

# FINDING THE HUMAN CONNECTION THROUGH SOCIAL POLLING & COMMENTING

eLearning Success Story

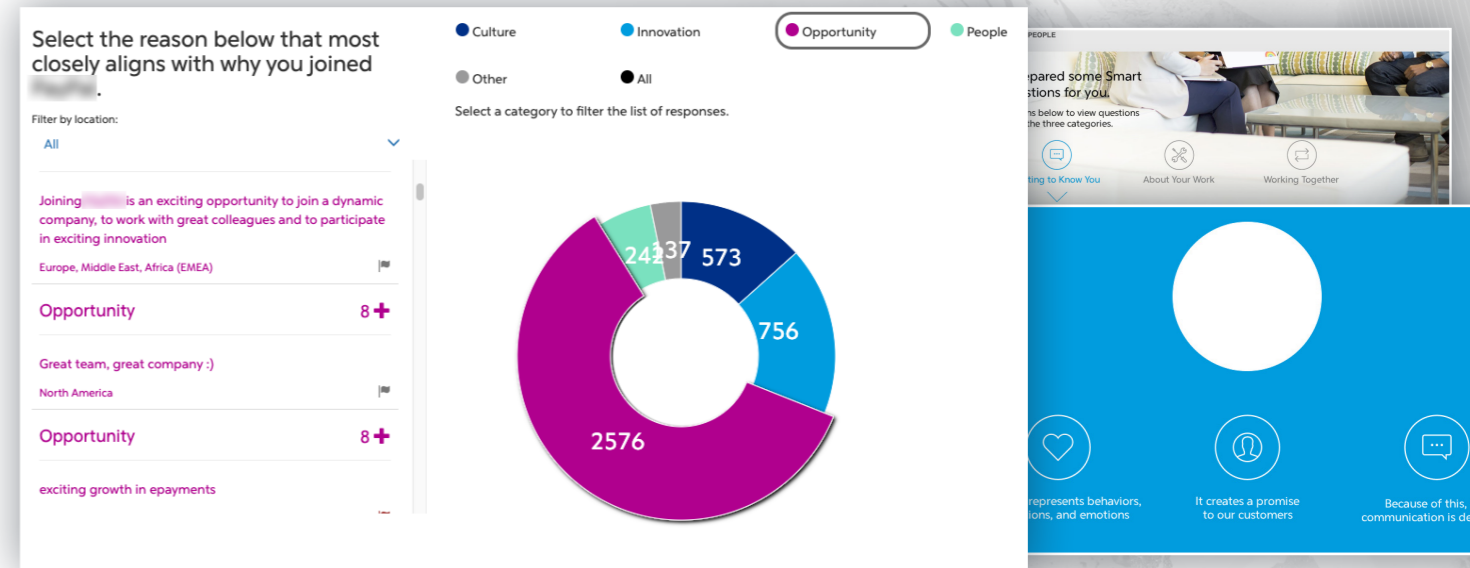
## CLIENT

This project was developed for a global digital payments platform. Fueled by a belief that having access to financial services creates opportunity, the company is committed to democratizing financial services and empowering people and businesses to join and thrive in the global economy.

## CHALLENGE

The client wanted to create a virtual version of an 8-hour, in-classroom new hire orientation to help save training costs. However, they didn't want to sacrifice the feeling of connections and local perspectives generated by in-person training. The goal was to make it as interactive as possible and help new hires feel connected to their new colleagues and the whole company.

*Working with eLearning Brothers was a great opportunity for us to leverage the expertise we didn't have internally.*



## STRATEGY & SOLUTION

eLearning Brothers created an interaction focusing on individuals as part of the whole. We embedded social polling and commenting to bring in the human connection. Comments can be filtered by geographic area or topic.

Despite the fact that learners are taking these courses on their own, they are able to "hear" from their colleagues. In addition, personal brand building exercises help learners think about how they want their colleagues to see them.

What will others come to expect from you? ✓

What are you passionate about? ✓

What value will you bring to the table? ✓

What characteristics are you known for? ✓

Out of the box thinking

Submit

*In addition to getting to know colleagues, the module challenges learners to look inward and think about their personal brand and how they represent themselves.*

Download your Personalized Getting Started guide which includes:

- Your Contact List
- Your Smart Start Questions
- Your Brand Value
- Your Personal Elevator Pitch

Your Next Assignment: Schedule meetings with your contacts to discuss your reasons for joining , your smart start questions, and your personal elevator pitch.

Assignment Duration: Complete this assignment within 30 days and report your key findings to your manager.

Download Your Guide

Exit Course

*The information learners gather and submit during the course is all available for download at the conclusion, resulting in a helpful guide for their first days.*

## RESULTS

The reaction has been overwhelmingly positive from the 5,000+ individuals who've completed the course so far. This course has an average score of 4.4 out of 5 from users. Learner feedback included:

“I’ve never seen anything like this before.”

“I feel connected.”

“It was great for me to share some things that I was feeling and great to see some of the reactions, not only within my region but globally.”

To learn how we can help you tackle your training challenges, contact eLearning Brothers at [801.796.BROS \(2767\)](tel:8017962767) or email [info@elearningbrothers.com](mailto:info@elearningbrothers.com).