

DAY 5 - Spice Up Your Page With Video

I'm sure there isn't a day you go to Facebook and DON'T see a video!

Videos are HOT and a great way to attract new fans.

Want an easy way to get content for videos without reinventing the wheel?

We've got two great ideas to do just that!

1. Use your own or somebody else's content to gain inspiration for short video tips.

For example, you may be perusing the Twitter stream and come across our blog post, [6 Reasons to Use Twitter for Your Startup](#). This would be a great topic for you to share quick tips for how your business is using Twitter.

Take our reasons and apply them to your business - BOOM! 6 video ideas ready to go!

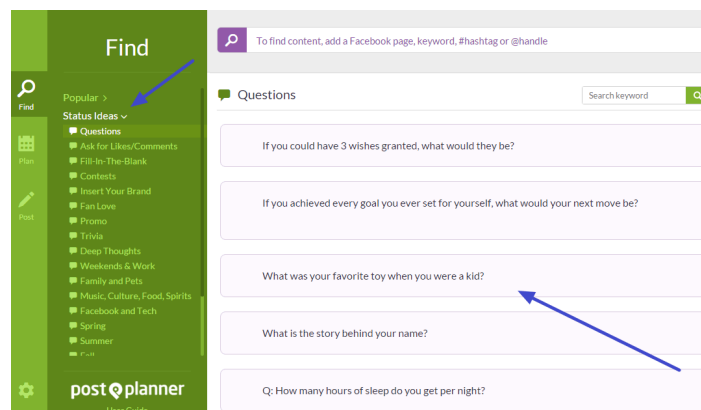
Another example would be taking advice or tips you shared in your own blog post, and make each one a short video, then you can share and link to the full post.

It's all about using video to promote your business without having to put in a ton of extra work.

2. Use Post Planner's Status Idea generator.

Why not ask a question on video and have your audience share their answers? It's a personal way to get interactive with your fans and use a new medium to do so.

Wondering what to ask? Why not use Post Planner's Status Idea generator:



30 DAY FACEBOOK CHALLENGE

With tons of topics to choose from, there's no doubt you can find something that suits your niche.

You can record on your phone or laptop with a tool like Instagram or Vine, or just upload directly to whichever network you want to post to!

Pro tip: YouTube has some great FREE video editing capabilities. Just upload your video and go to their Video Manager section.

Happy recording!