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**THE ATA ANNOUNCES INTEL CORPORATION AS TECHNOLOGY PARTNER
TO CREATE COVID-19 RAPID RESPONSE TECHNOLOGY BEST PRACTICES INITIATIVE**

WASHINGTON, DC, MAY 19, 2020 -- The ATA (American Telemedicine Association) today announced a new partnership with Intel to help healthcare delivery systems, hospitals, community members, clinicians and other stakeholders assess, triage, treat, and manage patients and community populations during the COVID-19 pandemic. The COVID-19 Rapid Response Technology Best Practices Initiative will include a series of reports and blog posts, public webinars, and video and audio content of telehealth applications, best practices, opportunities, and challenges.

The ATA will develop online tools and content to highlight new and innovative technologies, influence policy and share best practices shown to mitigate the impact of the pandemic. These free resources will be available to ATA members and the broader community.

"Intel is committed to accelerating access to technology in support of patient care and to speed scientific research. We believe that telehealth can help diagnose, treat, observe, and manage populations, and help keep healthcare employees safer," said David Ryan, General Manager, Health and Life Sciences Business at Intel. "We are pleased to be able to support advancements in learning and best practices in the application of telehealth solutions during this critical time through our partnership with the ATA."

Using real-world experiences and ATA member initiatives, the ATA will create an ongoing, strategic program to highlight the important role that technology -- including telehealth and emerging innovative technologies -- plays in addressing the COVID-19 outbreak and other healthcare emergencies, as well as during day-to-day care delivery in the US market. This initiative will catalogue the immediate response, programs, and best practices from ATA members and non-members alike, to support the speedy and safer diagnosis and treatment of COVID-19, best practices providers are implementing across the care delivery process, and what systems organizations are putting in place to keep their own employees safe.

"This initiative clearly aligns with the mission of both organizations. That is, to advance the use of technology, and ensure that healthcare providers have access to needed resources and best practices to implement telehealth solutions in the fight against COVID-19," added Ann Mond Johnson, CEO, the ATA. "We are fortunate to have Intel as our Technology Partner in this effort."

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About the ATA

As the only organization completely focused on advancing telehealth, the [ATA](#) is committed to ensuring that everyone has access to safe, affordable, and appropriate care when and where they need it, enabling the system to do more good for more people. ATA represents a broad and inclusive member network of technology solution providers and payers, as well as partner organizations and alliances, working to advance industry adoption of telehealth, promote responsible policy, advocate for government and market normalization, and provide education and resources to help integrate virtual care into emerging value-based delivery models. @americantelemed #gotelehealth #ATApolicy

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