



**The Ultimate Tool for
your Ambassadors
and Affiliates**

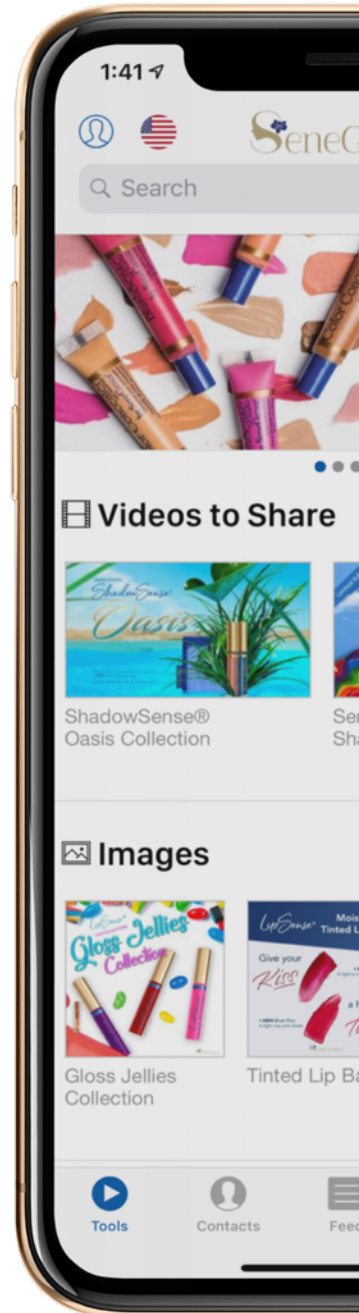
Using the Verb Platform to
Empower your Influencers
To connect with your Audience

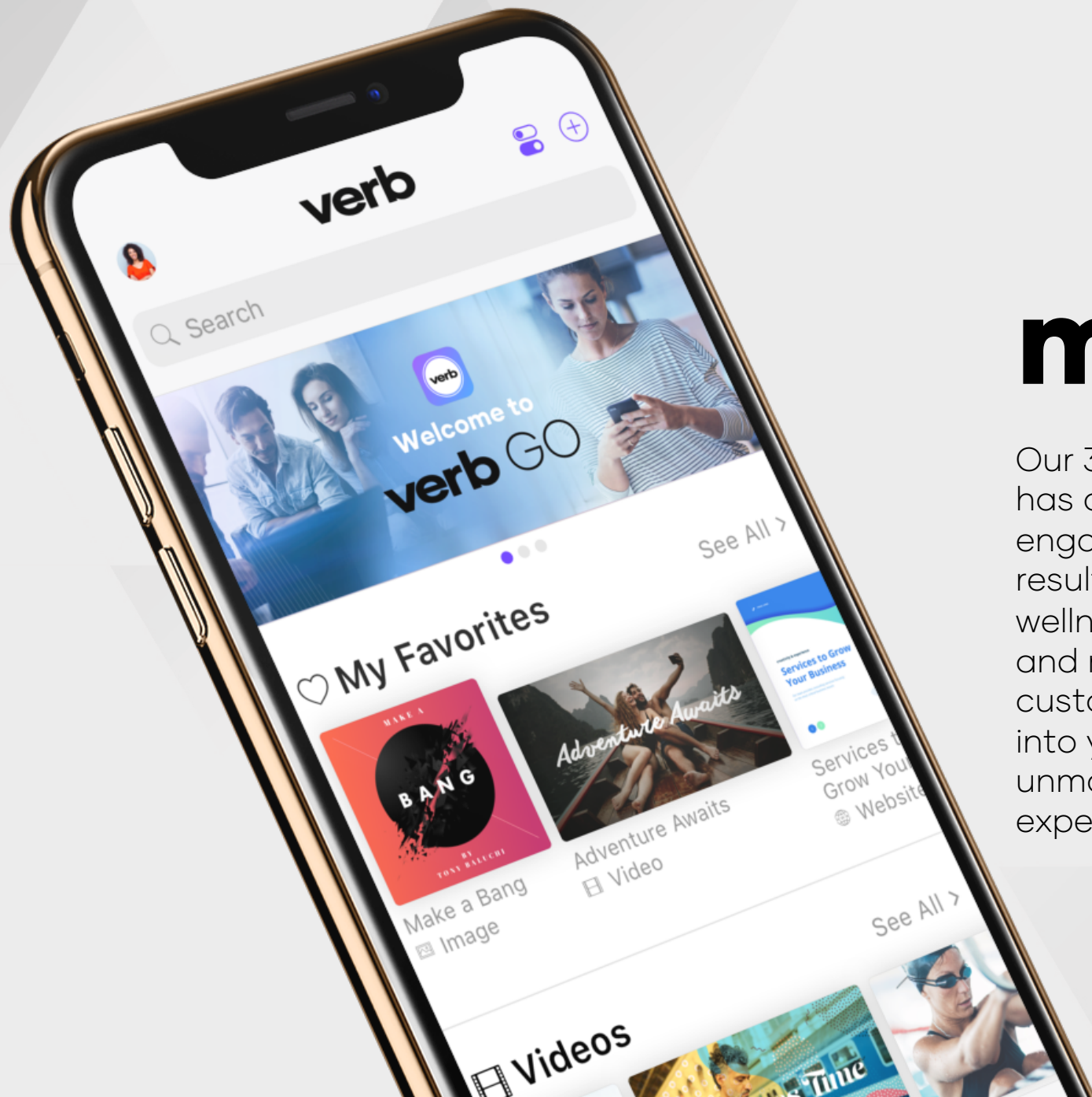


Using the Verb Platform

to Increase Activity and Momentum

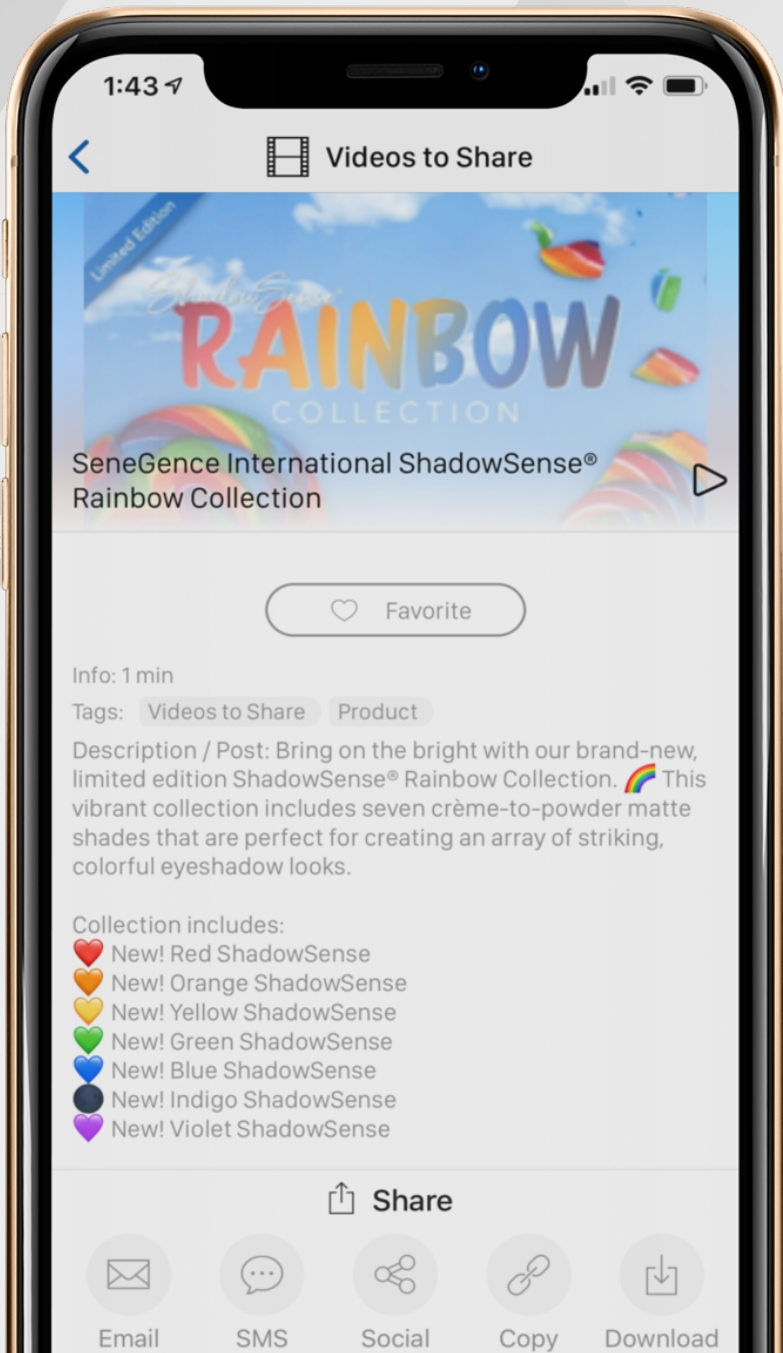
If your company is affiliate-based, you know that the current marketplace requires you to offer the right technology and have the right analytics to promote growth and momentum. It's never been more apparent that the right digital tools can make all the difference to your success for your ambassadors, affiliates, or influencers.





meet Verb

Our 30 year history in peer to peer selling has developed a tool that increases engagement, knowledge, loyalty and results. With nearly 1m users across wellness, skincare, financial services, retail and many others, our flexible solution is customized to your needs and integrated into your current systems to create an unmatched influencer journey and experience.



Social Selling

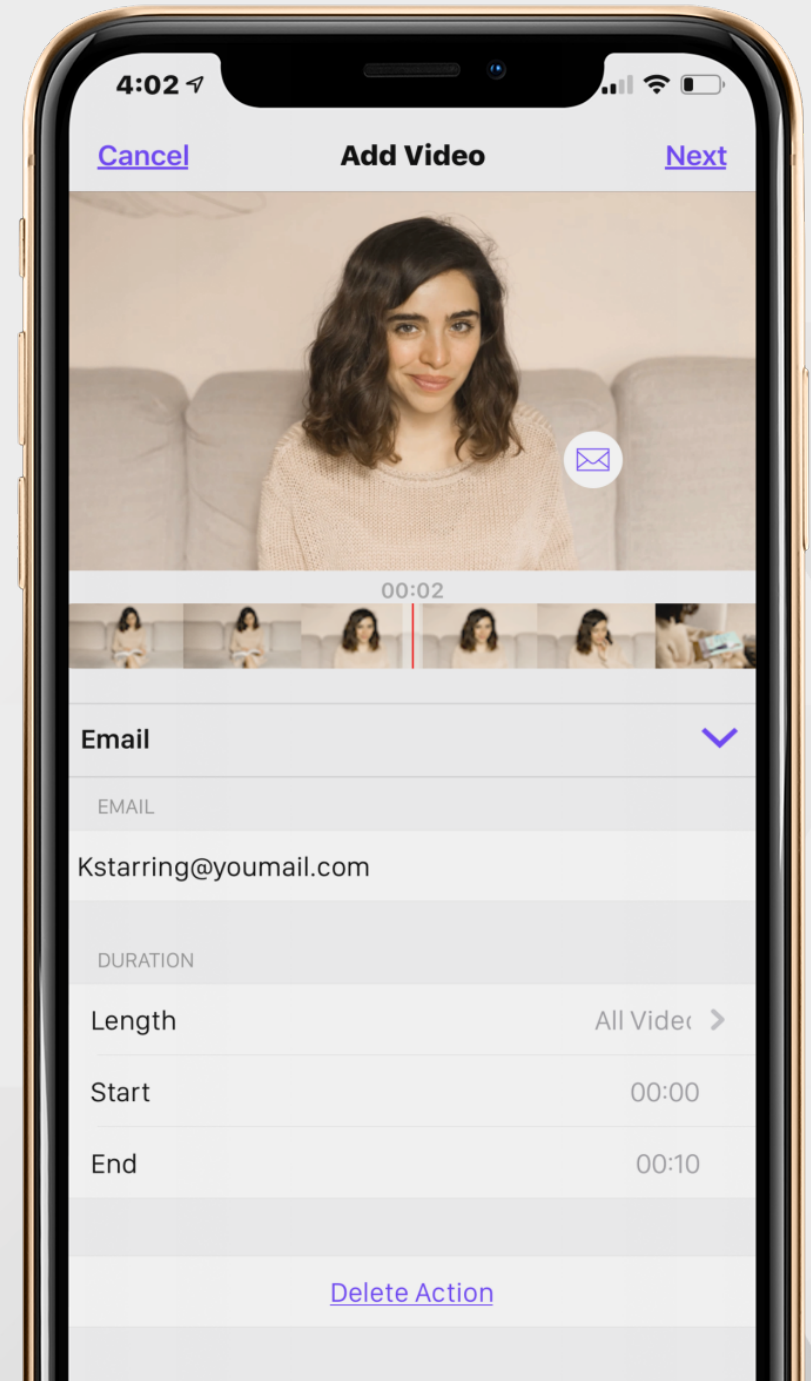
Even more important than a social presence is enabling your newest and most novice influencer to represent your brand. Control audience experiences, get analytics and make posting simple for your ambassadors with our mobile content repository

- ❖ Create a library of assets
- ❖ Provide messaging and tips for social sharing
- ❖ Notify the field through push notifications when new content is available
- ❖ Maximize Black Friday specials, product launches, and product promotions
- ❖ Analyze the data of what is working and driving growth

Interactive Video

Video is a powerful driver in any selling interaction. Interactive video allows your consultants to make a unique connection through video and share interactive links in a personal manner that will drive activity.

- ❖ Record personal videos in the app
- ❖ Add links to purchase, join Facebook groups, contact the consultant, learn more about products, and more
- ❖ Receive notifications when your contact views the video (including % of video viewed) and if they interact with any of the links posted in the video
- ❖ Encourage proper link placement (i.e. in profile on Instagram, comments on Facebook)
- ❖ Create corporate videos with links that connect to your Consultant's personal websites



Increasing Engagement

Keep your affiliates and ambassadors active by providing gamification and time-tested tactics to drive customer interactions

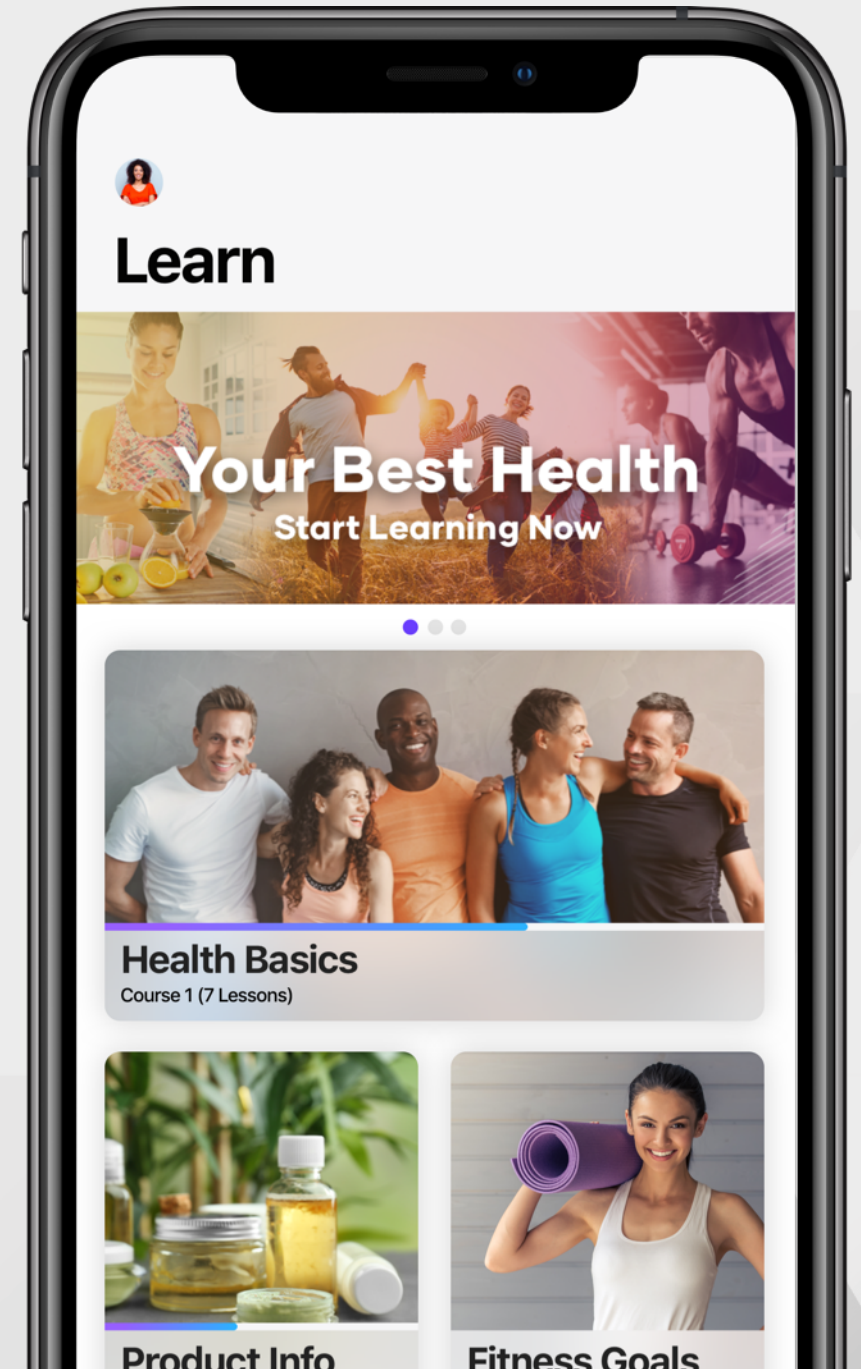
- ❖ "Buzzfeed" Style Surveys
- ❖ Banners, Push Notifications
- ❖ Company Events, Promotions and News
- ❖ New Product Launches, New Content, Social Post Content, etc.
- ❖ Product Samples
- ❖ Auto Responders
- ❖ Reminders
- ❖ Turn their phone into a CRM



Learn

An educated customer is a loyal customer. Train, educate, certify and unlock sales opportunities by encouraging your customers to become familiar with your brand.

- ❖ An educated consultant is likely to have increased success
- ❖ Easy access to courses and lessons that can be taken in under 10 minutes
- ❖ Gamification provides reward badges and a progress wall
- ❖ Provide rewards through product promotions and promo codes
- ❖ Drive transactional behaviors through buy links in your lessons and courses





Retention

Analytics

- Which videos convert
- Which affiliates are active

Communicate

- Message your team directly through the app
- Live video (coming soon) for webinars
- Keep up to date on latest products, news, changes, etc.

Engage

- Incorporate reports and dashboards to
- Affiliate buy links
- Ambassador Journey
- Connecting ambassadors with the company daily

Automation

- Capture the contacts your influencers interact with
- Auto-responders to help get better conversions
- Onboarding, educating, crafting the journey and communicating regularly



Whether you have 5
ambassadors or 100k affiliates,
Verb has a solution that works
with you and helps you grow.

10,000K +
★★★★★
App Store Reviews