

# Capacity Development

ExtensionEngine helps you design and implement the business and operational model needed to launch, sustain, and grow your successful custom learning experience.

Every successful Custom Learning Experience builds on these foundational pillars:

- Great content (or curriculum or learning experience or instructional design)
- Great technology
- A great story
- A great business and operational model

Some of the business and operational planning services that we provide are the following:

- Market research & feasibility analysis
- Capacity & readiness assessment
- Goal-setting
- Revenue model development
- Pricing modeling
- Go-to-market planning
- Change management
- Governance process design
- Personnel planning & training strategy
- Success metrics

These services help you evolve your business model, operations, and team to support the success, sustainability, and growth of your learning initiative.

## Contact Us



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