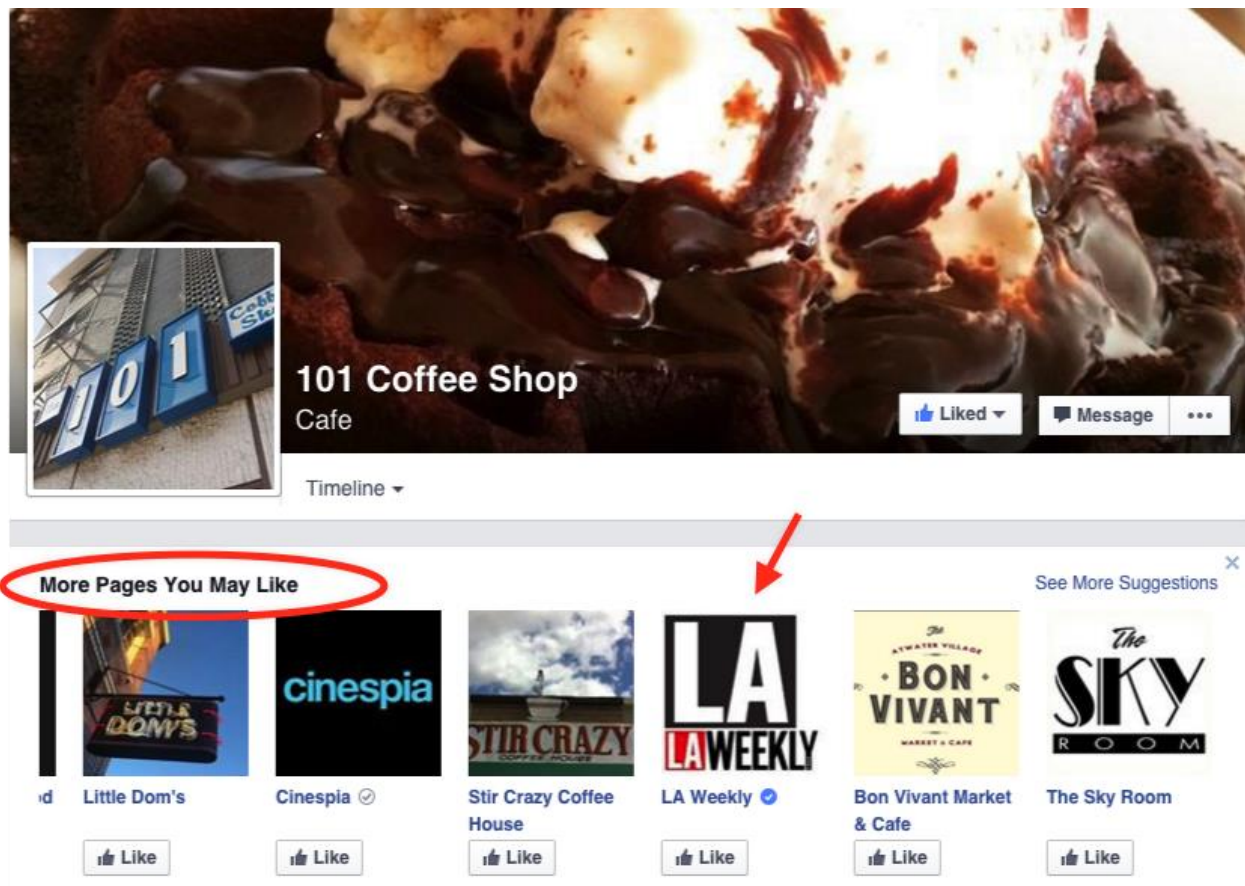


DAY 9 - Find Other People's Content to Share

One of the best ways to boost your engagement and traffic is to connect with your industry influencers on Facebook.

The simplest way to do that is to do a Facebook search for your niche. As soon as you find a page and click "like," Facebook will automatically show you additional pages that are similar to the one you just liked.



This is a great opportunity to find people and groups in your industry and sift through them to find the leaders.

Evaluate each one on the type of content they share as well as the size of their fan base and engagement rate.

You can also use tools such as [Likealyzer](#) and various social media metrics tools, such as Klout and PeerIndex.

Review of Post Planner

WHO SAID FALLING IN LOVE HAS TO BE HARD?
 Enter and win this SWEET treat:
LOVE FOR LIFE!
 (A LIFETIME SUBSCRIPTION TO OUR LOVE PLAN)

REGISTER

90

LEARN MORE

Recommendations:

- Create more engaging posts.
- Review the length of your posts.
- Respond to posts by others more frequently.
- Improve your timing.
- Add more milestones.

Page Information

Page name: Post Planner [\[Visit\]](#)

Category: App Page [\[Visit\]](#)

Username: Postplanner

Like / Share

Share and make the world a better place. Please select which Social Network you would like to share your result to.

Like 0
Tweet 0
LinkedIn

You can use them to find industry leaders with the most authority as well as to check the influencer rating of the people you find through the Facebook search. The third way to find industry leaders is simply to ask Google, typing in “best Facebook pages for...”

We suggest choosing five industry influencers within your niche. As soon as you’ve found them, simply add the URL of their Facebook page into the Post Planner app and you will never have trouble finding good content to post again.

The image shows the 'Find' screen of the Post Planner app. On the left, there is a green sidebar with a magnifying glass icon and the word 'Find'. Below it, there are options for 'Popular' and 'Quotes'. On the right, a search results list is displayed. The first result is 'https://www.facebook.com/postplanner/' with a magnifying glass icon. The second result is 'https://www.facebook.com/postplanner/' with a Facebook icon and share options. A red arrow points to the 'Find' button, and a red circle highlights the search results.