

## DAY 7 – INVITE FRIENDS

As we said before, a great way to get people over to your Business page is to invite your friends from your personal Facebook profile.

Not sure how to do this? No prob!

Step 1: Click “Invite Friends”

The image shows a screenshot of a Facebook Business Page for "Post Planner". The page has a green and white color scheme with a banner that reads "WHO SAID FALLING IN LOVE HAS TO BE HARD? Enter and win this SWEET treat: LOVE FOR LIFE! (A LIFETIME SUBSCRIPTION TO OUR LOVE PLAN)". A red "REGISTER" button with a white arrow pointing down is visible on the right side of the banner. Below the banner, the page name "Post Planner" and "App Page" are displayed, along with "Sign Up" and "Share" buttons. The navigation tabs include "Timeline", "About", "Valentine's Giveaway", "Photos", and "More". The left sidebar shows various page insights and actions, including "84% response rate, 8-mins response time", "335K likes +11K this week", "22M post reach this week", "View Pages Feed", "Boost Your Post", and "Invite friends to like this Page". A blue arrow points to the "Invite friends to like this Page" button. The main content area shows a post from "Post Planner" published by Leeann Cannon, discussing Facebook marketing strategies.

# 30 DAY FACEBOOK CHALLENGE

Step: 2: Search friends to invite. Don't just send to your entire friends list. Pick people whose interests align with your page.

You can search by name or if you have lists, select those.

