## Sealed

## Colonial



"The Classic"

Known for their timeless good looks and symmetrical proportions, colonials are one of the earliest styles of American housing.

Unfortunately, when it comes to comfort and efficiency, these stately homes are often stuck in the past.

# The history of your home



Colonial houses have been in America since the early days of European rule



Settlers brought with them several native architectural styles; examples of original British, Spanish, French, and Dutch colonial homes are still found throughout the United States today

Usually rectangular two-story structures with brick or wood exteriors, the colonial style experienced a resurgence in the late 20th century, with a modern spin

Colonials' age, large attics, and big, open rooms present several problems when it comes to heating and cooling

# Top problems in colonial houses

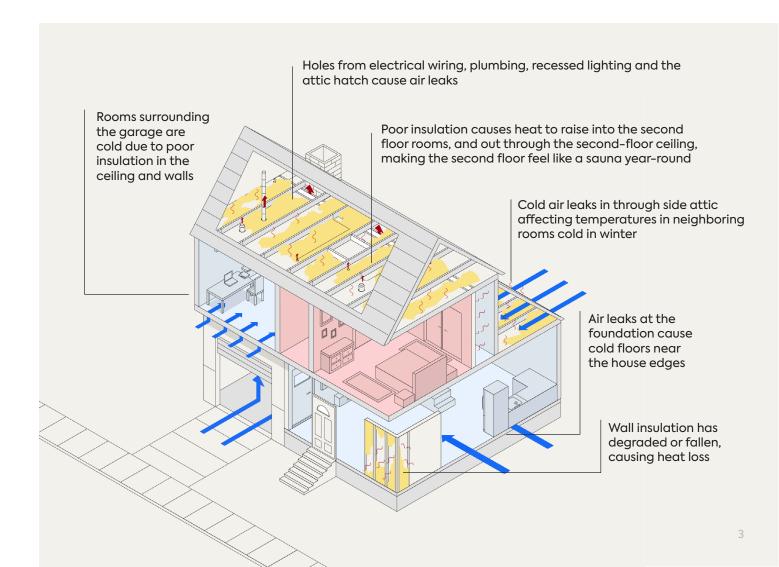
With uninsulated or partially insulated attics, unwanted airflow is a big concern.

If your house is older, the walls may be made of uninsulated plaster, which adds to the problem. Gaps and cracks in the foundation make things even worse, leading to a number of issues: Your house has multiple climate zones: upstairs is too hot, downstairs is too cold

Any room above or next to the garage is freezing in winter, and a furnace in the summer

The downstairs floors are icy cold in winter

If you have an addition or extension, the rooms nearby might have a cold draft



1

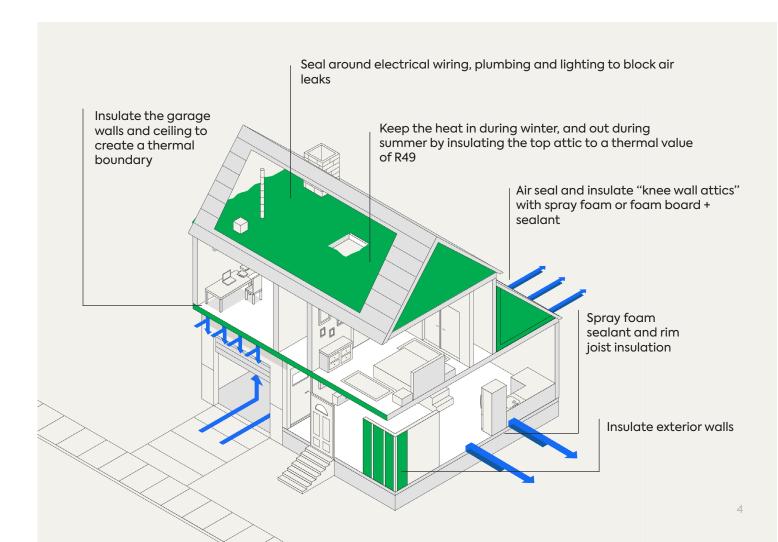
# How does Sealed make your old colonial feel better than new?

- Air seal and insulate attics: We use foam sealant to close up the gaps and holes, with a goal of airflow reduction as high as 30%. We also blow in insulation to R49 (US Department of Energy code)
- Foundation sealing: prevent cold drafts downstairs by stopping cold air at the source using spray foam sealant and insulation around the foundation
- Garage insulation: wall insulation prevents heat and cold from seeping into the room next door
- Wall insulation: we use dense-packed cellulose to create an airtight thermal barrier

## Get your custom upgrade plan

The information here is just the beginning.

To get a custom plan for your home visit <u>sealed.com/solution</u> to apply online and schedule a call.



## No-hassle home improvements

From the first call to the final install, you'll have a dedicated partner at Sealed to manage every step of the process. All you have to do is sit back and get comfortable.

We worked out a plan

terrific contractor to

and Sealed sent a

work on my house.

Charles C., Rifton, NY

Here's how the whole process works:

Apply Grant us permission to analyze your home's historical energy use

#### 2) Talk to Sealed

1

We'll walk you through the weak points in your house and present your custom home comfort plan

#### 3 Verify

We'll match you with one of our certified contractors to visit your home to verify the upgrade plan

#### Install

All the work is done in a day or two

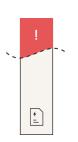
### Energy savings cover the cost

Our risk-free guarantee: if you don't save energy, we don't get paid

Sealed covers all or most the upfront costs of the work. If your energy bills do down as a result, the savings pay for our services. Either way there's no change to your expenses.



66

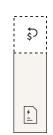


Your energy bill today

Sealed finds wasted energy spending



Sealed covers the cost of your upgrades



Energy savings pay back Sealed

## Ready to talk details?

No two houses are the same. We'll build a custom plan for you.

Visit **sealed.com/solution** to apply online and schedule a free consultation call to discuss your personalized upgrade plan with our team.

Once you apply and schedule a call, we'll analyze your energy use and design a custom home comfort plan tailored for your home.

We'll discuss your upgrade plan during the call, including dollars and cents. The call is free and there's never any obligation to move forward. We just really like talking about houses.

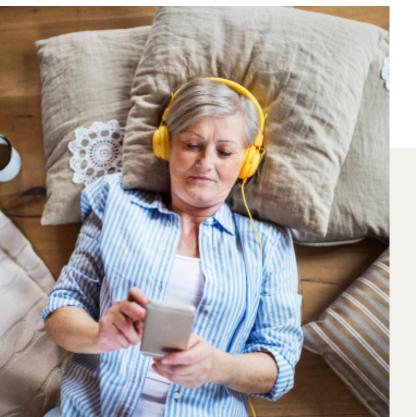


#### Visit sealed.com/solution

Apply online so we can design your upgrade plan and analyze your energy history (you'll need your energy utility information)

3

Schedule your free consultation with your Sealed Solution Architect



#### 66

Sealed was the single-best thing we could have done for our home.

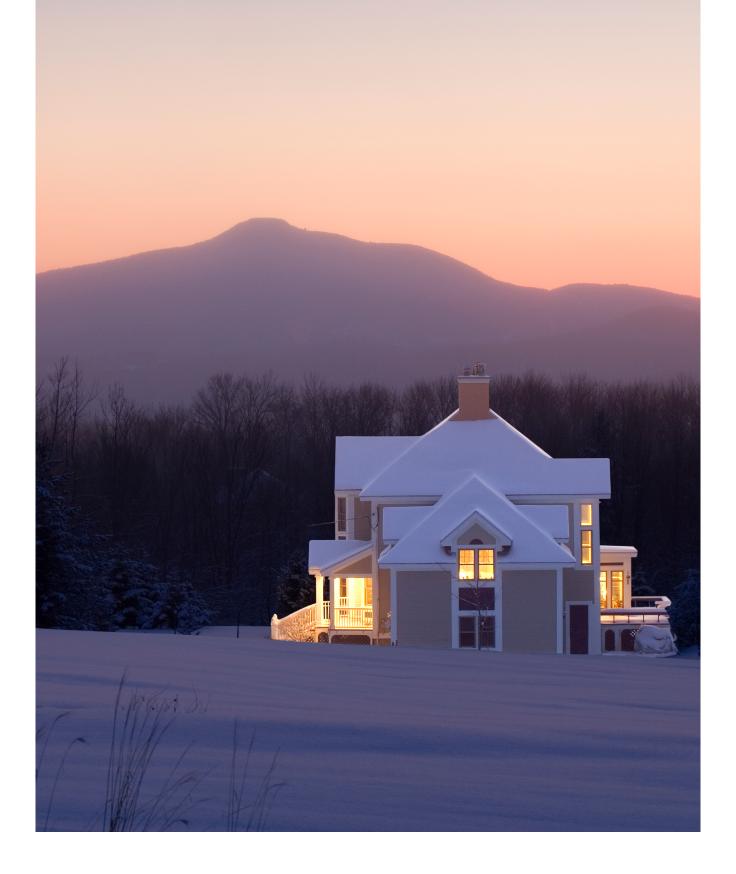
Liz C., Wappingers Falls, NY

### FAQ

#### Read more at <u>sealed.com/faq</u>

Your solution architect will talk you through all the details on your free consultation call. Sign up at <u>sealed.com/solution</u>.

Who is Sealed?	In partnership with energy utilities and certified local contractors, we finance key home improvements using the money homeowners currently waste on energy.
Will my home qualify?	If you answer yes to the following questions, chances are you will qualify.
	<ul> <li>Do you own and live in a single-family, stand-alone home?</li> <li>Was your house built before 2000?</li> <li>Have you lived there for at least 6 months?</li> <li>Does your house have at least one attic?</li> <li>Is your home heated with oil or natural gas?</li> <li>Do you or your partner have a FICO score of at least 680, or have a co-signer?</li> </ul>
Can I make these upgrades myself?	For the type of work Sealed performs, we always recommend working with a contractor certified in home performance. Only 2% of contractors meet this strict criteria. These are the contractors we use at Sealed. This is highly specialized work, and we think it's better to let the pros handle it.
Is Sealed free? What's the catch?	Sealed is not a grant. We cover the upfront costs of the work in your home. And then after the work is done, your energy savings help us recoup the cost of the work and our service. There are no gimmicks: if the upgrades we install result in energy savings, you pay us back with the savings. If we do a great job, we make a return on our investment in your home. If we don't? It's on us.
How much do these projects cost?	The typical home air sealing and insulation project would be valued between \$5,000-\$12,000 USD. Prices vary depending on the size and structure of your home. Sealed's program is able to cover \$6,500 towards your upgrades, on average.
Does Sealed replace windows?	No. Here's why: many people believe that replacing windows will solve issues like drafts or uncomfortable rooms. However, we've found air sealing and insulation to be much more effective (and affordable!) solutions.



(844) 4 SEALED hello@sealed.com

22 W 38th Street 10th Floor New York, NY 10018

