

DAY 15 - FIND RELEVANT FACEBOOK PAGES

Not sure how to find relevant pages on Facebook for your niche? No worries! We can help.

The best part? You only need one page to get started!

For example:

- Go to FB search and type in “Health.”
- Choose one page that looks like it has what you need and click “like.” Liking one is the key to finding other similar to it.
- “More Page You May Like” will show you 20-30 pages similar to the one you just liked.
- Right click on the Page thumbnail and open it in a new tab. (without changing the current tab)
- Repeat the process until 50-60 tabs are open. Not all Pages will have good content, so you need many to choose from.
- Evaluate the content on each Page. See whether the Page is posting valuable, engaging, and interesting content you will want to pull from.

You can see this in action [in this video](#) starting at 22:26.

Another way to find relevant pages is to search Facebook Lists.

- Go to [Interests](#).
- Click “Add interests.”
- Do a search for “Health,” “Wellness” and “Nutrition” (or whatever your niche keywords may be)
- Right click and open lists in new tab.
- Follow list.
- Search feed for sweet content and Pages you like. Choose only the ones that have the type of content you’re looking to share.

You can also check this [blogpost](#) for tons of awesome lists.

For even MORE ways to find relevant sources, [check out this blog post from our CEO!](#)

Now that you have the pages you want to start engaging with - add them to Post Planner so you can share their content.

You can see how to do that [in this video](#) at 29:15.