

## **ExtensionEngine's Furqan Nazeeri to Highlight New Online Learning Concepts at 'Learning with MOOCs 2017' Conference**

*Nazeeri to propose pedagogy and learner experience drive technology decisions*

Cambridge, MA – October 6, 2017 – Furqan Nazeeri, Partner, ExtensionEngine, a leading provider of Custom Learning Experiences, will participate on a panel at the upcoming Learning with MOOCs Conference, to be held October 8-10 at the University of Texas at Austin.

The session, 'What should drive design of MOOCs? What is driving current trends?' will take place Tuesday, October 10 at 9:30 a.m. Nazeeri will discuss how online learning has evolved to be more adaptive, customized, and engaging. He will highlight a number of trends including personalization, project-based learning, simulations, artificial intelligence, and gamification, among others, and discuss their roles in today's learning environments.

"We need to flip this discussion on its head – the focus should not be on platforms, new technologies and business models," said Furqan Nazeeri. "The discussion needs to be centered on the learner experience and what we need to do to ensure pedagogy and engaging, customized experiences are driving design and technology decisions, rather than the other way around."

As a partner at ExtensionEngine, Nazeeri helps universities, corporations and nonprofits develop online and blended programs that leverage the latest advances in learning science and technology to engage learners. He is a frequent speaker at conferences focused on innovations in online learning, including Open edX Conference, Reimagine Education Conference, LaunchLearn Across Boundaries Conference, among others.

### About ExtensionEngine

ExtensionEngine develops Custom Learning Experiences, delivering online and blended programs for universities, corporations and not-for-profits. Leveraging the latest advances in learning science and technology, the company takes a comprehensive, unbundled, fee-for-service approach to develop programs that engage learners, encourage collaboration, and increase retention. A privately held company based in Cambridge, MA, ExtensionEngine has launched over 70 programs for more than 40 organizations. To learn more, visit [www.extensionengine.com](http://www.extensionengine.com).