monthly Fee

Your only costs are for software licensing

- \$100 EZLynx (discounted member-only rate)
- \$179 Applied Epic (discount member-only rate)
- \$200 CRM/Marketing (optional)

## Contract Highlights

- 10-Year Term
- Ability to exit with no fee and no override
- No non-compete clause
- No cost succession planning
- No cost to renew and 5-year term thereafter

## Your Business, Your Story

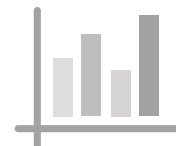
We don't want to force our company's branding onto yours. You do all the work, you deserve all the recognition. With ASNOA, **you own your identity and brand**. Only your brand is visible to your client, never ASNOA's. We are only here in the background to help you succeed when you need it.



Unlimited Free Individual Training for You & Your Staff



Accounting Support for Monthly Commissions & Reconciliations



Regular Transparent Reporting & Analytics



Agency Management Software Maintenance & Support



Industry-Leading Resources to Stay Ahead of Your Competition



Discounts on Everyday Business Needs

## WITH ASNOA, YOU ARE NOT ALONE

You can experience the same operational and marketing support you've come to enjoy being a captive. But this time, it's your name on the front door, operating under your control.

# ASNOA®