

Preparing students for a very different future.

WWW.BEYONDK12.COM/CEOCHALLENGE

CEO
CHALLENGE 2.0



BUSINESS STARTUP AND ENTREPRENEUR TECHNOLOGY COURSE

VERSIONS FOR MIDDLE AND HIGH SCHOOL STUDENTS



PROJECTS

Identify your students interests and identify key benchmarks to start and grow a successful business.



APPLICATIONS

Learn and master the tools that business leaders use to create powerful companies that solve the worlds problems.



STARTUP

Utilize Lean Startup practices and learn how companies today build, measure and learn to scale companies that grow ideas that lead to massive innovation.

FREE CHROMEBOOK

with order | offer exp. 7/1/19

LEARN MORE

CEO Challenge is a powerful quarter or semester course that introduces middle or high school students to the principals of business startup culture and the resources available to start and grow a successful company that solves the worlds problems.

BEYONDK12.COM | 888.283.3213 x720 | ERNIE@BEYONDK12.COM

v2.0

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90 HOURS OF CONTENT FOR QUARTER, SEMESTER, OR TRIMESTER DELIVERY | TRAINING INCLUDED



STRUCTURE

- 45 or 90 Hour Course
- ISTE Standards
- National Computer Science Standards
- Follows BTE Scope and Sequence

KEY BUSINESS CONCEPTS

- Identifying Business Practices
- Designing Brand & Marketing Strategies
- Evaluating Investment Opportunities
- Recruitment and Networking

TECHNOLOGY FOCUS

- Presentation Design
- Creative Communication
- Analytical Problem Solving
- Collaboration and Web Tools
- Digital Citizenship
- Graphic Design
- Internet Research

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LEARN MORE

Cost per school location is \$7,000 for unlimited student use.
Includes training and on-going support.
Unlimited digital student workbooks included.

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