

The background features a large, stylized graphic on the left side. It consists of several overlapping geometric shapes: a dark grey triangle at the top left, an orange rectangle below it, and a larger dark grey shape with a rounded right edge that overlaps the orange rectangle. The right side of the image is a solid orange field.

COUNT ON **POWER SYSTEMS**

Since 1986, customers have counted on Power Systems for quality fitness equipment with expert service, support, and education.

1986

Founded, Knoxville, TN



1999

First International Sale & Established Dealer Network



2005

Introduced Total Training Educational Seminars



2010

Developed OEM Partnership with LifeFitness

LifeFitness

2012

Launched Les Mills SmartBar, North America

LES MILLS

2015

Acquired by PlayCore

PLAYCORE
Building communities through play & recreation™

2016

Power Systems Rebrand

POWER
SYSTEMS
A PLAYCORE Company

2017

Serviced 18 of 20 Top Health Club Chains*



2018

Exclusive USA Distribution Reebok Studio Range

Reebok

2019

Refreshed Iconic Product Line



Let us share what it means to
COUNT ON POWER SYSTEMS

*The Top 100 Health Clubs of 2018, Club Industry



COUNT ON POWER SYSTEMS FOR:

Dedicated Customer Support — Your success is our success so we offer you a dedicated account manager that knows your name, your business, and your needs.

Trend Research — We've watched fitness fads come and go, we'll show you the products that grow your business through engaged clients and effective programs.

Loyalty Rewards — Our new loyalty program rewards customers with points for every order placed that can be used for new products to keep your fitness program fresh and exciting.

Longevity — We're one of the oldest most trusted names in fitness, and we're here to stay.

Fulfillment — In our promises and your orders – you'll know your order status immediately, and if there's a back order, you'll know when it will ship.

Integrity — Our reputation was built on the honesty of our people, and we value the opportunity to reinforce it every day.

COUNT ON POWER SYSTEMS for 9 out of 10 trends

- | | |
|------------------------|--|
| 1 HIIT | 7 Exercise as medicine |
| 2 Strength training | 8 Group training |
| 3 Active aging | 9 Educated, certified and experienced fitness professionals/personal training |
| 4 Yoga | 10 Fit tech/wearable technology—we don't make wearable tech but we have partners that do |
| 5 Body weight training | |
| 6 Functional training | |

COUNT ON POWER SYSTEMS TO MAKE YOUR LIFE EASIER

Ordering your fitness equipment should be the easiest part of your day. Count on Power Systems for:



> Dedicated Sales Team



> Business relationships that go back to our beginnings



> World Class Logistics



> Facility Design Services



> Expanded Dealer Network



COUNT ON POWER SYSTEMS FOR REFRESHING DESIGNS

Power Systems is known for its iconic designs and durable equipment you can trust. Now, we've updated customer favorites in a consistent graduated weight color strategy. Experience a cohesive look throughout your facility while being able to cue members to increase their efforts at a glance.

COUNT ON POWER SYSTEMS TO MAKE THE MOST OF YOUR SPACE

Leverage our 3D Design Experts to deliver a design that meets operational and financial objectives.

- › Choose from 4 unique lines of storage to fit the functional needs of individual training rooms
- › Bring form and function to every space with smart, versatile equipment
- › From Floor to Finish, achieve inspiring results with us

See it all come to life in a dimensional rendering that you can share with stakeholders, funders, and clients.

Start the conversation: [**powersystems.com/FacilityDesign**](https://powersystems.com/FacilityDesign)

COUNT ON POWER SYSTEMS TO REWARD LOYALTY

Our relationships are the most important part of our business. We welcome the opportunity to create a lasting partnership that fits your unique business goals.

Learn more: powersystems.com/PSRewards



COUNT ON POWER SYSTEMS TO GIVE YOU MORE WITH PLAYCORE

In 2015, PlayCore, Inc. acquired Power Systems, adding fitness equipment to its portfolio of brands. We are proud to be a member of a family that helps ensure we can give our customers a powerhouse of solutions regardless of their size, scale, and amenities.

POWER SYSTEMS

A PLAYCORE[®] Company



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