DAY 25 - VISUAL MARKETING TOOLS

Visual marketing is the key component to getting your Facebook content seen. That means that you need to get visual...and fast!

You don't need any design skills - just a few great visual marketing tools. Here are a few you should try:

Relay

If you want to create branded graphics in a matter of minutes, Relay is the tool for you. From the pre-designed templates to the professional grade elements and layouts,

Relay has everything you're looking for. It lets you choose the layout, then your colors, fonts, and elements to create a branded and visually appealing graphic of the appropriate dimensions.

QuotesCover

QuotesCover is a top choice for anyone looking to create high resolution visual versions of quotes, and in a short amount of time. It has a large selection of templates, backgrounds, and fonts that can help you create and customize your visual.

And even better than that, QuotesCover has thousands of quotes to choose from.

Pixlr

Although Pixlr has an interface that's similar to Photoshop, it is a simplified version that is much easier to master. With Pixlr, you can edit existing photos or create new designs from scratch.

There's a lot of freedom since you can choose a custom image size, upload your own fonts, and so much more.

Love these and want to find more great visual marketing tools? Check out this great blog post
https://www.postplanner.com/blog/marketing-tools-for-engaging-facebook-images/