



Learn

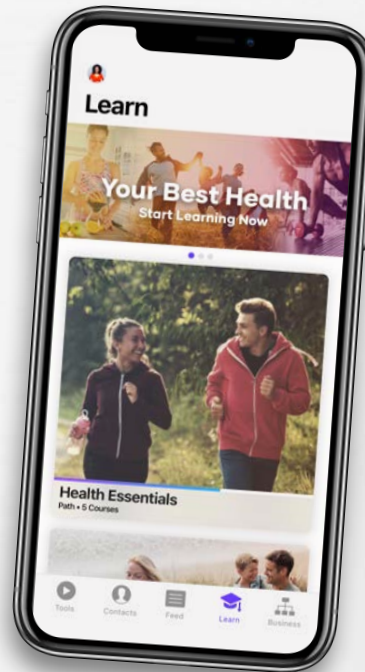
The Ultimate On-Boarding, Training, and Education Platform for Customers and Business Builders

What Is Learn?

Verb is the leading marketing platform in the direct sales industry. The business builder app has helped numerous companies increase sales and retention with its powerful tools. The latest feature focuses on customer and business builder on-boarding, training, education and retention. With the goal of enhanced product consumption, higher percentage of continuing orders, and effective training, Learn can help your company address some of the biggest industry concerns that impact growth and momentum.

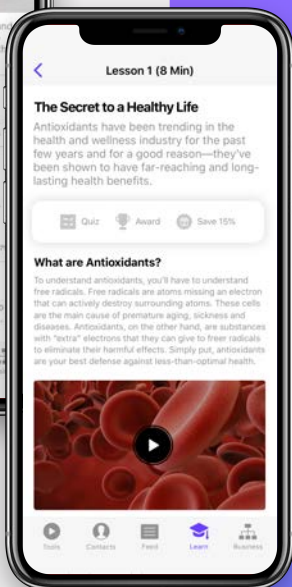
Why is Learn Important?

Learn allows you to engage users in an education and motivational way. This provides a simple and effective training method that even allows for quizzes, awards, and perks. Utilizing these types of features leads to higher adoption, improved retention, and increased sales and revenues.



How Does Learn Work?

The Learn feature can be enabled once targeted courses and lessons are available. We can produce courses for you or you can produce them yourselves to fit the criteria we make available.



Lessons can include a variety of assets, including:



Text



Videos



GIFs



Images & Image Galleries



Audio



PDFs



Quotes



Hyperlinked Text



CTA Buttons

You can choose to include a quiz at the end of lessons to test the users' knowledge, as well as choose to include an award to lessons that users can earn once completed.

Customer & Business Experiences

The courses produced for Learn can address any topic depending on if you're targeting customer or business users in your app.

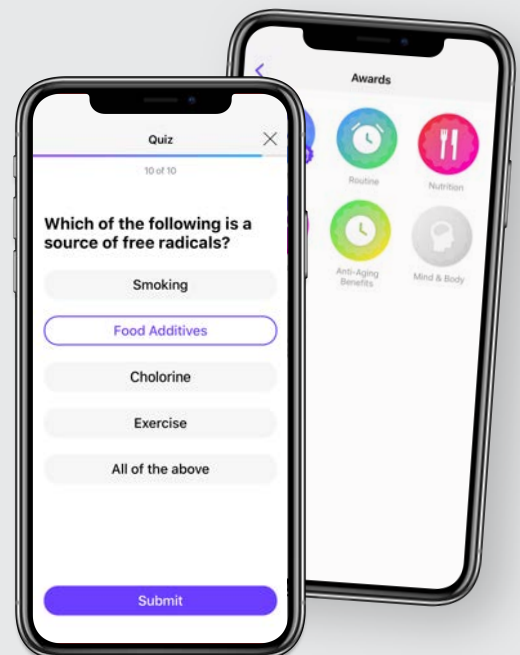
In an app targeting a customer experience the courses can provide product-based education including benefits and more.

In a business app, distributors can use Learn to gain vital info about how to grow their business.



What are the Primary Features/Benefits of Learn?

- Serves as a powerful educational tool
- Promotes user adoption, and increased sales and revenues
- Allows for simple and scalable distributor training
- Provides a gamification experience that motivates users
- Improves communication
- Provides easy follow-up opportunities with push notifications
- Simple LMS to educate customers
- Feed notifications for your distributors to have powerful insights about their customers' activities, leading to better data and data analysis
- Rewards that encourage additional purchases



Rewards & Awards

Learn provides a gamified approach to distributor and customer education, with the ability to provide awards and rewards for completion of lessons and courses. Individual badges with your company's branding can be shared socially upon completion. The Badge Wall displays the awards and shows additional badges that can be earned.

Tying a reward to a lesson or course can provide additional motivation and increase sales to individuals. Whether you provide a promo code for a discount, a free product, or company swag, the reward is sure to be a motivator for your customers and business builders.

The process is simple: **The more you learn, the more you earn.**

