



PRESS RELEASE

November 17, 2014

Avida International is pleased to announce that Professor Gordon L. Clark will join its Advisory Board.

Gordon Clark is currently the Director of the Smith School of Enterprise and the Environment at the University of Oxford and holds a number of other academic appointments. He was recently identified as one of the world's four most influential academics in the field of investment management.

Commenting on Gordon's arrival, chairman of the advisory board Paul Boerboom said: "We are delighted that someone of Gordon's standing is joining us. Gordon will bring a tremendous amount of experience, allowing us to continue to strengthen our position as thought leaders in building world class investment organisations."

About Avida:

Founded in 2006, Avida has built a strong track record optimising investment governance and insourced and outsourced relationships for pension funds and their key service providers, such as custodians, fiduciary managers, risk overlay managers and multi-managers.

Avida advises more than 30 clients in Europe, with assets of more than £200bn.

For more information:

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