

# HLTH

CREATE HEALTH'S FUTURE  
OCTOBER 27 – 30, 2019 • MGM GRAND, LAS VEGAS



## ATA to Host Symposium and Pavilion at HLTH 2019

**ATA and HLTH** are collaborating to examine telehealth and digital health solutions that are driving healthcare transformation. Telehealth experts, clinical leaders and tech innovators will share their knowledge and expertise with an audience of influential healthcare chiefs and decision makers. Learn, interact and network with those who are creating the future of care via telehealth solutions, advancing emerging technologies and implementing strategies that will accelerate the adoption of virtual care into value-based delivery models.

HLTH (pronounced "health") is a one-of-a-kind ecosystem event for the health industry that will convene 5,000+ senior leaders to solve the most pressing problems facing healthcare today and actualize the most promising opportunities to improve health. Payers, providers, employers, investors, fast-growing startups, pharma,

policymakers and innovation centers will collide all to ask one question: how do we create the future of health?

American Telemedicine Association (ATA) is the only organization completely focused on advancing telehealth and is committed to ensuring that everyone has access to safe, affordable and appropriate care when and where they need it, enabling the system to do more good for more people. ATA represents a broad and inclusive member network of technology solution providers and payers, as well as partner organizations and alliances, working to advance industry adoption of telehealth, promote responsible policy, advocate for government and market normalization, and provide education and resources to help integrate virtual care into emerging value-based delivery models.

# Sponsorship Opportunities

**ATA Symposium and Pavilion** will explore how Telehealth and the emerging field of DTx are increasingly changing the way health care is delivered. Experience Telehealth and digital therapeutics innovators and thought leaders, who will share insights into and showcase the most promising solutions and services that are enabling direct-to-consumer virtual care, remote monitoring and disease management practices, and deliver personalized medicine in real-time.

## **2-Star Sponsor - \$25,000: ATA Symposium and Pavilion**

- Branding at ATA Symposium with Opportunity to provide giveaways
- Sponsor branding within ATA pavilion
- Logo on all relevant marketing materials, website, communications
- Inclusion in social media campaign, including Twitter, LinkedIn and ATA blog opportunities
- Four (4) event tickets
- Kiosk within ATA Pavilion including:
  - Company logo and Graphic Panel
  - 1 chair and 1 Computer Monitor
  - Standard electrical and Wi-Fi
  - Carpeting

## **1-Star Sponsor - \$10,000: ATA Symposium Only**

- Branding at ATA Symposium
- Logo on all relevant marketing materials, website, communications
- Inclusion in social media campaign, including Twitter, LinkedIn and ATA blog opportunities
- Two (2) event tickets

## **1-Star Sponsor - \$20,000: ATA Pavilion Sponsorship and Kiosk**

- Sponsor branding @ ATA pavilion
- Logo on all relevant marketing materials, website, communications
- ATA Twitter and LinkedIn posts (2 per channel)
- Three (3) event tickets
- Kiosk within ATA Pavilion including:
  - Company logo and Graphic Panel
  - 1 chair and 1 Computer Monitor
  - Standard electrical and Wi-Fi
  - Carpeting

### **1-Star Sponsor - \$10,000: ATA Pavilion Kiosk**

- Kiosk within ATA Pavilion including:
  - Company logo and Graphic Panel
  - 1 chair and 1 Computer Monitor
  - Standard electrical and Wi-Fi
  - Carpeting
- Two (2) event tickets

### **All Sponsorships Include:**

- Listed as a sponsor of HLTH at corresponding star level
- Discount code to offer constituents/partners \$150 off event registration cost
- Access to HLTH Hosted Buyer Program
- Access to all keynotes, general sessions and special sessions
- Breakfast, Lunch and Coffee Breaks (times vary)
- Access to Opening Reception at TopGolf (Sunday)
- Exhibit Floor Reception (Monday and Tuesday Evenings)
- Access to HLTH Industry Night @ Hakkasan Night Club featuring Flo Rida (Tuesday)

Visit [www.hlth.com](http://www.hlth.com) for full details about the event or **[DOWNLOAD the HLTH brochure.](#)**

Contact Bonnie Knight to Discuss Opportunities at **[bknight@americantelemed.org](mailto:bknight@americantelemed.org)**