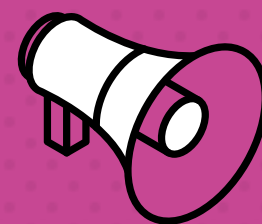


ADVERTISING AND MEDIA EXECUTIVE



15 MONTHS
LEVEL 3

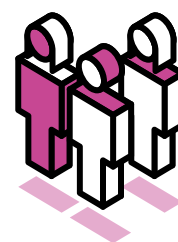
FUNDING
£8000

FUNDING BAND
11

On this Advertising and Media Executive level 3 apprenticeship programme, learners will create messages which are intended to inform or influence the people who receive them. They help build and maintain relationships with media owners and use this to help negotiate rates strategically and tactically, conscious of long-term relationships. Alongside the apprenticeship training, the IPA Foundation Certificate will give apprentices a deeper understanding of the advertising sector.

98%

EMPLOYER SATISFACTION*



PROVIDER OF PROFESSIONAL QUALIFICATIONS



EMPLOYERS THAT WE WORK WITH

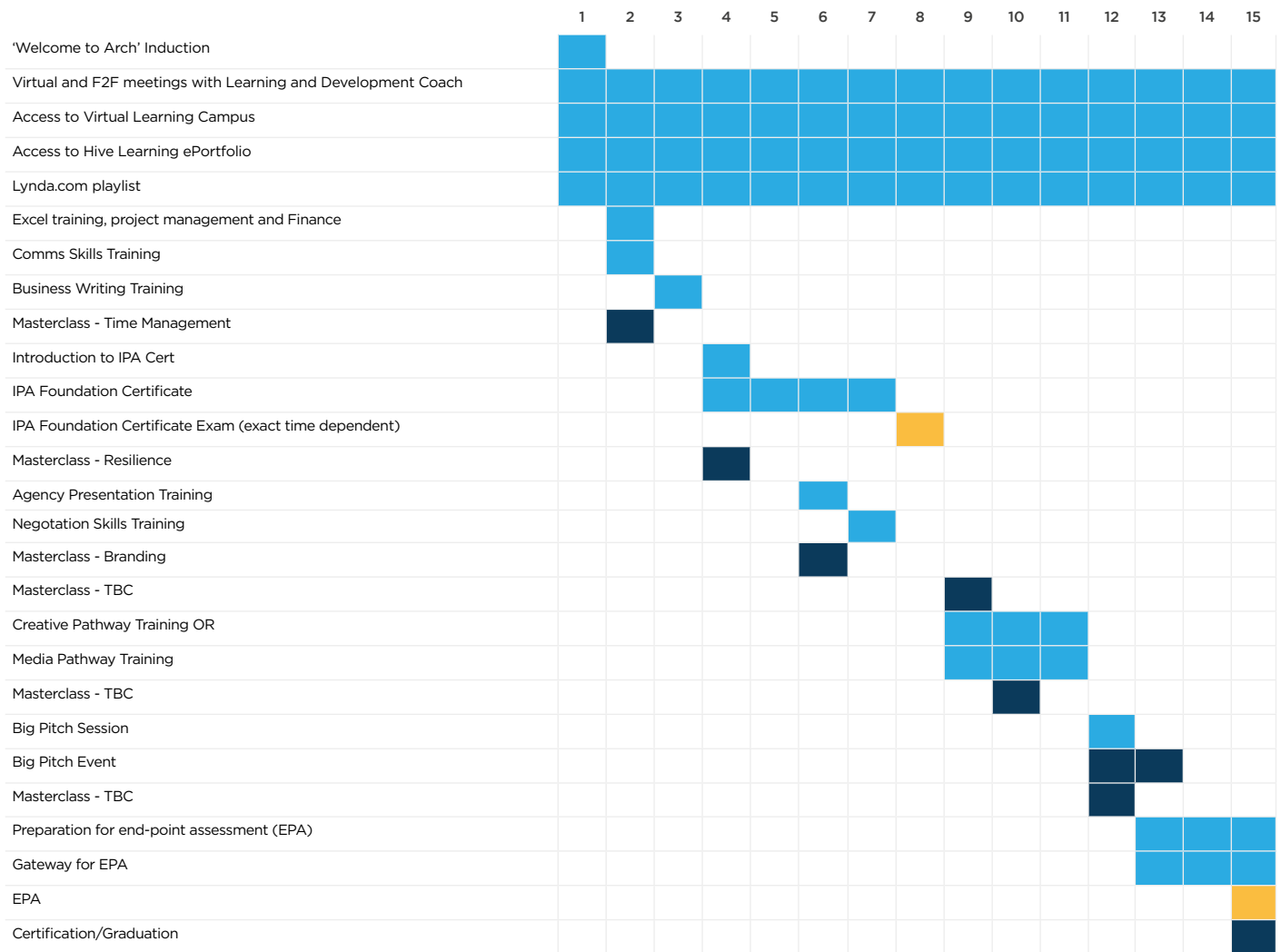


97%

APPRENTICE SATISFACTION*



YOUR LEARNING JOURNEY



Face to face teaching
 Online course / Live classes
 Exam / Formal assessment

ABOUT CREATIVE PIONEERS

- Arch Apprentices were chosen by the IPA to power Creative Pioneers, the advertising industry's exclusive apprenticeship programme.
- Creative Pioneers™ is an award winning nationwide campaign to find the next generation of advertising, creative and digital media talent.
- The brainchild of Janet Hull OBE, since 2012 the Institute of Practitioners in Advertising (IPA) ran Creative Pioneers and worked with 300+ advertising agencies.
- In 2016, Ofsted rated Arch 'Outstanding' in every area

WHAT'S INCLUDED IN THE APPRENTICESHIP?

In this apprenticeship, learners will have access to exclusive online learning platforms, high quality off-the-job training, meetings with their Learning and Development Coach as well as broader pastoral support.

Qualifications included:

- [IPA Foundation Certificate](#)
- [Advertising & Media Executive Level 3 Apprenticeship](#)

PRE ENTRY REQUIREMENTS

- Must already have English and Maths GCSEs at Grade C (4) or above and preferably a total of five GCSEs.