TrackAbout®

# Asset tracking software for the real world.

# Managing in a Perfect World is Easy.

## Maneuvering the Real World is Another Story.

t

### In a perfect world ...

Success comes quickly to your business. Customers remain loyal year after year. There are no rental disputes, billing mistakes, lost invoices or data entry errors, and you know the exact location of every cylinder you own. But you know the real world isn't a perfect world.

### In the real world ...

Customers demand more every day. Systems are susceptible to manual errors. Assets can disappear. You sell a commodity that lacks differentiation and as such demands competitive pricing. You're constantly looking for any advantage that will help you reduce costs, become more efficient and win new customers.

## Better Information in Real Time ...
## Smarter Decisions All the Time

TrackAbout is a tracking information service that can help your business overcome the challenges of the real world. By providing relevant, accurate data, TrackAbout enables better control over your assets and empowers you to respond faster to customer needs and take advantage of revenue opportunities.

Since every business is different, TrackAbout is flexible to accommodate your unique needs and the way your company operates. It is built on innovative web-based technologies that have evolved through an active relationship with our customer base. Several defining tools support your business in the real world.

**Cross-Check Engine®** automatically and intelligently corrects errors such as missing scans, duplicate serial numbers, syncing out of order and data entry mistakes so you can make confident management decisions based on accurate information.

**Opportunity Alerts®** send real-time notifications to proactively inform you of cost savings and revenue opportunities so you can react quickly and provide better service to your customers.

**Universal Integration** enables easy communication with existing business systems to provide a single view of your asset data so you can put accurate information into action.

**Follow-On Tracking®** is an extension of TrackAbout's core tracking system that allows your customers to view, manage and move assets internally, thereby eliminating duplicate data entry and becoming a shared resource for data validation.

---

## Real-Life Customer Success

TrackAbout technology meets the requirements of both small local gas distributors as well as the world's most influential companies. Our clients are experiencing remarkable operational efficiencies and rental revenue growth. In fact, they typically realize a **return on investment in less than one year.** With TrackAbout you too can get access to better information, optimize the use of your gas cylinders and achieve substantial benefits.

### Save Money
- Purchase fewer new cylinders
- Recover lost rent
- Fix billing mistakes
- Reduce theft

"We discovered a number of accounts that had more cylinders than we were billing them for. With TrackAbout, when they started to exchange those assets one for one, we were able to recover and start billing for all those assets that were out in the market. We think our rental billings increased between three to five percent from that fact alone."

*– Bob Ewing, President, Red Ball Oxygen*

### Work Smarter
- Avoid customer disputes
- Deploy cylinders effectively
- Improve safety

"We wanted to institute a tracking service fee across our entire customer base. By producing a video that highlighted our TrackAbout tracking system, which we named Tru-Trac, and explaining the value and cost savings it brings to our customers, we were able to institute the service fee with very little resistance. We just told folks to look at the video."

*– Lee Chenoweth, Executive Vice President, TWSCO/PDI*

### Grow Your Business
- Win big accounts
- Keep existing customers
- Differentiate your business

"We were particularly attracted to TrackAbout's Follow-On Tracking® module as we're beginning to see customers requiring such a tool."

*– Joseph Bertone, Operations Project Manager, Roberts Oxygen*

---

## Available Add-On Modules

### Production

**Dynamic Forms**
Easily customize mobile device screens for various needs.

**Maintenance**
Record maintenance activities and be alerted of upcoming inspections.

**Gas Analysis**
Record test results and link to lot numbers. Receive alert if gas fails.

**Certificates of Analysis**
Store and access certificates. Give customers access to print.

**Product Usage Reporting**
Calculate product lost in storage or during the fill process.

### Distribution

**Truck & Manifest**
Track truck inventories and reconcile deliveries. Create DOT manifests.

**Point of Delivery**
Eliminate paperwork for work orders and driver instructions.

**Mobile Printing**
Print paperwork on-site with the customer.

**Palletization**
Optimize handling and distribution by grouping assets on pallets.

**Bulk Delivery**
Capture bulk delivery information at point of delivery. Aids in forecasting.

**Tube Trailer Volume**
Monitor gas temperature and weight. Measure amount of gas in the tube.

### Supply Chain

**Follow-On Tracking®**
Provide end users with controlled access to tracking information.

**Linked Exchange®**
Gain efficiencies by sharing data with TrackAbout clients in your supply chain.

**Rental**
Keep accurate end user asset balances and calculate statements.

**Pressure Telemetry**
Minimize risks associated with downtime with automatic alerts from the field.

**TrackAbout**®

www.trackabout.com
sales@trackabout.com

800.960.1510 inside the U.S.
+1 412.269.1872 outside the U.S.