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ExtensionEngine's Furqan Nazeeri to Speak on Trends in Continuing Ed and Talent Development

Nazeeri to Share Insights at LearnLaunch Across Boundaries Conference

Cambridge, MA – February 2, 2017 – Furqan Nazeeri, partner at ExtensionEngine, a leading provider of Custom Learning Experiences, will be speaking at the [LearnLaunch Across Boundaries conference](#). Nazeeri, an expert in online learning innovation, will be on a panel entitled, 'Trends in Company Continuing Ed and Talent Development.'

"While online corporate learning and development is now a well-established practice, organizations still struggle with creating learning experiences that draw learners in and engage them," said Nazeeri. "We are seeing an emerging trend toward creating customized high-end online training that's purpose built for not only internal corporate training, but the extended enterprise."

"Going beyond what traditional learning management systems (LMS) and standardized courses can deliver, innovative companies are creating separate learning environments for courses that are core to their mission and strategy," Nazeeri continued. "They are looking to leverage '[online learning 3.0](#)' techniques and free themselves from the constraints that LMS systems typically impose."

The LearnLaunch Across Boundaries conference brings together an edtech community – from New England and beyond – interested in driving innovation to transform learning and increase achievement using digital technologies. Educators, education administrators, entrepreneurs, investors, education companies, and technology innovators are all part of the community that attends this yearly event to authentically learn, educate others, and discuss the burning questions of the day.

The Trends in Continuing Ed and Talent Development panel will take place on February 3 at 1:15 p.m. at the Hynes Convention Center, Boston, MA.

About ExtensionEngine

ExtensionEngine develops custom learning experiences, delivering next generation online and blended learning for universities, corporations, and not-for-profits. The company provides an innovative unbundled, fee-for-service approach to strategy, instructional design, UX/UI, software development/QA, hosting/support and learner acquisition services. A privately held company based in Cambridge, MA, they have launched over 70 online programs for more than 40 organizations. To learn more, visit www.extensionengine.com.

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