



TrackAbout[®]

Keg tracking software
for the real world.



Learn more about how TrackAbout can streamline processes, help you operate more efficiently and reduce expenses.

- Email us to request a free consultation.
- Or call 800.960.1510 to speak with a TrackAbout representative.

KEG TRACKING

STOP THE LEAKAGE. CONTROL YOUR FLEET.



Your keg inventory represents a substantial investment. Unfortunately, approximately six percent per year end up missing.

How much does it cost you when a keg goes missing? How many extra kegs must you keep to account for the ones that are sitting empty at your distributors? Do you know how many are sitting empty at your distributors?

Most likely, your day is consumed with brewing and marketing quality products and maintaining government regulated records. When do you have time to track down your kegs?

Gain Visibility and Control

TrackAbout is an affordable cloud-based software solution to track, manage and maintain your kegs and equipment. Using barcodes or RFID tags, the system collects information with rugged handheld scanners, smartphones or tablets. With TrackAbout, you'll save money, work smarter and grow your business.

Theft Prevention

- Establish a chain of custody and promote accountability for your kegs.
- Record proof of delivery by recording e-signatures.
- Identify potential theft with end-of-day delivery reconciliation.

Loss Prevention

- Rotate stock and reduce waste through automated product expiration notifications.
- Improve customer satisfaction by eliminating the chance that beer goes stale before it's sold.
- Increase future sales by guaranteeing fresh product.
- Eliminate the hassles of replacing expired product.

Keg Utilization

- Reduce cycle times and improve production planning by knowing how long your kegs have been with each distributor.
- Avoid situations where empty kegs sit with your distributors.
- Purchase fewer replacement kegs by minimizing lost kegs.

Order Fulfillment

- Improve accuracy and shorten the time it takes to load a truck with electronic verification of truck inventory versus orders.
- Increase efficiency by replacing paper delivery tickets with electronic tickets.
- Improve customer service by printing receipts at point of delivery.

Keg and Equipment Maintenance

- Record and track maintenance actions as well as what work was performed on kegs, brewing equipment and tap lines.
- Ensure employees follow proper maintenance procedures with automated workflow management.
- Guarantee equipment is operational and in safe working condition by identifying equipment with preventative maintenance due through automated alerts.
- Satisfy regulatory requirements with detailed documentation.



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