

FOR IMMEDIATE RELEASE:

ExtensionEngine's Furqan Nazeeri to Speak at the Wharton School's Business Education Online Learning Summit

Nazeeri to Highlight Need for Compelling, Distinct Learning Experiences

Cambridge, MA – September 19, 2016 – Furqan Nazeeri, partner at ExtensionEngine, a leading provider of Custom Learning Experiences, has been invited to speak at the Wharton School's Business Education Online Learning Summit at the University of Pennsylvania in Philadelphia, PA, on September 20, 2016.

Furqan Nazeeri, an expert in innovative online learning, was invited to participate in a panel moderated by Betsy Ziegler, Chief Innovation Officer, Kellogg School of Management, Northwestern University. The panel, entitled 'The Future of Business Education,' will explore the new normal for design and delivery of business education, what it takes to participate in online business education - at scale and elsewhere, and what the future holds.

"ExtensionEngine has developed leading business education programs for some of the world's premier educators, including an Ivy League business school, a leading international management consulting firm, and a top financial ratings agency," said Nazeeri. "From this experience, we know that the need for compelling, distinct online learning experiences that leverage the latest in learning science techniques and truly engage learners is significant."

The Business Education Online Learning Summit is an invitation-only event for academic leaders in business education. It will focus on the emerging opportunities for on-campus and on-the-job education and address correlated topics related to online learning and explore the significant shifts in traditional business education.

About ExtensionEngine

ExtensionEngine develops custom learning experiences, delivering next generation online and blended learning for universities, corporations, and not-for-profits. The company provides an innovative unbundled, fee-for-service approach to strategy, instructional design, UX/UI, software development/QA, hosting/support and learner acquisition services. A privately held company based in Cambridge, MA, they have launched over 70 online programs for more than 40 organizations. To learn more, visit www.extensionengine.com.

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