



# PLAYBOOK

*Create Flow for Fast Product Development Teams.*

Free Trial and Pilot Implementation Outline

Our promise to you:

***PLAYBOOK creates flow for fast product development teams.***

***Collaboration becomes barrier free.***

***Teams hold themselves accountable.***

***And, innovation becomes predictable.***

## *How can I see if PLAYBOOK is right for me?*

The best way to answer that is to actually try it on one of your live projects. So we've designed a ***Free Trial*** that is not only short and sweet, but actually delivers results along the way!

During the trial, we will train a team of 4-5 people on Lean and Agile principles, and show them how they apply to product development. Then we will teach them how to use PLAYBOOK, and help them plan ***one of your projects*** to a near-term milestone. The team will learn, among other things, how to hold effective standup meetings, how to close their day, and how to complete rolling wave planning. Finally, we will create a set of custom reports that show the important details of the work as it flows through your trial project.

At the end of the three weeks your team will be ***fluent in Lean and Agile methods***, and using PLAYBOOK to support this change.

If you're already using these methods, you can choose to start directly with a Pilot as shown on the following page.

# Free Trial vs. Pilot

	Free Trial	Pilot
# of People	4-5	Up to 15
PLAYBOOK Coach	Remote	Onsite or Remote
Duration	3 Weeks (You will know by week two if it's going to work or not, but you can take more time if necessary.)	3 Weeks
Cost	Free	\$0 - \$15,000 (Discounted w/ License purchase and dependent how much you already follow certain lean/agile principles.)
Outcome	You will know if PLAYBOOK will work at your company.	You will have a full team, executing at high speed, using Lean, Agile and TOC methods!
Next Step	Pilot	You're done. (Unless there are more people to train. In that case you can continue the implementation on your own, or with our help.)

[Request a Free Trial](#)



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